



## Europe's Most Active Outsourcing/Offshoring Professionals on Social - January 2024

### Industry at a glance:

Average Score:  
**3.44%**

Total Companies:  
**81**

Global Industry Average:  
**3.56%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Bright Plus Outsourcing So	<a href="https://www.linkedin.com/company/bright-plus-outsourcing-so/">https://www.linkedin.com/company/bright-plus-outsourcing-so/</a>	Belgium	328	66	20.12%
2	Majorel France	<a href="https://www.linkedin.com/company/majorel-france/">https://www.linkedin.com/company/majorel-france/</a>	France	205	19	9.27%
3	The BIM Engineers	<a href="https://www.linkedin.com/company/the-bim-engineers/">https://www.linkedin.com/company/the-bim-engineers/</a>	Netherlands	642	57	8.88%
4	INSCALE	<a href="https://www.linkedin.com/company/inSCALE/">https://www.linkedin.com/company/inSCALE/</a>	Denmark	443	32	7.22%
5	DCS Communication Cent	<a href="https://www.linkedin.com/company/dcs-communication-cent/">https://www.linkedin.com/company/dcs-communication-cent/</a>	Germany	202	14	6.93%
6	Call2Net	<a href="https://www.linkedin.com/company/call2net/">https://www.linkedin.com/company/call2net/</a>	Italy	206	14	6.80%
7	Grupa Progres	<a href="https://www.linkedin.com/company/grupa-progres/">https://www.linkedin.com/company/grupa-progres/</a>	Poland	206	14	6.80%
8	Uniquely	<a href="https://www.linkedin.com/company/uniquely/">https://www.linkedin.com/company/uniquely/</a>	Ireland	239	16	6.69%
9	Ciklum Western Europe	<a href="https://www.linkedin.com/company/ciklum-western-europe/">https://www.linkedin.com/company/ciklum-western-europe/</a>	Czechia	318	21	6.60%
10	Deutsche Telekom Service	<a href="https://www.linkedin.com/company/deutsche-telekom-service/">https://www.linkedin.com/company/deutsche-telekom-service/</a>	Slovakia	455	29	6.37%
11	Marianne International	<a href="https://www.linkedin.com/company/marianne-international/">https://www.linkedin.com/company/marianne-international/</a>	France	359	22	6.13%
12	WIIT - The Premium Cloud	<a href="https://www.linkedin.com/company/wiit-the-premium-cloud/">https://www.linkedin.com/company/wiit-the-premium-cloud/</a>	Italy	247	15	6.07%
13	Majorel Iberia & LatAm	<a href="https://www.linkedin.com/company/majorel-iberia-latam/">https://www.linkedin.com/company/majorel-iberia-latam/</a>	Spain	294	17	5.78%
14	Grupo Conceito	<a href="https://www.linkedin.com/company/grupo-conceito/">https://www.linkedin.com/company/grupo-conceito/</a>	Portugal	323	18	5.57%
15	Mobilunity	<a href="https://www.linkedin.com/company/mobilunity/">https://www.linkedin.com/company/mobilunity/</a>	Ukraine	219	12	5.48%
16	Contract Administration	<a href="https://www.linkedin.com/company/contract-administration/">https://www.linkedin.com/company/contract-administration/</a>	Poland	222	12	5.41%
17	Grupo Your	<a href="https://www.linkedin.com/company/grupo-your/">https://www.linkedin.com/company/grupo-your/</a>	Portugal	236	12	5.08%
18	Ingram Micro GBS	<a href="https://www.linkedin.com/company/ingram-micro-gbs/">https://www.linkedin.com/company/ingram-micro-gbs/</a>	Bulgaria	269	13	4.83%
19	UMANLINK GROUP	<a href="https://www.linkedin.com/company/umanlink-group/">https://www.linkedin.com/company/umanlink-group/</a>	France	378	18	4.76%
20	INTEGRA Centro Especial	<a href="https://www.linkedin.com/company/integra-centro-especial/">https://www.linkedin.com/company/integra-centro-especial/</a>	Spain	424	20	4.72%
21	ECIT Norge	<a href="https://www.linkedin.com/company/ecit-norge/">https://www.linkedin.com/company/ecit-norge/</a>	Norway	530	25	4.72%

