



The World's Most Active Management Consulting Professionals on Social - January 2024

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
6.01%	229	7,225

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	BNI Global	https://www.linkedin.com/company/bni-global	United States	4,944	834	16.87%	▲ 5
2	AdvisoryCloud	https://www.linkedin.com/company/advisorycloud	United States	1,960	310	15.82%	▲ 11
3	AlixPartners	https://www.linkedin.com/company/alixpartners	United States	3,313	516	15.58%	▲ 6
4	MJV Technology & Innovation	https://www.linkedin.com/company/mjv-technology-innovation	United States	1,316	203	15.43%	▼ -2
5	Implement Consulting Group	https://www.linkedin.com/company/implement-consulting-group	Denmark	1,691	243	14.37%	▲ 98
6	Centric Consulting	https://www.linkedin.com/company/centric-consulting	United States	1,237	172	13.90%	▲ 11
7	Baringa	https://www.linkedin.com/company/baringa	United Kingdom	2,049	283	13.81%	▼ -6
8	Wipfli	https://www.linkedin.com/company/wipfli	United States	3,390	449	13.24%	New Entry
9	Slalom	https://www.linkedin.com/company/slalom	United States	10,840	1,425	13.15%	▲ 2
10	Ogden Berndtson	https://www.linkedin.com/company/ogden-berndtson	United Kingdom	1,170	150	12.82%	▲ 23
11	KPMG Switzerland	https://www.linkedin.com/company/kpmg-switzerland	Switzerland	2,212	279	12.61%	▲ 4
12	Q_PERIOR	https://www.linkedin.com/company/q-perior	Germany	1,100	136	12.36%	New Entry
13	Aspia	https://www.linkedin.com/company/aspia	Sweden	1,256	151	12.02%	▲ 108
14	Onepoint	https://www.linkedin.com/company/onepoint	France	3,320	398	11.99%	▲ 8
15	Carr, Riggs & Ingram	https://www.linkedin.com/company/carr-riggs-and-ingram	United States	1,880	221	11.76%	New Entry
16	KPMG Belgium	https://www.linkedin.com/company/kpmg-belgium	Belgium	1,649	192	11.64%	▼ -4
17	Accenture the Netherlands	https://www.linkedin.com/company/accenture-the-netherlands	Netherlands	1,313	149	11.35%	▲ 56
18	PQE Group	https://www.linkedin.com/company/pqe-group	Italy	1,412	160	11.33%	▲ 0
19	Sia Partners	https://www.linkedin.com/company/sia-partners	France	3,028	334	11.03%	▲ 16
20	Valcon	https://www.linkedin.com/company/valcon	Netherlands	1,435	157	10.94%	▲ 52
21	dss+	https://www.linkedin.com/company/dss	Switzerland	1,584	168	10.61%	▼ -5

22	Intellera Consulting	https://www.link	Italy	1,094	116	10.60%	New Entry
23	PwC Finland	https://www.link	Finland	1,074	110	10.24%	New Entry
24	Ayming	https://www.link	France	1,615	164	10.15%	▼ -14
25	Baker Tilly France	https://www.link	France	1,146	114	9.95%	▼ -20
26	Eliassen Group	https://www.link	United States	1,280	126	9.84%	New Entry
27	BCG X	https://www.link	United States	1,858	181	9.74%	▲ 17
28	Horváth	https://www.link	Germany	1,528	148	9.69%	▲ 8
29	PA Consulting	https://www.link	United Kingdom	5,144	497	9.66%	▲ 18
30	North Highland	https://www.link	United States	1,932	185	9.58%	▼ -2
31	PwC Canada	https://www.link	Canada	5,443	519	9.54%	▼ -17
32	Oliver Wyman	https://www.link	United States	8,440	798	9.45%	▲ 75
33	Accenture España	https://www.link	Spain	5,129	483	9.42%	▲ 76
34	EIFFEL	https://www.link	Netherlands	1,365	128	9.38%	▲ 56
35	BMC	https://www.link	Netherlands	2,317	212	9.15%	▲ 43
