

DSMN8

The World's Most Active Telecommunications Professionals on Social - January 2024

Industry at a glance:

Average Score:
2.76%

Total Companies:
236

Average No. Employees:
9,203

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank
1	GSMA	https://www.linkedin.com/company/gsmn8	United Kingdom	1,088	145	13.33%	▲ 1
2	International Telecommunic	https://www.linkedin.com/company/international-telecommunications	Switzerland	1,245	132	10.60%	▲ 1
3	Comcast Business	https://www.linkedin.com/company/comcast-business	United States	7,940	649	8.17%	▲ 16
4	Hotwire Communications	https://www.linkedin.com/company/hotwire-communications	United States	1,204	93	7.72%	▲ 9
5	Bouygues Telecom Entrepr	https://www.linkedin.com/company/bouygues-telecom	France	1,368	100	7.31%	▲ 2
6	Norllys	https://www.linkedin.com/company/norllys	Denmark	2,082	148	7.11%	▼ -1
7	Telefónica Tech	https://www.linkedin.com/company/telefonica-tech	Spain	3,762	259	6.88%	▼ -3
8	Vodafone Business	https://www.linkedin.com/company/vodafone-business	United Kingdom	7,654	506	6.61%	▲ 17
9	iliad	https://www.linkedin.com/company/iliad	Italy	1,427	91	6.38%	▼ -3
10	Magenta Telekom	https://www.linkedin.com/company/magenta-telekom	Austria	1,141	70	6.13%	▲ 12
11	GTT	https://www.linkedin.com/company/gtt	United States	3,062	181	5.91%	▲ 34
12	Virgin Media O2	https://www.linkedin.com/company/virgin-media-o2	United Kingdom	6,292	365	5.80%	▲ 6
13	Ofcom	https://www.linkedin.com/company/ofcom	United Kingdom	1,475	85	5.76%	▼ -3
14	UFINET	https://www.linkedin.com/company/ufinet	Spain	1,097	63	5.74%	▼ -6
15	CityFibre	https://www.linkedin.com/company/cityfibre	United Kingdom	1,678	94	5.60%	▼ -6
16	Gamma	https://www.linkedin.com/company/gamma	United Kingdom	1,802	99	5.49%	▲ 16
17	Cox Business	https://www.linkedin.com/company/cox-business	United States	1,263	68	5.38%	▲ 10
18	IHS Towers	https://www.linkedin.com/company/ihs-towers	United Kingdom	3,311	177	5.35%	▲ 35
19	Granite Telecommunicator	https://www.linkedin.com/company/granite-telecommunications	United States	2,307	123	5.33%	▲ 38
20	Alcatel-Lucent Enterprise	https://www.linkedin.com/company/alcatel-lucent-enterprise	France	3,878	203	5.23%	▲ 11
21	Cogent Communications	https://www.linkedin.com/company/cogent-communications	United States	2,326	120	5.16%	▲ 8

