



Europe's Most Active Staffing & Recruitment Professionals on Social - January 2024

Industry at a glance:

Average Score:
8.56%

Total Companies:
95

Global Industry Average:
6.20%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Magma Studio	https://www.linkedin.com/company/magma-studio	Portugal	574	198	34.49%
2	Morgan Phillips Group	https://www.linkedin.com/company/morgan-phillips-group	Luxembourg	610	186	30.49%
3	Mercuri Urval	https://www.linkedin.com/company/mercuri-urval	Sweden	663	167	25.19%
4	Gi Group Holding	https://www.linkedin.com/company/gi-group	Italy	1,212	289	23.84%
5	NonStop Consulting	https://www.linkedin.com/company/nonstop-consulting	Switzerland	744	177	23.79%
6	Morgan McKinley	https://www.linkedin.com/company/morgan-mckinley	Ireland	1,302	257	19.74%
7	ManpowerGroup Italia	https://www.linkedin.com/company/manpowergroup-italia	Italy	1,134	200	17.64%
8	Daan	https://www.linkedin.com/company/daan	Netherlands	527	89	16.89%
9	Grafton Recruitment	https://www.linkedin.com/company/grafton-recruitment	Italy	1,182	199	16.84%
10	Interaction Interim	https://www.linkedin.com/company/interaction-interim	France	794	133	16.75%
11	Lavoropiù	https://www.linkedin.com/company/lavoropiù	Italy	785	129	16.43%
12	Groupe LIP	https://www.linkedin.com/company/groupe-lip	France	1,065	159	14.93%
13	Groupe Randstad France	https://www.linkedin.com/company/groupe-randstad-france	France	931	136	14.61%
14	Start People France	https://www.linkedin.com/company/start-people-france	France	957	138	14.42%
15	Randstad Sweden	https://www.linkedin.com/company/randstad-sweden	Sweden	599	83	13.86%
16	Apec	https://www.linkedin.com/company/apec	France	1,703	227	13.33%
17	Wyzer	https://www.linkedin.com/company/wyzer	Netherlands	628	83	13.22%
18	SUP INTERIM	https://www.linkedin.com/company/sup-interim	France	597	76	12.73%
19	Yacht	https://www.linkedin.com/company/yacht	Netherlands	1,580	197	12.47%
20	Groupe ADEQUAT	https://www.linkedin.com/company/groupe-adequat	France	578	72	12.46%
21	BVNG	https://www.linkedin.com/company/bvng	Netherlands	509	61	11.98%

