SMN8

The USA's Most Active Staffing & Recruitment Professionals on Social - January 2024

Industry at a glance:

Average Score:

4.50%

Total Companies:

261

Global Industry Average:

6.20%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?								
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)		
1	gpac	https://www.linke	United States	1,805	465	25.76%		
2	Net2Source	https://www.linke	United States	651	156	23.96%		
3	Hudson RPO	https://www.linke	United States	511	100	19.57%		
4	Creative Financial Staffing	https://www.linke	United States	767	146	19.04%		
5	Insperity	https://www.linke	United States	4,832	834	17.26%		
6	Ultimate Staffing	https://www.linke	United States	1,223	200	16.35%		
7	TekWissen	https://www.linke	United States	772	126	16.32%		
8	IMCS Group	https://www.linke	United States	718	114	15.88%		
9	SGS Consulting	https://www.linke	United States	775	117	15.10%		
10	ManpowerGroup Talent So	https://www.linke	United States	1,692	240	14.18%		
11	Infojini	https://www.linke	United States	634	86	13.56%		
12	Russell Tobin	https://www.linke	United States	578	77	13.32%		
13	Green Key Resources	https://www.linke	United States	612	80	13.07%		
14	Integrated Resources	https://www.linke	United States	660	86	13.03%		
15	ICONMA	https://www.linke	United States	1,017	132	12.98%		
16	Mondo	https://www.linke	United States	609	75	12.32%		
17	JBC	https://www.linke	United States	506	61	12.06%		
18	Bloom	https://www.linke	United States	1,086	127	11.69%		
19	Rangam	https://www.linke	United States	521	60	11.52%		
20	Motion Recruitment	https://www.linke	United States	1,392	156	11.21%		
21	Partners Personnel	https://www.linke	United States	877	92	10.49%		

	Beacon Hill Staffing Group			2,820	290	10.28%
		https://www.linke		520	53	10.19%
		https://www.linke		1,510	151	10.00%
25 <u>L</u>	ocumTenens.com	https://www.linke	United States	1,044	104	9.96%
26 A	AgileOne	https://www.linke	United States	743	74	9.96%
27 e	Team	https://www.linke	United States	3,076	306	9.95%
		https://www.linke		988	98	9.92%
	Kelly Science, Engineering			949	92	9.69%
		https://www.linke		1,660	160	9.64%
31 A	ALKU	https://www.linke	United States	1,122	108	9.63%
32 V	/Beyond	https://www.linke	United States	585	56	9.57%
33 A	Airswift	https://www.linke	United States	2,324	221	9.51%
34 C		https://www.linke		841	79	9.39%
	•	https://www.linke		543	51	9.39%
	-					
		https://www.linke		696	64	9.20%
37 P	PeopleShare	https://www.linke	United States	522	48	9.20%
38 A	Atrium	https://www.linke	United States	1,123	102	9.08%
39 C	CoAdvantage	https://www.linke	United States	540	49	9.07%
40 A	Allegis Global Solutions	https://www.linke	United States	2,788	247	8.86%
		https://www.linke		28,889	2,500	8.65%
		-				
		https://www.linke		585	50	8.55%
		https://www.linke		730	62	8.49%
44 Ir	nterSolutions	https://www.linke	United States	786	65	8.27%
45 Ir	nfotree Global Solutions	https://www.linke	United States	1,489	117	7.86%
46 P	PeopleScout	https://www.linke	United States	1,531	119	7.77%
		https://www.linke		1,909	148	7.75%
				700	54	7.71%
		https://www.linke				
49 V		https://www.linke		4,836	373	7.71%
50 N	Marketplace Chaplains	https://www.linke	United States	629	48	7.63%
51 S	Solomon Page	https://www.linke	United States	757	57	7.53%
52 N	Medix™	https://www.linke	United States	1,962	147	7.49%
		https://www.linke		1,031	73	7.08%
	-			580	41	7.07%
		https://www.linke				
		https://www.linke		1,975	138	6.99%
56 T	rue Search	https://www.linke	United States	679	46	6.77%
57 A	Acro Service	https://www.linke	United States	608	41	6.74%
58 C	Creative Circle	https://www.linke	United States	1,877	126	6.71%
59 N	Mitchell Martin	https://www.linke	United States	645	43	6.67%
		https://www.linke		2,270	151	6.65%
					88	
		https://www.linke		1,343		6.55%
		https://www.linke		604	38	6.29%
63 N	Nelson Connects	https://www.linke	United States	996	62	6.22%
64 S	System One	https://www.linke	United States	1,181	71	6.01%
65 T	andym Group	https://www.linke	United States	816	49	6.00%
		https://www.linke		674	40	5.93%
		https://www.linke				
	•			1,101	65	5.90%
		https://www.linke		629	37	5.88%
69 J		https://www.linke		2,986	175	5.86%
70 T	The Judge Group	https://www.linke	United States	2,284	132	5.78%
71 N		https://www.linke		1,597	92	5.76%
		https://www.linke		4,907	280	5.71%
		https://www.linke		774	44	5.68%
		https://www.linke		634	36	5.68%
		https://www.linke		13,855	781	5.64%
76 P	PrideStaff	https://www.linke	United States	2,119	118	5.57%
77 E	Experis	https://www.linke	United States	9,187	502	5.46%
78 T		https://www.linke		871	47	5.40%
	loulestoWatts Business Sc	-		1,021	54	5.29%
		https://www.linke		8,139	429	5.27%
		https://www.linke		1,826	95	5.20%
82 P	PROMAN Staffing USA	https://www.linke	United States	502	26	5.18%
83 S	SPECTRAFORCE	https://www.linke	United States	1,539	79	5.13%
		https://www.linke		1,305	66	5.06%
	Equus Workforce Solutions			2,025	102	5.04%
		-				
		https://www.linke		896	45	5.02%
	oh, A Day & Zimmermann			1,818	91	5.01%
88 A	Aquent	https://www.linke	United States	3,381	167	4.94%
89 E	Express Employment Profe	https://www.linke	United States	2,572	125	4.86%
90 C	CSI Companies	https://www.linke	United States	2,138	102	4.77%
	BelFlex Staffing Network			568	27	4.75%
	-			606	28	4.62%
	BASTA	https://www.linke				

