



The USA's Most Active Utilities Professionals on Social - January 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
2.67%	91	3.51%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Pattern Energy Group	https://www.linkedin.com/company/pattern-energy-group/	United States	626	67	10.70%
2	Orbia	https://www.linkedin.com/company/orbia/	United States	905	65	7.18%
3	Commonwealth Fusion Sys	https://www.linkedin.com/company/commonwealth-fusion-systems/	United States	591	40	6.77%
4	Apex Clean Energy	https://www.linkedin.com/company/apex-clean-energy/	United States	502	32	6.37%
5	Inframark	https://www.linkedin.com/company/inframark/	United States	837	51	6.09%
6	ADB Companies	https://www.linkedin.com/company/adb-companies/	United States	577	34	5.89%
7	NovaSource Power Service	https://www.linkedin.com/company/novapower/	United States	734	42	5.72%
8	Knoxville Utilities Board	https://www.linkedin.com/company/knoxville-utilities-board/	United States	567	29	5.11%
9	South Jersey Industries	https://www.linkedin.com/company/south-jersey-industries/	United States	755	38	5.03%
10	Southern Company Gas	https://www.linkedin.com/company/southern-company-gas/	United States	865	39	4.51%
11	Strata Clean Energy	https://www.linkedin.com/company/strata-clean-energy/	United States	541	24	4.44%
12	Armstrong International	https://www.linkedin.com/company/armstrong-international/	United States	769	34	4.42%
13	TerraPower	https://www.linkedin.com/company/terrapower/	United States	640	27	4.22%
14	Qualus	https://www.linkedin.com/company/qualus/	United States	833	35	4.20%
15	SoEnergy International	https://www.linkedin.com/company/soenergy-international/	United States	509	21	4.13%
16	Washington Gas	https://www.linkedin.com/company/washington-gas/	United States	635	26	4.09%
17	LRS	https://www.linkedin.com/company/lrs/	United States	641	25	3.90%
18	EPB	https://www.linkedin.com/company/epb/	United States	744	28	3.76%
19	UDC	https://www.linkedin.com/company/udc/	United States	589	22	3.74%
20	Central Maine Power Com	https://www.linkedin.com/company/central-maine-power-company/	United States	546	20	3.66%
21	NYISO	https://www.linkedin.com/company/nyiso/	United States	585	21	3.59%

22	ISO New England	https://www.link	United States	638	22	3.45%
23	Lansing Board of Water & Light	https://www.link	United States	537	18	3.35%
24	Badger Meter	https://www.link	United States	967	32	3.31%
25	LG&Y Power	https://www.link	United States	768	25	3.26%
26	California ISO	https://www.link	United States	848	27	3.18%
27	PSEG Long Island	https://www.link	United States	773	24	3.10%
28	Institute of Nuclear Power & Energy	https://www.link	United States	585	18	3.08%
29	SOLV Energy	https://www.link	United States	758	23	3.03%
30	ATC	https://www.link	United States	837	25	2.99%
31	Orlando Utilities Commission	https://www.link	United States	965	28	2.90%
32	ContourGlobal	https://www.link	United States	967	28	2.90%
33	ERCOT	https://www.link	United States	924	25	2.71%
34	Madison Gas and Electric	https://www.link	United States	525	14	2.67%
35	Las Vegas Valley Water District	https://www.link	United States	720	19	2.64%
36	Delta Star	https://www.link	United States	532	14	2.63%
37	Orange and Rockland Utilities	https://www.link	United States	648	17	2.62%
38	Southwest Power Pool	https://www.link	United States	697	18	2.58%
39	Chelan County PUD	https://www.link	United States	547	14	2.56%
40	City Utilities of Springfield	https://www.link	United States	556	14	2.52%
41	AAF International (America's Air Filtration)	https://www.link	United States	722	18	2.49%
42	Energy Northwest	https://www.link	United States	934	23	2.46%
43	MacLean Power Systems	https://www.link	United States	778	19	2.44%
44	Gainesville Regional Utilities	https://www.link	United States	581	14	2.41%
45	PPL Electric Utilities	https://www.link	United States	666	16	2.40%
46	California Water Service	https://www.link	United States	628	15	2.39%
47	Denver Water	https://www.link	United States	893	21	2.35%
48	Sabre Industries	https://www.link	United States	871	20	2.30%
49	Clearway Energy Group	https://www.link	United States	698	16	2.29%
50	Pedernales Electric Cooperative	https://www.link	United States	624	14	2.24%
51	Green Plains	https://www.link	United States	544	12	2.21%
52	HRSD	https://www.link	United States	505	11	2.18%
53	NorthWestern Energy	https://www.link	United States	876	19	2.17%
54	Snohomish County PUD	https://www.link	United States	724	15	2.07%
55	SA Recycling	https://www.link	United States	765	15	1.96%
56	Mississippi Power	https://www.link	United States	515	10	1.94%
57	DC Water	https://www.link	United States	889	17	1.91%
58	PROENERGY	https://www.link	United States	690	13	1.88%
59	Central Hudson	https://www.link	United States	671	12	1.79%
60	Turtle	https://www.link	United States	677	12	1.77%
61	ACES	https://www.link	United States	579	10	1.73%
62	Metropolitan Water Reclamation District of St. Louis	https://www.link	United States	810	13	1.60%
63	Energy Harbor	https://www.link	United States	824	13	1.58%
64	Philadelphia Gas Works	https://www.link	United States	951	15	1.58%
65	Citizens Energy Group	https://www.link	United States	702	11	1.57%
66	AES Indiana	https://www.link	United States	577	9	1.56%
67	San Antonio Water System	https://www.link	United States	841	13	1.55%
68	Delmarva Power	https://www.link	United States	523	8	1.53%
69	Dashiell	https://www.link	United States	788	12	1.52%
70	Great River Energy	https://www.link	United States	596	9	1.51%
71	Western Area Power Administration	https://www.link	United States	938	14	1.49%
72	U.S. Pipe	https://www.link	United States	541	8	1.48%
73	Basin Electric Power Cooperative	https://www.link	United States	819	12	1.47%
74	Aclara	https://www.link	United States	965	13	1.35%
75	El Paso Electric Company	https://www.link	United States	986	13	1.32%
76	Pepco	https://www.link	United States	683	9	1.32%
77	Nashville Electric Service	https://www.link	United States	539	7	1.30%
78	Davis H. Elliot Company	https://www.link	United States	558	7	1.25%
79	Electrical Consultants	https://www.link	United States	891	11	1.23%
80	Electric Power Systems	https://www.link	United States	611	7	1.15%
81	Peoples Gas	https://www.link	United States	702	8	1.14%
82	Tri-State Generation and Transmission Authority	https://www.link	United States	896	10	1.12%
83	Peoples Natural Gas	https://www.link	United States	577	6	1.04%
84	Imperial Irrigation District	https://www.link	United States	676	7	1.04%
85	Lewis Tree Service	https://www.link	United States	758	7	0.92%
86	Orange County Sanitation	https://www.link	United States	813	5	0.62%
87	Dynegy	https://www.link	United States	805	3	0.37%
88	ENGIE Resources	https://www.link	United States	628	2	0.32%
89	Rocky Mountain Power	https://www.link	United States	504	1	0.20%
90	Metropolitan St. Louis Sewerage	https://www.link	United States	504	1	0.20%
91	Wisconsin Public Service	https://www.link	United States	522	1	0.19%

Ready to win at social?

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