

DSMN8

Europe's Most Active Machinery Professionals on Social - June 2023

Industry at a glance:

Average Score:
8.06%

Total Companies:
202

Global Industry Average:
6.92%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	RATIONAL	https://www.linkedin.com/company/rational	Germany	1,414	284	20.08%	▲ 0
2	ifm	https://www.linkedin.com/company/ifm	Germany	3,571	568	15.91%	▲ 3
3	De Nora	https://www.linkedin.com/company/de-nora	Italy	1,013	159	15.70%	New Entry
4	Kardex	https://www.linkedin.com/company/kardex	Switzerland	1,319	207	15.69%	▲ 7
5	Groupe Atlantic	https://www.linkedin.com/company/groupe-atlantic	France	3,982	607	15.24%	▼ -1
6	Busch Vacuum Solutions	https://www.linkedin.com/company/busch-vacuum-solutions	Germany	1,453	219	15.07%	▲ 15
7	Böllhoff	https://www.linkedin.com/company/bollhoff	Germany	1,087	157	14.44%	▲ 8
8	Balluff	https://www.linkedin.com/company/balluff	Germany	1,577	226	14.33%	New Entry
9	SICK Sensor Intelligence	https://www.linkedin.com/company/sick-sensor-intelligence	Germany	5,723	816	14.26%	▲ 0
10	ZEISS Industrial Metrology	https://www.linkedin.com/company/zeiss-industrial-metrology	Germany	1,456	207	14.22%	▲ 3
11	Groupe Institut de Soudure	https://www.linkedin.com/company/groupe-institut-de-soudure	France	1,057	150	14.19%	▼ -3
12	Walter Tools	https://www.linkedin.com/company/walter-tools	Germany	1,546	218	14.10%	▲ 7
13	Endress+Hauser	https://www.linkedin.com/company/endress-hauser	Switzerland	8,501	1,191	14.01%	▼ -10
14	Belimo	https://www.linkedin.com/company/belimo	Switzerland	1,361	190	13.96%	▼ -8
15	Hoppenbrouwers Techniek	https://www.linkedin.com/company/hoppenbrouwers-techniek	Netherlands	1,077	150	13.93%	▼ -13
16	Omron Industrial Automatic	https://www.linkedin.com/company/omron-industrial-automatic	Netherlands	2,524	348	13.79%	▼ -2
17	Fenwick-Linde	https://www.linkedin.com/company/fenwick-linde	France	1,271	173	13.61%	▲ 33
18	Cetim - Centre technique d	https://www.linkedin.com/company/cetim	France	1,099	149	13.56%	New Entry
19	STÄUBLI	https://www.linkedin.com/company/staebli	Switzerland	2,137	282	13.20%	▼ -9
20	Equans Nederland	https://www.linkedin.com/company/equans-nederland	Netherlands	2,293	300	13.08%	▼ -8
21	Körber Pharma	https://www.linkedin.com/company/koerber-pharma	Germany	1,507	197	13.07%	▲ 4
22	Bosch Portugal	https://www.linkedin.com/company/bosch-portugal	Portugal	1,204	157	13.04%	▼ -4
23	Syntegon	https://www.linkedin.com/company/syntegon	Germany	2,439	306	12.55%	▲ 6

