



The UK's Most Active Staffing & Recruitment Professionals on Social - January 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Oliver James	<a href="https://www.linkedin.com/company/oliverjames">https://www.linkedin.com/company/oliverjames</a>	United Kingdom	938	260	27.72%
2	PageGroup	<a href="https://www.linkedin.com/company/pagegroup">https://www.linkedin.com/company/pagegroup</a>	United Kingdom	2,184	532	24.36%
3	Michael Page	<a href="https://www.linkedin.com/company/michael-page">https://www.linkedin.com/company/michael-page</a>	United Kingdom	9,862	2,300	23.32%
4	Page Personnel	<a href="https://www.linkedin.com/company/page-personnel">https://www.linkedin.com/company/page-personnel</a>	United Kingdom	3,728	836	22.42%
5	Walters People	<a href="https://www.linkedin.com/company/walters-people">https://www.linkedin.com/company/walters-people</a>	United Kingdom	505	110	21.78%
6	La Fosse	<a href="https://www.linkedin.com/company/la-fosse">https://www.linkedin.com/company/la-fosse</a>	United Kingdom	525	109	20.76%
7	Matchtech	<a href="https://www.linkedin.com/company/matchtech">https://www.linkedin.com/company/matchtech</a>	United Kingdom	715	141	19.72%
8	Randstad UK	<a href="https://www.linkedin.com/company/randstad-uk">https://www.linkedin.com/company/randstad-uk</a>	United Kingdom	1,568	284	18.11%
9	Spencer Ogden	<a href="https://www.linkedin.com/company/spencer-ogden">https://www.linkedin.com/company/spencer-ogden</a>	United Kingdom	704	124	17.61%
10	Venn Group	<a href="https://www.linkedin.com/company/venn-group">https://www.linkedin.com/company/venn-group</a>	United Kingdom	554	96	17.33%
11	Real Staffing	<a href="https://www.linkedin.com/company/real-staffing">https://www.linkedin.com/company/real-staffing</a>	United Kingdom	772	130	16.84%
12	Nigel Frank International	<a href="https://www.linkedin.com/company/nigel-frank-international">https://www.linkedin.com/company/nigel-frank-international</a>	United Kingdom	719	121	16.83%
13	Oscar	<a href="https://www.linkedin.com/company/oscar">https://www.linkedin.com/company/oscar</a>	United Kingdom	617	103	16.69%
14	Salt	<a href="https://www.linkedin.com/company/salt">https://www.linkedin.com/company/salt</a>	United Kingdom	921	150	16.29%
15	Progressive Recruitment	<a href="https://www.linkedin.com/company/progressive-recruitment">https://www.linkedin.com/company/progressive-recruitment</a>	United Kingdom	850	132	15.53%
16	NES Fircroft	<a href="https://www.linkedin.com/company/n-es-fircroft">https://www.linkedin.com/company/n-es-fircroft</a>	United Kingdom	2,702	417	15.43%
17	Hays	<a href="https://www.linkedin.com/company/hays">https://www.linkedin.com/company/hays</a>	United Kingdom	23,313	3,500	15.01%
18	Robert Walters	<a href="https://www.linkedin.com/company/robert-walters">https://www.linkedin.com/company/robert-walters</a>	United Kingdom	6,455	909	14.08%
19	Huxley	<a href="https://www.linkedin.com/company/huxley">https://www.linkedin.com/company/huxley</a>	United Kingdom	726	101	13.91%
20	Antal International	<a href="https://www.linkedin.com/company/antal-international">https://www.linkedin.com/company/antal-international</a>	United Kingdom	1,910	247	12.93%
21	Resource Solutions	<a href="https://www.linkedin.com/company/resource-solutions">https://www.linkedin.com/company/resource-solutions</a>	United Kingdom	1,165	138	11.85%
22	Lorien	<a href="https://www.linkedin.com/company/lorien">https://www.linkedin.com/company/lorien</a>	United Kingdom	693	76	10.97%
23	Rare Recruitment	<a href="https://www.linkedin.com/company/rare-recruitment">https://www.linkedin.com/company/rare-recruitment</a>	United Kingdom	1,483	160	10.79%

24	Reed	<a href="https://www.link€">https://www.link€</a> United Kingdom	6,075	637	10.49%
25	Unitemps	<a href="https://www.link€">https://www.link€</a> United Kingdom	523	53	10.13%
26	Search	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,997	170	8.51%
27	Bright Network	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,595	133	8.34%
28	Office Angels	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,304	108	8.28%
29	gap personnel	<a href="https://www.link€">https://www.link€</a> United Kingdom	547	45	8.23%
30	TeacherActive	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,354	108	7.98%
31	SRG	<a href="https://www.link€">https://www.link€</a> United Kingdom	677	52	7.68%
32	Driver Hire Nationwide	<a href="https://www.link€">https://www.link€</a> United Kingdom	899	68	7.56%
