

DSMN8

Europe's Most Active Computer Software Professionals on Social - October 2023

Industry at a glance:

Average Score: **8.08%** Total Companies: **93** Global Industry Average: **10.13%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Contentsquare	https://www.linkedin.com/company/contentsquare	France	1,569	331	21.10%	▲ 4
2	Factorial	https://www.linkedin.com/company/factorial	Spain	1,387	281	20.26%	▲ 2
3	Personio	https://www.linkedin.com/company/personio	Germany	1,915	379	19.79%	▼ -2
4	Odoo	https://www.linkedin.com/company/odoo	Belgium	3,433	646	18.82%	▲ 2
5	SUSE	https://www.linkedin.com/company/suse	Germany	2,283	414	18.13%	▼ -2
6	TeamViewer	https://www.linkedin.com/company/teamviewer	Germany	1,703	300	17.62%	▼ -4
7	RELEX Solutions	https://www.linkedin.com/company/relex-solutions	Finland	1,841	303	16.46%	▲ 0
8	Milestone Systems	https://www.linkedin.com/company/milestone-systems	Denmark	1,577	258	16.36%	▲ 0
9	Acronis	https://www.linkedin.com/company/acronis	Switzerland	2,195	322	14.67%	▲ 1
10	Axis Communications	https://www.linkedin.com/company/axis-communications	Sweden	4,425	623	14.08%	▲ 7
11	IFS	https://www.linkedin.com/company/ifs	Sweden	7,506	1,047	13.95%	▲ 5
12	CD PROJEKT RED	https://www.linkedin.com/company/cd-projekt-red	Poland	1,256	168	13.38%	▲ 35
13	BrowserStack	https://www.linkedin.com/company/browserstack	Ireland	1,124	145	12.90%	▲ 2
14	TeamSystem	https://www.linkedin.com/company/team-system	Italy	2,093	254	12.14%	▼ -1
15	Materialise	https://www.linkedin.com/company/materialise	Belgium	1,664	198	11.90%	▲ 4
16	Systematic	https://www.linkedin.com/company/systematic	Denmark	1,127	132	11.71%	▲ 15
17	Software	https://www.linkedin.com/company/software	Germany	3,982	461	11.58%	▲ 1
18	Transporeon	https://www.linkedin.com/company/transporeon	Germany	1,274	146	11.46%	New Entry
19	Italiaonline	https://www.linkedin.com/company/italiaonline	Italy	2,771	314	11.33%	▲ 15
20	Vinted	https://www.linkedin.com/company/vinted	Lithuania	2,107	233	11.06%	New Entry
21	RIB Software	https://www.linkedin.com/company/rib-software	Germany	1,066	117	10.98%	New Entry
22	Toptal	https://www.linkedin.com/company/toptal	International	6,189	673	10.87%	New Entry
23	HARDIS GROUP	https://www.linkedin.com/company/hardis-group	France	1,262	137	10.86%	▼ -12

