



## Europe's Most Active Electrical/Electronic Manufacturing Professionals on Social - January 2024

### Industry at a glance:

Average Score:  
**4.71%**

Total Companies:  
**79**

Global Industry Average:  
**3.76%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Kempower	<a href="https://www.linkedin.com/company/kempower">https://www.linkedin.com/company/kempower</a>	Finland	558	109	19.53%
2	SALTO Systems	<a href="https://www.linkedin.com/company/salto-systems">https://www.linkedin.com/company/salto-systems</a>	Spain	768	129	16.80%
3	KOHLER Power Systems Europe	<a href="https://www.linkedin.com/company/kohler-power-systems-europe">https://www.linkedin.com/company/kohler-power-systems-europe</a>	France	622	81	13.02%
4	IEE Sensing	<a href="https://www.linkedin.com/company/iee-sensing">https://www.linkedin.com/company/iee-sensing</a>	Luxembourg	957	115	12.02%
5	Ekonoenergetyka	<a href="https://www.linkedin.com/company/ekonoenergetyka">https://www.linkedin.com/company/ekonoenergetyka</a>	Poland	517	52	10.06%
6	ERCO	<a href="https://www.linkedin.com/company/erco">https://www.linkedin.com/company/erco</a>	Germany	584	57	9.76%
7	Panasonic Heating & Cooling	<a href="https://www.linkedin.com/company/panasonic-heating-cooling">https://www.linkedin.com/company/panasonic-heating-cooling</a>	Germany	607	56	9.23%
8	EVBox	<a href="https://www.linkedin.com/company/evbox">https://www.linkedin.com/company/evbox</a>	Netherlands	745	60	8.05%
9	iGuzzini	<a href="https://www.linkedin.com/company/iguzzini">https://www.linkedin.com/company/iguzzini</a>	Italy	676	50	7.40%
10	OMICRON electronics	<a href="https://www.linkedin.com/company/omicron-electronics">https://www.linkedin.com/company/omicron-electronics</a>	Austria	817	60	7.34%
11	XAL	<a href="https://www.linkedin.com/company/xal">https://www.linkedin.com/company/xal</a>	Austria	534	38	7.12%
12	Linxens	<a href="https://www.linkedin.com/company/linxens">https://www.linkedin.com/company/linxens</a>	France	659	45	6.83%
13	Avery Dennison Smartrac	<a href="https://www.linkedin.com/company/avery-dennison-smartrac">https://www.linkedin.com/company/avery-dennison-smartrac</a>	Netherlands	565	37	6.55%
14	Iskraemeco	<a href="https://www.linkedin.com/company/iskraemeco">https://www.linkedin.com/company/iskraemeco</a>	Slovenia	766	50	6.53%
15	DEIF	<a href="https://www.linkedin.com/company/deif">https://www.linkedin.com/company/deif</a>	Denmark	600	39	6.50%
16	Ensto	<a href="https://www.linkedin.com/company/ensto">https://www.linkedin.com/company/ensto</a>	Finland	540	32	5.93%
17	Maschinenfabrik Reinhausen	<a href="https://www.linkedin.com/company/maschinenfabrik-reinhausen">https://www.linkedin.com/company/maschinenfabrik-reinhausen</a>	Germany	932	55	5.90%
18	Liebherr Appliances	<a href="https://www.linkedin.com/company/liebherr-appliances">https://www.linkedin.com/company/liebherr-appliances</a>	Germany	967	57	5.89%
19	Zumtobel Lighting	<a href="https://www.linkedin.com/company/zumtobel-lighting">https://www.linkedin.com/company/zumtobel-lighting</a>	Austria	687	40	5.82%
20	Aifen	<a href="https://www.linkedin.com/company/aifen">https://www.linkedin.com/company/aifen</a>	Netherlands	775	45	5.81%
21	Variosystems	<a href="https://www.linkedin.com/company/variosystems">https://www.linkedin.com/company/variosystems</a>	Switzerland	549	30	5.46%

