

DSMN8

Europe's Most Active Computer Software Professionals on Social - February 2024

Industry at a glance:

Average Score:
5.28%

Total Companies:
97

Global Industry Average:
6.83%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank
1	SUSE	https://www.linkedin.com/company/suse	Germany	2,325	392	16.86%	▲ 4
2	RELEX Solutions	https://www.linkedin.com/company/relex-solutions	Finland	1,952	306	15.68%	▲ 5
3	TeamViewer	https://www.linkedin.com/company/teamviewer	Germany	1,810	228	12.60%	▲ 3
4	Milestone Systems	https://www.linkedin.com/company/milestone-systems	Denmark	1,550	194	12.52%	▲ 4
5	Axis Communications	https://www.linkedin.com/company/axis-communications	Sweden	4,595	547	11.90%	▲ 5
6	Odoo	https://www.linkedin.com/company/odoo	Belgium	3,881	462	11.90%	▼ -2
7	Contentsquare	https://www.linkedin.com/company/contentsquare	France	1,547	180	11.64%	▼ -6
8	IFS	https://www.linkedin.com/company/ifs	Sweden	7,777	889	11.43%	▲ 3
9	Personio	https://www.linkedin.com/company/personio	Germany	2,086	225	10.79%	▼ -6
10	Acronis	https://www.linkedin.com/company/acronis	Switzerland	2,082	214	10.28%	▼ -1
11	BrowserStack	https://www.linkedin.com/company/browserstack	Ireland	1,123	115	10.24%	▲ 2
12	OVHcloud	https://www.linkedin.com/company/ovhcloud	France	2,798	265	9.47%	New Entry
13	Factorial	https://www.linkedin.com/company/factorial	Spain	1,507	141	9.36%	▼ -11
14	Doctolib	https://www.linkedin.com/company/doctolib	France	3,055	267	8.74%	New Entry
15	Materialise	https://www.linkedin.com/company/materialise	Belgium	1,681	137	8.15%	▲ 0
16	Software	https://www.linkedin.com/company/software	Germany	3,985	316	7.93%	▲ 1
17	TeamSystem	https://www.linkedin.com/company/team-system	Italy	2,282	174	7.62%	▼ -3
18	Cegid	https://www.linkedin.com/company/cegid	France	3,781	279	7.38%	▲ 7
19	Transporeon	https://www.linkedin.com/company/transporeon	Germany	1,277	93	7.28%	▼ -1
20	Vinted	https://www.linkedin.com/company/vinted	Lithuania	2,277	164	7.20%	▲ 0
21	NSI IT Software & Services	https://www.linkedin.com/company/nsi-it-software-services	Belgium	1,094	74	6.76%	New Entry