22	Digi Spain Telecom	https://www.link	Spain	2,023	99	4.89%	▼ -11
23	HMD	https://www.link	Finland	1,069	52	4.86%	▼ -9
24	Spirent Communications	https://www.link	United States	2,037	96	4.71%	▲ 32
25	Hyperoptic	https://www.link	United Kingdom	1,467	68	4.64%	▼ -8
26	Nokia Bell Labs	https://www.link	United States	1,716	78	4.55%	▲ 65
27	Coit Technology Services	https://www.link	United Kingdom	5,063	229	4.52%	▲ 16
28	DNA Oyj	https://www.link	Finland	1,730	78	4.51%	▲ 31
29	Intelsat	https://www.link	United States	2,241	101	4.51%	▼ -6
30	T-Mobile Polska	https://www.link	Poland	1,890	85	4.50%	▲ 53
31	Pearce Services	https://www.link	United States	1,164	52	4.47%	▲ 49
32	DELTA Fiber	https://www.link	Netherlands	1,497	66	4.41%	▼ -11
33	Ciena	https://www.link	United States	9,284	408	4.39%	▲ 13
34	Metronet	https://www.link	United States	1,582	69	4.36%	▲ 7
35	Grupo MASMOVIL	https://www.link	Spain	2,430	104	4.28%	▲ 3
36	Eutelsat Group	https://www.link	France	1,066	45	4.22%	New Entry
37	Brightspeed	https://www.link	United States	1,372	57	4.15%	▼ -21
38	GlobalConnect	https://www.link	Sweden	2,074	86	4.15%	▼ -2
39	Open Fiber	https://www.link	Italy	1,822	75	4.12%	▼ -19
40	Odido Nederland	https://www.link	Netherlands	2,286	94	4.11%	▼ -39
41	Tecnotree Corporation	https://www.link	Finland	1,229	49	3.99%	▼ -29
42	Tiscali	https://www.link	Italy	1,130	45	3.98%	▲ 63
43	VOO	https://www.link	Belgium	1,007	40	3.97%	▼ -9
44	Arqiva	https://www.link	United Kingdom	1,613	64	3.97%	▼ -14
45	TDC NET	https://www.link	Denmark	1,565	62	3.96%	▲ 41
46	Axione	https://www.link	France	2,613	103	3.94%	▼ -11
47	Mobileum	https://www.link	United States	1,942	76	3.91%	▲ 2
48	Deutsche Glasfaser Unterr	https://www.link	Germany	1,181	46	3.90%	▼ -8
49	Mobile Communications Ar	https://www.link	United States	1,090	42	3.85%	▲ 16
50	Victra	https://www.link	United States	3,119	117	3.75%	▲ 21
51	Rohde & Schwarz	https://www.link	Germany	6,991	262	3.75%	▼ -18
52	Infinera	https://www.link	United States	3,473	129	3.71%	▲ 21
53	Italtel	https://www.link	Italy	1,432	53	3.70%	▲ 46
54	Consumer Cellular	https://www.link	United States	1,600	59	3.69%	▲ 15
55	Sogetrel	https://www.link	France	2,401	87	3.62%	▼ -5
56	VolkerWessels Telecom	https://www.link	Netherlands	1,057	38	3.60%	▼ -2
57	A1 Hrvatska d.o.o.	https://www.link	Croatia	1,227	44	3.59%	▲ 36
