



## The World's Most Active Facilities Services Professionals on Social - February 2024

### Industry at a glance:

Average Score:  
**2.86%**

Total Companies:  
**144**

Average No. Employees:  
**3,373**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	HEYDAY Facility Management	<a href="https://www.linkedin.com/company/heyday/">https://www.linkedin.com/company/heyday/</a>	Netherlands	558	64	11.47%
2	Macro	<a href="https://www.linkedin.com/company/macro/">https://www.linkedin.com/company/macro/</a>	United Kingdom	587	56	9.54%
3	OCS Group	<a href="https://www.linkedin.com/company/ocs-group/">https://www.linkedin.com/company/ocs-group/</a>	United Kingdom	892	78	8.74%
4	JLA Group	<a href="https://www.linkedin.com/company/jla-group/">https://www.linkedin.com/company/jla-group/</a>	United Kingdom	745	54	7.25%
5	Divisions Maintenance Group	<a href="https://www.linkedin.com/company/divisions-maintenance-group/">https://www.linkedin.com/company/divisions-maintenance-group/</a>	United States	993	71	7.15%
6	VIVO Defence Services	<a href="https://www.linkedin.com/company/vivo-defence-services/">https://www.linkedin.com/company/vivo-defence-services/</a>	United Kingdom	556	37	6.65%
7	Money Penny	<a href="https://www.linkedin.com/company/money-penny/">https://www.linkedin.com/company/money-penny/</a>	United Kingdom	582	38	6.53%
8	Bellrock Group	<a href="https://www.linkedin.com/company/bellrock-group/">https://www.linkedin.com/company/bellrock-group/</a>	United Kingdom	606	38	6.27%
9	VINCI Facilities France	<a href="https://www.linkedin.com/company/vinci-facilities-france/">https://www.linkedin.com/company/vinci-facilities-france/</a>	France	634	39	6.15%
10	National Car Parks	<a href="https://www.linkedin.com/company/national-car-parks/">https://www.linkedin.com/company/national-car-parks/</a>	United Kingdom	575	32	5.57%
11	LandCare	<a href="https://www.linkedin.com/company/landcare/">https://www.linkedin.com/company/landcare/</a>	United States	1,276	71	5.56%
12	SPiE Building Solutions (France)	<a href="https://www.linkedin.com/company/spie-building-solutions-france/">https://www.linkedin.com/company/spie-building-solutions-france/</a>	France	1,134	63	5.56%
13	CoolSys	<a href="https://www.linkedin.com/company/coolsys/">https://www.linkedin.com/company/coolsys/</a>	United States	578	31	5.36%
14	Apleona Group	<a href="https://www.linkedin.com/company/apleona-group/">https://www.linkedin.com/company/apleona-group/</a>	Germany	1,868	100	5.35%
15	City Wide Facility Solutions	<a href="https://www.linkedin.com/company/city-wide-facility-solutions/">https://www.linkedin.com/company/city-wide-facility-solutions/</a>	United States	1,017	54	5.31%
16	VebeGo	<a href="https://www.linkedin.com/company/vebe-go/">https://www.linkedin.com/company/vebe-go/</a>	Switzerland	532	28	5.26%
17	ABM UK	<a href="https://www.linkedin.com/company/abm-uk/">https://www.linkedin.com/company/abm-uk/</a>	United Kingdom	640	33	5.16%
18	Facilicom Group	<a href="https://www.linkedin.com/company/facilicom-group/">https://www.linkedin.com/company/facilicom-group/</a>	Netherlands	932	46	4.94%
19	Facility Solutions Group	<a href="https://www.linkedin.com/company/facility-solutions-group/">https://www.linkedin.com/company/facility-solutions-group/</a>	United States	1,179	56	4.75%
20	Algeco UK	<a href="https://www.linkedin.com/company/algeco-uk/">https://www.linkedin.com/company/algeco-uk/</a>	United Kingdom	880	41	4.66%
21	API Group	<a href="https://www.linkedin.com/company/api-group/">https://www.linkedin.com/company/api-group/</a>	United States	632	29	4.59%

