



The USA's Most Active Electrical/Electronic Manufacturing Professionals on Social - January 2024

Industry at a glance:

Average Score:
2.66%

Total Companies:
66

Global Industry Average:
3.76%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Biamp	https://www.linkedin.com/company/biamp	United States	641	69	10.76%
2	QSC	https://www.linkedin.com/company/qsc	United States	990	92	9.29%
3	Phoenix Contact USA	https://www.linkedin.com/company/phoenix-contact-usa	United States	601	52	8.65%
4	Mitsubishi Electric Trane U	https://www.linkedin.com/company/mitsubishi-electric-trane-us	United States	766	58	7.57%
5	Current Lighting	https://www.linkedin.com/company/current-lighting	United States	768	45	5.86%
6	Heilind Electronics	https://www.linkedin.com/company/heilind-electronics	United States	745	40	5.37%
7	Musco Lighting	https://www.linkedin.com/company/musco-lighting	United States	933	48	5.14%
8	Industrial Scientific	https://www.linkedin.com/company/industrial-scientific	United States	685	33	4.82%
9	Master Electronics	https://www.linkedin.com/company/master-electronics	United States	502	23	4.58%
10	PEI-Genesis	https://www.linkedin.com/company/pei-genesis	United States	628	28	4.46%
11	Doble Engineering	https://www.linkedin.com/company/doble-engineering	United States	672	29	4.32%
12	Thermon	https://www.linkedin.com/company/thermon	United States	849	34	4.00%
13	G&W Electric Co.	https://www.linkedin.com/company/gw-electric-co	United States	732	28	3.83%
14	Teledyne LeCroy	https://www.linkedin.com/company/teledyne-lecroy	United States	527	20	3.80%
15	Mitsubishi Electric Power F	https://www.linkedin.com/company/mitsubishi-electric-power-f	United States	809	30	3.71%
16	Indium Corporation	https://www.linkedin.com/company/indium-corporation	United States	643	23	3.58%
17	Rittal North America	https://www.linkedin.com/company/rittal-north-america	United States	847	30	3.54%
18	Winchester Interconnect	https://www.linkedin.com/company/winchester-interconnect	United States	627	22	3.51%
19	TA Instruments	https://www.linkedin.com/company/ta-instruments	United States	630	22	3.49%
20	FLANDERS	https://www.linkedin.com/company/flanders	United States	780	27	3.46%
21	Chromalox	https://www.linkedin.com/company/chromalox	United States	587	20	3.41%

22	Toshiba International Corp	https://www.link	United States	732	22	3.01%
23	Shermco Industries	https://www.link	United States	975	27	2.77%
24	PowerSecure	https://www.link	United States	699	19	2.72%
25	Spellman High Voltage Ele	https://www.link	United States	802	20	2.49%
26	Hanna Instruments	https://www.link	United States	587	14	2.39%
27	IDEAL INDUSTRIES	https://www.link	United States	713	17	2.38%
28	NEMA	https://www.link	United States	597	14	2.35%
29	LECO	https://www.link	United States	955	22	2.30%
30	Bel Fuse	https://www.link	United States	635	13	2.05%
31	LSI Industries	https://www.link	United States	589	12	2.04%
32	ASCO Power Technologies	https://www.link	United States	606	12	1.98%
33	E Ink Corporation	https://www.link	United States	567	11	1.94%
34	Whelen Engineering	https://www.link	United States	682	13	1.91%
35	Neptune Technology Group	https://www.link	United States	641	12	1.87%
36	PAC	https://www.link	United States	933	17	1.82%
37	NEOTech	https://www.link	United States	775	14	1.81%
38	Dialight	https://www.link	United States	668	12	1.80%
39	ETS-Lindgren	https://www.link	United States	535	9	1.68%
40	TDK-Lambda Americas	https://www.link	United States	555	9	1.62%
41	Keytronic	https://www.link	United States	878	14	1.59%
42	PCB Piezotronics	https://www.link	United States	777	12	1.54%
43	Titan Solar Power	https://www.link	United States	657	10	1.52%
44	Delta Electronics Americas	https://www.link	United States	543	8	1.47%
45	bisco industries	https://www.link	United States	680	10	1.47%
46	Cummins Allison	https://www.link	United States	559	8	1.43%
47	Trojan Battery Company	https://www.link	United States	509	7	1.38%
48	Encore Wire Corp	https://www.link	United States	523	7	1.34%
49	HME	https://www.link	United States	695	9	1.29%
50	Cooper Electric	https://www.link	United States	565	7	1.24%
51	OMEGA Engineering	https://www.link	United States	663	8	1.21%
52	Kirby Risk	https://www.link	United States	682	8	1.17%
53	Mini-Circuits	https://www.link	United States	528	6	1.14%
54	Hubbell Lighting	https://www.link	United States	550	6	1.09%
55	JST	https://www.link	United States	550	6	1.09%
56	Panasonic Industrial Devic	https://www.link	United States	559	6	1.07%
57	Vicor Corporation	https://www.link	United States	913	9	0.99%
58	JAE Electronics	https://www.link	United States	785	7	0.89%
59	BURNDY	https://www.link	United States	577	5	0.87%
60	Superior Essex	https://www.link	United States	962	8	0.83%
61	Amphenol Aerospace	https://www.link	United States	651	5	0.77%
62	PVA	https://www.link	United States	702	5	0.71%
63	Pulse Electronics	https://www.link	United States	692	3	0.43%
64	Howard Industries	https://www.link	United States	861	3	0.35%
65	SMK Electronics USA	https://www.link	United States	978	3	0.31%
66	Multek	https://www.link	United States	580	1	0.17%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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