

The UK's Most Active Telecommunications Professionals on Social - November 2023

Industry at a glance:

Average Score:

5.41%

Total Companies:

22

Global Industry Average:

4.12%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?						
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared <i>(Last 30 Days)</i>
1	MainOne	https://www.linke	United Kingdom	590	72	12.20%
2	Boldyn Networks	https://www.linke	United Kingdom	768	85	11.07%
3	Monty Mobile	https://www.linke	United Kingdom	551	56	10.16%
4	Zen Internet	https://www.linke	United Kingdom	503	47	9.34%
5	Eutelsat OneWeb	https://www.linke	United Kingdom	547	46	8.41%
6	Helios Towers	https://www.linke	United Kingdom	747	57	7.63%
7	Exponential-e	https://www.linke	United Kingdom	671	49	7.30%
8	Community Fibre	https://www.linke	United Kingdom	626	39	6.23%
9	Focus Group	https://www.linke	United Kingdom	659	40	6.07%
10	JT Group	https://www.linke	United Kingdom	618	36	5.83%
11	Gigaclear	https://www.linke	United Kingdom	624	33	5.29%
12	Neos Networks	https://www.linke	United Kingdom	550	28	5.09%
13	Onecom	https://www.linke	United Kingdom	538	21	3.90%
14	TalkTalk Business	https://www.linke	United Kingdom	576	19	3.30%
15	BT Wholesale	https://www.linke	United Kingdom	809	25	3.09%
16	Kelly Group	https://www.linke	United Kingdom	897	27	3.01%
17	Virgin Media Business	https://www.linke	United Kingdom	779	22	2.82%
18	GCX	https://www.linke	United Kingdom	899	22	2.45%
19	MYCOM OSI	https://www.linke	United Kingdom	543	13	2.39%
20	Global Marine	https://www.linke	United Kingdom	595	12	2.02%
21	Celfone Trading	https://www.linke	United Kingdom	509	6	1.18%
22	WDS	https://www.linke	United Kingdom	752	2	0.27%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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