

The USA's Most Active Telecommunications Professionals on Social - November 2023

Industry at a glance:

Average Score:

3.84%

Total Companies:

73

Global Industry Average:

4.12%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?								
osition	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)		
1	Phoenix Tower International	https://www.linke	United States	579	79	13.64%		
2	Liberty Networks	https://www.linke	United States	520	68	13.08%		
3	Aircall	https://www.linke	United States	780	91	11.67%		
4	Gogo Business Aviation	https://www.linke	United States	523	55	10.52%		
5	Tilson	https://www.linke	United States	730	74	10.14%		
6	ALLO Fiber	https://www.linke	United States	671	60	8.94%		
7	Cambium Networks	https://www.linke	United States	668	59	8.83%		
8	KORE	https://www.linke	United States	763	64	8.39%		
9	Ziply Fiber	https://www.linke	United States	838	68	8.11%		
10	Ooma	https://www.linke	United States	595	47	7.90%		
11	Breezeline	https://www.linke	United States	798	60	7.52%		
12	Segra	https://www.linke	United States	733	52	7.09%		
13	Speedcast	https://www.linke	United States	829	58	7.00%		
14	ST Engineering iDirect	https://www.linke	United States	998	68	6.81%		
15	Lightpath	https://www.linke	United States	626	42	6.71%		
16	JMA Wireless	https://www.linke	United States	691	39	5.64%		
17	E2 Optics	https://www.linke	United States	535	28	5.23%		
18	Liberty of Puerto Rico	https://www.linke	United States	897	46	5.13%		
19	MetTel	https://www.linke	United States	664	33	4.97%		
20	Sparklight	https://www.linke	United States	832	40	4.81%		
21	Certified Languages Interna	https://www.linke	United States	606	29	4.79%		
22	Iridium	https://www.linke	United States	780	36	4.62%		
23	NRTC	https://www.linke	United States	696	32	4.60%		

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24 MediaKind	https://www.linke United States	854	38	4.45%
25 Digi International	https://www.linke United States	854	37	4.33%
26 AnswerNet	https://www.linke United States	861	36	4.18%
27 DZS	https://www.linke	592	24	4.05%
28 Optimum	https://www.linke United States	711	28	3.94%
29 InterDigital	https://www.linke United States	549	21	3.83%
30 Anuvu	https://www.linke United States	930	35	3.76%
31 Globalstar	https://www.linke United States	508	19	3.74%
32 NTT Global Networks	https://www.linke United States	860	32	3.72%
	te https://www.linke United States	891	32	3.59%
34 Mobilelink	https://www.linke	794	28	3.53%
35 Purple Communications	https://www.linke	775	27	3.48%
36 TAK Communications	https://www.linke	548	18	3.28%
37 Dycom Industries	https://www.linke	566	18	3.18%
38 Aviat Networks	https://www.linke United States	826	26	3.15%
39 Airspan Networks	https://www.linke United States	842	23	2.73%
40 Telamon	https://www.linke	741	19	2.56%
41 MultiTech	https://www.linke United States	606	15	2.48%
42 Ervin Cable Construction	https://www.linke United States	738	18	2.44%
43 TEOCO	https://www.linke United States	825	20	2.42%
44 CCI Systems	https://www.linke United States	976	23	2.36%
45 Casa Systems	https://www.linke United States	563	13	2.31%
46 KGPCo	https://www.linke United States	991	21	2.12%
47 QuadGen	https://www.linke United States	710	15	2.11%
	https://www.linke	771	15	1.95%
49 Alaska Communications	https://www.linke United States	606	11	1.82%
50 Accu-Tech	https://www.linke United States	582	10	1.72%
51 Comporium	https://www.linke United States	686	11	1.60%
52 Ruby	https://www.linke United States	690	11	1.59%
53 Tower Engineering Profes	ss https://www.linke United States	631	10	1.58%
54 Smartlink Group	https://www.linke United States	679	10	1.47%
55 IMMCO	https://www.linke United States	620	9	1.45%
56 TESSCO Technologies	https://www.linke United States	705	10	1.42%
57 EarthLink	https://www.linke United States	902	12	1.33%
58 Ansco & Associates	https://www.linke	697	8	1.15%
59 SAC Wireless	https://www.linke	647	7	1.08%
60 Login	https://www.linke	567	6	1.06%
61 TeleCommunication Syste	er https://www.linke	760	7	0.92%
62 Grande Communications	N https://www.linke United States	518	4	0.77%
63 REV	https://www.linke	921	7	0.76%
64 New Horizon Communica	https://www.linke	530	4	0.75%
65 KDDI America	https://www.linke	587	4	0.68%
66 Nexa	https://www.linke	513	3	0.58%
67 Advanced Fibre Commun	nic https://www.linke United States	739	4	0.54%
68 Wave Broadband	https://www.linke	560	3	0.54%
69 Kyocera Mobile	https://www.linke	868	4	0.46%
70 EMS CRM	https://www.linke	670	3	0.45%
71 TCT	https://www.linke	701	3	0.43%
72 Southern Linc	https://www.linke	552	1	0.18%
73 My Receptionist	https://www.linke	779	1	0.13%

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