24	Volvo Penta	https://www.linke.com Sweden	1,961	246	12.54%	▲ 22
25	Quant Service	https://www.linke.com Sweden	1,033	129	12.49%	▼ -25
26	MANITOU Group	https://www.linke.com France	2,438	302	12.39%	▼ -4
27	HYDAC	https://www.linke.com Germany	1,937	239	12.34%	New Entry
28	B&R Industrial Automation	https://www.linke.com Austria	1,541	189	12.26%	▼ -12
29	Lely	https://www.linke.com Netherlands	2,007	243	12.11%	▲ 28
30	BERGERAT MONNOYEUF	https://www.linke.com France	1,327	159	11.98%	▼ -4
31	HARTING Technology	https://www.linke.com Germany	1,364	163	11.95%	▲ 4
32	KION Group	https://www.linke.com Germany	2,115	251	11.87%	▲ 2
33	Kalmar	https://www.linke.com Finland	1,688	198	11.73%	▼ -1
34	Kuijpers	https://www.linke.com Netherlands	1,178	136	11.54%	▼ -27
35	KROHNE	https://www.linke.com Germany	1,883	217	11.52%	New Entry
36	Groz-Beckert	https://www.linke.com Germany	1,090	124	11.38%	▲ 64
37	Sandvik Coromant	https://www.linke.com Sweden	4,437	504	11.36%	▲ 145
38	Boccard	https://www.linke.com France	1,306	148	11.33%	▼ -5
39	GRUNDFOS	https://www.linke.com Denmark	11,849	1,332	11.24%	▼ -3
40	Bühler	https://www.linke.com Switzerland	6,736	741	11.00%	▼ -3
41	Burckhardt Compression	https://www.linke.com Switzerland	1,488	162	10.89%	▼ -13
42	EPTA GROUP	https://www.linke.com Italy	1,680	182	10.83%	▲ 5
43	Ingeteam	https://www.linke.com Spain	3,017	325	10.77%	▼ -43
44	FläktGroup	https://www.linke.com Germany	1,352	145	10.72%	▲ 7
45	PALFINGER	https://www.linke.com Austria	1,958	209	10.67%	▼ -7
46	GF Machining Solutions	https://www.linke.com Switzerland	1,398	149	10.66%	▼ -16
47	Normet	https://www.linke.com Finland	1,158	123	10.62%	▼ -30
48	Beckhoff Automation	https://www.linke.com Germany	1,084	115	10.61%	▲ 4
49	Axima Réfrigération France	https://www.linke.com France	1,124	119	10.59%	▲ 29
50	ISQ	https://www.linke.com Portugal	1,077	113	10.49%	▼ -7
51	Biesse	https://www.linke.com Italy	2,625	273	10.40%	▲ 4
52	Metso Outotec	https://www.linke.com Finland	7,148	742	10.38%	▼ -10
53	Phoenix Contact	https://www.linke.com Germany	7,435	771	10.37%	▼ -9
54	Wilo	https://www.linke.com Germany	2,344	243	10.37%	▲ 6
55	CLAUGER	https://www.linke.com France	1,507	156	10.35%	▼ -32
56	Cefla	https://www.linke.com Italy	1,267	129	10.18%	▼ -11
57	Flender	https://www.linke.com Germany	1,680	171	10.18%	▲ 29
58	Poclain Hydraulics	https://www.linke.com France	1,112	113	10.16%	▲ 31
59	MAN Energy Solutions	https://www.linke.com Germany	6,423	641	9.98%	▼ -3
60	FlexLink	https://www.linke.com Sweden	1,069	106	9.92%	▼ -1
61	GE Renewable Energy	https://www.linke.com France	10,643	1,055	9.91%	▼ -22
62	Nifisk	https://www.linke.com Denmark	3,582	355	9.91%	▼ -31
63	Marchesini Group	https://www.linke.com Italy	1,109	109	9.83%	▲ 39
64	NTN Europe	https://www.linke.com France	1,752	170	9.70%	▲ 19
65	Electrolux Professional Gr	https://www.linke.com Sweden	2,229	216	9.69%	▼ -38
66	Atlas Copco	https://www.linke.com Sweden	31,526	3,000	9.52%	▼ -12
67	Oerlikon Balzers	https://www.linke.com Liechtenstein	1,169	108	9.24%	▲ 23
68	BOBST	https://www.linke.com Switzerland	4,020	370	9.20%	▼ -20
69	Orona	https://www.linke.com Spain	1,715	157	9.15%	▲ 23
70	SACMI	https://www.linke.com Italy	2,198	201	9.14%	▲ 0
71	Pepperl+Fuchs	https://www.linke.com Germany	2,196	200	9.11%	▼ -30
72	Alfa Laval	https://www.linke.com Sweden	12,113	1,099	9.07%	▼ -19
73	Seco Tools	https://www.linke.com Sweden	2,944	267	9.07%	▼ -2
74	Valmet	https://www.linke.com Finland	10,339	937	9.06%	▼ -7
75	Munters	https://www.linke.com Sweden	1,988	180	9.05%	▼ -51
76	EagleBurgmann	https://www.linke.com Germany	2,662	240	9.02%	▼ -27
77	GROUPE ADF	https://www.linke.com France	1,882	169	8.98%	▼ -2
78	Vestas	https://www.linke.com Denmark	25,624	2,284	8.91%	New Entry
79	FPT Industrial	https://www.linke.com Italy	2,401	214	8.91%	▲ 31
80	Coperion	https://www.linke.com Germany	1,068	95	8.90%	▲ 1
81	GEA	https://www.linke.com Germany	12,277	1,091	8.89%	▼ -23
82	Marposs	https://www.linke.com Italy	1,206	107	8.87%	▲ 6
83	Vanderlande	https://www.linke.com Netherlands	7,063	625	8.85%	▼ -15
84	Mersen	https://www.linke.com France	2,407	212	8.81%	▼ -22
85	Sulzer	https://www.linke.com Switzerland	8,592	748	8.71%	▼ -1
86	Stork	https://www.linke.com Netherlands	5,342	465	8.70%	▼ -7
87	STILL	https://www.linke.com Germany	1,025	89	8.68%	New Entry
88	John Cockerill	https://www.linke.com Belgium	4,451	383	8.60%	▼ -48
89	Markem-Imaje	https://www.linke.com Switzerland	2,954	254	8.60%	▼ -16
90	Bystronic	https://www.linke.com Switzerland	1,409	120	8.52%	New Entry
91	Habasit	https://www.linke.com Switzerland	1,077	91	8.45%	▲ 3
92	CERATIZIT	https://www.linke.com Luxembourg	1,755	148	8.43%	▼ -26
93	Onet Technologies	https://www.linke.com France	1,541	129	8.37%	▼ -73
94	EOS	https://www.linke.com Germany	1,515	125	8.25%	▼ -3
95	WIRTGEN GROUP	https://www.linke.com Germany	1,806	148	8.19%	▼ -32

