

DSMN8

The UK's Most Active Machinery Professionals on Social - June 2023

Industry at a glance:

Average Score:
5.82%

Total Companies:
23

Global Industry Average:
6.92%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	HBK - Hottinger Brüel & Kjaer	https://www.linkedin.com/company/hbk/	United Kingdom	1,145	159	13.89%	▲ 2
2	Altrad UK, Ireland & Nordic	https://www.linkedin.com/company/altrad-uk/	United Kingdom	1,285	150	11.67%	▲ 0
3	Trillium Flow Technologies	https://www.linkedin.com/company/trillium-flow-technologies/	United Kingdom	1,148	124	10.80%	▲ 2
4	Spirax Sarco	https://www.linkedin.com/company/spirax-sarco/	United Kingdom	2,039	204	10.00%	▲ 2
5	Element Materials Technology	https://www.linkedin.com/company/element-materials-technology/	United Kingdom	4,608	382	8.29%	▲ 4
6	Howden	https://www.linkedin.com/company/howden/	United Kingdom	3,566	285	7.99%	▲ 2
7	Cavendish Nuclear	https://www.linkedin.com/company/cavendish-nuclear/	United Kingdom	1,075	84	7.81%	▲ 3
8	Renishaw	https://www.linkedin.com/company/renishaw/	United Kingdom	2,493	181	7.26%	▲ 3
9	CNH Industrial	https://www.linkedin.com/company/cnh-industrial/	United Kingdom	27,061	1,951	7.21%	▲ 3
10	Rotork	https://www.linkedin.com/company/rotork/	United Kingdom	1,833	130	7.09%	▼ -3
11	Primetals Technologies	https://www.linkedin.com/company/primetals-technologies/	United Kingdom	3,208	217	6.76%	▲ 2
12	Pentair	https://www.linkedin.com/company/pentair/	United Kingdom	7,151	404	5.65%	▲ 3
13	BOC UK & Ireland	https://www.linkedin.com/company/boc-uk-ireland/	United Kingdom	1,477	75	5.08%	▲ 7
14	IMI Precision Engineering	https://www.linkedin.com/company/imi-precision-engineering/	United Kingdom	2,379	107	4.50%	▲ 3
15	Rolls-Royce	https://www.linkedin.com/company/rolls-royce/	United Kingdom	26,699	1,189	4.45%	▲ 1
16	Perkins	https://www.linkedin.com/company/perkins/	United Kingdom	1,210	52	4.30%	▲ 3
17	LIBERTY Steel Group	https://www.linkedin.com/company/liberty-steel-group/	United Kingdom	1,833	77	4.20%	▲ 4
18	JCB	https://www.linkedin.com/company/jcb/	United Kingdom	7,823	275	3.52%	▲ 0
19	BTP	https://www.linkedin.com/company/btp/	United Kingdom	1,611	23	1.43%	New Entry
20	Invensys - Acquired by Schneider Electric	https://www.linkedin.com/company/invensys/	United Kingdom	3,667	34	0.93%	New Entry
21	IMI	https://www.linkedin.com/company/imi/	United Kingdom	3,219	24	0.75%	▲ 1
22	GKN	https://www.linkedin.com/company/gkn/	United Kingdom	17,856	31	0.17%	New Entry
23	Rencol Components	https://www.linkedin.com/company/rencol-components/	United Kingdom	12,188	19	0.16%	▲ 0

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) our contact us at support@dsmn8.com



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