58	EXFO	https://www.link	Canada	1,767	63	3.57%	▼ -32
59	Motorola Solutions	https://www.link	United States	22,445	792	3.53%	▲ 3
60	VodafoneZiggo	https://www.link	Netherlands	6,043	213	3.52%	▼ -12
61	Fastweb	https://www.link	Italy	4,024	140	3.48%	▲ 9
62	Telefónica Germany	https://www.link	Germany	3,892	135	3.47%	▲ 19
63	NOS SGPS	https://www.link	Portugal	3,875	134	3.46%	▲ 25
64	CCI Systems	https://www.link	United States	1,014	35	3.45%	New Entry
65	Fractalia	https://www.link	Spain	1,481	51	3.44%	▲ 10
66	Mitel	https://www.link	Canada	3,732	128	3.43%	▲ 26
67	SFR Business	https://www.link	France	3,193	109	3.41%	▼ -20
68	Ericsson Software	https://www.link	Sweden	1,702	58	3.41%	▲ 0
69	3 Sverige	https://www.link	Sweden	1,088	37	3.40%	▼ -25
70	Zayo Group	https://www.link	United States	3,443	114	3.31%	▲ 9
71	Orange España	https://www.link	Spain	3,149	104	3.30%	▲ 25
72	IDT Corporation	https://www.link	United States	1,181	39	3.30%	▲ 5
73	IES Communications	https://www.link	United States	1,371	45	3.28%	▲ 82
74	Circet Benelux	https://www.link	Belgium	1,073	35	3.26%	▼ -32
75	Radisys Corporation	https://www.link	United States	1,999	65	3.25%	▲ 36
76	CETIN	https://www.link	Czechia	1,015	33	3.25%	New Entry
77	Crown Castle	https://www.link	United States	5,512	179	3.25%	▼ -14
78	TalkTalk	https://www.link	United Kingdom	2,296	74	3.22%	▲ 34
79	Orange Polska	https://www.link	Poland	4,681	150	3.20%	▲ 15
80	TELUS International Centr	https://www.link	Canada	1,663	53	3.19%	▼ -19
81	VIAMI Solutions	https://www.link	United States	4,479	141	3.15%	▲ 4
82	T-Mobile Czech Republic	https://www.link	Czechia	1,849	58	3.14%	▲ 42
83	Elisa	https://www.link	Finland	4,643	145	3.12%	▲ 25
84	Consolidated Communicati	https://www.link	United States	1,704	53	3.11%	▲ 76
85	Comcast	https://www.link	United States	58,232	1,783	3.06%	▲ 50
86	Cable & Wireless Commun	https://www.link	United States	1,775	54	3.04%	▼ -8
87	Sunrise	https://www.link	Switzerland	4,016	122	3.04%	▲ 8
88	wind tre	https://www.link	Italy	4,712	142	3.01%	▲ 9
89	Telia	https://www.link	Sweden	18,485	555	3.00%	▲ 34
90	Ceragon Networks	https://www.link	United States	1,840	55	2.99%	▲ 24
91	C Spire	https://www.link	United States	1,591	47	2.95%	▲ 19
92	Congruex	https://www.link	United States	1,628	48	2.95%	▲ 10
93	1&1 Telecommunication SE	https://www.link	Germany	1,235	36	2.91%	▼ -54

