

DSMN8

The UK's Most Active Management Consulting Professionals on Social - January 2024

Industry at a glance:

Average Score:
6.44%

Total Companies:
20

Global Industry Average:
6.01%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Baringa	https://www.linkedin.com/company/baringa	United Kingdom	2,049	283	13.81%	▲ 0
2	Odgers Berndtson	https://www.linkedin.com/company/odgers-berndtson	United Kingdom	1,170	150	12.82%	▲ 1
3	PA Consulting	https://www.linkedin.com/company/pa-consulting	United Kingdom	5,144	497	9.66%	▲ 3
4	Frazer-Nash Consultancy	https://www.linkedin.com/company/frazer-nash	United Kingdom	1,340	113	8.43%	▼ -2
5	HKA	https://www.linkedin.com/company/hka	United Kingdom	1,217	91	7.48%	▼ -1
6	Vialto Partners	https://www.linkedin.com/company/vialto-partners	United Kingdom	5,723	423	7.39%	▲ 5
7	Brunswick Group	https://www.linkedin.com/company/brunswick-group	United Kingdom	1,542	103	6.68%	New Entry
8	Silverlight Research Exper	https://www.linkedin.com/company/silverlight-research-exper	United Kingdom	2,182	142	6.51%	▲ 2
9	Control Risks	https://www.linkedin.com/company/control-risks	United Kingdom	2,775	178	6.41%	▼ -4
10	ERM	https://www.linkedin.com/company/erm	United Kingdom	9,568	613	6.41%	▼ -2
11	MICHELIN Connected Flee	https://www.linkedin.com/company/michelin-connected-flee	United Kingdom	1,735	102	5.88%	New Entry
12	Efficio	https://www.linkedin.com/company/efficio	United Kingdom	1,073	63	5.87%	New Entry
13	CACI	https://www.linkedin.com/company/caci	United Kingdom	1,235	72	5.83%	▼ -4
14	RPS	https://www.linkedin.com/company/rps	United Kingdom	6,536	341	5.22%	▲ 1
15	Radius	https://www.linkedin.com/company/radius	United Kingdom	1,347	70	5.20%	▼ -8
16	RSM	https://www.linkedin.com/company/rsm	United Kingdom	2,441	105	4.30%	▼ -3
17	BMT	https://www.linkedin.com/company/bmt	United Kingdom	2,163	88	4.07%	▼ -1
18	Avalere Health	https://www.linkedin.com/company/avalere-health	United Kingdom	1,513	52	3.44%	New Entry
19	The Smart Cube	https://www.linkedin.com/company/the-smart-cube	United Kingdom	1,025	24	2.34%	▼ -5
20	HCLTech - SAP Practice	https://www.linkedin.com/company/hcltech-sap-practice	United Kingdom	1,638	17	1.04%	▼ -3

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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