94	iPlace	https://www.linke	United States	953	44	4.62%
	Artech	https://www.linke		3,279	150	4.57%
96	CRG	https://www.linke	United States	668	30	4.49%
97	Avance Consulting	https://www.linke	United States	1,562	70	4.48%
		https://www.linke		984	44	4.47%
99	24 Seven Talent	https://www.linke	United States	2,714	121	4.46%
100	Weichert Workforce Mobilit	https://www.linke	United States	542	24	4.43%
101	ObjectWin Technology	https://www.linke	United States	579	25	4.32%
	Forrest Solutions	https://www.linke		585	25	4.27%
103	Softpath System	https://www.linke	United States	773	33	4.27%
104	Prolink	https://www.linke	United States	2,213	93	4.20%
		https://www.linke		692	29	4.19%
	Populus Group	https://www.linke		680	28	4.12%
107	Triple Crown	https://www.linke	United States	712	29	4.07%
108	Solvo Global	https://www.linke	United States	1,935	78	4.03%
109	Comrise	https://www.linke		540	21	3.89%
	Planet Pharma	https://www.linke		1,158	45	3.89%
111	Tech USA	https://www.linke	United States	660	25	3.79%
112	RemX The Workforce Exp	https://www.linke	United States	1,024	37	3.61%
		https://www.linke		696	25	3.59%
114	The Mom Project	https://www.linke	United States	920	33	3.59%
115	STS Technical Services	https://www.linke	United States	673	24	3.57%
116	Barton Associates	https://www.linke	United States	1,928	68	3.53%
		https://www.linke			110	3.51%
	Allegis Group			3,132		
118	HII	https://www.linke	United States	627	22	3.51%
119	Signature Consultants	https://www.linke	United States	1,204	42	3.49%
	Kelly	https://www.linke		9,462	325	3.43%
		https://www.linke		913	31	3.40%
122	Manpower	https://www.linke	United States	25,543	840	3.29%
123	IntelyCare	https://www.linke	United States	1,865	61	3.27%
	•	https://www.linke		1,136	37	3.26%
	Staff Force Personnel Serv			645	21	3.26%
126	People2.0	https://www.linke	United States	593	19	3.20%
127	Peoplelink Staffing Solution	https://www.linke	United States	531	17	3.20%
		https://www.linke		1,337	42	3.14%
	HealthTrust Workforce Solu			3,686	114	3.09%
130	Avant Healthcare Profession	https://www.linke	United States	526	16	3.04%
131	Sunbelt Staffing	https://www.linke	United States	938	28	2.99%
	-				45	2.98%
		https://www.linke		1,509		
133	AppleOne Employment Sei	https://www.linke	United States	5,047	149	2.95%
134	CompHealth	https://www.linke	United States	1,934	57	2.95%
		https://www.linke		894	26	2.91%
	-					
		https://www.linke		692	20	2.89%
137	Onin Staffing	https://www.linke	United States	1,606	46	2.86%
138	247Hire	https://www.linke	United States	1,018	29	2.85%
		https://www.linke		586	16	2.73%
	Primary Services	https://www.linke	united States	810	22	2.72%
141	Allegiance Staffing	https://www.linke	United States	590	16	2.71%
	Prialto	https://www.linke	United States	672	18	2.68%
	Westways Staffing Service			524	14	2.67%
144	Indotronix International	https://www.linke	United States	565	15	2.65%
145	HealthCare Support	https://www.linke	United States	643	17	2.64%
	Teachers On Call, a Kelly S			1,135	30	2.64%
	Malone Workforce Solution			614	16	2.61%
148	Reliance One	https://www.linke	United States	541	14	2.59%
149	CoWorx Staffing Services	https://www.linke	United States	1,006	26	2.58%
		https://www.linke		543	14	2.58%
		https://www.linke		548	14	2.55%
152	Remote Work / Self-employ	https://www.linke	United States	909	23	2.53%
153	Bartech Staffing	https://www.linke	United States	517	13	2.51%
	Spherion	https://www.linke		5,015	126	2.51%
155	Crown Staffing	https://www.linke	United States	732	18	2.46%
156	LGC Staffing	https://www.linke	United States	1,529	37	2.42%
	HireQuest	https://www.linke		705	17	2.41%
	Maxim Healthcare Staffing			19,701	474	2.41%
159	Butler Aerospace & Defens	https://www.linke	United States	508	12	2.36%
160	CareerStaff Unlimited	https://www.linke	United States	974	23	2.36%
		https://www.linke		571	13	2.28%
	-					
162	-	https://www.linke		508	11	2.17%
	Dedicated Nursing Associa	https://www.linke	United States	648	14	2.16%
163	Dedicated Nursing Associa	TICEPOST TO TOTAL STATE				
	RCM Health Care Services		United States	847	18	2.13%

