



The USA's Most Active Accounting Professionals on Social - October 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
10.28%	30	10.86%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Aprio	https://www.linkedin.com/company/aprio	United States	1,795	389	21.67%	▲ 0
2	Marcum	https://www.linkedin.com/company/marcum	United States	3,372	609	18.06%	▲ 7
3	Plante Moran	https://www.linkedin.com/company/plante-moran	United States	4,076	614	15.06%	▲ 0
4	Weaver	https://www.linkedin.com/company/weaver	United States	1,524	223	14.63%	▲ 7
5	Armanino	https://www.linkedin.com/company/armanino	United States	2,625	380	14.48%	▼ -1
6	FORVIS	https://www.linkedin.com/company/forvis	United States	7,149	1,029	14.39%	▲ 2
7	Cherry Bekaert	https://www.linkedin.com/company/cherry-bekaert	United States	1,995	275	13.78%	▲ 0
8	Withum	https://www.linkedin.com/company/withum	United States	2,235	304	13.60%	▼ -2
9	Mazars US	https://www.linkedin.com/company/mazars-us	United States	1,149	156	13.58%	▼ -4
10	Carr, Riggs & Ingram	https://www.linkedin.com/company/carr-riggs-and-ingram	United States	1,886	253	13.41%	▲ 0
11	AICPA	https://www.linkedin.com/company/aicpa	United States	1,072	128	11.94%	▲ 2
12	CohnReznick	https://www.linkedin.com/company/cohnreznick	United States	4,555	541	11.88%	▲ 9
13	Moss Adams	https://www.linkedin.com/company/moss-adams	United States	5,198	589	11.33%	▲ 3
14	BDO USA	https://www.linkedin.com/company/bdo-usa	United States	10,713	1,178	11.00%	▲ 4
15	Crowe	https://www.linkedin.com/company/crowe	United States	9,104	962	10.57%	▲ 2
16	PKF O'Connor Davies	https://www.linkedin.com/company/pkf-oconnor-davies	United States	1,475	153	10.37%	▼ -1
17	RSM US	https://www.linkedin.com/company/rsm-us	United States	17,663	1,800	10.19%	▲ 3
18	Baker Tilly US	https://www.linkedin.com/company/baker-tilly-us	United States	6,578	646	9.82%	▲ 1
19	CLA	https://www.linkedin.com/company/cla	United States	8,709	835	9.59%	▼ -5
20	EisnerAmper	https://www.linkedin.com/company/eisneramper	United States	3,150	265	8.41%	▼ -8
21	BPM	https://www.linkedin.com/company/bpm	United States	1,703	131	7.69%	▲ 2
22	Eide Bailly	https://www.linkedin.com/company/eide-bailly	United States	3,083	221	7.17%	▲ 2
23	The Siegfried Group	https://www.linkedin.com/company/the-siegfried-group	United States	1,510	108	7.15%	▲ 4

24	Grant Thornton	https://www.linkedin.com/company/grant-thornton/ United States	13,734	970	7.06%	▲ 1
25	UHY	https://www.linkedin.com/company/uhy/ United States	1,694	118	6.97%	▼ -3
26	CBIZ	https://www.linkedin.com/company/cbiz/ United States	1,255	74	5.90%	▲ 0
27	BKD CPAs & Advisors	https://www.linkedin.com/company/bkd-cpas-and-advisors/ United States	1,143	46	4.02%	▲ 1
28	DCAA	https://www.linkedin.com/company/dcaa/ United States	2,617	60	2.29%	▲ 1
29	Liberty Tax	https://www.linkedin.com/company/liberty-tax/ United States	7,118	86	1.21%	▲ 1
30	DFAS	https://www.linkedin.com/company/dfas/ United States	7,231	86	1.19%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

