

# DSMN8

The UK's Most Active Law & Legal Professionals on Social - January 2024

## Industry at a glance:

Average Score:  
**7.62%**

Total Companies:  
**42**

Global Industry Average:  
**5.73%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank
1	Shoosmiths	<a href="https://www.linkedin.com/company/shoosmiths">https://www.linkedin.com/company/shoosmiths</a>	United Kingdom	1,588	216	13.60%	▲ 9
2	Mills & Reeve	<a href="https://www.linkedin.com/company/mills-reeve">https://www.linkedin.com/company/mills-reeve</a>	United Kingdom	1,299	165	12.70%	▲ 0
3	Freeths	<a href="https://www.linkedin.com/company/freeths">https://www.linkedin.com/company/freeths</a>	United Kingdom	1,052	128	12.17%	▲ 2
4	Browne Jacobson	<a href="https://www.linkedin.com/company/browne-jacobson">https://www.linkedin.com/company/browne-jacobson</a>	United Kingdom	1,357	158	11.64%	▲ 4
5	Burges Salmon	<a href="https://www.linkedin.com/company/burges-salmon">https://www.linkedin.com/company/burges-salmon</a>	United Kingdom	1,101	125	11.35%	▼ -1
6	Weightmans	<a href="https://www.linkedin.com/company/weightmans">https://www.linkedin.com/company/weightmans</a>	United Kingdom	1,443	151	10.46%	▼ -3
7	Irwin Mitchell	<a href="https://www.linkedin.com/company/irwin-mitchell">https://www.linkedin.com/company/irwin-mitchell</a>	United Kingdom	2,903	298	10.27%	▼ -6
8	Charles Russell Speechlys	<a href="https://www.linkedin.com/company/charles-russell-speechlys">https://www.linkedin.com/company/charles-russell-speechlys</a>	United Kingdom	1,193	120	10.06%	▲ 1
9	Mishcon de Reya	<a href="https://www.linkedin.com/company/mishcon-de-reya">https://www.linkedin.com/company/mishcon-de-reya</a>	United Kingdom	1,355	136	10.04%	▲ 7
10	Osborne Clarke	<a href="https://www.linkedin.com/company/osborne-clarke">https://www.linkedin.com/company/osborne-clarke</a>	United Kingdom	2,311	212	9.17%	▲ 2
11	Bird & Bird	<a href="https://www.linkedin.com/company/bird-and-bird">https://www.linkedin.com/company/bird-and-bird</a>	United Kingdom	3,250	296	9.11%	▲ 6
12	Hill Dickinson	<a href="https://www.linkedin.com/company/hill-dickinson">https://www.linkedin.com/company/hill-dickinson</a>	United Kingdom	1,113	100	8.98%	▲ 2
13	Womble Bond Dickinson (UK)	<a href="https://www.linkedin.com/company/womble-bond-dickinson-uk">https://www.linkedin.com/company/womble-bond-dickinson-uk</a>	United Kingdom	1,012	86	8.50%	▼ -7
14	Addleshaw Goddard	<a href="https://www.linkedin.com/company/addleshaw-goddard">https://www.linkedin.com/company/addleshaw-goddard</a>	United Kingdom	2,773	231	8.33%	▼ -7
15	Trowers & Hamlins	<a href="https://www.linkedin.com/company/trowers-hamlins">https://www.linkedin.com/company/trowers-hamlins</a>	United Kingdom	1,097	91	8.30%	▼ -4
16	Taylor Rose MW	<a href="https://www.linkedin.com/company/taylor-rose-mw">https://www.linkedin.com/company/taylor-rose-mw</a>	United Kingdom	1,070	88	8.22%	▲ 6
17	Taylor Wessing	<a href="https://www.linkedin.com/company/taylor-wessing">https://www.linkedin.com/company/taylor-wessing</a>	United Kingdom	1,739	139	7.99%	▲ 8
18	Pinsent Masons	<a href="https://www.linkedin.com/company/pinsent-masons">https://www.linkedin.com/company/pinsent-masons</a>	United Kingdom	4,223	332	7.86%	▼ -5
19	Simmons & Simmons	<a href="https://www.linkedin.com/company/simmons-simmons">https://www.linkedin.com/company/simmons-simmons</a>	United Kingdom	2,558	199	7.78%	▲ 8
20	DWF	<a href="https://www.linkedin.com/company/dwf">https://www.linkedin.com/company/dwf</a>	United Kingdom	3,690	283	7.67%	New Entry
21	Stephenson Harwood	<a href="https://www.linkedin.com/company/stephenson-harwood">https://www.linkedin.com/company/stephenson-harwood</a>	United Kingdom	1,346	102	7.58%	▼ -1