36	Sikich	https://www.link	United States	2,300	208	9.04%	▲ 16
37	Roland Berger	https://www.link	Germany	4,448	401	9.02%	▲ 27
38	Porsche Consulting	https://www.link	Germany	1,103	99	8.98%	▼ -35
39	Royal Cyber	https://www.link	United States	1,295	116	8.96%	▲ 16
40	Gallup	https://www.link	United States	2,323	207	8.91%	▲ 35
41	KPMG Norway	https://www.link	Norway	1,575	138	8.76%	▲ 22
42	Teneo	https://www.link	United States	1,688	147	8.71%	▲ 42
43	Heidrick & Struggles	https://www.link	United States	2,229	193	8.66%	▲ 6
44	PwC Norway	https://www.link	Norway	1,930	167	8.65%	▲ 2
45	CBIZ	https://www.link	United States	4,210	364	8.65%	▲ 90
46	Frazer-Nash Consultancy	https://www.link	United Kingdom	1,340	113	8.43%	▼ -23
47	KellyOCG	https://www.link	United States	1,545	130	8.41%	▼ -22
48	Alvarez & Marsal	https://www.link	United States	9,171	765	8.34%	▼ -6
49	PwC Nederland	https://www.link	Netherlands	3,651	304	8.33%	New Entry
50	MHP	https://www.link	Germany	5,160	427	8.28%	▼ -43
51	KPMG Finland	https://www.link	Finland	1,373	113	8.23%	▲ 79
52	OCA GLOBAL	https://www.link	Spain	1,743	142	8.15%	▼ -20
53	MathCo	https://www.link	United States	1,233	100	8.11%	▲ 36
54	Korn Ferry	https://www.link	United States	17,041	1,375	8.07%	▼ -14
55	Simon-Kucher	https://www.link	Germany	2,357	190	8.06%	▼ -34
56	OneDigital	https://www.link	United States	2,978	240	8.06%	▼ -36
57	Protiviti	https://www.link	United States	12,107	971	8.02%	▲ 49
58	frog	https://www.link	United States	2,373	190	8.01%	▲ 4
59	Ramboll Management Con	https://www.link	Denmark	1,307	104	7.96%	▼ -14
60	Grant Thornton Sweden	https://www.link	Sweden	1,683	132	7.84%	New Entry
61	Artefact	https://www.link	France	1,570	123	7.83%	▼ -30
62	Actalent	https://www.link	United States	5,926	460	7.76%	▼ -19
63	Leyton	https://www.link	France	3,016	233	7.73%	▼ -55
64	Arthur D. Little	https://www.link	Belgium	2,074	160	7.71%	▼ -10
65	FTI Consulting	https://www.link	United States	9,516	732	7.69%	▼ -6
66	Right Management	https://www.link	United States	2,735	207	7.57%	▲ 45
67	Invisible	https://www.link	United States	1,496	113	7.55%	▲ 35
68	PwC Sweden	https://www.link	Sweden	2,671	200	7.49%	▲ 65
69	HKA	https://www.link	United Kingdom	1,217	91	7.48%	▼ -32
70	Sopra Steria Next	https://www.link	France	1,698	126	7.42%	▼ -9
71	Kearney	https://www.link	United States	7,251	538	7.42%	▲ 44
72	BDO Switzerland	https://www.link	Switzerland	1,106	82	7.41%	▼ -45
73	Vialto Partners	https://www.link	United Kingdom	5,723	423	7.39%	▲ 9
74	FI Group	https://www.link	Spain	2,656	196	7.38%	▼ -17
75	BDO Norge	https://www.link	Norway	1,672	123	7.36%	▲ 8
76	Bain & Company	https://www.link	United States	21,247	1,530	7.20%	▲ 25
77	The Hackett Group	https://www.link	United States	1,716	122	7.11%	▲ 21
78	Tredence	https://www.link	United States	2,144	151	7.04%	▼ -9
79	Searce	https://www.link	United States	1,406	99	7.04%	▼ -3
80	MIGSO-PCUBED	https://www.link	France	3,261	226	6.93%	▼ -46
81	J.S. Held	https://www.link	United States	1,777	123	6.92%	▲ 6
82	BIP	https://www.link	Italy	5,030	348	6.92%	▼ -56
83	PwC Deutschland	https://www.link	Germany	10,149	698	6.88%	▼ -17
84	KPMG Sweden	https://www.link	Sweden	1,739	118	6.79%	▲ 74
85	Egon Zehnder	https://www.link	Switzerland	3,126	211	6.75%	▼ -11