22	NewCo Communications	<a href="https://www.link">https://www.link</a>	Belgium	234	11	4.70%
23	Pontica Solutions	<a href="https://www.link">https://www.link</a>	Bulgaria	334	15	4.49%
24	TEC	<a href="https://www.link">https://www.link</a>	Belgium	471	21	4.46%
25	Voxens	<a href="https://www.link">https://www.link</a>	France	205	9	4.39%
26	Tersea	<a href="https://www.link">https://www.link</a>	France	338	14	4.14%
27	TELUS International Ireland	<a href="https://www.link">https://www.link</a>	Ireland	407	16	3.93%
28	Beetroot	<a href="https://www.link">https://www.link</a>	Sweden	391	15	3.84%
29	Accace	<a href="https://www.link">https://www.link</a>	Slovakia	480	18	3.75%
30	VANAD	<a href="https://www.link">https://www.link</a>	Netherlands	348	13	3.74%
31	OEX Cursor	<a href="https://www.link">https://www.link</a>	Poland	245	9	3.67%
32	Majorel Portugal	<a href="https://www.link">https://www.link</a>	Portugal	412	15	3.64%
33	Silver Bell Group	<a href="https://www.link">https://www.link</a>	Serbia	227	8	3.52%
34	Contact Service	<a href="https://www.link">https://www.link</a>	Serbia	241	8	3.32%
35	Netex Group	<a href="https://www.link">https://www.link</a>	Germany	246	8	3.25%
36	TELETECH INTERNATIONAL	<a href="https://www.link">https://www.link</a>	France	311	10	3.22%
37	F2A	<a href="https://www.link">https://www.link</a>	Italy	682	21	3.08%
38	Charlestown	<a href="https://www.link">https://www.link</a>	France	525	16	3.05%
39	MST HOLDING	<a href="https://www.link">https://www.link</a>	Spain	373	11	2.95%
40	Trianon SA	<a href="https://www.link">https://www.link</a>	Switzerland	238	7	2.94%
41	CQS	<a href="https://www.link">https://www.link</a>	Greece	340	10	2.94%
42	Facilitess	<a href="https://www.link">https://www.link</a>	France	290	8	2.76%
43	Euro&Promos FM	<a href="https://www.link">https://www.link</a>	Italy	435	11	2.53%
44	Deutsche Telekom Service	<a href="https://www.link">https://www.link</a>	Romania	280	7	2.50%
45	Mplus Serbia	<a href="https://www.link">https://www.link</a>	Serbia	287	7	2.44%
46	Winflow	<a href="https://www.link">https://www.link</a>	Italy	206	5	2.43%
47	CPM International Contact	<a href="https://www.link">https://www.link</a>	Spain	427	10	2.34%
48	BlueLink International CZ	<a href="https://www.link">https://www.link</a>	Czechia	355	8	2.25%
49	Majorel Polska	<a href="https://www.link">https://www.link</a>	Poland	623	14	2.25%
50	MS Services	<a href="https://www.link">https://www.link</a>	Poland	313	7	2.24%
51	DDC MLS	<a href="https://www.link">https://www.link</a>	Bosnia and Herze	719	14	1.95%
52	Impel Business Solutions	<a href="https://www.link">https://www.link</a>	Poland	212	4	1.89%
53	3g	<a href="https://www.link">https://www.link</a>	Italy	271	5	1.85%
54	Entra	<a href="https://www.link">https://www.link</a>	Belgium	333	6	1.80%
55	heloo	<a href="https://www.link">https://www.link</a>	Croatia	341	6	1.76%
56	Abtran	<a href="https://www.link">https://www.link</a>	Ireland	950	16	1.68%
57	Connecta Group	<a href="https://www.link">https://www.link</a>	Portugal	241	4	1.66%
58	iKanbi	<a href="https://www.link">https://www.link</a>	Belgium	434	7	1.61%
59	Valoris Center	<a href="https://www.link">https://www.link</a>	Romania	311	5	1.61%
60	OEX Voice Contact Center	<a href="https://www.link">https://www.link</a>	Poland	249	4	1.61%
61	VIVETIC	<a href="https://www.link">https://www.link</a>	France	685	11	1.61%
62	CCIG	<a href="https://www.link">https://www.link</a>	Poland	583	9	1.54%
63	SoMezzo	<a href="https://www.link">https://www.link</a>	France	272	4	1.47%
64	Grupo CTC	<a href="https://www.link">https://www.link</a>	Spain	898	13	1.45%
65	Webhelp Enterprise NL	<a href="https://www.link">https://www.link</a>	Netherlands	278	4	1.44%
66	Majorel Spain	<a href="https://www.link">https://www.link</a>	Spain	837	12	1.43%
67	Capita Europe	<a href="https://www.link">https://www.link</a>	Germany	210	3	1.43%
68	ISGF	<a href="https://www.link">https://www.link</a>	Spain	635	8	1.26%
69	EUROCRM	<a href="https://www.link">https://www.link</a>	France	397	5	1.26%
70	Avanza Externalización de	<a href="https://www.link">https://www.link</a>	Spain	726	8	1.10%
71	Centrecom	<a href="https://www.link">https://www.link</a>	Malta	273	3	1.10%
72	Majorel Germany	<a href="https://www.link">https://www.link</a>	Germany	476	5	1.05%
73	Grupo Merchanservis	<a href="https://www.link">https://www.link</a>	Spain	410	4	0.98%
74	Capdune	<a href="https://www.link">https://www.link</a>	France	206	2	0.97%
75	CERI International	<a href="https://www.link">https://www.link</a>	Poland	647	6	0.93%
76	Diagonal Gest	<a href="https://www.link">https://www.link</a>	Spain	472	4	0.85%
77	Mullor	<a href="https://www.link">https://www.link</a>	Spain	439	3	0.68%
78	Contesta	<a href="https://www.link">https://www.link</a>	Spain	324	2	0.62%
79	MYOPLA	<a href="https://www.link">https://www.link</a>	France	341	2	0.59%
80	ONE Contact	<a href="https://www.link">https://www.link</a>	Sweden	202	1	0.50%
81	CGS Romania	<a href="https://www.link">https://www.link</a>	Romania	504	1	0.20%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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