94	Telnet Technology Services	https://www.link	United Kingdom	2,545		74	2.91%	▼ -36
95	A1 Telekom Austria	https://www.link	Austria	3,976		114	2.87%	▲ 24
96	Harmonic	https://www.link	United States	1,641		47	2.86%	▼ -20
97	Slovak Telekom	https://www.link	Slovakia	1,440		41	2.85%	▲ 33
98	INELCOM	https://www.link	Spain	1,027		29	2.82%	New Entry
99	TDF	https://www.link	France	1,668		47	2.82%	▲ 1
100	Midcontinent	https://www.link	United States	1,101		31	2.82%	▲ 63
101	IPC Systems	https://www.link	United States	1,333		37	2.78%	New Entry
102	Inmarsat	https://www.link	United Kingdom	1,591		44	2.77%	▼ -28
103	Nokia	https://www.link	Finland	82,863		2,276	2.75%	▲ 42
104	Ribbon Communications	https://www.link	United States	3,886		106	2.73%	▲ 62
105	YouSee	https://www.link	Denmark	1,190		32	2.69%	▲ 10
106	Windstream	https://www.link	United States	10,286		275	2.67%	▲ 11
107	Viasat	https://www.link	United States	6,182		165	2.67%	▲ 0
108	Fujitsu Network Communic	https://www.link	United States	1,653		44	2.66%	▲ 51
109	Telenet	https://www.link	Belgium	4,032		107	2.65%	▼ -6
110	Intracom Telecom	https://www.link	Greece	1,094		29	2.65%	▲ 76
111	American Tower	https://www.link	United States	4,838		125	2.58%	▼ -27
112	Cellnex Telecom	https://www.link	Spain	2,478		64	2.58%	▲ 19
113	SAGEMCOM	https://www.link	France	4,730		122	2.58%	▼ -47
114	CommScope	https://www.link	United States	12,182		311	2.55%	▼ -8
115	Three UK	https://www.link	United Kingdom	6,099		155	2.54%	▼ -17
116	BT Group	https://www.link	United Kingdom	79,295		2,005	2.53%	▲ 20
117	Adtran	https://www.link	United States	2,086		52	2.49%	▼ -57
118	Hrvatski Telekom	https://www.link	Croatia	2,318		57	2.46%	▲ 58
119	Bouygues Telecom	https://www.link	France	10,278		252	2.45%	▼ -37
120	Lyca Mobile Group	https://www.link	United Kingdom	1,309		32	2.44%	▲ 13
121	SBA Communications	https://www.link	United States	1,932		47	2.43%	▼ -57
122	Liberty Global	https://www.link	United Kingdom	3,595		87	2.42%	▼ -55
123	SES Satellites	https://www.link	Luxembourg	5,060		122	2.41%	▲ 29
124	Netia	https://www.link	Poland	1,290		31	2.40%	▲ 60
125	Cox Communications	https://www.link	United States	16,051		385	2.40%	▲ 0
126	T-Mobile	https://www.link	United States	86,622		2,075	2.40%	▲ 31
127	Transaction Network Servi	https://www.link	United States	1,509		36	2.39%	▼ -26
128	Sorenson Communications	https://www.link	United States	3,167		75	2.37%	▼ -24
129	SubCom	https://www.link	United States	1,148		27	2.35%	▲ 5
130	TELUS	https://www.link	Canada	31,167		723	2.32%	▲ 11
131	Qualcomm	https://www.link	United States	42,654		985	2.31%	▲ 52
132	OTE Group of Companies	https://www.link	Greece	6,940		160	2.31%	▼ -16
133	Camusat	https://www.link	France	1,952		45	2.31%	▼ -15
134	cablex	https://www.link	Switzerland	1,188		27	2.27%	▼ -44
135	Ericsson	https://www.link	Sweden	110,608		2,500	2.26%	New Entry
136	AFL	https://www.link	United States	2,604		58	2.23%	▼ -7
137	Wireless Vision	https://www.link	United States	1,251		27	2.16%	▲ 10
138	SITE	https://www.link	Italy	1,261		27	2.14%	▼ -17
139	Telekom Slovenije	https://www.link	Slovenia	1,122		24	2.14%	▼ -12
140	USAC	https://www.link	United States	1,498		32	2.14%	▲ 62
141	Telenor	https://www.link	Norway	22,431		474	2.11%	▼ -2
142	DISH Network	https://www.link	United States	23,053		486	2.11%	▲ 27
143	Tesco Mobile	https://www.link	United Kingdom	1,567		33	2.11%	▲ 22
144	GCI Communication	https://www.link	United States	1,759		37	2.10%	▲ 41
145	ASN	https://www.link	France	1,195		25	2.09%	▼ -90
146	DSI	https://www.link	United States	1,063		22	2.07%	New Entry
147	UScellular	https://www.link	United States	7,444		154	2.07%	▲ 4
148	Hughes	https://www.link	United States	2,922		60	2.05%	▼ -8
149	Lumentum	https://www.link	United States	3,495		71	2.03%	▲ 28
150	Proximus	https://www.link	Belgium	13,085		264	2.02%	▼ -1
151	Sirti	https://www.link	Italy	2,627		53	2.02%	▼ -42
152	Rogers Communications	https://www.link	Canada	27,897		551	1.98%	▲ 30
153	Charter Communications	https://www.link	United States	31,086		605	1.95%	▲ 26
154	Circe	https://www.link	France	4,048		78	1.93%	▼ -32
155	Netcracker Technology	https://www.link	United States	8,803		167	1.90%	▲ 7
156	TIM	https://www.link	Italy	23,160		437	1.89%	▲ 22
157	MasTec Communications C	https://www.link	United States	2,442		46	1.88%	▲ 31
158	Frontier Communications	https://www.link	United States	12,251		230	1.88%	▲ 40
159	ERT Technologies	https://www.link	France	1,068		20	1.87%	▼ -33
160	BSNL	https://www.link	United Kingdom	3,067		57	1.86%	▲ 86
161	Deutsche Telekom	https://www.link	Germany	55,208		1,023	1.85%	▼ -17
162	KPN	https://www.link	Netherlands	17,380		321	1.85%	▼ -25
163	Bell	https://www.link	Canada	38,409		706	1.84%	▲ 28
164	Vodafone	https://www.link	United Kingdom	136,249		2,500	1.83%	▼ -21
165	Altice USA	https://www.link	United States	9,824		179	1.82%	▲ 34