86	Brunswick Group	https://www.link	United Kingdom	1,542	103	6.68%	New Entry
87	Kroll	https://www.link	United States	5,964	395	6.62%	▼ -39
88	Spencer Stuart	https://www.link	United States	2,947	195	6.62%	▲ 63
89	PwC España	https://www.link	Spain	3,526	233	6.61%	▼ -85
90	PwC Polska	https://www.link	Poland	4,117	271	6.58%	▲ 39
91	Silverlight Research Exper	https://www.link	United Kingdom	2,182	142	6.51%	▼ -12
92	zeb consulting	https://www.link	Germany	1,031	67	6.50%	▼ -34
93	ProPharma	https://www.link	United States	2,032	132	6.50%	▲ 4

94	Deloitte Digital	https://www.link	United States	9,374	606	6.46%	▼ -8
95	BCG	https://www.link	United States	34,948	2,250	6.44%	▲ 24
96	Control Risks	https://www.link	United Kingdom	2,775	178	6.41%	▼ -57
97	ERM	https://www.link	United Kingdom	9,568	613	6.41%	▼ -32
98	Cyberbacker Careers	https://www.link	United States	1,468	94	6.40%	▲ 76
99	Synpulse	https://www.link	Switzerland	1,189	75	6.31%	▼ -80
100	Huron	https://www.link	United States	5,378	338	6.28%	▼ -32
101	Fractal	https://www.link	United States	4,557	286	6.28%	▼ -16
102	Deloitte Consulting	https://www.link	Italy	8,737	548	6.27%	▼ -46
103	KPMG Romania	https://www.link	Romania	1,052	65	6.18%	New Entry
104	Russell Reynolds Associat	https://www.link	United States	2,756	170	6.17%	▲ 19
105	EMPRESAS IMAN	https://www.link	Spain	1,170	71	6.07%	▲ 20
106	Course5i	https://www.link	United States	1,316	79	6.00%	▼ -26
107	IEM	https://www.link	United States	1,503	90	5.99%	▲ 32
108	ZS	https://www.link	United States	14,051	833	5.93%	▲ 54
109	BI WORLDWIDE	https://www.link	United States	1,907	113	5.93%	▲ 3
110	MICHELIN Connected Flee	https://www.link	United Kingdom	1,735	102	5.88%	New Entry
111	Efficio	https://www.link	United Kingdom	1,073	63	5.87%	New Entry
112	CACI	https://www.link	United Kingdom	1,235	72	5.83%	▼ -42
113	Ankura	https://www.link	United States	1,993	115	5.77%	▼ -53
114	Wavestone	https://www.link	France	4,714	268	5.69%	▼ -10
115	Cherokee Federal	https://www.link	United States	1,390	79	5.68%	New Entry
116	Tiger Analytics	https://www.link	United States	3,737	212	5.67%	▼ -24
117	LMI	https://www.link	United States	2,712	153	5.64%	▲ 26
118	KPMG Italy	https://www.link	Italy	4,594	259	5.64%	▼ -1
119	PwC Portugal	https://www.link	Portugal	1,670	94	5.63%	▼ -19
120	ICF	https://www.link	United States	10,232	571	5.58%	▲ 17
121	Frost & Sullivan	https://www.link	United States	2,404	134	5.57%	▼ -27
122	McKinsey & Company	https://www.link	United States	45,161	2,500	5.54%	▼ -2
123	CCMC	https://www.link	United States	1,087	60	5.52%	▲ 43
124	SG Analytics	https://www.link	United States	1,418	78	5.50%	▲ 4
125	Capgemini Invent	https://www.link	France	19,825	1,075	5.42%	▲ 6
126	KPMG Portugal	https://www.link	Portugal	1,394	75	5.38%	New Entry
127	CGI Business Consulting	https://www.link	France	1,475	79	5.36%	▼ -34
128	GP Strategies Corporation	https://www.link	United States	4,152	222	5.35%	▲ 12
129	P3	https://www.link	Germany	1,837	98	5.33%	▼ -30
130	Trinity Life Sciences	https://www.link	United States	1,487	79	5.31%	▲ 16
131	KPMG Deutschland	https://www.link	Germany	8,971	476	5.31%	▼ -23
132	Prometeia	https://www.link	Italy	1,131	60	5.31%	▼ -65