22	Serveo	<a href="https://www.link€">https://www.link€</a>	Spain	2,473	113	4.57%
23	ISS Facility Services Belgiu	<a href="https://www.link€">https://www.link€</a>	Belgium	591	27	4.57%
24	Cintas	<a href="https://www.link€">https://www.link€</a>	United States	25,050	1,131	4.51%
25	Regus	<a href="https://www.link€">https://www.link€</a>	Luxembourg	9,008	399	4.43%
26	Churchill Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,144	49	4.28%
27	OCS	<a href="https://www.link€">https://www.link€</a>	United Kingdom	5,787	247	4.27%
28	Optima Italia	<a href="https://www.link€">https://www.link€</a>	Italy	869	37	4.26%
29	BrightView Landscapes	<a href="https://www.link€">https://www.link€</a>	United States	4,572	194	4.24%
30	Vebego Cleaning Services	<a href="https://www.link€">https://www.link€</a>	Netherlands	1,162	49	4.22%
31	Asito	<a href="https://www.link€">https://www.link€</a>	Netherlands	1,583	64	4.04%
32	UG2	<a href="https://www.link€">https://www.link€</a>	United States	669	27	4.04%
33	ISS Sweden	<a href="https://www.link€">https://www.link€</a>	Sweden	1,273	49	3.85%
34	FirstPort (UK)	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,273	48	3.77%
35	Sodexo	<a href="https://www.link€">https://www.link€</a>	France	80,277	3,000	3.74%
36	EMCOR Services Mesa Er	<a href="https://www.link€">https://www.link€</a>	United States	536	20	3.73%
37	Arcus FM	<a href="https://www.link€">https://www.link€</a>	United Kingdom	994	37	3.72%
38	CSU Cleaning Services	<a href="https://www.link€">https://www.link€</a>	Netherlands	2,423	89	3.67%
39	SPIE Belgium	<a href="https://www.link€">https://www.link€</a>	Belgium	611	22	3.60%
40	Harvard Maintenance	<a href="https://www.link€">https://www.link€</a>	United States	765	27	3.53%
41	M2C	<a href="https://www.link€">https://www.link€</a>	Switzerland	520	18	3.46%
42	J&J Worldwide Services	<a href="https://www.link€">https://www.link€</a>	United States	584	20	3.42%
43	Ingesan	<a href="https://www.link€">https://www.link€</a>	Spain	848	29	3.42%
44	Ambius	<a href="https://www.link€">https://www.link€</a>	United States	855	29	3.39%
45	BGIS	<a href="https://www.link€">https://www.link€</a>	Canada	5,205	173	3.32%
46	Ainsworth	<a href="https://www.link€">https://www.link€</a>	Canada	1,538	51	3.32%
47	STRABAG Property and F	<a href="https://www.link€">https://www.link€</a>	Germany	849	27	3.18%
48	ISS Palvelut	<a href="https://www.link€">https://www.link€</a>	Finland	1,007	32	3.18%
49	Wilson James	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,868	59	3.16%
50	OPTIMA Facility	<a href="https://www.link€">https://www.link€</a>	Spain	637	20	3.14%
51	ISS Facility Services Neder	<a href="https://www.link€">https://www.link€</a>	Netherlands	1,088	34	3.13%
52	LotusWorks	<a href="https://www.link€">https://www.link€</a>	Ireland	514	16	3.11%
53	VINCI Facilities	<a href="https://www.link€">https://www.link€</a>	United Kingdom	3,350	104	3.10%
54	S.A.F.E. Management	<a href="https://www.link€">https://www.link€</a>	United States	985	30	3.05%
55	Caverion	<a href="https://www.link€">https://www.link€</a>	Finland	5,933	178	3.00%
56	GDI Integrated Facility Ser	<a href="https://www.link€">https://www.link€</a>	Canada	1,988	59	2.97%
57	Sagora Senior Living	<a href="https://www.link€">https://www.link€</a>	United States	607	18	2.97%
