



## The UK's Most Active Accounting Professionals on Social - January 2024

### Industry at a glance:



### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Kreston Reeves	<a href="https://www.linkedin.com/company/kreston-reeves">https://www.linkedin.com/company/kreston-reeves</a>	United Kingdom	576	70	12.15%
2	Begbies Traynor Group	<a href="https://www.linkedin.com/company/begbies-traynor-group">https://www.linkedin.com/company/begbies-traynor-group</a>	United Kingdom	552	63	11.41%
3	Johnston Carmichael Char	<a href="https://www.linkedin.com/company/johnston-carmichael-charter">https://www.linkedin.com/company/johnston-carmichael-charter</a>	United Kingdom	803	80	9.96%
4	Grant Thornton International	<a href="https://www.linkedin.com/company/grant-thornton-international">https://www.linkedin.com/company/grant-thornton-international</a>	United Kingdom	604	48	7.95%
5	Menzies	<a href="https://www.linkedin.com/company/menzies">https://www.linkedin.com/company/menzies</a>	United Kingdom	668	52	7.78%
6	PKF-Francis Clark Charter	<a href="https://www.linkedin.com/company/pkf-francis-clark-charter">https://www.linkedin.com/company/pkf-francis-clark-charter</a>	United Kingdom	672	51	7.59%
7	Kreston Global	<a href="https://www.linkedin.com/company/kreston-global">https://www.linkedin.com/company/kreston-global</a>	United Kingdom	613	44	7.18%
8	AAB	<a href="https://www.linkedin.com/company/aab">https://www.linkedin.com/company/aab</a>	United Kingdom	928	66	7.11%
9	TC Group	<a href="https://www.linkedin.com/company/tc-group">https://www.linkedin.com/company/tc-group</a>	United Kingdom	542	37	6.83%
10	Nexia	<a href="https://www.linkedin.com/company/nexia">https://www.linkedin.com/company/nexia</a>	United Kingdom	682	46	6.74%
11	Buzzacott	<a href="https://www.linkedin.com/company/buzzacott">https://www.linkedin.com/company/buzzacott</a>	United Kingdom	531	32	6.03%
12	Moore Kingston Smith	<a href="https://www.linkedin.com/company/moore-kingston-smith">https://www.linkedin.com/company/moore-kingston-smith</a>	United Kingdom	891	51	5.72%
13	Blick Rothenberg	<a href="https://www.linkedin.com/company/blick-rothenberg">https://www.linkedin.com/company/blick-rothenberg</a>	United Kingdom	656	36	5.49%
14	UHY Hacker Young	<a href="https://www.linkedin.com/company/uhy-hacker-young">https://www.linkedin.com/company/uhy-hacker-young</a>	United Kingdom	584	29	4.97%
15	Haines Watts	<a href="https://www.linkedin.com/company/haines-watts">https://www.linkedin.com/company/haines-watts</a>	United Kingdom	758	37	4.88%
16	TaxAssist Accountants	<a href="https://www.linkedin.com/company/taxassist-accountants">https://www.linkedin.com/company/taxassist-accountants</a>	United Kingdom	721	35	4.85%
17	PKF Littlejohn	<a href="https://www.linkedin.com/company/pkf-littlejohn">https://www.linkedin.com/company/pkf-littlejohn</a>	United Kingdom	513	18	3.51%
18	PKF International	<a href="https://www.linkedin.com/company/pkf-international">https://www.linkedin.com/company/pkf-international</a>	United Kingdom	868	29	3.34%
19	AAT	<a href="https://www.linkedin.com/company/aat">https://www.linkedin.com/company/aat</a>	United Kingdom	984	14	1.42%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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