166 Gifted Health	are https://www.link	United States	613	13	2.12%
167 Exact Staff	https://www.link	United States	521	11	2.11%
168 About Face M	odels https://www.link	United States	573	12	2.09%
169 Bluecrew	https://www.link	United States	527	11	2.09%
170 Snelling Staffi			1,533	31	2.02%
	•				
171 ProCare Ther	.,		895	18	2.01%
172 ManpowerGro			64,540	1,275	1.98%
173 Soliant	https://www.link	United States	1,774	35	1.97%
174 Advantage Te	chnical https://www.link	United States	921	18	1.95%
175 Gale Healthca			1,077	21	1.95%
176 ettain group	https://www.link		677	13	1.92%
177 TRS Healthca			526	10	1.90%
178 Outsource	https://www.link		1,479	28	1.89%
179 Aya Healthca	https://www.link	United States	19,677	365	1.85%
180 MAU Workfor	e Solutions https://www.link	United States	1,680	31	1.85%
181 RTG Medical	https://www.link	United States	552	10	1.81%
182 LRS Healthca			1,230	22	1.79%
	re Physician https://www.link		1,070	19	1.78%
184 Fusion Medic			2,091	36	1.72%
	ffing Solutior https://www.link		656	11	1.68%
186 MedPro Healt	ncare Staffin(https://www.link	United States	905	15	1.66%
187 PeopleReady	https://www.link	United States	6,437	106	1.65%
188 Aerotek	https://www.link	United States	19,386	317	1.64%
189 Titan Medical			554	9	1.62%
190 Tradesmen In			5,069	82	
					1.62%
	ncare Staffin https://www.link		3,116	50	1.60%
192 Delta-T Group	https://www.link	United States	1,566	25	1.60%
193 FlexCare Med	ical Staffing https://www.link	United States	1,580	25	1.58%
194 Medical Solut	ons https://www.link	United States	6,039	95	1.57%
195 SSi People	https://www.link		1,541	24	1.56%
			3,270	50	1.53%
196 Working Not \					
197 Sizemore	https://www.link		590	9	1.53%
198 Integrity Staffi	ng Solutions https://www.link	United States	1,532	23	1.50%
199 Automation P	ersonnel Sen https://www.link	United States	603	9	1.49%
200 Express Emp	yment Interi https://www.link	United States	13,710	202	1.47%
	cross Ameri https://www.link		1,465	21	1.43%
202 AHS Staffing	https://www.link		632	9	1.42%
	g Services https://www.link		3,457	48	1.39%
204 LaborMAX St	ffing https://www.link	United States	1,896	26	1.37%
205 NSC	https://www.link	United States	769	10	1.30%
206 Labor Finders	https://www.link	United States	2,851	37	1.30%
207 ATC Healthca	e https://www.link	United States	776	10	1.29%
208 Rose Internat			2,048	26	1.27%
			561	7	
	ng Solutions https://www.link				1.25%
210 Hire Dynamic			1,144	14	1.22%
211 Jobs in Canad	a https://www.link	United States	752	9	1.20%
212 Westaff	https://www.link	United States	920	11	1.20%
213 All Medical Pe	rsonnel https://www.link	United States	707	8	1.13%
	Healthcare https://www.link		8,322	94	1.13%
215 AMN Healthca			1,336	15	1.12%
216 Advantage Re			1,099	12	1.09%
	dical Staffing https://www.link		1,009	11	1.09%
218 Supplemental	Health Care https://www.link	United States	3,000	31	1.03%
219 Fastaff Travel	Nursing https://www.link	United States	879	9	1.02%
220 Prestige Staff			593	6	1.01%
	ce Solutions https://www.link		991	10	1.01%
222 OneStaff Med			614	6	0.98%
223 Trustaff	https://www.link	United States	1,961	19	0.97%
224 Pakistan Jobs	https://www.link	United States	633	6	0.95%
225 Persona	https://www.link	United States	951	9	0.95%
226 Staff Manage	nent https://www.link	United States	2,699	25	0.93%
227 Kimco Staffing			654	6	0.92%
228 Volt	https://www.link		6,329	57	0.90%
PDS Tech Co			780	7	0.90%
230 ResourceMF0	https://www.link	United States	1,858	16	0.86%
231 Self Opportun	ty https://www.link	United States	697	6	0.86%
232 TrueBlue	https://www.link		10,352	89	0.86%
	Finance Prof https://www.link		988	8	0.81%
234 Aureus Medic			3,122	24	0.77%
235 goLance	https://www.link		1,048	8	0.76%
236 Envision	https://www.link	United States	964	7	0.73%
	ealthcare St https://www.link		849	6	0.71%