58	Samsic Facility	<a href="https://www.link€">https://www.link€</a>	France	2,787	82	2.94%
59	Mitie	<a href="https://www.link€">https://www.link€</a>	United Kingdom	15,357	445	2.90%
60	phs Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,275	36	2.82%
61	HHS	<a href="https://www.link€">https://www.link€</a>	United States	2,799	79	2.82%
62	Coor	<a href="https://www.link€">https://www.link€</a>	Sweden	4,005	109	2.72%
63	Automated Logic Corporati	<a href="https://www.link€">https://www.link€</a>	United States	1,031	28	2.72%
64	4Service	<a href="https://www.link€">https://www.link€</a>	Norway	674	18	2.67%
65	Saba Group	<a href="https://www.link€">https://www.link€</a>	Spain	605	16	2.64%
66	Integral UK	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,288	34	2.64%
67	ISS Facility Services UK	<a href="https://www.link€">https://www.link€</a>	United Kingdom	5,752	148	2.57%
68	Bidvest Noonan	<a href="https://www.link€">https://www.link€</a>	United Kingdom	4,713	118	2.50%
69	SBM Management Service	<a href="https://www.link€">https://www.link€</a>	United States	1,940	48	2.47%
70	Gom Schoonhouden	<a href="https://www.link€">https://www.link€</a>	Netherlands	1,701	42	2.47%
71	Aramark Facilities Manage	<a href="https://www.link€">https://www.link€</a>	United States	1,259	30	2.38%
72	City Facilities Management	<a href="https://www.link€">https://www.link€</a>	United Kingdom	1,599	38	2.38%
73	Mears Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	2,485	59	2.37%
74	OCS Ireland	<a href="https://www.link€">https://www.link€</a>	Ireland	549	13	2.37%
75	NIC Services Group	<a href="https://www.link€">https://www.link€</a>	United Kingdom	642	15	2.34%
76	Rete Ferroviaria Italiana	<a href="https://www.link€">https://www.link€</a>	Italy	9,870	229	2.32%
77	Diversified Maintenance	<a href="https://www.link€">https://www.link€</a>	United States	1,125	26	2.31%
78	Rekeep	<a href="https://www.link€">https://www.link€</a>	Italy	1,961	45	2.29%
79	Elior Services	<a href="https://www.link€">https://www.link€</a>	France	1,926	44	2.28%
80	EMCOR Facilities Services	<a href="https://www.link€">https://www.link€</a>	United States	2,075	47	2.27%
81	C&W Services	<a href="https://www.link€">https://www.link€</a>	United States	3,588	81	2.26%
82	ISS France	<a href="https://www.link€">https://www.link€</a>	France	1,419	32	2.26%
83	ISS Facility Services - Nort	<a href="https://www.link€">https://www.link€</a>	United States	3,713	83	2.24%
84	Unica	<a href="https://www.link€">https://www.link€</a>	Netherlands	3,378	72	2.13%
85	Dussmann	<a href="https://www.link€">https://www.link€</a>	Germany	1,424	30	2.11%
86	ISOR	<a href="https://www.link€">https://www.link€</a>	France	622	13	2.09%
87	Summit Fire & Security	<a href="https://www.link€">https://www.link€</a>	United States	1,018	21	2.06%
88	SP+ (SP Plus)	<a href="https://www.link€">https://www.link€</a>	United States	5,560	114	2.05%
89	Apache Industrial	<a href="https://www.link€">https://www.link€</a>	United States	1,418	29	2.05%
90	Coopservice	<a href="https://www.link€">https://www.link€</a>	Italy	2,107	43	2.04%
91	Polygon Group	<a href="https://www.link€">https://www.link€</a>	Sweden	1,674	34	2.03%
92	Koorsen Fire and Security	<a href="https://www.link€">https://www.link€</a>	United States	849	17	2.00%
93	GSF	<a href="https://www.link€">https://www.link€</a>	France	4,214	84	1.99%