133	Airbus Protect	https://www.link	France	1,217	64	5.26%	▼ -83
134	RPS	https://www.link	United Kingdom	6,536	341	5.22%	▲ 16
135	Huge	https://www.link	United States	1,190	62	5.21%	New Entry
136	GEP Worldwide	https://www.link	United States	5,491	286	5.21%	▼ -106
137	Radius	https://www.link	United Kingdom	1,347	70	5.20%	▼ -86
138	Exponent	https://www.link	United States	1,471	76	5.17%	▼ -16
139	InfoCepts	https://www.link	United States	1,319	68	5.16%	▼ -29
140	Magellan Federal	https://www.link	United States	1,363	70	5.14%	▲ 4
141	KPMG Poland	https://www.link	Poland	1,882	96	5.10%	▼ -3
142	MSX International	https://www.link	United States	4,016	201	5.00%	▼ -10
143	West Monroe	https://www.link	United States	2,318	116	5.00%	▼ -29
144	EY-Parthenon	https://www.link	United States	9,364	468	5.00%	▼ -28
145	Charles River Associates	https://www.link	United States	1,492	74	4.96%	▼ -9
146	Berkeley Research Group	https://www.link	United States	1,734	86	4.96%	▲ 3
147	RGP	https://www.link	United States	3,287	163	4.96%	▼ -20
148	Guidehouse	https://www.link	United States	12,746	631	4.95%	▲ 7
149	Credence Management So	https://www.link	United States	1,243	61	4.91%	▲ 27
150	agap2	https://www.link	France	2,074	101	4.87%	▼ -62
151	Strategy&	https://www.link	United States	5,965	286	4.79%	▼ -70
152	Publicis Sapient	https://www.link	United States	24,020	1,078	4.49%	▲ 1
153	BearingPoint	https://www.link	Netherlands	10,351	455	4.40%	▼ -5
154	84.51'	https://www.link	United States	1,522	66	4.34%	▼ -58
155	RSM	https://www.link	United Kingdom	2,441	105	4.30%	▼ -31
156	Be Shaping the Future	https://www.link	Italy	1,148	49	4.27%	▲ 4
157	BDO Italia	https://www.link	Italy	1,137	48	4.22%	▼ -104
158	BMT	https://www.link	United Kingdom	2,163	88	4.07%	▲ 7
159	EKIUM	https://www.link	France	1,303	53	4.07%	▼ -82
160	Milliman	https://www.link	United States	4,060	165	4.06%	▲ 3
161	Freelance.com	https://www.link	France	1,928	78	4.05%	▲ 14
162	J. J. Keller & Associates	https://www.link	United States	1,752	70	4.00%	▲ 2
163	JAKALA	https://www.link	Italy	2,980	118	3.96%	▼ -134
164	Davidson consulting	https://www.link	France	2,006	78	3.89%	▼ -59
165	Fiducial	https://www.link	France	4,934	190	3.85%	New Entry

166	alliantgroup	https://www.link	United States	1,623	62	3.82%	▼ -95
167	Indegene	https://www.link	United States	5,318	199	3.74%	▼ -8
168	L.E.K. Consulting	https://www.link	United States	3,856	143	3.71%	▲ 1
169	NAMSA	https://www.link	United States	1,542	57	3.70%	▼ -43
170	Assystem	https://www.link	France	6,731	244	3.63%	▼ -25
171	ABS Group	https://www.link	United States	1,444	52	3.60%	▼ -10
172	Dillon Consulting Limited	https://www.link	Canada	1,131	40	3.54%	▼ -20
173	Avalere Health	https://www.link	United Kingdom	1,513	52	3.44%	New Entry
174	Accenture	https://www.link	Ireland	553,997	19,000	3.43%	▲ 7
175	HeadMind Partners	https://www.link	France	1,314	45	3.42%	▼ -33
176	GovCIO	https://www.link	United States	2,483	85	3.42%	▼ -9
177	Quirónprevención	https://www.link	Spain	3,225	110	3.41%	▼ -59
178	ILUNION	https://www.link	Spain	5,491	187	3.41%	▼ -6
179	Företagare	https://www.link	Sweden	3,461	117	3.38%	▲ 24
180	tms	https://www.link	United States	2,249	76	3.38%	▼ -1
