



## The UK's Most Active Computer Software Professionals on Social - October 2023

### Industry at a glance:

Average Score:  
**9.25%**

Total Companies:  
**25**

Global Industry Average:  
**10.13%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	VTEX	<a href="https://www.linkedin.com/company/vtex">https://www.linkedin.com/company/vtex</a>	United Kingdom	1,393	281	20.17%	▲ 0
2	The Access Group	<a href="https://www.linkedin.com/company/the-access-group">https://www.linkedin.com/company/the-access-group</a>	United Kingdom	4,550	670	14.73%	▲ 1
3	Canonical	<a href="https://www.linkedin.com/company/canonical">https://www.linkedin.com/company/canonical</a>	United Kingdom	1,274	170	13.34%	▲ 1
4	Advanced	<a href="https://www.linkedin.com/company/advanced">https://www.linkedin.com/company/advanced</a>	United Kingdom	2,768	369	13.33%	▲ 4
5	Sophos	<a href="https://www.linkedin.com/company/sophos">https://www.linkedin.com/company/sophos</a>	United Kingdom	4,512	591	13.10%	▲ 0
6	Builder.ai	<a href="https://www.linkedin.com/company/builder-ai">https://www.linkedin.com/company/builder-ai</a>	United Kingdom	1,434	176	12.27%	New Entry
7	IRIS Software Group	<a href="https://www.linkedin.com/company/iris-software-group">https://www.linkedin.com/company/iris-software-group</a>	United Kingdom	2,055	224	10.90%	▲ 2
8	Keyloop	<a href="https://www.linkedin.com/company/keyloop">https://www.linkedin.com/company/keyloop</a>	United Kingdom	1,839	184	10.01%	▲ 2
9	Sage	<a href="https://www.linkedin.com/company/sage">https://www.linkedin.com/company/sage</a>	United Kingdom	14,263	1,400	9.82%	▲ 2
10	Auto Trader UK	<a href="https://www.linkedin.com/company/auto-trader-uk">https://www.linkedin.com/company/auto-trader-uk</a>	United Kingdom	1,427	138	9.67%	▲ 4
11	Genius Sports	<a href="https://www.linkedin.com/company/genius-sports">https://www.linkedin.com/company/genius-sports</a>	United Kingdom	2,212	213	9.63%	▲ 1
12	SHL	<a href="https://www.linkedin.com/company/shl">https://www.linkedin.com/company/shl</a>	United Kingdom	2,530	236	9.33%	New Entry
13	AVEVA	<a href="https://www.linkedin.com/company/aveva">https://www.linkedin.com/company/aveva</a>	United Kingdom	6,955	595	8.55%	▲ 2
14	EMIS	<a href="https://www.linkedin.com/company/emis">https://www.linkedin.com/company/emis</a>	United Kingdom	1,429	117	8.19%	▲ 4
15	Godel Technologies Europe	<a href="https://www.linkedin.com/company/godel-technologies-europe">https://www.linkedin.com/company/godel-technologies-europe</a>	United Kingdom	1,496	121	8.09%	▼ -8
16	Clinisys	<a href="https://www.linkedin.com/company/clinisys">https://www.linkedin.com/company/clinisys</a>	United Kingdom	1,335	104	7.79%	▲ 0
17	Zellis	<a href="https://www.linkedin.com/company/zellis">https://www.linkedin.com/company/zellis</a>	United Kingdom	1,272	97	7.63%	▲ 0
18	FARFETCH	<a href="https://www.linkedin.com/company/farfetch">https://www.linkedin.com/company/farfetch</a>	United Kingdom	5,706	430	7.54%	▼ -12
19	Ocado Technology	<a href="https://www.linkedin.com/company/ocado-technology">https://www.linkedin.com/company/ocado-technology</a>	United Kingdom	2,763	185	6.70%	▲ 0
20	Adenza	<a href="https://www.linkedin.com/company/adenza">https://www.linkedin.com/company/adenza</a>	United Kingdom	2,143	141	6.58%	▼ -7
21	Playtech	<a href="https://www.linkedin.com/company/playtech">https://www.linkedin.com/company/playtech</a>	United Kingdom	3,041	163	5.36%	▲ 2
22	Square Enix	<a href="https://www.linkedin.com/company/square-enix">https://www.linkedin.com/company/square-enix</a>	United Kingdom	1,045	56	5.36%	▲ 0
23	OpenBet	<a href="https://www.linkedin.com/company/openbet">https://www.linkedin.com/company/openbet</a>	United Kingdom	1,167	59	5.06%	▼ -2

24	ION	<a href="https://www.linkedin.com/company/ion/">https://www.linkedin.com/company/ion/</a> United Kingdom	4,762	238	5.00%	▼ -4
25	IGT	<a href="https://www.linkedin.com/company/igt/">https://www.linkedin.com/company/igt/</a> United Kingdom	10,751	349	3.25%	▼ -1

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

