



Europe's Most Active Construction Professionals on Social - February 2024

Industry at a glance:

Average Score:
3.32%

Total Companies:
108

Global Industry Average:
3.44%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank
1	Hilti France	https://www.linkedin.com/company/hilti-france	France	1,690	171	10.12%	▲ 3
2	Van Wijnen	https://www.linkedin.com/company/van-wijnen	Netherlands	1,676	156	9.31%	▲ 4
3	Webuild	https://www.linkedin.com/company/webuild	Italy	4,404	382	8.67%	▲ 0
4	C.A.T. Group	https://www.linkedin.com/company/c-a-t-group	Luxembourg	1,678	144	8.58%	New Entry
5	Grupo Casais	https://www.linkedin.com/company/grupo-casais	Portugal	1,149	98	8.53%	▲ 10
6	Dura Vermeer	https://www.linkedin.com/company/dura-vermeer	Netherlands	1,676	136	8.11%	▲ 13
7	Fundación Laboral de la Construcción	https://www.linkedin.com/company/fundacion-laboral-de-la-construccion	Spain	1,290	102	7.91%	▲ 9
8	Linesight	https://www.linkedin.com/company/linesight	Ireland	1,278	97	7.59%	▼ -7
9	Hilti Italia	https://www.linkedin.com/company/hilti-italia	Italy	1,226	87	7.10%	▲ 2
10	Hilti Deutschland	https://www.linkedin.com/company/hilti-deutschland	Germany	2,169	144	6.64%	▲ 4
11	Heijmans	https://www.linkedin.com/company/heijmans	Netherlands	4,766	302	6.34%	▲ 10
12	Etex	https://www.linkedin.com/company/etex	Belgium	4,766	299	6.27%	▼ -3
13	Porcelanosa	https://www.linkedin.com/company/porcelanosa	Spain	2,801	154	5.50%	▼ -1
14	OHLA Group	https://www.linkedin.com/company/ohla-group	Spain	3,451	184	5.33%	▲ 14
15	John Sisk & Son	https://www.linkedin.com/company/john-sisk-son	Ireland	2,071	109	5.26%	▼ -8
16	Multiconsult	https://www.linkedin.com/company/multiconsult	Norway	2,654	137	5.16%	▲ 36
17	Sarens	https://www.linkedin.com/company/sarens	Belgium	2,801	141	5.03%	▲ 14
18	BTP Consultants	https://www.linkedin.com/company/btp-consultants	France	1,134	57	5.03%	▲ 17
19	Kemp & Lauritzen	https://www.linkedin.com/company/kemp-lauritzen	Denmark	1,592	77	4.84%	▲ 1
20	Grupo Ortiz	https://www.linkedin.com/company/grupo-ortiz	Spain	1,084	49	4.52%	▲ 5
21	Husqvarna Construction	https://www.linkedin.com/company/husqvarna-construction	Sweden	1,227	55	4.48%	▲ 2

