



The World's Most Active Electrical/Electronic Manufacturing Professionals on Social - January 2024

Industry at a glance:

Average Score:
3.76%

Total Companies:
155

Average No. Employees:
705

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Kempower	https://www.linkedin.com/company/kempower	Finland	558	109	19.53%
2	SALTO Systems	https://www.linkedin.com/company/salto-systems	Spain	768	129	16.80%
3	KOHLER Power Systems Europe	https://www.linkedin.com/company/kohler-power-systems-europe	France	622	81	13.02%
4	IEE Sensing	https://www.linkedin.com/company/iee-sensing	Luxembourg	957	115	12.02%
5	Biamp	https://www.linkedin.com/company/biamp	United States	641	69	10.76%
6	Ekonoenergetyka	https://www.linkedin.com/company/ekonoenergetyka	Poland	517	52	10.06%
7	ERCO	https://www.linkedin.com/company/erco	Germany	584	57	9.76%
8	QSC	https://www.linkedin.com/company/qsc	United States	990	92	9.29%
9	Panasonic Heating & Cooling	https://www.linkedin.com/company/panasonic-heating-cooling	Germany	607	56	9.23%
10	Samsung Electronics UK	https://www.linkedin.com/company/samsung-electronics-uk	United Kingdom	553	49	8.86%
11	Phoenix Contact USA	https://www.linkedin.com/company/phoenix-contact-usa	United States	601	52	8.65%
12	EVBox	https://www.linkedin.com/company/evbox	Netherlands	745	60	8.05%
13	Mitsubishi Electric Trane HVAC	https://www.linkedin.com/company/mitsubishi-electric-trane-hvac	United States	766	58	7.57%
14	iGuzzini	https://www.linkedin.com/company/iguzzini	Italy	676	50	7.40%
15	OMICRON electronics	https://www.linkedin.com/company/omicron-electronics	Austria	817	60	7.34%
16	XAL	https://www.linkedin.com/company/xal	Austria	534	38	7.12%
17	bp pulse	https://www.linkedin.com/company/bp-pulse	United Kingdom	521	36	6.91%
18	Linxens	https://www.linkedin.com/company/linxens	France	659	45	6.83%
19	Avery Dennison Smartrac	https://www.linkedin.com/company/avery-dennison-smartrac	Netherlands	565	37	6.55%
20	Iskraemeco	https://www.linkedin.com/company/iskraemeco	Slovenia	766	50	6.53%
21	DEIF	https://www.linkedin.com/company/deif	Denmark	600	39	6.50%