22	ESL FACEIT Group	https://www.link€	Germany	1,627		109	6.70%	▲ 6
23	SimCorp	https://www.link€	Denmark	2,679		170	6.35%	▲ 14
24	CD PROJEKT RED	https://www.link€	Poland	1,217		77	6.33%	▼ -12
25	EG	https://www.link€	Denmark	1,599		101	6.32%	New Entry
26	ESET	https://www.link€	Slovakia	1,732		109	6.29%	▲ 13
27	SAP	https://www.link€	Germany	111,344		7,000	6.29%	▲ 3
28	RIB Software	https://www.link€	Germany	1,081		67	6.20%	▼ -7
29	DATEV eG	https://www.link€	Germany	4,168		257	6.17%	▲ 12
30	Bitdefender	https://www.link€	Romania	2,111		129	6.11%	▲ 3
31	Quadiant	https://www.link€	France	3,684		221	6.00%	▼ -7
32	Bosch Portugal	https://www.link€	Portugal	1,439		85	5.91%	New Entry
33	diconium	https://www.link€	Germany	2,126		123	5.79%	▲ 3
34	Betsson Group	https://www.link€	Malta	2,159		119	5.51%	▼ -7
35	Systematic	https://www.link€	Denmark	1,156		63	5.45%	▼ -19
36	OMP	https://www.link€	Belgium	1,295		70	5.41%	▼ -4
37	Italiaonline	https://www.link€	Italy	2,759		146	5.29%	▼ -18
38	Booking.com	https://www.link€	Netherlands	15,971		845	5.29%	▲ 6
39	SAP Ariba	https://www.link€	Germany	2,929		153	5.22%	▲ 20
40	Temenos	https://www.link€	Switzerland	5,730		293	5.11%	▲ 6
41	Dassault Systèmes	https://www.link€	France	25,738		1,293	5.02%	▼ -3
42	dSPACE	https://www.link€	Germany	1,201		59	4.91%	▲ 19
43	Sigma Software Group	https://www.link€	Sweden	1,509		74	4.90%	▲ 19
44	Sopra Banking Software	https://www.link€	France	4,118		199	4.83%	▲ 4
45	showroomprive.com	https://www.link€	France	1,232		59	4.79%	▲ 13
46	BBVA Next Technologies	https://www.link€	Spain	1,295		62	4.79%	▼ -3
47	Supercell	https://www.link€	Finland	1,385		66	4.77%	▲ 29
48	Wolt	https://www.link€	Finland	8,314		394	4.74%	▲ 3
49	Etraveli Group	https://www.link€	Sweden	1,484		70	4.72%	New Entry
50	Amber	https://www.link€	Romania	1,086		48	4.42%	▼ -3
51	OLX	https://www.link€	Netherlands	4,377		192	4.39%	▲ 5
52	Klarna	https://www.link€	Sweden	5,491		237	4.32%	▼ -21
53	Visma	https://www.link€	Norway	5,074		219	4.32%	▼ -1
54	Generix Group	https://www.link€	France	1,060		45	4.25%	▼ -12
55	The Stepstone Group	https://www.link€	Germany	2,983		126	4.22%	▲ 16
56	Elektrobit	https://www.link€	Germany	2,752		116	4.22%	▲ 10
57	REWE digital	https://www.link€	Germany	1,548		64	4.13%	▼ -22
58	Job&Talent	https://www.link€	Spain	3,149		130	4.13%	▼ -9
59	Exact	https://www.link€	Netherlands	2,360		97	4.11%	▼ -25
60	ETAS	https://www.link€	Germany	1,696		69	4.07%	▼ -20
61	Esko	https://www.link€	Belgium	1,673		68	4.06%	▼ -8
62	Bolt	https://www.link€	Estonia	9,433		368	3.90%	New Entry
63	Cabify	https://www.link€	Spain	3,433		131	3.82%	▼ -9
64	ORTEC	https://www.link€	Netherlands	1,120		41	3.66%	▼ -9
65	CARIAD	https://www.link€	Germany	4,569		167	3.66%	▼ -2
66	Kiwi.com	https://www.link€	Czechia	1,169		41	3.51%	▼ -9
67	TTTech Auto	https://www.link€	Austria	1,040		36	3.46%	New Entry
68	JetBrains	https://www.link€	Czechia	1,983		68	3.43%	▼ -18
69	Pentalog	https://www.link€	France	1,115		38	3.41%	▼ -1
70	TMC	https://www.link€	Netherlands	4,516		150	3.32%	New Entry
71	Just Eat Takeaway.com	https://www.link€	Netherlands	14,812		474	3.20%	▲ 1
72	VECTOR Informatik	https://www.link€	Germany	2,433		75	3.08%	▼ -5
73	Playrix	https://www.link€	Ireland	1,558		47	3.02%	▼ -28
74	Mojang Studios	https://www.link€	Sweden	1,034		31	3.00%	New Entry
75	IDEMIA	https://www.link€	France	12,893		370	2.87%	▼ -15
76	Bosch Magyarország	https://www.link€	Hungary	3,435		97	2.82%	▲ 2
77	MEGA International	https://www.link€	France	1,017		28	2.75%	▼ -13
78	Murex	https://www.link€	France	3,310		91	2.75%	▲ 2
79	Cdiscount	https://www.link€	France	2,058		56	2.72%	▲ 3
80	Comarch	https://www.link€	Poland	5,124		137	2.67%	▲ 3
81	Asseco Poland	https://www.link€	Poland	2,281		58	2.54%	▲ 9
82	Opera	https://www.link€	Norway	1,966		49	2.49%	▼ -8
83	Euro Information Developp	https://www.link€	France	2,822		66	2.34%	▼ -4
84	RCA	https://www.link€	France	1,027		24	2.34%	New Entry
85	ESI Group	https://www.link€	France	1,842		43	2.33%	▼ -12
86	Linedata	https://www.link€	France	1,980		44	2.22%	▼ -11
87	Keywords Studios	https://www.link€	Ireland	10,779		219	2.03%	▼ -17
88	Ubisoft	https://www.link€	France	22,771		422	1.85%	▼ -4
89	CCP Games	https://www.link€	Iceland	1,075		19	1.77%	▼ -8
90	Veepee	https://www.link€	France	5,742		92	1.60%	▼ -5
91	Gorillas	https://www.link€	Germany	1,817		26	1.43%	New Entry
92	NAPA	https://www.link€	Finland	1,126		16	1.42%	▼ -6
93	Gameloft	https://www.link€	France	5,527		77	1.39%	▼ -5

94	Amazon Development Cen	https://www.link	Poland	2,847	39	1.37%	▼ -5
95	Bosch	https://www.link	Germany	164,440	1,850	1.13%	New Entry
96	Fortech	https://www.link	Romania	1,019	8	0.79%	▼ -19
97	SEP	https://www.link	Germany	3,879	3	0.08%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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