



## Europe's Most Active Management Consulting Professionals on Social - January 2024

### Industry at a glance:

Average Score:  
**5.95%**

Total Companies:  
**102**

Global Industry Average:  
**6.01%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Implement Consulting Grou	<a href="https://www.linkedin.com/company/implement-consulting-group/">https://www.linkedin.com/company/implement-consulting-group/</a>	Denmark	1,691	243	14.37%	▲ 49
2	KPMG Switzerland	<a href="https://www.linkedin.com/company/kpmg-switzerland/">https://www.linkedin.com/company/kpmg-switzerland/</a>	Switzerland	2,212	279	12.61%	▲ 7
3	Q_PERIOR	<a href="https://www.linkedin.com/company/q-perior/">https://www.linkedin.com/company/q-perior/</a>	Germany	1,100	136	12.36%	New Entry
4	Aspia	<a href="https://www.linkedin.com/company/aspia/">https://www.linkedin.com/company/aspia/</a>	Sweden	1,256	151	12.02%	▲ 53
5	Onepoint	<a href="https://www.linkedin.com/company/onepoint/">https://www.linkedin.com/company/onepoint/</a>	France	3,320	398	11.99%	▲ 9
6	KPMG Belgium	<a href="https://www.linkedin.com/company/kpmg-belgium/">https://www.linkedin.com/company/kpmg-belgium/</a>	Belgium	1,649	192	11.64%	▲ 1
7	Accenture the Netherlands	<a href="https://www.linkedin.com/company/accenture-netherlands/">https://www.linkedin.com/company/accenture-netherlands/</a>	Netherlands	1,313	149	11.35%	▲ 31
8	PQE Group	<a href="https://www.linkedin.com/company/pqe-group/">https://www.linkedin.com/company/pqe-group/</a>	Italy	1,412	160	11.33%	▲ 3
9	Sia Partners	<a href="https://www.linkedin.com/company/sia-partners/">https://www.linkedin.com/company/sia-partners/</a>	France	3,028	334	11.03%	▲ 12
10	Valcon	<a href="https://www.linkedin.com/company/valcon/">https://www.linkedin.com/company/valcon/</a>	Netherlands	1,435	157	10.94%	▲ 27
11	dss+	<a href="https://www.linkedin.com/company/dss/">https://www.linkedin.com/company/dss/</a>	Switzerland	1,584	168	10.61%	▼ -1
12	Intellera Consulting	<a href="https://www.linkedin.com/company/intellera-consulting/">https://www.linkedin.com/company/intellera-consulting/</a>	Italy	1,094	116	10.60%	New Entry
13	PwC Finland	<a href="https://www.linkedin.com/company/pwc-finland/">https://www.linkedin.com/company/pwc-finland/</a>	Finland	1,074	110	10.24%	New Entry
14	Ayming	<a href="https://www.linkedin.com/company/ayming/">https://www.linkedin.com/company/ayming/</a>	France	1,615	164	10.15%	▼ -8
15	Baker Tilly France	<a href="https://www.linkedin.com/company/baker-tilly-france/">https://www.linkedin.com/company/baker-tilly-france/</a>	France	1,146	114	9.95%	▼ -12
16	Horváth	<a href="https://www.linkedin.com/company/horvath/">https://www.linkedin.com/company/horvath/</a>	Germany	1,528	148	9.69%	▲ 6
17	Accenture España	<a href="https://www.linkedin.com/company/accenture-espana/">https://www.linkedin.com/company/accenture-espana/</a>	Spain	5,129	483	9.42%	▲ 37
18	EIFFEL	<a href="https://www.linkedin.com/company/eiffel/">https://www.linkedin.com/company/eiffel/</a>	Netherlands	1,365	128	9.38%	▲ 26
19	BMC	<a href="https://www.linkedin.com/company/bmc/">https://www.linkedin.com/company/bmc/</a>	Netherlands	2,317	212	9.15%	▲ 22
20	Roland Berger	<a href="https://www.linkedin.com/company/roland-berger/">https://www.linkedin.com/company/roland-berger/</a>	Germany	4,448	401	9.02%	▲ 14
21	Porsche Consulting	<a href="https://www.linkedin.com/company/porsche-consulting/">https://www.linkedin.com/company/porsche-consulting/</a>	Germany	1,103	99	8.98%	▼ -20

