DSMN8

The USA's Most Active Chemicals Professionals on Social - January 2024

Industry at a glance:

Average Score:

3.50%

Total Companies:

178

Global Industry Average:

4.09%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?								
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)		
1	Monolith	https://www.linke	United States	283	35	12.37%		
2	6K	https://www.linke	United States	207	25	12.08%		
3	Generate:Biomedicines	https://www.linke	United States	288	32	11.11%		
4	SomaLogic	https://www.linke	United States	482	51	10.58%		
5	Envu	https://www.linke	United States	783	80	10.22%		
6	Karuna Therapeutics	https://www.linke	United States	319	30	9.40%		
7	Ketjen	https://www.linke	United States	269	25	9.29%		
8	Avidity Biosciences	https://www.linke	United States	249	23	9.24%		
9	Palmer Holland	https://www.linke	United States	239	22	9.21%		
10	BostonGene	https://www.linke	United States	426	37	8.69%		
11	American Chemistry Counc	https://www.linke	United States	257	22	8.56%		
12	Twelve	https://www.linke	United States	341	28	8.21%		
13	Actylis	https://www.linke	United States	331	27	8.16%		
14	Rocket Pharmaceuticals	https://www.linke	United States	246	20	8.13%		
15	Verdesian Life Sciences	https://www.linke	United States	260	21	8.08%		
16	LanzaTech	https://www.linke	United States	413	32	7.75%		
17	Momar	https://www.linke	United States	342	26	7.60%		
18	Seed Health	https://www.linke	United States	207	15	7.25%		
19	PSC Biotech	https://www.linke	United States	483	35	7.25%		
20	Kymanox	https://www.linke	United States	209	15	7.18%		
21	PacBio	https://www.linke	United States	839	59	7.03%		

22 .	Antylia Scientific	https://www.linke		460	31	6.74%
	Metabolon	https://www.linke		268	18	6.72%
24 (Gowan Company	https://www.linke	United States	452	30	6.64%
25 E	Eurofins Discovery	https://www.linke	United States	224	14	6.25%
	•	https://www.linke		424	26	6.13%
	Rochester Midland	https://www.linke		376	23	6.12%
	Sika USA	https://www.linke		830	50	6.02%
29 ١	Wacker Chemical	https://www.linke	United States	638	37	5.80%
1 08	New York Genome Center	https://www.linke	United States	263	15	5.70%
	Betco	https://www.linke		282	16	5.67%
				212	12	
		https://www.linke				5.66%
		https://www.linke		249	14	5.62%
34 \$	Spartan Chemical Compan	https://www.linke	United States	325	18	5.54%
35 E	Ellsworth Adhesives	https://www.linke	United States	635	35	5.51%
36 1	University of Hawai'i Cance			204	11	5.39%
	Indorama Ventures: Integra			632	34	5.38%
	BASF Environmental Catal			299	16	5.35%
39 F	REC Silicon	https://www.linke	United States	299	16	5.35%
40 E	Bell Flavors & Fragrances	https://www.linke	United States	542	29	5.35%
	Huber Engineered Material			368	19	5.16%
	•			622	32	
		https://www.linke				5.14%
43 E	BioLife Solutions	https://www.linke	United States	203	10	4.93%
