



Europe's Most Active Facilities Services Professionals on Social - February 2024

Industry at a glance:

Average Score:
2.99%

Total Companies:
53

Global Industry Average:
2.86%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	HEYDAY Facility Management	https://www.linkedin.com/company/heyday/	Netherlands	558	64	11.47%
2	VINCI Facilities France	https://www.linkedin.com/company/vinci-facilities-france/	France	634	39	6.15%
3	SPIE Building Solutions (France)	https://www.linkedin.com/company/spie-building-solutions/	France	1,134	63	5.56%
4	Apleona Group	https://www.linkedin.com/company/apeleona/	Germany	1,868	100	5.35%
5	VebeGo	https://www.linkedin.com/company/vebe-go/	Switzerland	532	28	5.26%
6	Facilicom Group	https://www.linkedin.com/company/facilicom/	Netherlands	932	46	4.94%
7	Serveo	https://www.linkedin.com/company/serveo/	Spain	2,473	113	4.57%
8	ISS Facility Services Belgium	https://www.linkedin.com/company/iss-facility-services-belgium/	Belgium	591	27	4.57%
9	Regus	https://www.linkedin.com/company/regus/	Luxembourg	9,008	399	4.43%
10	Optima Italia	https://www.linkedin.com/company/optima-italia/	Italy	869	37	4.26%
11	VebeGo Cleaning Services	https://www.linkedin.com/company/vebe-go-cleaning-services/	Netherlands	1,162	49	4.22%
12	Asito	https://www.linkedin.com/company/asito/	Netherlands	1,583	64	4.04%
13	ISS Sweden	https://www.linkedin.com/company/iss-sweden/	Sweden	1,273	49	3.85%
14	Sodexo	https://www.linkedin.com/company/sodexo/	France	80,277	3,000	3.74%
15	CSU Cleaning Services	https://www.linkedin.com/company/csu-cleaning-services/	Netherlands	2,423	89	3.67%
16	SPIE Belgium	https://www.linkedin.com/company/spie-belgium/	Belgium	611	22	3.60%
17	M2C	https://www.linkedin.com/company/m2c/	Switzerland	520	18	3.46%
18	Ingesan	https://www.linkedin.com/company/ingesan/	Spain	848	29	3.42%
19	STRABAG Property and Facility Management	https://www.linkedin.com/company/strabag-property-and-facility-management/	Germany	849	27	3.18%
20	ISS Palvelut	https://www.linkedin.com/company/iss-palvelut/	Finland	1,007	32	3.18%
21	OPTIMA Facility Management	https://www.linkedin.com/company/optima-facility-management/	Spain	637	20	3.14%

22	ISS Facility Services Neder	https://www.link€	Netherlands	1,088	34	3.13%
23	LotusWorks	https://www.link€	Ireland	514	16	3.11%
24	Caverion	https://www.link€	Finland	5,933	178	3.00%
25	Samsic Facility	https://www.link€	France	2,787	82	2.94%
26	Coor	https://www.link€	Sweden	4,005	109	2.72%
27	4Service	https://www.link€	Norway	674	18	2.67%
28	Saba Group	https://www.link€	Spain	605	16	2.64%
29	Gom Schoonhouden	https://www.link€	Netherlands	1,701	42	2.47%
30	OCS Ireland	https://www.link€	Ireland	549	13	2.37%
31	Rete Ferroviaria Italiana	https://www.link€	Italy	9,870	229	2.32%
32	Rekeep	https://www.link€	Italy	1,961	45	2.29%
33	Elior Services	https://www.link€	France	1,926	44	2.28%
34	ISS France	https://www.link€	France	1,419	32	2.26%
35	Unica	https://www.link€	Netherlands	3,378	72	2.13%
36	Dussmann	https://www.link€	Germany	1,424	30	2.11%
37	ISOR	https://www.link€	France	622	13	2.09%
38	Coopservice	https://www.link€	Italy	2,107	43	2.04%
39	Polygon Group	https://www.link€	Sweden	1,674	34	2.03%
40	GSF	https://www.link€	France	4,214	84	1.99%
41	ATALIAN	https://www.link€	France	4,557	90	1.97%
42	LAURENTY	https://www.link€	Belgium	552	10	1.81%
43	SOL	https://www.link€	Finland	1,034	18	1.74%
44	Pellegrini	https://www.link€	Italy	1,358	22	1.62%
45	Grupo EULEN	https://www.link€	Spain	15,154	217	1.43%
46	CLECE	https://www.link€	Spain	6,595	94	1.43%
47	ISS Facility Services Espa	https://www.link€	Spain	2,763	35	1.27%
48	Berendsen	https://www.link€	France	1,527	15	0.98%
49	Manutencoop Facility Man	https://www.link€	Italy	749	7	0.93%
50	Onet SA	https://www.link€	France	10,224	78	0.76%
51	Limcamar	https://www.link€	Spain	916	6	0.66%
52	ISS	https://www.link€	Denmark	55,024	334	0.61%
53	Ferrovie dello Stato Italiane	https://www.link€	Italy	24,918	125	0.50%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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