22	Peak Scientific	https://www.link	United Kingdom	519	32	6.17%
23	Ensto	https://www.link	Finland	540	32	5.93%
24	Maschinenfabrik Reinhaus	https://www.link	Germany	932	55	5.90%
25	Liebherr Appliances	https://www.link	Germany	967	57	5.89%
26	Current Lighting	https://www.link	United States	768	45	5.86%
27	Zumtobel Lighting	https://www.link	Austria	687	40	5.82%
28	Alfen	https://www.link	Netherlands	775	45	5.81%
29	Variosystems	https://www.link	Switzerland	549	30	5.46%
30	FAAC Simply automatic.	https://www.link	Italy	589	32	5.43%
31	Sensirion	https://www.link	Switzerland	761	41	5.39%
32	Heilind Electronics	https://www.link	United States	745	40	5.37%
33	LEM	https://www.link	Switzerland	962	51	5.30%
34	Delta Electronics EMEA	https://www.link	Netherlands	626	33	5.27%
35	Musco Lighting	https://www.link	United States	933	48	5.14%
36	Lapp Group	https://www.link	Germany	918	47	5.12%
37	RUTRONIK Electronics W	https://www.link	Germany	998	51	5.11%
38	Wallbox Chargers	https://www.link	Spain	967	49	5.07%
39	Ormazabal	https://www.link	Spain	990	48	4.85%
40	Industrial Scientific	https://www.link	United States	685	33	4.82%
41	BDR Thermea Group	https://www.link	Netherlands	773	37	4.79%
42	HOPPECKE Batteries	https://www.link	Germany	588	28	4.76%
43	Schröder	https://www.link	Belgium	705	33	4.68%
44	ACOME	https://www.link	France	664	31	4.67%
45	Master Electronics	https://www.link	United States	502	23	4.58%
46	Sylvania Group	https://www.link	Hungary	990	45	4.55%
47	PEI-Genesis	https://www.link	United States	628	28	4.46%
48	LEMO GROUP	https://www.link	Switzerland	655	29	4.43%
49	Tridonic	https://www.link	Austria	725	32	4.41%
50	Doble Engineering	https://www.link	United States	672	29	4.32%
51	Delta Dore Group	https://www.link	France	513	22	4.29%
52	Bruker AXS	https://www.link	Germany	569	24	4.22%
53	ComAp Group	https://www.link	Czechia	510	21	4.12%
54	Thermon	https://www.link	United States	849	34	4.00%
55	Festool	https://www.link	Germany	660	26	3.94%
56	VARTA AG	https://www.link	Germany	923	36	3.90%
57	STMicroelectronics Italia	https://www.link	Italy	643	25	3.89%
58	Somfy	https://www.link	France	751	29	3.86%
59	Farnell Electronics	https://www.link	United Kingdom	648	25	3.86%
60	G&W Electric Co.	https://www.link	United States	732	28	3.83%
61	Teledyne LeCroy	https://www.link	United States	527	20	3.80%
62	Mitsubishi Electric Power F	https://www.link	United States	809	30	3.71%
63	E.G.O.-Group	https://www.link	Germany	568	21	3.70%
64	Indium Corporation	https://www.link	United States	643	23	3.58%
65	Comeca Group	https://www.link	France	618	22	3.56%
66	Rittal North America	https://www.link	United States	847	30	3.54%
67	Winchester Interconnect	https://www.link	United States	627	22	3.51%
68	TA Instruments	https://www.link	United States	630	22	3.49%
69	MTA	https://www.link	Italy	949	33	3.48%
70	FLANDERS	https://www.link	United States	780	27	3.46%
71	Chromalox	https://www.link	United States	587	20	3.41%
72	Glen Dimplex	https://www.link	Ireland	650	22	3.38%
73	Cummins Generator Techn	https://www.link	United Kingdom	687	23	3.35%
74	LACROIX - Electronics	https://www.link	France	934	31	3.32%
75	Anord Mardix	https://www.link	Ireland	641	21	3.28%
76	Gebauer & Griller	https://www.link	Austria	752	24	3.19%
77	Vorwerk Italia	https://www.link	Italy	567	18	3.17%
78	Weidmüller Germany	https://www.link	Germany	853	27	3.17%
79	INFICON	https://www.link	Switzerland	937	29	3.09%
80	Testo	https://www.link	Germany	630	19	3.02%
81	Toshiba International Corp	https://www.link	United States	732	22	3.01%
82	Basler	https://www.link	Germany	573	17	2.97%
83	Scanfil	https://www.link	Finland	677	20	2.95%
84	R. STAHL Group	https://www.link	Germany	856	25	2.92%
85	maxon	https://www.link	Switzerland	961	28	2.91%
86	OBO Bettermann Group	https://www.link	Germany	968	27	2.79%
87	Shermco Industries	https://www.link	United States	975	27	2.77%
88	PowerSecure	https://www.link	United States	699	19	2.72%
89	Vimar	https://www.link	Italy	780	21	2.69%
90	Mycronic	https://www.link	Sweden	773	20	2.59%
91	éolane	https://www.link	France	910	23	2.53%
92	Datamars	https://www.link	Switzerland	753	19	2.52%
93	Spellman High Voltage Ele	https://www.link	United States	802	20	2.49%