238	Remedy Intelligent Staffing	https://www.linke	United States	1,994	14	0.70%
239	Lyneer Staffing Solutions	https://www.linke	United States	997	7	0.70%
240	Cleveland Integrity Service	https://www.linke	United States	1,017	7	0.69%
241	PSG Global Solutions	https://www.linke	United States	4,182	28	0.67%
242	Staffmark	https://www.linke	United States	6,128	41	0.67%
243	ProLogistix	https://www.linke	United States	3,589	24	0.67%
244	Employment Services	https://www.linke	United States	773	5	0.65%
245	Work from Home / None Co	https://www.linke	United States	4,746	30	0.63%
246	All Team Staffing	https://www.linke	United States	650	4	0.62%
247	RNnetwork	https://www.linke	United States	1,184	7	0.59%
248	PNP Staffing Group	https://www.linke	United States	525	3	0.57%
249	Select Staffing	https://www.linke	United States	3,819	20	0.52%
250	Elite Staffing	https://www.linke	United States	1,677	8	0.48%
251	Casino Careers	https://www.linke	United States	1,482	7	0.47%
252	Cross Country Nurses	https://www.linke	United States	988	4	0.40%
253	Pro Staff	https://www.linke	United States	861	3	0.35%
254	Forge Industrial Staffing	https://www.linke	United States	612	2	0.33%
255	Trabajo Sí Hay	https://www.linke	United States	621	2	0.32%
256	Cross Country Medical Sta	https://www.linke	United States	2,489	8	0.32%
257	Trucking Jobs	https://www.linke	United States	555	1	0.18%
258	Nursing Care Services	https://www.linke	United States	1,514	2	0.13%
259	Q	https://www.linke	United States	1,881	1	0.05%
260	Chartwell Staffing Solutions	https://www.linke	United States	551	0	0.00%
261	Confident Staffing	https://www.linke	United States	786	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com





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