

DSMN8

The UK's Most Active Computer Software Professionals on Social - February 2024

Industry at a glance:

Average Score:
6.02%

Total Companies:
27

Global Industry Average:
6.83%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank
1	VTEX	https://www.linkedin.com/company/vtex	United Kingdom	1,431	189	13.21%	▲ 0
2	BMJ	https://www.linkedin.com/company/bmj	United Kingdom	1,063	133	12.51%	New Entry
3	The Access Group	https://www.linkedin.com/company/the-access-group	United Kingdom	4,975	560	11.26%	▼ -1
4	Advanced	https://www.linkedin.com/company/advanced	United Kingdom	2,671	218	8.16%	▲ 0
5	Sophos	https://www.linkedin.com/company/sophos	United Kingdom	4,635	369	7.96%	▲ 0
6	Builder.ai	https://www.linkedin.com/company/builder-ai	United Kingdom	1,565	115	7.35%	▲ 0
7	Auto Trader UK	https://www.linkedin.com/company/auto-trader-uk	United Kingdom	1,535	112	7.30%	▲ 3
8	Canonical	https://www.linkedin.com/company/canonical	United Kingdom	1,372	96	7.00%	▼ -5
9	Sage	https://www.linkedin.com/company/sage	United Kingdom	14,298	935	6.54%	▲ 0
10	Genius Sports	https://www.linkedin.com/company/genius-sports	United Kingdom	2,293	148	6.45%	▲ 1
11	Keyloop	https://www.linkedin.com/company/keyloop	United Kingdom	1,934	116	6.00%	▼ -3
12	AVEVA	https://www.linkedin.com/company/aveva	United Kingdom	7,147	420	5.88%	▲ 1
13	IRIS Software Group	https://www.linkedin.com/company/iris-software-group	United Kingdom	2,139	121	5.66%	▼ -6
14	EMIS	https://www.linkedin.com/company/emis	United Kingdom	1,471	82	5.57%	▲ 0
15	SHL	https://www.linkedin.com/company/shl	United Kingdom	2,503	135	5.39%	▼ -3
16	Clinisys	https://www.linkedin.com/company/clinisys	United Kingdom	1,419	69	4.86%	▲ 0
17	THG	https://www.linkedin.com/company/thg	United Kingdom	4,228	203	4.80%	New Entry
18	Depop	https://www.linkedin.com/company/depop	United Kingdom	2,087	99	4.74%	New Entry
19	Godel Technologies Europe	https://www.linkedin.com/company/godel-technologies-europe	United Kingdom	1,399	62	4.43%	▼ -4
20	Square Enix	https://www.linkedin.com/company/square-enix	United Kingdom	1,075	46	4.28%	▲ 2
21	Ocado Technology	https://www.linkedin.com/company/ocado-technology	United Kingdom	2,745	112	4.08%	▼ -2

22	ION	https://www.link	United Kingdom	4,928	188	3.81%	▲ 2
23	FARFETCH	https://www.link	United Kingdom	5,500	205	3.73%	▼ -5
24	Playtech	https://www.link	United Kingdom	3,142	117	3.72%	▼ -3
25	Zellis	https://www.link	United Kingdom	1,316	47	3.57%	▼ -8
26	OpenBet	https://www.link	United Kingdom	1,152	29	2.52%	▼ -3
27	IGT	https://www.link	United Kingdom	10,841	188	1.73%	▼ -2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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