94	ZIEHL-ABEGG SE	https://www.link	Germany	762	19	2.49%
95	S&P Ventilación España	https://www.link	Spain	569	14	2.46%
96	KATEK GROUP	https://www.link	Germany	780	19	2.44%
97	Weidmann Electrical Techn	https://www.link	Switzerland	744	18	2.42%
98	Hanna Instruments	https://www.link	United States	587	14	2.39%
99	IDEAL INDUSTRIES	https://www.link	United States	713	17	2.38%
100	NEMA	https://www.link	United States	597	14	2.35%
101	BRUSH Group	https://www.link	United Kingdom	515	12	2.33%
102	LECO	https://www.link	United States	955	22	2.30%
103	Niko	https://www.link	Belgium	654	14	2.14%
104	Bel Fuse	https://www.link	United States	635	13	2.05%
105	LSI Industries	https://www.link	United States	589	12	2.04%
106	ASCO Power Technologies	https://www.link	United States	606	12	1.98%
107	E Ink Corporation	https://www.link	United States	567	11	1.94%
108	Whelen Engineering	https://www.link	United States	682	13	1.91%
109	Diehl Controls	https://www.link	Germany	796	15	1.88%
110	Kitron Group	https://www.link	Norway	854	16	1.87%
111	Neptune Technology Group	https://www.link	United States	641	12	1.87%
112	PAC	https://www.link	United States	933	17	1.82%
113	SPEA	https://www.link	Italy	827	15	1.81%
114	NEOTech	https://www.link	United States	775	14	1.81%
115	Spark Power	https://www.link	Canada	554	10	1.81%
116	Dialight	https://www.link	United States	668	12	1.80%
117	Elemaster Group Electroni	https://www.link	Italy	507	9	1.78%
118	RAFI Group	https://www.link	Germany	522	9	1.72%
119	ETS-Lindgren	https://www.link	United States	535	9	1.68%
120	TDK-Lambda Americas	https://www.link	United States	555	9	1.62%
121	CAHORS	https://www.link	France	683	11	1.61%
122	Keytronic	https://www.link	United States	878	14	1.59%
123	PCB Piezotronics	https://www.link	United States	777	12	1.54%
124	Titan Solar Power	https://www.link	United States	657	10	1.52%
125	Teledyne DALSA	https://www.link	Canada	871	13	1.49%
126	Delta Electronics Americas	https://www.link	United States	543	8	1.47%
127	bisco industries	https://www.link	United States	680	10	1.47%
128	Cummins Allison	https://www.link	United States	559	8	1.43%
129	Trojan Battery Company	https://www.link	United States	509	7	1.38%
130	Encore Wire Corp	https://www.link	United States	523	7	1.34%
131	HME	https://www.link	United States	695	9	1.29%
132	Cooper Electric	https://www.link	United States	565	7	1.24%
133	OMEGA Engineering	https://www.link	United States	663	8	1.21%
134	Sonion	https://www.link	Denmark	836	10	1.20%
135	Kirby Risk	https://www.link	United States	682	8	1.17%
136	Mini-Circuits	https://www.link	United States	528	6	1.14%
137	Hubbell Lighting	https://www.link	United States	550	6	1.09%
138	JST	https://www.link	United States	550	6	1.09%
139	Panasonic Industrial Devi	https://www.link	United States	559	6	1.07%
140	Vicor Corporation	https://www.link	United States	913	9	0.99%
141	Automation NV	https://www.link	Belgium	510	5	0.98%
142	EMS	https://www.link	United Kingdom	661	6	0.91%
143	JAE Electronics	https://www.link	United States	785	7	0.89%
144	BURNDY	https://www.link	United States	577	5	0.87%
145	Superior Essex	https://www.link	United States	962	8	0.83%
146	Fideltronik Poland	https://www.link	Poland	509	4	0.79%
147	Amphenol Aerospace	https://www.link	United States	651	5	0.77%
148	HBM	https://www.link	Germany	525	4	0.76%
149	PVA	https://www.link	United States	702	5	0.71%
150	RCF	https://www.link	Italy	890	5	0.56%
151	NVC Lighting	https://www.link	United Kingdom	683	3	0.44%
152	Pulse Electronics	https://www.link	United States	692	3	0.43%
153	Howard Industries	https://www.link	United States	861	3	0.35%
154	SMK Electronics USA	https://www.link	United States	978	3	0.31%
155	Multek	https://www.link	United States	580	1	0.17%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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