166	Sielte	https://www.link€	Italy	2,539		46	1.81%	▼ -46
167	Verizon Wireless World	https://www.link€	United States	1,166		21	1.80%	▲ 27
168	Freedom Mobile	https://www.link€	Canada	1,462		26	1.78%	▼ -4
169	OFS	https://www.link€	United States	1,135		20	1.76%	▲ 2
170	Polkomtel	https://www.link€	Poland	2,661		46	1.73%	▲ 40
171	Cogeco Connexion	https://www.link€	Canada	1,860		32	1.72%	▼ -58
172	Mediacom Communication	https://www.link€	United States	2,310		39	1.69%	▲ 51
173	O2 Czech Republic	https://www.link€	Czechia	2,997		50	1.67%	▲ 7
174	Eastlink	https://www.link€	Canada	1,210		20	1.65%	▲ 0
175	Telekom HU	https://www.link€	Hungary	3,092		51	1.65%	▼ -25
176	Flö Networks	https://www.link€	United States	1,165		19	1.63%	▼ -3
177	EE	https://www.link€	United Kingdom	9,822		157	1.60%	▲ 26
178	Three Ireland	https://www.link€	Ireland	1,529		24	1.57%	▼ -150
179	Nova	https://www.link€	Greece	2,616		41	1.57%	▼ -51
180	SaskTel	https://www.link€	Canada	2,397		37	1.54%	▲ 12
181	Sunrise Communications	https://www.link€	Switzerland	1,365		21	1.54%	▼ -20
182	Lumen Technologies	https://www.link€	United States	51,383		790	1.54%	▼ -12
183	Openreach	https://www.link€	United Kingdom	15,716		240	1.53%	▲ 14
184	Poly	https://www.link€	United States	3,157		48	1.52%	▼ -36
185	PLAY	https://www.link€	Poland	3,574		54	1.51%	▲ 10
186	AT&T	https://www.link€	United States	171,415	2,500		1.46%	▲ 20
187	eir Ireland	https://www.link€	Ireland	2,373		34	1.43%	▼ -6
188	Synchronoss Technologies	https://www.link€	United States	1,746		25	1.43%	▼ -16
189	Telecom	https://www.link€	Canada	2,801		40	1.43%	▲ 12
190	CTDI	https://www.link€	United States	6,207		88	1.42%	▲ 14
191	Tele2	https://www.link€	Sweden	5,504		78	1.42%	▼ -1
192	Orange	https://www.link€	France	134,986	1,900		1.41%	▲ 1
193	ZENER	https://www.link€	Spain	1,360		19	1.40%	▼ -26
194	CaptionCall by Sorenson	https://www.link€	United States	1,513		21	1.39%	▲ 33
195	Free Réseau	https://www.link€	France	1,423		19	1.34%	▼ -49
196	Webex	https://www.link€	United States	1,279		17	1.33%	▼ -43
197	Videotron	https://www.link€	Canada	4,570		60	1.31%	▲ 14
198	Liberty Latin America	https://www.link€	United States	7,385		96	1.30%	▲ 22
199	TDS Telecommunications	https://www.link€	United States	2,806		36	1.28%	▲ 18
200	Telecom Jobs	https://www.link€	United Kingdom	1,253		16	1.28%	New Entry
201	SFR	https://www.link€	France	10,298		131	1.27%	▼ -69
202	DIGI	https://www.link€	Hungary	1,735		22	1.27%	▼ -48
203	Alice Portugal	https://www.link€	Portugal	6,823		82	1.20%	▼ -28
204	Shaw Communications	https://www.link€	Canada	5,523		65	1.18%	▲ 12
205	Shentel	https://www.link€	United States	1,111		13	1.17%	▼ -18
206	La Poste Mobile	https://www.link€	France	3,678		36	0.98%	▼ -6
207	Telefónica	https://www.link€	Spain	131,935	1,278		0.97%	▲ 8
208	ADVA	https://www.link€	United States	1,984		19	0.96%	▲ 0
209	Virgin Media	https://www.link€	United Kingdom	8,621		82	0.95%	▲ 5
210	Millicom	https://www.link€	Luxembourg	25,608		243	0.95%	▼ -3
211	Hawaiian Telcom	https://www.link€	United States	1,199		11	0.92%	▲ 11
212	WOW!	https://www.link€	United States	2,206		18	0.82%	▲ 19
213	O2	https://www.link€	United Kingdom	5,290		43	0.81%	▲ 0
214	Bittium	https://www.link€	Finland	1,512		12	0.79%	▲ 15
215	RCN	https://www.link€	United States	1,446		11	0.76%	New Entry
216	Cricket Wireless	https://www.link€	United States	7,733		55	0.71%	▲ 19
217	Free	https://www.link€	France	10,117		68	0.67%	▲ 2
218	CenturyLink Business	https://www.link€	United States	1,194		8	0.67%	▲ 7
219	Euskaltel	https://www.link€	Spain	1,078		7	0.65%	▲ 7
220	Boost Mobile	https://www.link€	United States	4,700		30	0.64%	▲ 8
221	Cincinnati Bell	https://www.link€	United States	1,740		11	0.63%	New Entry
222	Metro by T-Mobile	https://www.link€	United States	4,730		28	0.59%	▲ 12
223	Hargray Communications	https://www.link€	United States	1,016		6	0.59%	▲ 14
224	CCI	https://www.link€	United States	4,403		24	0.55%	▲ 20
225	MasTec Advanced Technol	https://www.link€	United States	1,197		6	0.50%	▲ 17
226	Senture	https://www.link€	United States	1,419		7	0.49%	▼ -2
227	Telekom Romania Mobile	https://www.link€	Romania	3,505		12	0.34%	▲ 20
228	VEON	https://www.link€	Netherlands	11,927		39	0.33%	▲ 26
229	Cox Enterprises	https://www.link€	United States	38,811		126	0.32%	▲ 22
230	RCS & RDS	https://www.link€	Romania	3,361		10	0.30%	▲ 10
231	MetroPCS	https://www.link€	United States	3,845		11	0.29%	New Entry
232	Sonic	https://www.link€	United States	2,286		6	0.26%	▲ 11
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