44 (Chem-Trend	https://www.linke	United States	718	35	4.87%
45 E	Ecovyst	https://www.linke	United States	206	10	4.85%
	Shimadzu Scientific Instrun			667	32	4.80%
	Certified Labs	https://www.linke		371	17	4.58%
		https://www.linke		378	17	4.50%
49 2	2seventy bio	https://www.linke	United States	336	15	4.46%
50 I	RPM International	https://www.linke	United States	476	21	4.41%
	Partner Therapeutics	https://www.linke		207	9	4.35%
	·					
	BioBridge Global	https://www.linke		254	11	4.33%
53 (Charter Next Generation	https://www.linke	United States	702	30	4.27%
54 [Milliken Chemical	https://www.linke	United States	445	19	4.27%
55 (Carboline	https://www.linke	United States	912	38	4.17%
	Hydrite	https://www.linke		818	34	4.16%
	•					
	Third Coast	https://www.linke		241	10	4.15%
58 I	INEOS Aromatics	https://www.linke	United States	246	10	4.07%
59 I	Hemlock Semiconductor	https://www.linke	United States	698	28	4.01%
00	Master Fluid Solutions	https://www.linke	United States	276	11	3.99%
	Bakelite Synthetics	https://www.linke		456	18	3.95%
	•	-				
		https://www.linke		430	16	3.72%
63 E	BG Products	https://www.linke	United States	514	19	3.70%
64 F	Roivant Sciences	https://www.linke	United States	245	9	3.67%
65 (Chemsearch FE	https://www.linke	United States	218	8	3.67%
	IGM Biosciences	https://www.linke		273	10	3.66%
	ChemPoint	https://www.linke		301	11	3.65%
86	Xencor	https://www.linke	United States	291	10	3.44%
69	Allen Institute for Brain Scie	https://www.linke	United States	237	8	3.38%
70 E	Buckeye International	https://www.linke	United States	270	9	3.33%
		https://www.linke		421	14	3.33%
		https://www.linke		831	27	3.25%
73 8	Select Sires	https://www.linke	United States	310	10	3.23%
74 E	Enamine	https://www.linke	United States	372	12	3.23%
75 \$	Spectrum Chemical	https://www.linke	United States	218	7	3.21%
	Arcus Biosciences	https://www.linke		535	17	3.18%
	Restek	https://www.linke		357	11	3.08%
78	Adaptive Biotechnologies.	https://www.linke	United States	758	23	3.03%
79 [MacDermid Enthone Indus	https://www.linke	United States	829	25	3.02%
30 I	Krystal Biotech	https://www.linke	United States	235	7	2.98%
	Carpenter Co.	https://www.linke		202	6	2.97%
	Dymax	https://www.linke		343	10	2.92%
1 88	Mactac North America	https://www.linke	United States	345	10	2.90%
34 \$	SDC	https://www.linke	United States	208	6	2.88%
	Cambridge Isotope Labora	-		278	8	2.88%
					9	
	Technic	https://www.linke		314		2.87%
87 I	Hallstar	https://www.linke	United States	245	7	2.86%
88	Arvinas	https://www.linke	United States	433	12	2.77%
89	Tessenderlo Kerley	https://www.linke	United States	398	11	2.76%
		https://www.linke		256	7	2.73%
					7	
			United States	263	1	2.66%
91 \$	Scantibodies Laboratory ChemStation	https://www.linke		565	15	2.65%