33	Academics	<a href="https://www.link€">https://www.link€</a> United Kingdom	938	70	7.46%
34	Vision for Education	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,126	83	7.37%
35	Pertemps Network Group	<a href="https://www.link€">https://www.link€</a> United Kingdom	2,229	163	7.31%
36	Aston Carter	<a href="https://www.link€">https://www.link€</a> United Kingdom	3,910	276	7.06%
37	Arc Hospitality Recruitment	<a href="https://www.link€">https://www.link€</a> United Kingdom	803	56	6.97%
38	Meridian Business Support	<a href="https://www.link€">https://www.link€</a> United Kingdom	521	36	6.91%
39	Morson Talent	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,645	112	6.81%
40	Vital Human Resources	<a href="https://www.link€">https://www.link€</a> United Kingdom	518	34	6.56%
41	Impellam Group	<a href="https://www.link€">https://www.link€</a> United Kingdom	616	40	6.49%
42	Manpower UK	<a href="https://www.link€">https://www.link€</a> United Kingdom	586	38	6.48%
43	Frank Recruitment Group	<a href="https://www.link€">https://www.link€</a> United Kingdom	2,226	143	6.42%
44	Guidant Global	<a href="https://www.link€">https://www.link€</a> United Kingdom	763	49	6.42%
45	NRL	<a href="https://www.link€">https://www.link€</a> United Kingdom	621	39	6.28%
46	Brook Street	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,382	83	6.01%
47	Indeed Flex	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,088	65	5.97%
48	The Recruitment Co.	<a href="https://www.link€">https://www.link€</a> United Kingdom	741	41	5.53%
49	Tradewind Recruitment	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,207	66	5.47%
50	Off to Work	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,037	55	5.30%
51	Coyle Personnel	<a href="https://www.link€">https://www.link€</a> United Kingdom	553	29	5.24%
52	Prospero Teaching	<a href="https://www.link€">https://www.link€</a> United Kingdom	882	46	5.22%
53	Axcis Education Recruitme	<a href="https://www.link€">https://www.link€</a> United Kingdom	565	29	5.13%
54	Engage Education	<a href="https://www.link€">https://www.link€</a> United Kingdom	627	30	4.78%
55	Your World Recruitment Gr	<a href="https://www.link€">https://www.link€</a> United Kingdom	672	32	4.76%
56	The Best Connection	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,816	79	4.35%
57	Orion Group	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,164	50	4.30%
58	Harvey Nash	<a href="https://www.link€">https://www.link€</a> United Kingdom	3,275	127	3.88%
59	NHS Professionals	<a href="https://www.link€">https://www.link€</a> United Kingdom	5,101	196	3.84%
60	Teaching Personnel	<a href="https://www.link€">https://www.link€</a> United Kingdom	4,376	159	3.63%
61	GCS	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,469	52	3.54%
62	M&E Global	<a href="https://www.link€">https://www.link€</a> United Kingdom	516	17	3.29%
63	Protocol Education	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,724	52	3.02%
64	CRS	<a href="https://www.link€">https://www.link€</a> United Kingdom	601	18	3.00%
65	Staffline Recruitment	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,923	51	2.65%
66	SThree	<a href="https://www.link€">https://www.link€</a> United Kingdom	7,401	194	2.62%
67	ID Medical	<a href="https://www.link€">https://www.link€</a> United Kingdom	929	23	2.48%
68	Blue Arrow	<a href="https://www.link€">https://www.link€</a> United Kingdom	2,569	61	2.37%
69	ECOM	<a href="https://www.link€">https://www.link€</a> United Kingdom	718	17	2.37%
70	<a href="https://www.link€">Ex-MilitaryCareers.com</a>	<a href="https://www.link€">https://www.link€</a> United Kingdom	529	10	1.89%
71	Agricultural and Farming J	<a href="https://www.link€">https://www.link€</a> United Kingdom	2,446	37	1.51%
72	UNKNOWN	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,739	25	1.44%
73	Remploy	<a href="https://www.link€">https://www.link€</a> United Kingdom	777	8	1.03%
74	Challenge-trg Recruitment	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,195	12	1.00%
75	HSE Jobs	<a href="https://www.link€">https://www.link€</a> United Kingdom	652	5	0.77%
76	Fircroft	<a href="https://www.link€">https://www.link€</a> United Kingdom	783	5	0.64%
77	MiddletonMurray	<a href="https://www.link€">https://www.link€</a> United Kingdom	1,138	0	0.00%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.link€) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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