



The World's Most Active Accounting Professionals on Social - January 2024

Industry at a glance:

Average Score:
7.02%

Total Companies:
69

Average No. Employees:
692

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	LBMC	https://www.linkedin.com/company/lbmc	United States	649	114	17.57%
2	Anchin	https://www.linkedin.com/company/anchin	United States	554	88	15.88%
3	KSM	https://www.linkedin.com/company/ksm	United States	546	79	14.47%
4	Warren Averett	https://www.linkedin.com/company/warren-averett	United States	784	106	13.52%
5	abab	https://www.linkedin.com/company/abab	Netherlands	755	98	12.98%
6	Frazier & Deeter	https://www.linkedin.com/company/frazier-deeter	United States	515	66	12.82%
7	Kreston Reeves	https://www.linkedin.com/company/kreston-reeves	United Kingdom	576	70	12.15%
8	Begbies Traynor Group	https://www.linkedin.com/company/begbies-traynor-group	United Kingdom	552	63	11.41%
9	Schneider Downs	https://www.linkedin.com/company/schneider-downs	United States	640	73	11.41%
10	IMA	https://www.linkedin.com/company/ima	United States	848	96	11.32%
11	Crowe Foederer	https://www.linkedin.com/company/crowe-foederer	Netherlands	523	58	11.09%
12	RSM Canada	https://www.linkedin.com/company/rsm-canada	Canada	908	96	10.57%
13	ITAA	https://www.linkedin.com/company/itaa	Belgium	522	54	10.34%
14	Countus	https://www.linkedin.com/company/countus	Netherlands	505	52	10.30%
15	de Jong & Laan	https://www.linkedin.com/company/de-jong-laan	Netherlands	767	77	10.04%
16	BerryDunn	https://www.linkedin.com/company/berrydunn	United States	882	88	9.98%
17	Johnston Carmichael Char	https://www.linkedin.com/company/johnston-carmichael-char	United Kingdom	803	80	9.96%
18	Kaufman Rossin	https://www.linkedin.com/company/kaufman-rossin	United States	668	66	9.88%
19	BDO Luxembourg	https://www.linkedin.com/company/bdo-luxembourg	Luxembourg	534	48	8.99%
20	Mazars in Ireland	https://www.linkedin.com/company/mazars-ireland	Ireland	526	44	8.37%
21	Grant Thornton International	https://www.linkedin.com/company/grant-thornton-international	United Kingdom	604	48	7.95%

22	The Bonadio Group	https://www.link€	United States	924	73	7.90%
23	Menzies	https://www.link€	United Kingdom	668	52	7.78%
24	PKF-Francis Clark Charter	https://www.link€	United Kingdom	672	51	7.59%
25	Accountor Suomi	https://www.link€	Finland	623	47	7.54%
26	Baker Tilly Canada	https://www.link€	Canada	700	51	7.29%
27	Kreston Global	https://www.link€	United Kingdom	613	44	7.18%
28	AAB	https://www.link€	United Kingdom	928	66	7.11%
29	RKL	https://www.link€	United States	525	37	7.05%
30	Whitley Penn	https://www.link€	United States	822	57	6.93%
31	TC Group	https://www.link€	United Kingdom	542	37	6.83%
32	Nexia	https://www.link€	United Kingdom	682	46	6.74%
33	CBIZ Marks Paneth	https://www.link€	United States	666	44	6.61%
34	CPA Ontario	https://www.link€	Canada	782	51	6.52%
35	Cohen & Company	https://www.link€	United States	911	58	6.37%
36	Groupe Cogedis - Comptat	https://www.link€	France	644	41	6.37%
37	Your Part-Time Controller	https://www.link€	United States	583	37	6.35%
38	KPMG Greece	https://www.link€	Greece	730	44	6.03%
39	Buzzacott	https://www.link€	United Kingdom	531	32	6.03%
40	Moore Kingston Smith	https://www.link€	United Kingdom	891	51	5.72%
41	HBK CPAs & Consultants	https://www.link€	United States	529	30	5.67%
42	Pinion	https://www.link€	United States	741	42	5.67%
43	ORCOM Cabinet d'expert	https://www.link€	France	707	40	5.66%
44	RubinBrown	https://www.link€	United States	936	52	5.56%
45	Blick Rothenberg	https://www.link€	United Kingdom	656	36	5.49%
46	GHJ	https://www.link€	United States	901	48	5.33%
47	UHY Hacker Young	https://www.link€	United Kingdom	584	29	4.97%
48	PwC Romania	https://www.link€	Romania	569	28	4.92%
49	Haines Watts	https://www.link€	United Kingdom	758	37	4.88%
50	TaxAssist Accountants	https://www.link€	United Kingdom	721	35	4.85%
51	PwC Slovakia	https://www.link€	Slovakia	578	28	4.84%
52	CF	https://www.link€	France	620	30	4.84%
53	Novogradac & Company	https://www.link€	United States	779	36	4.62%
54	AIDER	https://www.link€	Norway	830	36	4.34%
55	Clark Schaefer Hackett	https://www.link€	United States	597	22	3.69%
56	PKF Littlejohn	https://www.link€	United Kingdom	513	18	3.51%
57	Bench Accounting	https://www.link€	Canada	545	19	3.49%
58	MGO	https://www.link€	United States	603	21	3.48%
59	COGEP	https://www.link€	France	927	31	3.34%
60	PKF International	https://www.link€	United Kingdom	868	29	3.34%
61	Talenom	https://www.link€	Finland	632	20	3.16%
62	HCVT	https://www.link€	United States	763	22	2.88%
63	Frank, Rimerman + Co.	https://www.link€	United States	700	20	2.86%
64	PwC Hungary	https://www.link€	Hungary	766	21	2.74%
65	Kearney & Company	https://www.link€	United States	877	21	2.39%
66	CDER	https://www.link€	France	597	14	2.35%
67	Myers and Stauffer	https://www.link€	United States	817	19	2.33%
68	AAT	https://www.link€	United Kingdom	984	14	1.42%
69	GVA	https://www.link€	France	563	4	0.71%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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