



## The USA's Most Active Accounting Professionals on Social - January 2024

### Industry at a glance:



### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	LBMC	<a href="https://www.linkedin.com/company/lbmc">https://www.linkedin.com/company/lbmc</a>	United States	649	114	17.57%
2	Anchin	<a href="https://www.linkedin.com/company/anchin">https://www.linkedin.com/company/anchin</a>	United States	554	88	15.88%
3	KSM	<a href="https://www.linkedin.com/company/ksm">https://www.linkedin.com/company/ksm</a>	United States	546	79	14.47%
4	Warren Averett	<a href="https://www.linkedin.com/company/warren-averett">https://www.linkedin.com/company/warren-averett</a>	United States	784	106	13.52%
5	Frazier & Deeter	<a href="https://www.linkedin.com/company/frazier-deeter">https://www.linkedin.com/company/frazier-deeter</a>	United States	515	66	12.82%
6	Schneider Downs	<a href="https://www.linkedin.com/company/schneider-downs">https://www.linkedin.com/company/schneider-downs</a>	United States	640	73	11.41%
7	IMA	<a href="https://www.linkedin.com/company/ima">https://www.linkedin.com/company/ima</a>	United States	848	96	11.32%
8	BerryDunn	<a href="https://www.linkedin.com/company/berrydunn">https://www.linkedin.com/company/berrydunn</a>	United States	882	88	9.98%
9	Kaufman Rossin	<a href="https://www.linkedin.com/company/kaufman-rossin">https://www.linkedin.com/company/kaufman-rossin</a>	United States	668	66	9.88%
10	The Bonadio Group	<a href="https://www.linkedin.com/company/the-bonadio-group">https://www.linkedin.com/company/the-bonadio-group</a>	United States	924	73	7.90%
11	RKL	<a href="https://www.linkedin.com/company/rkl">https://www.linkedin.com/company/rkl</a>	United States	525	37	7.05%
12	Whitley Penn	<a href="https://www.linkedin.com/company/whitley-penn">https://www.linkedin.com/company/whitley-penn</a>	United States	822	57	6.93%
13	CBIZ Marks Paneth	<a href="https://www.linkedin.com/company/cbiz-marks-paneth">https://www.linkedin.com/company/cbiz-marks-paneth</a>	United States	666	44	6.61%
14	Cohen & Company	<a href="https://www.linkedin.com/company/cohen-company">https://www.linkedin.com/company/cohen-company</a>	United States	911	58	6.37%
15	Your Part-Time Controller	<a href="https://www.linkedin.com/company/your-part-time-controller">https://www.linkedin.com/company/your-part-time-controller</a>	United States	583	37	6.35%
16	HBK CPAs & Consultants	<a href="https://www.linkedin.com/company/hbk-cpas">https://www.linkedin.com/company/hbk-cpas</a>	United States	529	30	5.67%
17	Pinion	<a href="https://www.linkedin.com/company/pinion">https://www.linkedin.com/company/pinion</a>	United States	741	42	5.67%
18	RubinBrown	<a href="https://www.linkedin.com/company/rubinbrown">https://www.linkedin.com/company/rubinbrown</a>	United States	936	52	5.56%
19	GHJ	<a href="https://www.linkedin.com/company/ghj">https://www.linkedin.com/company/ghj</a>	United States	901	48	5.33%
20	Novogradac & Company	<a href="https://www.linkedin.com/company/novogradac">https://www.linkedin.com/company/novogradac</a>	United States	779	36	4.62%
21	Clark Schaefer Hackett	<a href="https://www.linkedin.com/company/clark-schaefer-hackett">https://www.linkedin.com/company/clark-schaefer-hackett</a>	United States	597	22	3.69%

22	MGO	<a href="https://www.linkedin.com/company/mgo">https://www.linkedin.com/company/mgo</a>	United States	603	21	3.48%
23	HCVT	<a href="https://www.linkedin.com/company/hcvt">https://www.linkedin.com/company/hcvt</a>	United States	763	22	2.88%
24	Frank, Rimerman + Co.	<a href="https://www.linkedin.com/company/frank-rimerman-co">https://www.linkedin.com/company/frank-rimerman-co</a>	United States	700	20	2.86%
25	Kearney & Company	<a href="https://www.linkedin.com/company/kearney">https://www.linkedin.com/company/kearney</a>	United States	877	21	2.39%
26	Myers and Stauffer	<a href="https://www.linkedin.com/company/myers-and-stauffer">https://www.linkedin.com/company/myers-and-stauffer</a>	United States	817	19	2.33%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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