



Europe's Most Active Utilities Professionals on Social - January 2024

Industry at a glance:

Average Score:
4.15%

Total Companies:
95

Global Industry Average:
3.51%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Ellevio	https://www.linkedin.com/company/ellevio	Sweden	743	65	8.75%
2	SOLARPACK	https://www.linkedin.com/company/solarpack	Spain	613	53	8.65%
3	Solarig	https://www.linkedin.com/company/solarig	Spain	740	62	8.38%
4	Svea Solar	https://www.linkedin.com/company/svea-solar	Sweden	788	66	8.38%
5	Helen	https://www.linkedin.com/company/helen	Finland	763	61	7.99%
6	GETEC Group	https://www.linkedin.com/company/getec-group	Germany	507	40	7.89%
7	OW Ocean Winds	https://www.linkedin.com/company/ow-ocean-winds	Spain	634	47	7.41%
8	SachsenEnergie	https://www.linkedin.com/company/sachsenenergie	Germany	506	36	7.11%
9	Mälarenergi	https://www.linkedin.com/company/malarenergi	Sweden	556	39	7.01%
10	OK	https://www.linkedin.com/company/ok	Denmark	930	64	6.88%
11	Enegam	https://www.linkedin.com/company/enegam	Italy	680	46	6.76%
12	enercity	https://www.linkedin.com/company/enercity	Germany	560	36	6.43%
13	Evides Waterbedrijf	https://www.linkedin.com/company/evides-waterbedrijf	Netherlands	765	49	6.41%
14	OGE	https://www.linkedin.com/company/oge	Germany	576	36	6.25%
15	Stockholm Exergi	https://www.linkedin.com/company/stockholm-exergi	Sweden	655	40	6.11%
16	TransnetBW	https://www.linkedin.com/company/transnetbw	Germany	795	48	6.04%
17	Stockholm Vatten och Avfall	https://www.linkedin.com/company/stockholm-vatten-och-avfall	Sweden	669	40	5.98%
18	Repower Italia	https://www.linkedin.com/company/repower-italia	Italy	502	30	5.98%
19	Stromnetz Berlin	https://www.linkedin.com/company/stromnetz-berlin	Germany	503	30	5.96%
20	Groupe E	https://www.linkedin.com/company/groupe-e	Switzerland	910	54	5.93%
21	CKW	https://www.linkedin.com/company/ckw	Switzerland	890	52	5.84%