96	Actemium	https://www.linke.fr France	5,498	449	8.17%	▼ -11
97	Kelvion	https://www.linke.de Germany	1,538	124	8.06%	▼ -20
98	Bosch Rexroth	https://www.linke.de Germany	11,300	909	8.04%	▼ -34
99	Wittur	https://www.linke.de Germany	1,509	121	8.02%	▼ -3
100	ALTEN Sweden	https://www.linke.se Sweden	1,210	96	7.93%	▼ -13
101	SKF Group	https://www.linke.se Sweden	16,248	1,267	7.80%	▼ -8
102	Trescal	https://www.linke.fr France	2,759	214	7.76%	▼ -30
103	Reel	https://www.linke.fr France	1,228	94	7.65%	▼ -38
104	Danfoss Power Solutions	https://www.linke.dk Denmark	5,336	406	7.61%	▼ -6
105	Voith Turbo	https://www.linke.de Germany	1,789	136	7.60%	▼ -36
106	HOMAG	https://www.linke.de Germany	2,221	167	7.52%	▼ -1
107	Trelleborg Sealing Solution	https://www.linke.de Germany	3,500	263	7.51%	▼ -1
108	CGT	https://www.linke.it Italy	1,333	100	7.50%	▲ 13
109	TRUMPF	https://www.linke.de Germany	6,996	524	7.49%	▲ 16
110	Ammann	https://www.linke.ch Switzerland	1,058	79	7.47%	▼ -9
111	TSK	https://www.linke.es Spain	1,222	90	7.36%	▼ -14
112	Güntner	https://www.linke.de Germany	1,211	89	7.35%	▲ 16
113	DF-Duro Felguera	https://www.linke.es Spain	1,243	91	7.32%	▲ 28
114	Bilfinger Tebodin	https://www.linke.nl Netherlands	1,608	116	7.21%	▼ -40
115	Sidel	https://www.linke.fr France	4,967	356	7.17%	▼ -4
116	Marel	https://www.linke.is Iceland	5,025	357	7.10%	▼ -34
117	Liebherr	https://www.linke.de Germany	8,624	610	7.07%	▼ -9
118	Bonfiglioli	https://www.linke.it Italy	1,939	135	6.96%	▼ -23
119	Konecranes	https://www.linke.fi Finland	9,024	626	6.94%	▼ -20
120	Schaeffler	https://www.linke.de Germany	23,975	1,659	6.92%	▼ -1
121	ABB	https://www.linke.ch Switzerland	94,688	6,500	6.86%	New Entry
122	Schunk Group	https://www.linke.de Germany	1,434	98	6.83%	▼ -46
123	Bizerba	https://www.linke.de Germany	1,831	125	6.83%	▼ -20
124	Körber Technologies	https://www.linke.de Germany	1,339	91	6.80%	New Entry
125	Clemessy	https://www.linke.fr France	2,192	148	6.75%	New Entry
126	CLAAS	https://www.linke.de Germany	4,373	293	6.70%	▼ -6
127	KraussMaffei	https://www.linke.de Germany	1,709	114	6.67%	▼ -47
128	IMA Group	https://www.linke.it Italy	3,299	220	6.67%	▼ -4
129	Stabilus	https://www.linke.de Germany	1,036	68	6.56%	New Entry
130	TK Elevator	https://www.linke.de Germany	19,148	1,251	6.53%	▼ -16
131	KHS Group	https://www.linke.de Germany	2,301	149	6.48%	▼ -19
132	Festo	https://www.linke.de Germany	7,677	497	6.47%	▲ 1