94	Albaugh	https://www.linke	United States	378	10	2.65%
	Kuraray America			652	17	2.61%
		https://www.linke				
96	ICM	https://www.linke	United States	313	8	2.56%
97	AdvanSix	https://www.linke	United States	678	17	2.51%
98	Rhino Linings	https://www.linke		282	7	2.48%
99	PLZ	https://www.linke	United States	707	17	2.40%
100	Diasorin - Molecular	https://www.linke	United States	334	8	2.40%
101	Toray Advanced Composite	https://www.lipke	United States	334	8	2.40%
102	nexAir	https://www.linke	United States	336	8	2.38%
103	Pilot Chemical Company	https://www.linke	United States	253	6	2.37%
	Adhesives Research	https://www.linke		218	5	2.29%
105	Orion	https://www.linke	United States	742	17	2.29%
106	CRC Industries	https://www.linke	United States	440	10	2.27%
107	Toray Composite Materials	https://www.linke	United States	383	8	2.09%
	Auto-Chlor System	https://www.linke	United States	768	16	2.08%
109	INEOS Composites	https://www.linke	United States	244	5	2.05%
110	The Vincit Group	https://www.linke	United States	444	9	2.03%
				297	6	
	Nurix Therapeutics	https://www.linke				2.02%
112	Target Specialty Products	https://www.linke	United States	298	6	2.01%
113	Linde Gas & Equipment	https://www.linke	United States	947	19	2.01%
	DuBois Chemicals	·		751	15	2.00%
		https://www.linke				
115	Monument Chemical	https://www.linke	United States	411	8	1.95%
116	ALTIVIA	https://www.linke	United States	207	4	1.93%
	MGK	https://www.linke		366	7	1.91%
		-				
118	PBI-Gordon	https://www.linke		211	4	1.90%
119	Advancion	https://www.linke	United States	266	5	1.88%
120	Hawkins	https://www.linke	United States	427	8	1.87%
	Flexsys	https://www.linke		321	6	1.87%
122	Gold Eagle Company	https://www.linke	United States	215	4	1.86%
123	Mississippi Lime Company	https://www.linke	United States	386	7	1.81%
124	Allogene Therapeutics	https://www.linke	United States	339	6	1.77%
125	The Willamette Valley Com	https://www.linke	United States	283	5	1.77%
126	Global Tungsten & Powder	https://www.linke	United States	285	5	1.75%
127	Kaneka North America	https://www.linke	United States	344	6	1.74%
128	Hillyard	https://www.linke	United States	704	12	1.70%
129	PVS Chemicals	https://www.linke	United States	471	8	1.70%
				710	12	
		https://www.linke				1.69%
131	KRONOS Worldwide	https://www.linke	United States	483	8	1.66%
132	Continental Carbon	https://www.linke	United States	493	8	1.62%
133	Drew Marine	https://www.linke	United States	310	5	1.61%
134	Novogene America	https://www.linke	United States	312	5	1.60%
135	RYAM	https://www.linke	United States	938	15	1.60%
136	United Laboratories	https://www.linke	United States	313	5	1.60%
		-				
137	Harcros Chemicals	https://www.linke	United States	439	7	1.59%
138	Cornerstone Chemical Cor	https://www.linke	United States	259	4	1.54%
139	Lawter	https://www.linke	United States	266	4	1.50%
	Theravance Biopharma US			201	3	1.49%
141	NCBI	https://www.linke	United States	337	5	1.48%
142	Daikin America	https://www.linke	United States	473	7	1.48%
	Silberline	https://www.linke		206	3	1.46%
144	Azomures	https://www.linke	United States	277	4	1.44%
145	Rubicon	https://www.linke	United States	210	3	1.43%
	EMCO Chemical Distributo			280	4	1.43%
147	Jost Chemical	https://www.linke	United States	214	3	1.40%
148	Twin Rivers Technologies	https://www.linke	United States	216	3	1.39%
	IEH Laboratories and Cons			508	7	1.38%
		-				
150	Gulbrandsen	https://www.linke	United States	813	11	1.35%
151	Garratt-Callahan Company	https://www.linke	United States	387	5	1.29%
	Zeon Chemicals	https://www.linke		395	5	1.27%
	FutureFuel Chemical Comp			241	3	1.24%
154	Prometheus Laboratories	https://www.linke	United States	332	4	1.20%
155	AOC Resins	https://www.linke	United States	676	8	1.18%
	INEOS Styrolution America	-		512	6	1.17%
157	Sumitomo Chemical: Group	https://www.linke	United States	565	6	1.06%
158	Nitto Americas	https://www.linke	United States	496	5	1.01%
				300	3	1.00%
	Valtris Specialty Chemicals					
160	Rain Carbon	https://www.linke		510	5	0.98%
161	Simoniz USA	https://www.linke	United States	209	2	0.96%
	Lion Elastomers	https://www.linke		333	3	0.90%
102						
40-	SACHEM	https://www.linke	united States	238	2	0.84%
	TPC Group	https://www.linke	United States	714	6	0.84%

166	Sekisui Specialty Chemica	https://www.linke	United States	255	2	0.78%
167	GEO Specialty Chemicals	https://www.linke	United States	258	2	0.78%
168	DuPont Teijin Films	https://www.linke	United States	271	2	0.74%
169	Harrell's	https://www.linke	United States	297	2	0.67%
170	Emery Oleochemicals	https://www.linke	United States	494	3	0.61%
171	Single Source	https://www.linke	United States	334	2	0.60%
172	Interplastic	https://www.linke	United States	342	2	0.58%
173	Waters ERA	https://www.linke	United States	383	2	0.52%
174	Nektar Therapeutics	https://www.linke	United States	588	3	0.51%
175	Red Spot Paint	https://www.linke	United States	214	1	0.47%
176	Alto Ingredients	https://www.linke	United States	215	1	0.47%
177	Koppers	https://www.linke	United States	946	4	0.42%
178	MacDermid Enthone Electr	https://www.linke	United States	323	1	0.31%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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