22	Skellefteå Kraft	https://www.link	Sweden	521	29	5.57%
23	PWN	https://www.link	Netherlands	668	37	5.54%
24	RheinEnergie	https://www.link	Germany	737	40	5.43%
25	sonnen	https://www.link	Germany	630	32	5.08%
26	Bayernwerk	https://www.link	Germany	967	49	5.07%
27	Symbio	https://www.link	France	638	32	5.02%
28	2i Rete Gas	https://www.link	Italy	805	40	4.97%
29	IGNIS	https://www.link	Spain	572	28	4.90%
30	E.ON Sverige	https://www.link	Sweden	928	43	4.63%
31	EDP Portugal	https://www.link	Portugal	629	29	4.61%
32	Labora. Servicio Valencian	https://www.link	Spain	758	34	4.49%
33	ENGIE GREEN	https://www.link	France	633	28	4.42%
34	ASST Melegnano e della M	https://www.link	Italy	566	25	4.42%
35	EWE	https://www.link	Germany	570	25	4.39%
36	Eau de Paris	https://www.link	France	575	25	4.35%
37	EDP España	https://www.link	Spain	855	37	4.33%
38	ENGIE Energie Nederland	https://www.link	Netherlands	516	22	4.26%
39	Columbus Energy	https://www.link	Poland	541	23	4.25%
40	IWB Industrielle Werke Bas	https://www.link	Switzerland	645	27	4.19%
41	Stadtwerke Düsseldorf	https://www.link	Germany	527	22	4.17%
42	Akuo	https://www.link	France	528	22	4.17%
43	ENGIE Romania	https://www.link	Romania	530	22	4.15%
44	Feenstra	https://www.link	Netherlands	847	35	4.13%
45	EirGrid Group	https://www.link	Ireland	654	27	4.13%
46	MVV Energie	https://www.link	Germany	535	22	4.11%
47	EYDAP	https://www.link	Greece	542	22	4.06%
48	Gas Networks Ireland	https://www.link	Ireland	523	21	4.02%
49	Elvia	https://www.link	Norway	501	20	3.99%
50	E-REDES	https://www.link	Portugal	964	38	3.94%
51	EKZ	https://www.link	Switzerland	680	26	3.82%
52	Barcelona de Serveis Muni	https://www.link	Spain	617	23	3.73%
53	Qirion	https://www.link	Netherlands	756	28	3.70%
54	Brabant Water N.V.	https://www.link	Netherlands	705	26	3.69%
55	Consp	https://www.link	Italy	597	22	3.69%
56	Bord Gáis Energy	https://www.link	Ireland	546	20	3.66%
57	AcegasApsAmga	https://www.link	Italy	548	20	3.65%
58	PFISTERER	https://www.link	Germany	523	19	3.63%
59	ESB Networks	https://www.link	Ireland	839	30	3.58%
60	MM	https://www.link	Italy	828	29	3.50%
61	EPAL	https://www.link	Portugal	668	23	3.44%
62	Sorgenia	https://www.link	Italy	647	22	3.40%
63	Swissgrid	https://www.link	Switzerland	680	23	3.38%
64	SSE Airtricity	https://www.link	Ireland	683	23	3.37%
65	OKG	https://www.link	Sweden	567	19	3.35%
66	LogiRAIL	https://www.link	Spain	784	26	3.32%
67	AEG Power Solutions	https://www.link	Netherlands	671	22	3.28%
68	ewz	https://www.link	Switzerland	796	26	3.27%
69	Global Omnium	https://www.link	Spain	534	17	3.18%
70	Acquedotto Pugliese	https://www.link	Italy	797	25	3.14%
71	TLI Group	https://www.link	Ireland	579	18	3.11%
72	Teollisuuden Voima Oyj	https://www.link	Finland	611	18	2.95%
73	Société wallonne des eaux	https://www.link	Belgium	546	16	2.93%
74	EVN Macedonia	https://www.link	North Macedonia	517	15	2.90%
75	Câmara Municipal de Sintr	https://www.link	Portugal	549	15	2.73%
76	De Watergroep	https://www.link	Belgium	793	21	2.65%
77	Unareti	https://www.link	Italy	533	14	2.63%
78	Grupa Energa	https://www.link	Poland	854	22	2.58%
79	Polskie Sieci Elektroenerge	https://www.link	Poland	949	24	2.53%
80	Attero	https://www.link	Netherlands	589	14	2.38%
81	SPP	https://www.link	Slovakia	688	15	2.18%
82	Delgaz Grid	https://www.link	Romania	600	12	2.00%
83	Enel România	https://www.link	Romania	628	11	1.75%
84	Agenzia delle entrate-Risc	https://www.link	Italy	835	13	1.56%
85	E.ON Hungária Csoport	https://www.link	Hungary	580	9	1.55%
86	ZOLA Electric	https://www.link	Netherlands	603	9	1.49%
87	TAURON Dystrybcuja	https://www.link	Poland	617	9	1.46%
88	GRS	https://www.link	Spain	550	8	1.45%
89	Apa Nova București - Veol	https://www.link	Romania	529	7	1.32%
90	PRODIEL	https://www.link	Spain	866	11	1.27%
91	EMT Madrid	https://www.link	Spain	638	8	1.25%
92	Energia	https://www.link	Ireland	514	6	1.17%
93	PKP Energetyka	https://www.link	Poland	591	6	1.02%

94	EDF EU Affairs	https://www.link Belgium	628	6	0.96%
95	FGH	https://www.link Germany	946	2	0.21%



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