133	Schuler Group	https://www.linke.de Germany	1,607	104	6.47%	▲ 6
134	Scm Group	https://www.linke.it Italy	2,427	157	6.47%	▼ -8
135	SEW Eurodrive	https://www.linke.de Germany	4,275	276	6.46%	▼ -3
136	NORMA Group	https://www.linke.de Germany	2,045	132	6.45%	▼ -32
137	Eitteleplan	https://www.linke.fi Finland	2,902	185	6.37%	▼ -28
138	Siemens	https://www.linke.de Germany	210,449	13,000	6.18%	▼ -15
139	Dürr	https://www.linke.de Germany	4,608	283	6.14%	▼ -32
140	KNAPP	https://www.linke.at Austria	2,410	148	6.14%	▲ 9
141	Schenck Process	https://www.linke.de Germany	1,810	110	6.08%	▼ -23
142	Kverneland Group	https://www.linke.no Norway	1,038	63	6.07%	New Entry
143	BEUMER Group	https://www.linke.de Germany	3,221	189	5.87%	▲ 9
144	Wärtsilä	https://www.linke.fi Finland	13,869	805	5.80%	▼ -8
145	ANDRITZ	https://www.linke.at Austria	11,749	674	5.74%	▼ -28
146	Linde Material Handling	https://www.linke.de Germany	2,068	118	5.71%	▲ 8
147	Carrier Commercial Refrig	https://www.linke.fr France	1,183	67	5.66%	▼ -31
148	Zoppas Industries Heating	https://www.linke.it Italy	1,448	82	5.66%	▼ -3
149	Heidelberger Druckmaschi	https://www.linke.de Germany	3,041	169	5.56%	▼ -20
150	Renco	https://www.linke.it Italy	1,222	67	5.48%	▼ -37
151	Equans BeLux	https://www.linke.be Belgium	5,397	294	5.45%	▼ -36
152	Johnson Controls	https://www.linke.ie Ireland	64,728	3,500	5.41%	▼ -30
153	ENGEL	https://www.linke.at Austria	2,144	115	5.36%	▼ -19
154	Wacker Neuson Group	https://www.linke.de Germany	2,334	124	5.31%	▲ 8
155	Paul Wurth	https://www.linke.lu Luxembourg	1,384	73	5.27%	▼ -18
156	Volvo Construction Equipm	https://www.linke.se Sweden	7,324	386	5.27%	▼ -25
157	FLSmidth	https://www.linke.dk Denmark	13,929	726	5.21%	▼ -17
158	Danfoss	https://www.linke.dk Denmark	20,685	1,076	5.20%	▼ -23
159	DMG MORI	https://www.linke.de Germany	3,522	183	5.20%	▼ -29
160	Herrenknecht	https://www.linke.de Germany	1,203	62	5.15%	▼ -33
161	Comau	https://www.linke.it Italy	5,406	276	5.11%	▼ -2
162	Tecnimont	https://www.linke.it Italy	4,475	228	5.09%	▼ -11
163	Krones	https://www.linke.de Germany	6,248	316	5.06%	▼ -21
164	KUKA	https://www.linke.de Germany	8,748	442	5.05%	▼ -11
165	KONE	https://www.linke.fi Finland	29,121	1,455	5.00%	▼ -19
166	VDL Enabling Technologies	https://www.linke.nl Netherlands	1,362	67	4.92%	▲ 0
167	Danieli Group	https://www.linke.it Italy	5,096	243	4.77%	▼ -9