22	KPMG Norway	<a href="https://www.link">https://www.link</a>	Norway	1,575	138	8.76%	▲ 11
23	PwC Norway	<a href="https://www.link">https://www.link</a>	Norway	1,930	167	8.65%	▲ 2
24	PwC Nederland	<a href="https://www.link">https://www.link</a>	Netherlands	3,651	304	8.33%	New Entry
25	MHP	<a href="https://www.link">https://www.link</a>	Germany	5,160	427	8.28%	▼ -21
26	KPMG Finland	<a href="https://www.link">https://www.link</a>	Finland	1,373	113	8.23%	▲ 34
27	OCA GLOBAL	<a href="https://www.link">https://www.link</a>	Spain	1,743	142	8.15%	▼ -8
28	Simon-Kucher	<a href="https://www.link">https://www.link</a>	Germany	2,357	190	8.06%	▼ -15
29	Ramboll Management Con	<a href="https://www.link">https://www.link</a>	Denmark	1,307	104	7.96%	▼ -5
30	Grant Thornton Sweden	<a href="https://www.link">https://www.link</a>	Sweden	1,683	132	7.84%	New Entry
31	Artefact	<a href="https://www.link">https://www.link</a>	France	1,570	123	7.83%	▼ -13
32	Leyton	<a href="https://www.link">https://www.link</a>	France	3,016	233	7.73%	▼ -27
33	Arthur D. Little	<a href="https://www.link">https://www.link</a>	Belgium	2,074	160	7.71%	▼ -5
34	PwC Sweden	<a href="https://www.link">https://www.link</a>	Sweden	2,671	200	7.49%	▲ 28
35	Sopra Steria Next	<a href="https://www.link">https://www.link</a>	France	1,698	126	7.42%	▼ -3
36	BDO Switzerland	<a href="https://www.link">https://www.link</a>	Switzerland	1,106	82	7.41%	▼ -20
37	FI Group	<a href="https://www.link">https://www.link</a>	Spain	2,656	196	7.38%	▼ -7
38	BDO Norge	<a href="https://www.link">https://www.link</a>	Norway	1,672	123	7.36%	▲ 4
39	MIGSO-PCUBED	<a href="https://www.link">https://www.link</a>	France	3,261	226	6.93%	▼ -19
40	BIP	<a href="https://www.link">https://www.link</a>	Italy	5,030	348	6.92%	▼ -25
41	PwC Deutschland	<a href="https://www.link">https://www.link</a>	Germany	10,149	698	6.88%	▼ -6
42	KPMG Sweden	<a href="https://www.link">https://www.link</a>	Sweden	1,739	118	6.79%	▲ 30
43	Egon Zehnder	<a href="https://www.link">https://www.link</a>	Switzerland	3,126	211	6.75%	▼ -4
44	PwC España	<a href="https://www.link">https://www.link</a>	Spain	3,526	233	6.61%	▼ -42
45	PwC Polska	<a href="https://www.link">https://www.link</a>	Poland	4,117	271	6.58%	▲ 14
46	zeb consulting	<a href="https://www.link">https://www.link</a>	Germany	1,031	67	6.50%	▼ -15
47	Synpulse	<a href="https://www.link">https://www.link</a>	Switzerland	1,189	75	6.31%	▼ -35
48	Deloitte Consulting	<a href="https://www.link">https://www.link</a>	Italy	8,737	548	6.27%	▼ -19
49	KPMG Romania	<a href="https://www.link">https://www.link</a>	Romania	1,052	65	6.18%	New Entry
50	EMPRESAS IMAN	<a href="https://www.link">https://www.link</a>	Spain	1,170	71	6.07%	▲ 8
51	Wavestone	<a href="https://www.link">https://www.link</a>	France	4,714	268	5.69%	▲ 0
52	KPMG Italy	<a href="https://www.link">https://www.link</a>	Italy	4,594	259	5.64%	▲ 3
53	PwC Portugal	<a href="https://www.link">https://www.link</a>	Portugal	1,670	94	5.63%	▼ -4
54	Capgemini Invent	<a href="https://www.link">https://www.link</a>	France	19,825	1,075	5.42%	▲ 7
55	KPMG Portugal	<a href="https://www.link">https://www.link</a>	Portugal	1,394	75	5.38%	New Entry
56	CGI Business Consulting	<a href="https://www.link">https://www.link</a>	France	1,475	79	5.36%	▼ -10
57	P3	<a href="https://www.link">https://www.link</a>	Germany	1,837	98	5.33%	▼ -9
58	KPMG Deutschland	<a href="https://www.link">https://www.link</a>	Germany	8,971	476	5.31%	▼ -5
59	Prometeia	<a href="https://www.link">https://www.link</a>	Italy	1,131	60	5.31%	▼ -23
60	Airbus Protect	<a href="https://www.link">https://www.link</a>	France	1,217	64	5.26%	▼ -34
61	KPMG Poland	<a href="https://www.link">https://www.link</a>	Poland	1,882	96	5.10%	▲ 2
62	agap2	<a href="https://www.link">https://www.link</a>	France	2,074	101	4.87%	▼ -19
63	BearingPoint	<a href="https://www.link">https://www.link</a>	Netherlands	10,351	455	4.40%	▲ 4
64	Be   Shaping the Future	<a href="https://www.link">https://www.link</a>	Italy	1,148	49	4.27%	▲ 9
65	BDO Italia	<a href="https://www.link">https://www.link</a>	Italy	1,137	48	4.22%	▼ -38
66	EKIUM	<a href="https://www.link">https://www.link</a>	France	1,303	53	4.07%	▼ -26
67	Freelance.com	<a href="https://www.link">https://www.link</a>	France	1,928	78	4.05%	▲ 11
68	JAKALA	<a href="https://www.link">https://www.link</a>	Italy	2,980	118	3.96%	▼ -51
69	Davidson consulting	<a href="https://www.link">https://www.link</a>	France	2,006	78	3.89%	▼ -17
70	Fiducial	<a href="https://www.link">https://www.link</a>	France	4,934	190	3.85%	New Entry
71	Assystem	<a href="https://www.link">https://www.link</a>	France	6,731	244	3.63%	▼ -5
72	Accenture	<a href="https://www.link">https://www.link</a>	Ireland	553,997	19,000	3.43%	▲ 8
73	HeadMind Partners	<a href="https://www.link">https://www.link</a>	France	1,314	45	3.42%	▼ -8
74	Quirónprevención	<a href="https://www.link">https://www.link</a>	Spain	3,225	110	3.41%	New Entry
75	ILUNION	<a href="https://www.link">https://www.link</a>	Spain	5,491	187	3.41%	▲ 2
76	Företagare	<a href="https://www.link">https://www.link</a>	Sweden	3,461	117	3.38%	New Entry
77	AREP	<a href="https://www.link">https://www.link</a>	France	1,318	44	3.34%	New Entry
78	d-fine	<a href="https://www.link">https://www.link</a>	Germany	1,384	43	3.11%	▼ -14
79	Ginger	<a href="https://www.link">https://www.link</a>	France	1,585	49	3.09%	▼ -8
80	EFOR	<a href="https://www.link">https://www.link</a>	France	2,240	67	2.99%	▼ -10
81	OPPLUS	<a href="https://www.link">https://www.link</a>	Spain	1,457	42	2.88%	▼ -7
82	DERICHEBOURG Multiser	<a href="https://www.link">https://www.link</a>	France	4,731	128	2.71%	▼ -13
83	DOMINION GLOBAL	<a href="https://www.link">https://www.link</a>	Spain	3,008	80	2.66%	▼ -8
84	Applus+ Europe	<a href="https://www.link">https://www.link</a>	Spain	2,294	56	2.44%	▼ -3
85	BTS	<a href="https://www.link">https://www.link</a>	Sweden	7,532	183	2.43%	▲ 2
86	Ayesa	<a href="https://www.link">https://www.link</a>	Spain	8,842	209	2.36%	▼ -2
87	Management Solutions	<a href="https://www.link">https://www.link</a>	Spain	4,027	95	2.36%	▼ -11
88	Social Group	<a href="https://www.link">https://www.link</a>	Switzerland	10,976	254	2.31%	New Entry
89	SDG Group	<a href="https://www.link">https://www.link</a>	Italy	2,383	55	2.31%	▼ -3
90	TRIGO	<a href="https://www.link">https://www.link</a>	France	3,230	74	2.29%	New Entry
91	Armatis	<a href="https://www.link">https://www.link</a>	France	3,992	83	2.08%	▼ -8
92	Groupe SAMSIC	<a href="https://www.link">https://www.link</a>	France	5,045	75	1.49%	▼ -13
93	MCS	<a href="https://www.link">https://www.link</a>	Italy	1,218	16	1.31%	▲ 2

