DSMN8

The USA's Most Active Outsourcing/Offshoring Professionals on Social - January 2024

Industry at a glance:

Average Score:

3.73%

Total Companies:

102

Global Industry Average:

3.56%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?								
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)		
1	Hubtek	https://www.linke	United States	217	38	17.51%		
2	Oceans	https://www.linke	United States	265	35	13.21%		
3	Gallagher & Mohan	https://www.linke	United States	243	29	11.93%		
4	Prima Systems	https://www.linke	United States	221	24	10.86%		
5	Center Source Group	https://www.linke	United States	247	25	10.12%		
6	Auxis	https://www.linke	United States	917	81	8.83%		
7	Eplanet Global	https://www.linke	United States	261	23	8.81%		
8	North American Production	https://www.linke	United States	242	21	8.68%		
9	Indovance	https://www.linke	United States	412	33	8.01%		
10	Unified Global	https://www.linke	United States	246	19	7.72%		
11	IST Management	https://www.linke	United States	858	63	7.34%		
12	HIKINEX	https://www.linke	United States	253	18	7.11%		
13	Delegate CX	https://www.linke	United States	239	17	7.11%		
14	Premier BPO	https://www.linke	United States	370	26	7.03%		
15	Staff Boom	https://www.linke	United States	203	14	6.90%		
16	1840 & Company	https://www.linke	United States	326	22	6.75%		
17	Hire Horatio CX	https://www.linke	United States	587	38	6.47%		
18	Centro	https://www.linke	United States	627	39	6.22%		
19	iFIVE Global	https://www.linke	United States	386	23	5.96%		
20	AssureSoft	https://www.linke	United States	258	15	5.81%		
21	Avantive Solutions	https://www.linke	United States	294	16	5.44%		

		https://www.linke		726	39	5.37%
	Bilingual	https://www.linke		394	21	5.33%
	Cogneesol	https://www.linke		664	35	5.27%
25	JDA TSG	https://www.linke	United States	251	13	5.18%
26	OKIN Process	https://www.linke	United States	408	21	5.15%
27	Outsource Access	https://www.linke	United States	256	13	5.08%
28	STAFFVIRTUAL	https://www.linke	United States	241	12	4.98%
29	Callzilla	https://www.linke	United States	224	11	4.91%
30	VISAYA	https://www.linke	United States	371	18	4.85%
	Uassist.ME	https://www.linke		292	14	4.79%
	Salelytics	https://www.linke		756	36	4.76%
	•	https://www.linke		380	18	4.74%
	ALLSTARSIT	https://www.linke		299	14	4.68%
	Boldr	https://www.linke		813	36	4.43%
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		https://www.linke		232	10	4.31%
	CoDev	https://www.linke		325	14	4.31%
		https://www.linke		325	14	4.31%
	The TECMA Group	https://www.linke		455	19	4.18%
	Vsynergize	https://www.linke		456	19	4.17%
	Quatrro Business Support	https://www.linke	United States	804	33	4.10%
42	XtendOps	https://www.linke	United States	758	31	4.09%
43	iSTA Solutions	https://www.linke	United States	380	15	3.95%
44	Tikshoov	https://www.linke	United States	310	12	3.87%
45	Omni Interactions	https://www.linke	United States	665	25	3.76%
		https://www.linke		403	15	3.72%
	Touchstone Communication			456	16	3.51%
		https://www.linke		316	11	3.48%
	ClearSource BPO	https://www.linke		636	22	3.46%
		https://www.linke		327	11	3.36%
		https://www.linke		905	28	3.09%
	Microsoft Excel Data Entry			337	10	2.97%
	MedVA	https://www.linke		315	9	2.86%
	Group O	https://www.linke		588	16	2.72%
	HelioNext India	https://www.linke	United States	276	7	2.54%
56	ARDEM	https://www.linke	United States	210	5	2.38%
57	VIPdesk Connect	https://www.linke	United States	252	6	2.38%
58	RipeConcepts	https://www.linke	United States	562	13	2.31%
59	Buwelo Corporate	https://www.linke	United States	499	11	2.20%
60	Activus Connect	https://www.linke	United States	505	11	2.18%
	FTO	https://www.linke		432	9	2.08%
	Majorel North America	https://www.linke		244	5	2.05%
	Education at Work	https://www.linke		841	17	2.02%
		https://www.linke		203	4	1.97%
	Servixer	https://www.linke		207	4	1.93%
					5	
	Unifin	https://www.linke		262		1.91%
		https://www.linke		219	4	1.83%
	SaviLinx	https://www.linke		572	10	1.75%
	Focus Services	https://www.linke		885	15	1.69%
	CBE Companies	https://www.linke		854	14	1.64%
71	NEARSOL	https://www.linke	United States	928	15	1.62%
72	REVA Global	https://www.linke	United States	436	7	1.61%
73	FGC+	https://www.linke	United States	531	8	1.51%
74	American Customer Care	https://www.linke	United States	540	8	1.48%
		https://www.linke		273	4	1.47%
	TLC Associates	https://www.linke		480	7	1.46%
	Virtudesk	https://www.linke		277	4	1.44%
	Contract Callers	https://www.linke		208	3	1.44%
	Peak Support	https://www.linke		979	14	1.43%
	Peak Support The VA Hub PH					
		https://www.linke		632	9	1.42%
	QWay Technologies	https://www.linke		425	6	1.41%
	Pineapple	https://www.linke		371	5	1.35%
	•	https://www.linke		255	3	1.18%
84	WorldSource	https://www.linke	United States	258	3	1.16%
85	Valatam	https://www.linke	United States	635	7	1.10%
86	The Connection Contact Co	https://www.linke	United States	392	4	1.02%
87	Integra Global Solutions	https://www.linke	United States	922	9	0.98%
88	ContactUs Communication	https://www.linke	United States	522	5	0.96%
	Global Agility Solutions	https://www.linke		337	3	0.89%
	Inktel Contact Center Solut			919	7	0.76%
	Call Center Pros	https://www.linke		400	3	0.75%
	IntelliSource	https://www.linke		316	2	0.63%
JZ			United States United States	352	2	0.57%

94	FCR	https://www.linke	United States	997	5	0.50%
95	StealthAgents	https://www.linke	United States	227	1	0.44%
96	Five Star Call Centers	https://www.linke	United States	275	1	0.36%
97	ExpertCallers	https://www.linke	United States	294	1	0.34%
98	ROI CX Solutions	https://www.linke	United States	432	1	0.23%
99	ONE Contact Center	https://www.linke	United States	284	0	0.00%
100	Skybridge Americas	https://www.linke	United States	349	0	0.00%
101	OnBrand24	https://www.linke	United States	369	0	0.00%
102	Global Callcenter Solution	ns https://www.linke	United States	215	0	0.00%

Ready to win at social?

 $Set up \ takes \ just \ 6 \ minutes \ and \ you \ can \ try \ free \ for \ 30-days, \ no \ credit \ card \ needed \ and \ you \ cancel \ at \ any \ time.$

Visit our website our contact us at support@dsmn8.com





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