22	RPC- law firm	<a href="https://www.linkedin.com/company/rpc-law-firm">https://www.linkedin.com/company/rpc-law-firm</a>	United Kingdom	1,211	90	7.43%	▲ 1
23	Watson Farley & Williams	<a href="https://www.linkedin.com/company/watson-farley-williams">https://www.linkedin.com/company/watson-farley-williams</a>	United Kingdom	1,298	90	6.93%	▼ -4
24	Dentons	<a href="https://www.linkedin.com/company/dentons">https://www.linkedin.com/company/dentons</a>	United Kingdom	9,256	627	6.77%	▲ 4
25	DLA Piper	<a href="https://www.linkedin.com/company/dla-piper">https://www.linkedin.com/company/dla-piper</a>	United Kingdom	13,059	880	6.74%	▲ 8
26	Allen & Overy	<a href="https://www.linkedin.com/company/allen-overy">https://www.linkedin.com/company/allen-overy</a>	United Kingdom	7,926	533	6.72%	▲ 10
27	Linklaters	<a href="https://www.linkedin.com/company/linklaters">https://www.linkedin.com/company/linklaters</a>	United Kingdom	7,224	485	6.71%	▲ 8
28	Clyde & Co	<a href="https://www.linkedin.com/company/clyde-co">https://www.linkedin.com/company/clyde-co</a>	United Kingdom	5,272	352	6.68%	▼ -10
29	DAC Beachcroft	<a href="https://www.linkedin.com/company/dac-beachcroft">https://www.linkedin.com/company/dac-beachcroft</a>	United Kingdom	2,724	176	6.46%	▼ -8
30	TLT	<a href="https://www.linkedin.com/company/tlt">https://www.linkedin.com/company/tlt</a>	United Kingdom	1,796	107	5.96%	▼ -6
31	Eversheds Sutherland	<a href="https://www.linkedin.com/company/eversheds-sutherland">https://www.linkedin.com/company/eversheds-sutherland</a>	United Kingdom	5,869	317	5.40%	▼ -2
32	Kennedys	<a href="https://www.linkedin.com/company/kennedys">https://www.linkedin.com/company/kennedys</a>	United Kingdom	2,487	134	5.39%	▼ -17
33	Macfarlanes	<a href="https://www.linkedin.com/company/macfarlanes">https://www.linkedin.com/company/macfarlanes</a>	United Kingdom	1,027	55	5.36%	▼ -7
34	Norton Rose Fulbright	<a href="https://www.linkedin.com/company/norton-rose-fulbright">https://www.linkedin.com/company/norton-rose-fulbright</a>	United Kingdom	8,664	461	5.32%	▼ -3
35	CMS UK	<a href="https://www.linkedin.com/company/cms-uk">https://www.linkedin.com/company/cms-uk</a>	United Kingdom	3,110	164	5.27%	▼ -3
36	Slaughter and May	<a href="https://www.linkedin.com/company/slaughter-and-may">https://www.linkedin.com/company/slaughter-and-may</a>	United Kingdom	1,958	101	5.16%	▲ 4
37	Freshfields Bruckhaus Dering	<a href="https://www.linkedin.com/company/freshfields-bruckhaus-dering">https://www.linkedin.com/company/freshfields-bruckhaus-dering</a>	United Kingdom	6,746	342	5.07%	▲ 2
38	Herbert Smith Freehills	<a href="https://www.linkedin.com/company/herbert-smith-freehills">https://www.linkedin.com/company/herbert-smith-freehills</a>	United Kingdom	5,912	292	4.94%	▼ -4
39	HFW	<a href="https://www.linkedin.com/company/hfw">https://www.linkedin.com/company/hfw</a>	United Kingdom	1,503	70	4.66%	▼ -1
40	Ashurst	<a href="https://www.linkedin.com/company/ashurst">https://www.linkedin.com/company/ashurst</a>	United Kingdom	4,659	210	4.51%	▼ -10
41	Keoghs	<a href="https://www.linkedin.com/company/keoghs">https://www.linkedin.com/company/keoghs</a>	United Kingdom	1,361	58	4.26%	▼ -4
42	Crown Prosecution Service	<a href="https://www.linkedin.com/company/crown-prosecution-service">https://www.linkedin.com/company/crown-prosecution-service</a>	United Kingdom	3,379	86	2.55%	▼ -1

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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