168	SMS group	https://www.linke Germany	2,571	121	4.71%	▼ -24
169	KSB Company	https://www.linke Germany	5,846	267	4.57%	▼ -6
170	ERIKS	https://www.linke Netherlands	3,179	145	4.56%	▼ -20
171	Georg Fischer	https://www.linke Switzerland	5,724	258	4.51%	▼ -15
172	Rieter	https://www.linke Switzerland	2,154	96	4.46%	▼ -15
173	HOERBIGER	https://www.linke Switzerland	2,475	108	4.36%	▼ -35
174	Kärcher	https://www.linke Germany	5,457	238	4.36%	▼ -27
175	Metso	https://www.linke Finland	16,900	734	4.34%	New Entry
176	SIPA	https://www.linke Italy	1,157	50	4.32%	▼ -33
177	G.D	https://www.linke Italy	1,143	45	3.94%	▼ -2
178	KONGSBERG	https://www.linke Norway	1,668	65	3.90%	▼ -17
179	DEUTZ	https://www.linke Germany	1,018	39	3.83%	New Entry
180	Fives	https://www.linke France	4,110	147	3.58%	▼ -25
181	LM Wind Power	https://www.linke Denmark	4,085	142	3.48%	▼ -33
182	SDF	https://www.linke Italy	1,885	65	3.45%	▼ -17
183	thyssenkrupp	https://www.linke Germany	25,895	887	3.43%	▼ -19
184	ENDEL - ENGIE GROUP	https://www.linke France	1,660	56	3.37%	▼ -24
185	Aurubis	https://www.linke Germany	1,771	59	3.33%	New Entry
186	Oerlikon	https://www.linke Switzerland	4,747	157	3.31%	▼ -18
187	Rolls-Royce Power System	https://www.linke Germany	4,259	130	3.05%	▼ -20
188	mtu solutions	https://www.linke Germany	1,055	32	3.03%	▼ -19
189	STIHL	https://www.linke Germany	6,119	166	2.71%	▼ -19
190	Jungheinrich	https://www.linke Germany	8,242	220	2.67%	▼ -19
191	Bilfinger Nordics	https://www.linke Norway	1,255	32	2.55%	New Entry
192	ABM-TECNA	https://www.linke Belgium	1,222	28	2.29%	▼ -20
193	ENGIE Services Nederland	https://www.linke Netherlands	2,221	49	2.21%	▼ -20
194	Cargotec	https://www.linke Finland	6,601	144	2.18%	▼ -16
195	Trelleborg Group	https://www.linke Sweden	7,336	157	2.14%	▼ -19
196	Valves & Controls	https://www.linke Switzerland	1,156	23	1.99%	New Entry
197	MAN Diesel & Turbo	https://www.linke Germany	3,120	57	1.83%	▼ -20
198	Voith Group	https://www.linke Germany	10,530	137	1.30%	▼ -18
199	PM	https://www.linke Netherlands	1,462	19	1.30%	New Entry
200	Bilfinger	https://www.linke Germany	12,959	159	1.23%	▼ -19
201	ACC	https://www.linke Italy	3,664	31	0.85%	▼ -18
202	ATT INOX	https://www.linke Poland	2,815	22	0.78%	▼ -18

Ready to win at social?

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