94	ATALIAN	<a href="https://www.link">https://www.link</a>	France	4,557	90	1.97%
95	Sodexo Prestige Venues &	<a href="https://www.link">https://www.link</a>	United Kingdom	665	13	1.95%
96	City Facilities Management	<a href="https://www.link">https://www.link</a>	United States	515	10	1.94%
97	Marsden Services	<a href="https://www.link">https://www.link</a>	United States	677	13	1.92%
98	Bee Clean Building Mainte	<a href="https://www.link">https://www.link</a>	Canada	799	15	1.88%
99	LAURENTY	<a href="https://www.link">https://www.link</a>	Belgium	552	10	1.81%
100	Lee Company	<a href="https://www.link">https://www.link</a>	United States	1,054	19	1.80%
101	4M Building Solutions	<a href="https://www.link">https://www.link</a>	United States	557	10	1.80%
102	Atalian Servest UK & Irelar	<a href="https://www.link">https://www.link</a>	United Kingdom	1,683	30	1.78%
103	GSH Group	<a href="https://www.link">https://www.link</a>	United States	1,313	23	1.75%
104	SOL	<a href="https://www.link">https://www.link</a>	Finland	1,034	18	1.74%
105	Flagship Facility Services	<a href="https://www.link">https://www.link</a>	United States	1,210	21	1.74%
106	GMR	<a href="https://www.link">https://www.link</a>	United States	538	9	1.67%
107	Prudential Overall Supply	<a href="https://www.link">https://www.link</a>	United States	542	9	1.66%
108	Pellegrini	<a href="https://www.link">https://www.link</a>	Italy	1,358	22	1.62%
109	KBS - Kellermeyer Bergen	<a href="https://www.link">https://www.link</a>	United States	2,911	45	1.55%
110	Coverall North America	<a href="https://www.link">https://www.link</a>	United States	1,350	20	1.48%
111	WGC	<a href="https://www.link">https://www.link</a>	United Kingdom	680	10	1.47%
112	Grupo EULEN	<a href="https://www.link">https://www.link</a>	Spain	15,154	217	1.43%
113	SSC Services For Educatio	<a href="https://www.link">https://www.link</a>	United States	1,679	24	1.43%
114	CLECE	<a href="https://www.link">https://www.link</a>	Spain	6,595	94	1.43%
115	FES Group	<a href="https://www.link">https://www.link</a>	United Kingdom	1,544	22	1.42%
116	ESFM® USA	<a href="https://www.link">https://www.link</a>	United States	1,782	24	1.35%
117	Ehrlich Pest Control	<a href="https://www.link">https://www.link</a>	United States	609	8	1.31%
118	The Budd Group	<a href="https://www.link">https://www.link</a>	United States	1,097	14	1.28%
119	ISS Facility Services Espar	<a href="https://www.link">https://www.link</a>	Spain	2,763	35	1.27%
120	Brook Group	<a href="https://www.link">https://www.link</a>	United States	3,183	39	1.23%
121	BEST	<a href="https://www.link">https://www.link</a>	Canada	1,237	15	1.21%
122	Impark	<a href="https://www.link">https://www.link</a>	Canada	745	9	1.21%
123	MPW Industrial Services	<a href="https://www.link">https://www.link</a>	United States	1,404	16	1.14%
124	Jani-King International	<a href="https://www.link">https://www.link</a>	United States	1,861	20	1.07%
125	ABM Industries	<a href="https://www.link">https://www.link</a>	United States	25,665	275	1.07%
126	Facilities Maintenance Mar	<a href="https://www.link">https://www.link</a>	United States	579	6	1.04%
127	Berendsen	<a href="https://www.link">https://www.link</a>	France	1,527	15	0.98%
128	ServiceMaster Clean	<a href="https://www.link">https://www.link</a>	United States	2,224	21	0.94%
129	Manutencoop Facility Man	<a href="https://www.link">https://www.link</a>	Italy	749	7	0.93%
130	MacLellan Integrated Servi	<a href="https://www.link">https://www.link</a>	United States	650	6	0.92%
131	JAN-PRO of Utah	<a href="https://www.link">https://www.link</a>	United States	984	9	0.91%
132	Roto-Rooter Plumbing and	<a href="https://www.link">https://www.link</a>	United States	3,402	28	0.82%
133	Aramark Uniform Services	<a href="https://www.link">https://www.link</a>	United States	4,960	39	0.79%
134	Cleaning Services Group	<a href="https://www.link">https://www.link</a>	United States	2,968	23	0.77%
135	Onet SA	<a href="https://www.link">https://www.link</a>	France	10,224	78	0.76%
136	ICCS	<a href="https://www.link">https://www.link</a>	United States	816	6	0.74%
137	Limcamar	<a href="https://www.link">https://www.link</a>	Spain	916	6	0.66%
138	TFS	<a href="https://www.link">https://www.link</a>	United States	612	4	0.65%
139	ISS	<a href="https://www.link">https://www.link</a>	Denmark	55,024	334	0.61%
140	Caravan Facilities Manage	<a href="https://www.link">https://www.link</a>	United States	526	3	0.57%
141	USM	<a href="https://www.link">https://www.link</a>	United States	726	4	0.55%
142	Ferrovie dello Stato Italiane	<a href="https://www.link">https://www.link</a>	Italy	24,918	125	0.50%
143	Kimco Facility Services	<a href="https://www.link">https://www.link</a>	United States	810	3	0.37%
144	Republic Parking System	<a href="https://www.link">https://www.link</a>	United States	581	1	0.17%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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