

DSMN8

The UK's Most Active Telecommunications Professionals on Social - January 2024

Industry at a glance:

Average Score:
3.67%

Total Companies:
25

Global Industry Average:
2.76%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank
1	GSMA	https://www.linkedin.com/company/gsmn8	United Kingdom	1,088	145	13.33%	▲ 0
2	Vodafone Business	https://www.linkedin.com/company/vodafone-business	United Kingdom	7,654	506	6.61%	▲ 3
3	Virgin Media O2	https://www.linkedin.com/company/virgin-media-o2	United Kingdom	6,292	365	5.80%	▲ 1
4	Ofcom	https://www.linkedin.com/company/ofcom	United Kingdom	1,475	85	5.76%	▲ 4
5	CityFibre	https://www.linkedin.com/company/cityfibre	United Kingdom	1,678	94	5.60%	▼ -2
6	Gamma	https://www.linkedin.com/company/gamma	United Kingdom	1,802	99	5.49%	▼ -4
7	IHS Towers	https://www.linkedin.com/company/ihs-towers	United Kingdom	3,311	177	5.35%	▲ 3
8	Hyperoptic	https://www.linkedin.com/company/hyperoptic	United Kingdom	1,467	68	4.64%	▼ -2
9	Colt Technology Services	https://www.linkedin.com/company/colt-technology-services	United Kingdom	5,063	229	4.52%	New Entry
10	Arqiva	https://www.linkedin.com/company/arqiva	United Kingdom	1,613	64	3.97%	▼ -1
11	TalkTalk	https://www.linkedin.com/company/talktalk	United Kingdom	2,296	74	3.22%	▼ -4
12	Telent Technology Services	https://www.linkedin.com/company/telent-technology-services	United Kingdom	2,545	74	2.91%	▲ 0
13	Inmarsat	https://www.linkedin.com/company/inmarsat	United Kingdom	1,591	44	2.77%	▲ 4
14	Three UK	https://www.linkedin.com/company/three-uk	United Kingdom	6,099	155	2.54%	▼ -1
15	BT Group	https://www.linkedin.com/company/bt-group	United Kingdom	79,295	2,005	2.53%	▼ -1
16	Lyca Mobile Group	https://www.linkedin.com/company/lyca-mobile-group	United Kingdom	1,309	32	2.44%	▼ -5
17	Liberty Global	https://www.linkedin.com/company/liberty-global	United Kingdom	3,595	87	2.42%	▼ -1
18	Tesco Mobile	https://www.linkedin.com/company/tesco-mobile	United Kingdom	1,567	33	2.11%	▼ -3
19	BSNL	https://www.linkedin.com/company/bSNL	United Kingdom	3,067	57	1.86%	▲ 1
20	Vodafone	https://www.linkedin.com/company/vodafone	United Kingdom	136,249	2,500	1.83%	▼ -2
21	EE	https://www.linkedin.com/company/ee	United Kingdom	9,822	157	1.60%	▲ 1

22	Openreach	https://www.linkedin.com/company/openreach/ United Kingdom	15,716	240	1.53%	▼ -1
23	Telecom Jobs	https://www.linkedin.com/company/telecom-jobs/ United Kingdom	1,253	16	1.28%	▲ 2
24	Virgin Media	https://www.linkedin.com/company/virgin-media/ United Kingdom	8,621	82	0.95%	▲ 0
25	O2	https://www.linkedin.com/company/o2/ United Kingdom	5,290	43	0.81%	▼ -6

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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