

# DSMN8

Europe's Most Active Food & Beverages Professionals on Social - November 2023

## Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
<b>3.45%</b>	<b>44</b>	<b>3.32%</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Molson Coors	<a href="https://www.linkedin.com/company/molson-coors/">https://www.linkedin.com/company/molson-coors/</a>	Romania	540	42	7.78%
2	Koninklijke Grolsch	<a href="https://www.linkedin.com/company/koninklijke-grolsch/">https://www.linkedin.com/company/koninklijke-grolsch/</a>	Netherlands	608	44	7.24%
3	Sysco Ireland	<a href="https://www.linkedin.com/company/sysco-ireland/">https://www.linkedin.com/company/sysco-ireland/</a>	Ireland	529	37	6.99%
4	Dupont Restauration	<a href="https://www.linkedin.com/company/dupont-restauration/">https://www.linkedin.com/company/dupont-restauration/</a>	France	644	43	6.68%
5	Affinity Petcare	<a href="https://www.linkedin.com/company/affinity-petcare/">https://www.linkedin.com/company/affinity-petcare/</a>	Spain	777	49	6.31%
6	Hijos de Rivera	<a href="https://www.linkedin.com/company/hijos-de-rivera/">https://www.linkedin.com/company/hijos-de-rivera/</a>	Spain	869	51	5.87%
7	Tirlán	<a href="https://www.linkedin.com/company/tirlan/">https://www.linkedin.com/company/tirlan/</a>	Ireland	889	49	5.51%
8	Frit Ravich	<a href="https://www.linkedin.com/company/frit-ravich/">https://www.linkedin.com/company/frit-ravich/</a>	Spain	558	29	5.20%
9	Aramark España	<a href="https://www.linkedin.com/company/aramark-espana/">https://www.linkedin.com/company/aramark-espana/</a>	Spain	568	27	4.75%
10	Marley Spoon	<a href="https://www.linkedin.com/company/marley-spoon/">https://www.linkedin.com/company/marley-spoon/</a>	Germany	838	39	4.65%
11	Plzeňský Prazdroj	<a href="https://www.linkedin.com/company/plzen-sky-prazdroj/">https://www.linkedin.com/company/plzen-sky-prazdroj/</a>	Czechia	819	38	4.64%
12	Eldora	<a href="https://www.linkedin.com/company/eldora/">https://www.linkedin.com/company/eldora/</a>	Switzerland	564	25	4.43%
13	Ansamble	<a href="https://www.linkedin.com/company/ansamble/">https://www.linkedin.com/company/ansamble/</a>	France	867	37	4.27%
14	Hilcona	<a href="https://www.linkedin.com/company/hilcona/">https://www.linkedin.com/company/hilcona/</a>	Liechtenstein	567	24	4.23%
15	Mathem	<a href="https://www.linkedin.com/company/mathem/">https://www.linkedin.com/company/mathem/</a>	Sweden	873	36	4.12%
16	BWG Foods	<a href="https://www.linkedin.com/company/bwg-foods/">https://www.linkedin.com/company/bwg-foods/</a>	Ireland	599	23	3.84%
17	Podravka	<a href="https://www.linkedin.com/company/podravka/">https://www.linkedin.com/company/podravka/</a>	Croatia	942	35	3.72%
18	Central de Cervejas e Bebidas	<a href="https://www.linkedin.com/company/central-de-cervejas-e-bebidas/">https://www.linkedin.com/company/central-de-cervejas-e-bebidas/</a>	Portugal	617	22	3.57%
19	Mutti	<a href="https://www.linkedin.com/company/mutti/">https://www.linkedin.com/company/mutti/</a>	Italy	693	24	3.46%
20	Super Bock Group	<a href="https://www.linkedin.com/company/super-bock-group/">https://www.linkedin.com/company/super-bock-group/</a>	Portugal	804	27	3.36%
21	Domino's Pizza Nederland	<a href="https://www.linkedin.com/company/dominos-pizza-nederland/">https://www.linkedin.com/company/dominos-pizza-nederland/</a>	Netherlands	524	17	3.24%
22	RAUCH Fruchtsäfte	<a href="https://www.linkedin.com/company/rauch-fruchtsaefte/">https://www.linkedin.com/company/rauch-fruchtsaefte/</a>	Austria	513	16	3.12%
23	Kofola ČeskoSlovensko	<a href="https://www.linkedin.com/company/kofola-ceskoslovensko/">https://www.linkedin.com/company/kofola-ceskoslovensko/</a>	Czechia	526	16	3.04%

24	Conserve Italia	<a href="https://www.link">https://www.link</a> Italy	642	19	2.96%
25	Keelings	<a href="https://www.link">https://www.link</a> Ireland	824	24	2.91%
26	Ursus Breweries	<a href="https://www.link">https://www.link</a> Romania	772	22	2.85%
27	Lactogal Produtos Aliment	<a href="https://www.link">https://www.link</a> Portugal	670	18	2.69%
28	IVS Italia	<a href="https://www.link">https://www.link</a> Italy	597	16	2.68%
29	Aquaservice	<a href="https://www.link">https://www.link</a> Spain	919	24	2.61%
30	Incarlopsa	<a href="https://www.link">https://www.link</a> Spain	782	20	2.56%
31	Elior Italia	<a href="https://www.link">https://www.link</a> Italy	883	22	2.49%
32	De Beren	<a href="https://www.link">https://www.link</a> Netherlands	631	15	2.38%
33	Cerealto	<a href="https://www.link">https://www.link</a> Spain	643	15	2.33%
34	Ringnes	<a href="https://www.link">https://www.link</a> Norway	603	12	1.99%
35	CALVO	<a href="https://www.link">https://www.link</a> Spain	555	11	1.98%
36	Campofrio	<a href="https://www.link">https://www.link</a> Spain	721	14	1.94%
37	Spendrups Bryggeri	<a href="https://www.link">https://www.link</a> Sweden	598	11	1.84%
38	BAMA Gruppen	<a href="https://www.link">https://www.link</a> Norway	938	16	1.71%
39	tegut... gute Lebensmittel	<a href="https://www.link">https://www.link</a> Germany	561	8	1.43%
40	NOEL	<a href="https://www.link">https://www.link</a> Spain	689	8	1.16%
41	Distribuciones Froiz	<a href="https://www.link">https://www.link</a> Spain	704	8	1.14%
42	Coffee Island	<a href="https://www.link">https://www.link</a> Greece	540	6	1.11%
43	Granier	<a href="https://www.link">https://www.link</a> Spain	865	7	0.81%
44	SLA	<a href="https://www.link">https://www.link</a> Netherlands	654	2	0.31%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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