22	ULMA Construction	https://www.link	Spain	1,129	50	4.43%	▼ -17
23	NUVIA	https://www.link	France	1,740	76	4.37%	▲ 6
24	Denys	https://www.link	Belgium	1,197	52	4.34%	▲ 19
25	LEONHARD WEISS Gmb	https://www.link	Germany	1,039	44	4.23%	New Entry
26	GOLDBECK	https://www.link	Germany	3,289	138	4.20%	▼ -2
27	Bravida Danmark	https://www.link	Denmark	1,151	48	4.17%	▲ 22
28	MT Højgaard Danmark	https://www.link	Denmark	1,323	54	4.08%	▲ 13
29	GSE	https://www.link	France	1,310	52	3.97%	▲ 26
30	Léon Grosse	https://www.link	France	1,345	52	3.87%	New Entry
31	Eiffage Energía Sistemas	https://www.link	Spain	1,814	68	3.75%	▼ -21
32	Spie batignolles	https://www.link	France	3,684	135	3.66%	▼ -2
33	Eiffage Route	https://www.link	France	2,606	95	3.65%	▼ -20
34	Kirby Group Engineering	https://www.link	Ireland	1,227	44	3.59%	▼ -16
35	SMAC : Enveloppe industri	https://www.link	France	1,273	45	3.53%	▼ -3
36	Legendre	https://www.link	France	1,434	50	3.49%	▼ -34
37	BAM Bouw en Techniek	https://www.link	Netherlands	1,781	62	3.48%	▲ 23
38	DEMATHEU BARD	https://www.link	France	1,501	52	3.46%	▼ -21
39	Impresa Pizzarotti & C.	https://www.link	Italy	1,377	47	3.41%	▼ -12
40	Mota-Engil	https://www.link	Portugal	6,543	223	3.41%	▲ 0
41	Sorigué	https://www.link	Spain	1,211	41	3.39%	▼ -3
42	Dorman	https://www.link	Ireland	1,037	35	3.38%	▼ -16
43	FCC Construcción	https://www.link	Spain	2,291	77	3.36%	▲ 5
44	Eiffage Construction	https://www.link	France	3,996	134	3.35%	▲ 1
45	DRAGADOS OFFSHORE	https://www.link	Spain	1,079	36	3.34%	▼ -12
46	Bouygues Bâtiment Ile-de-	https://www.link	France	1,836	61	3.32%	▲ 1
47	VINCI Construction Grand	https://www.link	France	2,351	77	3.28%	▼ -1
48	Doka	https://www.link	Austria	3,154	103	3.27%	▼ -11
49	Assemblin	https://www.link	Sweden	1,415	45	3.18%	▲ 12
50	Mercury	https://www.link	Ireland	2,678	85	3.17%	▲ 13
51	AF Gruppen	https://www.link	Norway	1,199	38	3.17%	▲ 17
52	PERI	https://www.link	Germany	4,420	139	3.14%	▼ -18
53	Hervé thermique	https://www.link	France	1,518	47	3.10%	▼ -45
54	Bravida	https://www.link	Sweden	4,006	122	3.05%	▲ 28
55	BESIX	https://www.link	Belgium	3,197	97	3.03%	▲ 2
56	Archirodon Group N.V.	https://www.link	Netherlands	3,880	115	2.96%	▲ 9
57	Bouygues Travaux Publics	https://www.link	France	1,803	53	2.94%	▼ -6
58	Eitel	https://www.link	Sweden	3,373	99	2.94%	▲ 35
59	Hörmann	https://www.link	Germany	1,092	32	2.93%	▼ -6
60	Wavin	https://www.link	Netherlands	1,714	50	2.92%	▼ -16
61	Jan De Nul Group	https://www.link	Luxembourg	4,611	134	2.91%	▼ -11
62	Soletanche Bachy	https://www.link	France	1,328	37	2.79%	▼ -20
63	Elecnor Group	https://www.link	Spain	7,607	210	2.76%	▼ -9
64	Jones Engineering	https://www.link	Ireland	1,978	54	2.73%	▼ -2
65	Svevia	https://www.link	Sweden	1,342	35	2.61%	▲ 9
66	YIT	https://www.link	Finland	2,658	69	2.60%	▲ 19
67	Bouygues Bâtiment Interna	https://www.link	France	1,120	29	2.59%	▲ 0
68	GCC CONSTRUCTION / E	https://www.link	France	1,757	45	2.56%	▼ -12
69	Implenia	https://www.link	Switzerland	4,825	121	2.51%	▼ -33
70	Ballast Nedam	https://www.link	Netherlands	1,202	30	2.50%	▼ -11
71	Per Aarsleff	https://www.link	Denmark	1,808	45	2.49%	▼ -5
72	SANJOSE CONSTRUCTO	https://www.link	Spain	1,462	36	2.46%	▼ -8
73	RAZEL-BEC	https://www.link	France	2,969	72	2.43%	▼ -15
74	NCC	https://www.link	Sweden	11,727	278	2.37%	▲ 13
75	Sogea-Satom	https://www.link	France	3,760	86	2.29%	▼ -3
76	Skanska	https://www.link	Sweden	22,157	501	2.26%	▼ -3
77	Hilti Group	https://www.link	Liechtenstein	26,229	533	2.03%	▲ 6
78	Peab	https://www.link	Sweden	5,308	105	1.98%	▲ 16
79	COLAS	https://www.link	France	17,654	347	1.97%	▼ -9
80	VSL International	https://www.link	Switzerland	1,180	22	1.86%	▲ 8
81	SOPREMA Entreprises	https://www.link	France	2,043	38	1.86%	▼ -59
82	Budimex	https://www.link	Poland	2,769	50	1.81%	▲ 2
83	ZÜBLIN	https://www.link	Germany	3,258	57	1.75%	New Entry
84	Consolidated Contractors C	https://www.link	Greece	12,789	217	1.70%	▼ -4
85	STRABAG	https://www.link	Austria	17,133	286	1.67%	▼ -8
86	Ruukki	https://www.link	Finland	1,024	17	1.66%	▲ 3
87	Eiffage	https://www.link	France	6,295	103	1.64%	▼ -11
88	HOCHTIEF	https://www.link	Germany	2,402	39	1.62%	▼ -9
89	JM	https://www.link	Sweden	3,773	58	1.54%	▲ 9
90	COMSA Corporación	https://www.link	Spain	2,642	39	1.48%	▼ -12
91	Lindner Group	https://www.link	Germany	1,491	22	1.48%	▼ -20
92	BAUER Group	https://www.link	Germany	3,029	43	1.42%	▼ -1
93	Eurovia	https://www.link	France	7,892	109	1.38%	▼ -24

94	NGE - BTP	https://www.linkedin.com/company/nge-btp	France	6,560	84	1.28%	▼ -19
95	GK	https://www.linkedin.com/company/gk	Norway	2,610	33	1.26%	▲ 2
96	Metrostav	https://www.linkedin.com/company/metrostav	Czechia	1,127	14	1.24%	▲ 6
97	PORR Group	https://www.linkedin.com/company/porr-group	Austria	4,962	59	1.19%	▼ -16
98	Veidekke Norge	https://www.linkedin.com/company/veidekke-norge	Norway	3,266	31	0.95%	▲ 2
99	VINCI Construction	https://www.linkedin.com/company/vinci-construction	France	16,270	154	0.95%	▲ 0
100	AKTOR SA	https://www.linkedin.com/company/aktor-sa	Greece	1,271	12	0.94%	▲ 1
101	VINCI Construction France	https://www.linkedin.com/company/vinci-construction-france	France	10,336	94	0.91%	▼ -6
102	VINCI	https://www.linkedin.com/company/vinci	France	13,133	108	0.82%	▲ 2
103	Martifer Group	https://www.linkedin.com/company/martifer-group	Portugal	1,585	13	0.82%	▼ -13
104	Royal BAM Group	https://www.linkedin.com/company/royal-bam-group	Netherlands	12,857	90	0.70%	▲ 2
105	Bouygues Construction	https://www.linkedin.com/company/bouygues-construction	France	22,743	142	0.62%	▼ -2
106	KAEFER	https://www.linkedin.com/company/kaefer	Germany	13,255	70	0.53%	▼ -10
107	CFE	https://www.linkedin.com/company/cfe	Belgium	6,638	26	0.39%	▲ 0
108	Bouygues Group	https://www.linkedin.com/company/bouygues-group	France	40,593	43	0.11%	▲ 0

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