22	FAAC Simply automatic.	<a href="https://www.link">https://www.link</a>	Italy	589	32	5.43%
23	Sensirion	<a href="https://www.link">https://www.link</a>	Switzerland	761	41	5.39%
24	LEM	<a href="https://www.link">https://www.link</a>	Switzerland	962	51	5.30%
25	Delta Electronics EMEA	<a href="https://www.link">https://www.link</a>	Netherlands	626	33	5.27%
26	Lapp Group	<a href="https://www.link">https://www.link</a>	Germany	918	47	5.12%
27	RUTRONIK Electronics W	<a href="https://www.link">https://www.link</a>	Germany	998	51	5.11%
28	Wallbox Chargers	<a href="https://www.link">https://www.link</a>	Spain	967	49	5.07%
29	Ormazabal	<a href="https://www.link">https://www.link</a>	Spain	990	48	4.85%
30	BDR Thermea Group	<a href="https://www.link">https://www.link</a>	Netherlands	773	37	4.79%
31	HOPPECKE Batteries	<a href="https://www.link">https://www.link</a>	Germany	588	28	4.76%
32	Schröder	<a href="https://www.link">https://www.link</a>	Belgium	705	33	4.68%
33	ACOME	<a href="https://www.link">https://www.link</a>	France	664	31	4.67%
34	Sylvania Group	<a href="https://www.link">https://www.link</a>	Hungary	990	45	4.55%
35	LEMO GROUP	<a href="https://www.link">https://www.link</a>	Switzerland	655	29	4.43%
36	Tridonic	<a href="https://www.link">https://www.link</a>	Austria	725	32	4.41%
37	Delta Dore Group	<a href="https://www.link">https://www.link</a>	France	513	22	4.29%
38	Bruker AXS	<a href="https://www.link">https://www.link</a>	Germany	569	24	4.22%
39	ComAp Group	<a href="https://www.link">https://www.link</a>	Czechia	510	21	4.12%
40	Festool	<a href="https://www.link">https://www.link</a>	Germany	660	26	3.94%
41	VARTA AG	<a href="https://www.link">https://www.link</a>	Germany	923	36	3.90%
42	STMicroelectronics Italia	<a href="https://www.link">https://www.link</a>	Italy	643	25	3.89%
43	Somfy	<a href="https://www.link">https://www.link</a>	France	751	29	3.86%
44	E.G.O.-Group	<a href="https://www.link">https://www.link</a>	Germany	568	21	3.70%
45	Comeca Group	<a href="https://www.link">https://www.link</a>	France	618	22	3.56%
46	MTA	<a href="https://www.link">https://www.link</a>	Italy	949	33	3.48%
47	Glen Dimplex	<a href="https://www.link">https://www.link</a>	Ireland	650	22	3.38%
48	LACROIX - Electronics	<a href="https://www.link">https://www.link</a>	France	934	31	3.32%
49	Anord Mardix	<a href="https://www.link">https://www.link</a>	Ireland	641	21	3.28%
50	Gebauer & Griller	<a href="https://www.link">https://www.link</a>	Austria	752	24	3.19%
51	Vorwerk Italia	<a href="https://www.link">https://www.link</a>	Italy	567	18	3.17%
52	Weidmüller Germany	<a href="https://www.link">https://www.link</a>	Germany	853	27	3.17%
53	INFICON	<a href="https://www.link">https://www.link</a>	Switzerland	937	29	3.09%
54	Testo	<a href="https://www.link">https://www.link</a>	Germany	630	19	3.02%
55	Basler	<a href="https://www.link">https://www.link</a>	Germany	573	17	2.97%
56	Scanfil	<a href="https://www.link">https://www.link</a>	Finland	677	20	2.95%
57	R. STAHL Group	<a href="https://www.link">https://www.link</a>	Germany	856	25	2.92%
58	maxon	<a href="https://www.link">https://www.link</a>	Switzerland	961	28	2.91%
59	OBO Bettermann Group	<a href="https://www.link">https://www.link</a>	Germany	968	27	2.79%
60	Vimar	<a href="https://www.link">https://www.link</a>	Italy	780	21	2.69%
61	Mycronic	<a href="https://www.link">https://www.link</a>	Sweden	773	20	2.59%
62	éolane	<a href="https://www.link">https://www.link</a>	France	910	23	2.53%
63	Datamars	<a href="https://www.link">https://www.link</a>	Switzerland	753	19	2.52%
64	ZIEHL-ABEGG SE	<a href="https://www.link">https://www.link</a>	Germany	762	19	2.49%
65	S&P Ventilación España	<a href="https://www.link">https://www.link</a>	Spain	569	14	2.46%
66	KATEK GROUP	<a href="https://www.link">https://www.link</a>	Germany	780	19	2.44%
67	Weidmann Electrical Techn	<a href="https://www.link">https://www.link</a>	Switzerland	744	18	2.42%
68	Niko	<a href="https://www.link">https://www.link</a>	Belgium	654	14	2.14%
69	Diehl Controls	<a href="https://www.link">https://www.link</a>	Germany	796	15	1.88%
70	Kitron Group	<a href="https://www.link">https://www.link</a>	Norway	854	16	1.87%
71	SPEA	<a href="https://www.link">https://www.link</a>	Italy	827	15	1.81%
72	Elemaster Group Electroni	<a href="https://www.link">https://www.link</a>	Italy	507	9	1.78%
73	RAFI Group	<a href="https://www.link">https://www.link</a>	Germany	522	9	1.72%
74	CAHORS	<a href="https://www.link">https://www.link</a>	France	683	11	1.61%
75	Sonion	<a href="https://www.link">https://www.link</a>	Denmark	836	10	1.20%
76	Automation NV	<a href="https://www.link">https://www.link</a>	Belgium	510	5	0.98%
77	Fideltronik Poland	<a href="https://www.link">https://www.link</a>	Poland	509	4	0.79%
78	HBM	<a href="https://www.link">https://www.link</a>	Germany	525	4	0.76%
79	RCF	<a href="https://www.link">https://www.link</a>	Italy	890	5	0.56%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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