181	AREP	https://www.link	France	1,318	44	3.34%	New Entry
182	Trianz	https://www.link	United States	2,150	69	3.21%	▼ -35
183	d-fine	https://www.link	Germany	1,384	43	3.11%	▼ -42
184	Ginger	https://www.link	France	1,585	49	3.09%	▼ -27
185	Davey Resource Group	https://www.link	United States	1,352	41	3.03%	▼ -7
186	Analysis Group	https://www.link	United States	1,589	48	3.02%	▲ 1
187	EFOR	https://www.link	France	2,240	67	2.99%	▼ -31
188	Jacobs	https://www.link	United States	66,503	1,975	2.97%	▼ -8
189	OPPLUS	https://www.link	Spain	1,457	42	2.88%	▼ -21
190	DERICHEBOURG Multiser	https://www.link	France	4,731	128	2.71%	▼ -36
191	DOMINION GLOBAL	https://www.link	Spain	3,008	80	2.66%	▼ -21
192	Applus+ Europe	https://www.link	Spain	2,294	56	2.44%	▼ -10
193	Material	https://www.link	United States	2,056	50	2.43%	▲ 0
194	BTS	https://www.link	Sweden	7,532	183	2.43%	▲ 1
195	Ayesa	https://www.link	Spain	8,842	209	2.36%	▼ -9
196	Management Solutions	https://www.link	Spain	4,027	95	2.36%	▼ -25
197	The Smart Cube	https://www.link	United Kingdom	1,025	24	2.34%	▼ -63
198	Regalix	https://www.link	United States	1,975	46	2.33%	▼ -9
199	Social Group	https://www.link	Switzerland	10,976	254	2.31%	New Entry
200	SDG Group	https://www.link	Italy	2,383	55	2.31%	▼ -10
201	TRIGO	https://www.link	France	3,230	74	2.29%	New Entry
202	Mu Sigma	https://www.link	United States	3,555	75	2.11%	▼ -18
203	Genpact	https://www.link	United States	143,563	3,000	2.09%	New Entry
204	Armatis	https://www.link	France	3,992	83	2.08%	▼ -19
205	Duff & Phelps	https://www.link	United States	1,144	23	2.01%	▼ -11
206	Maritz	https://www.link	United States	2,463	47	1.91%	▼ -1
207	Daymon	https://www.link	United States	2,212	41	1.85%	▼ -16
208	ADEC Innovations	https://www.link	United States	1,313	23	1.75%	▼ -16
209	Groupe SAMSIK	https://www.link	France	5,045	75	1.49%	▼ -32
210	Cornerstone Research	https://www.link	United States	1,017	14	1.38%	New Entry
211	MCS	https://www.link	Italy	1,218	16	1.31%	▼ -2
212	Applus+	https://www.link	Spain	16,348	189	1.16%	▼ -12
213	SP Data Digital	https://www.link	Canada	1,108	12	1.08%	▼ -16
214	GEA	https://www.link	Italy	1,115	12	1.08%	▼ -2
215	HCLTech - SAP Practice	https://www.link	United Kingdom	1,638	17	1.04%	▼ -9
216	Applus+ RTD	https://www.link	Netherlands	1,790	17	0.95%	▼ -28
217	Xerox	https://www.link	United States	52,107	486	0.93%	▼ -19
218	Marktel	https://www.link	Spain	1,807	16	0.89%	▼ -19
219	Wicresoft	https://www.link	United States	1,979	17	0.86%	▼ -11
220	SER A KET Sarl	https://www.link	France	1,069	9	0.84%	▼ -16
221	Governo AB	https://www.link	Sweden	1,491	12	0.80%	▼ -5
222	SapientRazorfish	https://www.link	United States	2,034	13	0.64%	▼ -7
223	CROSSMARK	https://www.link	United States	8,960	47	0.52%	▼ -13
224	SIMOS Insourcing Solution	https://www.link	United States	1,058	5	0.47%	▼ -22
225	Propia AB	https://www.link	Sweden	2,085	9	0.43%	▼ -11
226	+ Vendas	https://www.link	Portugal	1,863	6	0.32%	▼ -19
227	MAP	https://www.link	United States	1,619	5	0.31%	▼ -14
228	GSI	https://www.link	United States	2,283	7	0.31%	New Entry
229	Grupo Unifono	https://www.link	Spain	1,645	5	0.30%	▼ -18

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