22	Randstad Polska	https://www.link	Poland	535	64	11.96%
23	Maandag	https://www.link	Netherlands	1,840	214	11.63%
24	YER	https://www.link	Netherlands	1,593	167	10.48%
25	Groupe Partnaire	https://www.link	France	1,239	129	10.41%
26	Amadeus FIRE	https://www.link	Germany	1,122	115	10.25%
27	SUPPLAY	https://www.link	France	1,890	190	10.05%
28	Poolia Sverige	https://www.link	Sweden	615	61	9.92%
29	Randstad Groep Nederland	https://www.link	Netherlands	929	92	9.90%
30	Eijca - Agenzia per il lavoro	https://www.link	Italy	835	81	9.70%
31	SGB Humangest Holding	https://www.link	Italy	733	70	9.55%
32	PROMAN France	https://www.link	France	3,418	316	9.25%
33	Actief Werk! Uitzendbureau	https://www.link	Netherlands	520	47	9.04%
34	AGO Jobs & HR	https://www.link	Belgium	948	81	8.54%
35	WTS Energy	https://www.link	Netherlands	508	43	8.46%
36	Actief Interim	https://www.link	Belgium	734	62	8.45%
37	Timing	https://www.link	Netherlands	1,112	93	8.36%
38	Olympia	https://www.link	Netherlands	1,639	135	8.24%
39	STAR Specialists	https://www.link	Netherlands	754	62	8.22%
40	CRIT France	https://www.link	France	4,209	341	8.10%
41	Ework Group	https://www.link	Sweden	624	50	8.01%
42	TNG	https://www.link	Sweden	500	40	8.00%
43	Adéquat Interim & Recruter	https://www.link	France	2,188	174	7.95%
44	Synergie	https://www.link	Spain	613	47	7.67%
45	Temporis	https://www.link	France	1,101	82	7.45%
46	Atlas Professionals	https://www.link	Netherlands	1,987	140	7.05%
47	Attentia	https://www.link	Belgium	725	51	7.03%
48	Pauwels Consulting	https://www.link	Belgium	502	34	6.77%
49	Brunel	https://www.link	Netherlands	5,283	355	6.72%
50	Bender Groep	https://www.link	Netherlands	916	61	6.66%
51	Start People	https://www.link	Netherlands	2,203	145	6.58%
52	Academic Work	https://www.link	Sweden	3,172	204	6.43%
53	Gi Group	https://www.link	Italy	12,983	820	6.32%
54	EWL Group	https://www.link	Poland	540	33	6.11%
55	Covebo Uitzendgroep	https://www.link	Netherlands	599	35	5.84%
56	Profil	https://www.link	France	1,204	70	5.81%
57	Uniflex	https://www.link	Sweden	860	49	5.70%
58	TTM Healthcare Group	https://www.link	Ireland	607	34	5.60%
59	TOS - Energy & Maritime C	https://www.link	Netherlands	576	32	5.56%
60	Ergalis	https://www.link	France	954	53	5.56%
61	Florence Doré	https://www.link	France	630	35	5.56%
62	MAHOLA HOTESSES	https://www.link	France	1,438	77	5.35%
63	Lernia	https://www.link	Sweden	2,070	110	5.31%
64	JKS	https://www.link	Denmark	832	43	5.17%
65	Moment	https://www.link	Denmark	713	35	4.91%
66	Pantar Amsterdam	https://www.link	Netherlands	612	30	4.90%
67	Zalaris	https://www.link	Norway	1,520	71	4.67%
68	OTTO Work Force	https://www.link	Netherlands	713	33	4.63%
69	GROUPE CITY ONE	https://www.link	France	1,794	83	4.63%
70	Personarhuset Norway	https://www.link	Norway	523	24	4.59%
71	DPA Professionals	https://www.link	Netherlands	1,189	54	4.54%
72	Adecco	https://www.link	Switzerland	77,740	3,500	4.50%
73	SD Worx Belgium	https://www.link	Belgium	2,067	91	4.40%
74	FERCHAU	https://www.link	Germany	3,348	142	4.24%
75	Barona	https://www.link	Finland	1,499	61	4.07%
76	Spring Professional	https://www.link	Switzerland	787	32	4.07%
77	StudentConsulting	https://www.link	Sweden	901	36	4.00%
78	TEMPTON Group	https://www.link	Germany	728	29	3.98%
79	Mise en Place	https://www.link	Netherlands	771	29	3.76%
80	Tempo-Team	https://www.link	Netherlands	2,630	96	3.65%
81	Cpl	https://www.link	Ireland	4,060	139	3.42%
82	persona service	https://www.link	Germany	1,059	36	3.40%
83	Aethon.nl	https://www.link	Netherlands	654	22	3.36%
84	MCR Group	https://www.link	Ireland	630	20	3.17%
85	Seure Henkilöstöpalvelut C	https://www.link	Finland	959	29	3.02%
86	freiberuflich tätig	https://www.link	Germany	2,964	82	2.77%
87	Sizemore	https://www.link	Netherlands	681	18	2.64%
88	Pénélope Groupe	https://www.link	France	1,600	40	2.50%
89	Télétravail à domicile	https://www.link	France	883	16	1.81%
90	Zorgwerk	https://www.link	Netherlands	1,385	25	1.81%
91	KS Recrutement	https://www.link	France	984	17	1.73%
92	ICDS Group	https://www.link	Ireland	583	9	1.54%
93	OSS	https://www.link	Ireland	625	9	1.44%

94	Malta Jobs	https://www.link Malta	1,455	6	0.41%
95	Sandvoss.dk - Mandskabs	https://www.link Denmark	1,779	2	0.11%



Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](#)

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