94	Applus+	<a href="https://www.linkedin.com/company/applus/">https://www.linkedin.com/company/applus/</a>	Spain	16,348	189	1.16%	▼ -4
95	GEA	<a href="https://www.linkedin.com/company/gea/">https://www.linkedin.com/company/gea/</a>	Italy	1,115	12	1.08%	▲ 2
96	Applus+ RTD	<a href="https://www.linkedin.com/company/applus-rtd/">https://www.linkedin.com/company/applus-rtd/</a>	Netherlands	1,790	17	0.95%	▼ -11
97	Marktél	<a href="https://www.linkedin.com/company/marktel/">https://www.linkedin.com/company/marktel/</a>	Spain	1,807	16	0.89%	▼ -8
98	SER A KET Sarl	<a href="https://www.linkedin.com/company/ser-a-ket-sarl/">https://www.linkedin.com/company/ser-a-ket-sarl/</a>	France	1,069	9	0.84%	▼ -5
99	Governo AB	<a href="https://www.linkedin.com/company/governo-ab/">https://www.linkedin.com/company/governo-ab/</a>	Sweden	1,491	12	0.80%	▲ 0
100	Propia AB	<a href="https://www.linkedin.com/company/propia-ab/">https://www.linkedin.com/company/propia-ab/</a>	Sweden	2,085	9	0.43%	▼ -2
101	+ Vendas	<a href="https://www.linkedin.com/company/vendas/">https://www.linkedin.com/company/vendas/</a>	Portugal	1,863	6	0.32%	▼ -7
102	Grupo Unisono	<a href="https://www.linkedin.com/company/grupo-unisono/">https://www.linkedin.com/company/grupo-unisono/</a>	Spain	1,645	5	0.30%	▼ -6

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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