



The UK's Most Active Construction Professionals on Social - February 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank
1	Hilti Great Britain	https://www.linkedin.com/company/hilti-gb	United Kingdom	1,180	228	19.32%	▲ 3
2	Sunbelt Rentals UK & Ireland	https://www.linkedin.com/company/sunbelt-rentals-uk	United Kingdom	1,645	223	13.56%	▼ -1
3	Ridge and Partners	https://www.linkedin.com/company/ridge-and-partners	United Kingdom	1,076	140	13.01%	New Entry
4	Hoare Lea	https://www.linkedin.com/company/hoare-lea	United Kingdom	1,208	138	11.42%	▲ 17
5	CITB	https://www.linkedin.com/company/citb	United Kingdom	1,068	118	11.05%	▼ -3
6	Cundall	https://www.linkedin.com/company/cundall	United Kingdom	1,157	104	8.99%	▼ -3
7	Gardiner & Theobald	https://www.linkedin.com/company/gardiner-theobald	United Kingdom	1,225	97	7.92%	▲ 18
8	Turner & Townsend	https://www.linkedin.com/company/turner-townsend	United Kingdom	10,624	831	7.82%	▼ -3
9	Buro Happold	https://www.linkedin.com/company/buro-happold	United Kingdom	3,072	237	7.71%	▲ 2
10	GAP Group	https://www.linkedin.com/company/gap-group	United Kingdom	1,051	81	7.71%	New Entry
11	Aggregate Industries UK	https://www.linkedin.com/company/aggregate-industries-uk	United Kingdom	1,836	131	7.14%	▲ 3
12	McCarthy Stone	https://www.linkedin.com/company/mccarthy-stone	United Kingdom	1,165	76	6.52%	▼ -2
13	Rider Levett Bucknall	https://www.linkedin.com/company/rider-levett-bucknall	United Kingdom	3,012	196	6.51%	New Entry
14	Portakabin	https://www.linkedin.com/company/portakabin	United Kingdom	1,255	76	6.06%	▼ -5
15	Willmott Dixon	https://www.linkedin.com/company/willmott-dixon	United Kingdom	2,419	142	5.87%	▲ 15
16	Currie & Brown	https://www.linkedin.com/company/currie-brown	United Kingdom	2,137	125	5.85%	▼ -10
17	Mace	https://www.linkedin.com/company/mace	United Kingdom	8,318	466	5.60%	▲ 0
18	Barratt Developments	https://www.linkedin.com/company/barratt-developments	United Kingdom	2,522	133	5.27%	▼ -10
19	Lovell Partnerships	https://www.linkedin.com/company/lovell-partnerships	United Kingdom	1,004	52	5.18%	New Entry
20	Wates Group	https://www.linkedin.com/company/wates-group	United Kingdom	3,306	168	5.08%	▼ -5
21	Speedy Services	https://www.linkedin.com/company/speedy-services	United Kingdom	2,040	96	4.71%	▼ -9

22	Galliford Try	https://www.link	United Kingdom	3,212	146	4.55%	▲ 5
23	BOUYGUES UK	https://www.link	United Kingdom	1,120	50	4.46%	▼ -1
24	Persimmon Homes	https://www.link	United Kingdom	2,857	127	4.45%	▼ -1
25	Keltbray	https://www.link	United Kingdom	1,547	65	4.20%	▼ -7
26	BAM UK & Ireland	https://www.link	United Kingdom	5,136	210	4.09%	▲ 3
27	ISG	https://www.link	United Kingdom	4,018	163	4.06%	▼ -1
28	Vistry Group	https://www.link	United Kingdom	2,780	112	4.03%	▲ 9
29	Redrow	https://www.link	United Kingdom	1,655	66	3.99%	▼ -13
30	Kier Group	https://www.link	United Kingdom	9,385	370	3.94%	▲ 3
31	Overbury	https://www.link	United Kingdom	1,060	41	3.87%	New Entry
32	Balfour Beatty	https://www.link	United Kingdom	11,154	418	3.75%	▲ 0
33	Clancy	https://www.link	United Kingdom	1,112	40	3.60%	▼ -2
34	Robertson Group	https://www.link	United Kingdom	1,266	44	3.48%	▼ -21
35	Bellway Homes	https://www.link	United Kingdom	2,111	72	3.41%	▼ -16
36	KELLER	https://www.link	United Kingdom	4,602	152	3.30%	▼ -2
37	Morgan Sindall Constructio	https://www.link	United Kingdom	3,074	100	3.25%	▼ -17
38	GRAHAM Group	https://www.link	United Kingdom	1,677	51	3.04%	▼ -14
39	NG Bailey	https://www.link	United Kingdom	2,358	71	3.01%	▼ -11
40	Faithful+Gould	https://www.link	United Kingdom	1,870	51	2.73%	▼ -33
41	Sir Robert McAlpine	https://www.link	United Kingdom	1,911	51	2.67%	▼ -6
42	Laing O'Rourke	https://www.link	United Kingdom	8,523	226	2.65%	▼ -6
43	Anglian Home Improvemer	https://www.link	United Kingdom	1,235	22	1.78%	▼ -5
44	Tarmac	https://www.link	United Kingdom	7,474	117	1.57%	▼ -5
45	LNT Group	https://www.link	United Kingdom	1,583	17	1.07%	▼ -4
46	ACS	https://www.link	United Kingdom	1,273	12	0.94%	▼ -6
47	SEP Engineers	https://www.link	United Kingdom	1,704	3	0.18%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

