



## Europe's Most Active Accounting Professionals on Social - January 2024

### Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
<b>6.45%</b>	<b>20</b>	<b>7.02%</b>

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	abab	<a href="https://www.linkedin.com/company/abab">https://www.linkedin.com/company/abab</a>	Netherlands	755	98	12.98%
2	Crowe Foederer	<a href="https://www.linkedin.com/company/crowe-foederer">https://www.linkedin.com/company/crowe-foederer</a>	Netherlands	523	58	11.09%
3	ITAA	<a href="https://www.linkedin.com/company/itaa">https://www.linkedin.com/company/itaa</a>	Belgium	522	54	10.34%
4	Countus	<a href="https://www.linkedin.com/company/countus">https://www.linkedin.com/company/countus</a>	Netherlands	505	52	10.30%
5	de Jong & Laan	<a href="https://www.linkedin.com/company/de-jong-laan">https://www.linkedin.com/company/de-jong-laan</a>	Netherlands	767	77	10.04%
6	BDO Luxembourg	<a href="https://www.linkedin.com/company/bdo-luxembourg">https://www.linkedin.com/company/bdo-luxembourg</a>	Luxembourg	534	48	8.99%
7	Mazars in Ireland	<a href="https://www.linkedin.com/company/mazars-ireland">https://www.linkedin.com/company/mazars-ireland</a>	Ireland	526	44	8.37%
8	Accountor Suomi	<a href="https://www.linkedin.com/company/accountor-suomi">https://www.linkedin.com/company/accountor-suomi</a>	Finland	623	47	7.54%
9	Groupe Cogedis - Comptat	<a href="https://www.linkedin.com/company/groupe-cogedis">https://www.linkedin.com/company/groupe-cogedis</a>	France	644	41	6.37%
10	KPMG Greece	<a href="https://www.linkedin.com/company/kpmg-greece">https://www.linkedin.com/company/kpmg-greece</a>	Greece	730	44	6.03%
11	ORCOM   Cabinet d'expert	<a href="https://www.linkedin.com/company/orcom">https://www.linkedin.com/company/orcom</a>	France	707	40	5.66%
12	PwC Romania	<a href="https://www.linkedin.com/company/pwc-romania">https://www.linkedin.com/company/pwc-romania</a>	Romania	569	28	4.92%
13	PwC Slovakia	<a href="https://www.linkedin.com/company/pwc-slovakia">https://www.linkedin.com/company/pwc-slovakia</a>	Slovakia	578	28	4.84%
14	CF	<a href="https://www.linkedin.com/company/cf">https://www.linkedin.com/company/cf</a>	France	620	30	4.84%
15	AIDER	<a href="https://www.linkedin.com/company/aider">https://www.linkedin.com/company/aider</a>	Norway	830	36	4.34%
16	COGEP	<a href="https://www.linkedin.com/company/cogep">https://www.linkedin.com/company/cogep</a>	France	927	31	3.34%
17	Talenom	<a href="https://www.linkedin.com/company/talenom">https://www.linkedin.com/company/talenom</a>	Finland	632	20	3.16%
18	PwC Hungary	<a href="https://www.linkedin.com/company/pwc-hungary">https://www.linkedin.com/company/pwc-hungary</a>	Hungary	766	21	2.74%
19	CDER	<a href="https://www.linkedin.com/company/cder">https://www.linkedin.com/company/cder</a>	France	597	14	2.35%
20	GVA	<a href="https://www.linkedin.com/company/gva">https://www.linkedin.com/company/gva</a>	France	563	4	0.71%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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