24	Quadient	https://www.link	France	3,628	386	10.64%	▼ -4
25	Cegid	https://www.link	France	3,565	371	10.41%	▼ -11
26	SOFTSWISS	https://www.link	Malta	1,055	106	10.05%	New Entry
27	Betsson Group	https://www.link	Malta	2,083	209	10.03%	▲ 0
28	EFG	https://www.link	Germany	1,600	153	9.56%	New Entry
29	TIER Mobility	https://www.link	Germany	1,066	100	9.38%	New Entry
30	SAP	https://www.link	Germany	109,777	10,000	9.11%	▼ -9
31	Klarna	https://www.link	Sweden	5,704	517	9.06%	▼ -7
32	OMP	https://www.link	Belgium	1,243	112	9.01%	▼ -4
33	Bitdefender	https://www.link	Romania	2,109	188	8.91%	▼ -10
34	Exact	https://www.link	Netherlands	2,313	200	8.65%	▼ -9
35	REWE digital	https://www.link	Germany	1,448	121	8.36%	▲ 1
36	diconium	https://www.link	Germany	2,006	165	8.23%	New Entry
37	SimCorp	https://www.link	Denmark	2,532	206	8.14%	▼ -15
38	Dassault Systèmes	https://www.link	France	24,540	1,975	8.05%	▼ -12
39	ESET	https://www.link	Slovakia	1,699	136	8.00%	▲ 6
40	ETAS	https://www.link	Germany	1,589	125	7.87%	▼ -8
41	DATEV	https://www.link	Germany	3,945	310	7.86%	▼ -4
42	Genix Group	https://www.link	France	1,053	80	7.60%	New Entry
43	BBVA Next Technologies	https://www.link	Spain	1,141	86	7.54%	New Entry
44	Booking.com	https://www.link	Netherlands	14,755	1,071	7.26%	▼ -2
45	Playrix	https://www.link	Ireland	1,461	106	7.26%	▲ 7
46	Temenos	https://www.link	Switzerland	5,724	413	7.22%	▼ -16
47	Amber	https://www.link	Romania	1,167	84	7.20%	New Entry
48	Sopra Banking Software	https://www.link	France	4,138	293	7.08%	▼ -4
49	Job&Talent	https://www.link	Spain	3,003	212	7.06%	▼ -11
50	JetBrains	https://www.link	Czechia	1,855	130	7.01%	▲ 8
51	Wolt	https://www.link	Finland	7,414	519	7.00%	▼ -10
52	Visma	https://www.link	Norway	5,235	360	6.88%	▼ -13
53	Esko	https://www.link	Belgium	1,652	113	6.84%	▼ -18
54	Cabify	https://www.link	Spain	3,289	218	6.63%	New Entry
55	ORTEC	https://www.link	Netherlands	1,147	76	6.63%	New Entry
56	OLX	https://www.link	Netherlands	4,477	295	6.59%	▲ 4
57	Kwi.com	https://www.link	Czechia	1,191	78	6.55%	New Entry
58	showroomprive.com	https://www.link	France	1,222	80	6.55%	▼ -9
59	SAP Ariba	https://www.link	Germany	2,947	187	6.35%	New Entry
60	IDEMIA	https://www.link	France	12,306	778	6.32%	▼ -9
61	dSPACE	https://www.link	Germany	1,129	71	6.29%	New Entry
62	Sigma Software Group	https://www.link	Sweden	1,510	94	6.23%	New Entry
63	CARIAD	https://www.link	Germany	4,322	269	6.22%	▼ -17
64	MEGA International	https://www.link	France	1,009	60	5.95%	New Entry
65	FFW	https://www.link	Denmark	1,026	59	5.75%	New Entry
66	Elektrobit	https://www.link	Germany	2,766	154	5.57%	▼ -23
67	VECTOR Informatik	https://www.link	Germany	2,249	122	5.42%	▼ -19
68	Pentalog	https://www.link	France	1,174	63	5.37%	▼ -18
69	Pragmatic Play	https://www.link	Malta	1,067	56	5.25%	▼ -40
70	Keywords Studios	https://www.link	Ireland	6,431	331	5.15%	▼ -11
71	The Stepstone Group	https://www.link	Germany	3,448	163	4.73%	New Entry
72	Just Eat Takeaway.com	https://www.link	Netherlands	14,516	674	4.64%	▼ -32
73	ESI Group	https://www.link	France	1,817	82	4.51%	▼ -16
74	Opera	https://www.link	Norway	1,885	84	4.46%	New Entry
75	Linedata	https://www.link	France	1,965	80	4.07%	▼ -7
76	Supercell	https://www.link	Finland	1,294	52	4.02%	▼ -12
77	Fortech	https://www.link	Romania	1,146	45	3.93%	▼ -24
78	Bosch Magyarország	https://www.link	Hungary	3,323	129	3.88%	▼ -11
79	EID	https://www.link	France	2,729	102	3.74%	▼ -14
80	Murex	https://www.link	France	3,184	119	3.74%	▼ -11
81	CCP Games	https://www.link	Iceland	1,030	38	3.69%	New Entry
82	Cdiscount	https://www.link	France	2,082	76	3.65%	▼ -20
83	Comarch	https://www.link	Poland	5,152	184	3.57%	▼ -13
84	Ubisoft	https://www.link	France	22,808	643	2.82%	▼ -29
85	Veepee	https://www.link	France	5,787	144	2.49%	▼ -19
86	NAPA	https://www.link	Finland	1,107	27	2.44%	▼ -15
87	Varias	https://www.link	Netherlands	2,712	63	2.32%	New Entry
88	Gameloft	https://www.link	France	5,515	128	2.32%	▼ -27
89	Amazon Development Cen	https://www.link	Poland	3,079	67	2.18%	▼ -17
90	Asseco Poland	https://www.link	Poland	2,211	48	2.17%	▼ -16
91	PromiSelf	https://www.link	Belgium	2,786	10	0.36%	▼ -13
92	FF Group	https://www.link	Czechia	1,300	4	0.31%	▼ -16
93	SEP	https://www.link	Germany	3,887	2	0.05%	▼ -16

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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