

DSMN8

Europe's Most Active Telecommunications Professionals on Social - November 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
4.13%	82	4.12%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Teltonika	https://www.linkedin.com/company/teltonika	Lithuania	611	86	14.08%
2	MessageBird	https://www.linkedin.com/company/messagebird	Netherlands	541	76	14.05%
3	Teltonika Telematics	https://www.linkedin.com/company/teltonika-telematics	Lithuania	600	77	12.83%
4	2N	https://www.linkedin.com/company/2n	Czechia	541	55	10.17%
5	Télécom Paris	https://www.linkedin.com/company/telecom-paris	France	780	73	9.36%
6	BICS	https://www.linkedin.com/company/bics	Belgium	975	87	8.92%
7	Avatel Telecom	https://www.linkedin.com/company/avatel-telecom	Spain	729	60	8.23%
8	Ateme	https://www.linkedin.com/company/ateme	France	526	40	7.60%
9	Vantage Towers	https://www.linkedin.com/company/vantage-towers	Germany	586	42	7.17%
10	Telenet Business	https://www.linkedin.com/company/telenet-business	Belgium	591	42	7.11%
11	TIM Enterprise	https://www.linkedin.com/company/tim-enterprise	Italy	911	61	6.70%
12	Hub One	https://www.linkedin.com/company/hub-one	France	568	38	6.69%
13	Altitude Infra	https://www.linkedin.com/company/altitude-infra	France	703	45	6.40%
14	Arellion	https://www.linkedin.com/company/arellion	Sweden	528	33	6.25%
15	Group Vivendi Africa	https://www.linkedin.com/company/group-vivendi-africa	France	515	32	6.21%
16	3 Danmark	https://www.linkedin.com/company/3-danmark	Denmark	582	36	6.19%
17	Salzburg	https://www.linkedin.com/company/salzburg	Austria	681	42	6.17%
18	Valtellina	https://www.linkedin.com/company/valtellina	Italy	761	43	5.65%
19	A1 Makedonija	https://www.linkedin.com/company/a1-makedonija	North Macedonia	655	36	5.50%
20	Cobham Satcom	https://www.linkedin.com/company/cobham-satcom	Denmark	749	41	5.47%
21	A1 Srbija	https://www.linkedin.com/company/a1-srbija	Serbia	921	50	5.43%
22	1&1 Versatel	https://www.linkedin.com/company/1-1-versatel	Germany	893	48	5.38%
23	4iG Nyrt.	https://www.linkedin.com/company/4ig-nyrt	Hungary	619	33	5.33%

24	Marlink	https://www.link	France	747	39	5.22%
25	Makedonski Telekom AD	https://www.link	North Macedonia	747	39	5.22%
26	Allinq	https://www.link	Netherlands	702	35	4.99%
27	Sparkle	https://www.link	Italy	914	45	4.92%
28	Teleste	https://www.link	Finland	553	26	4.70%
29	Rhôn'Telecom	https://www.link	France	661	31	4.69%
30	Transtema	https://www.link	Sweden	556	25	4.50%
31	Syntronic	https://www.link	Sweden	716	32	4.47%
32	BH Telecom	https://www.link	Bosnia	969	43	4.44%
33	Connect44	https://www.link	Switzerland	504	21	4.17%
34	Belsimpel	https://www.link	Netherlands	506	21	4.15%
35	Yettel.Bulgaria	https://www.link	Bulgaria	868	36	4.15%
36	Drei Österreich	https://www.link	Austria	922	38	4.12%
37	Enea	https://www.link	Sweden	905	35	3.87%
38	WEngage	https://www.link	Belgium	639	24	3.76%
39	Circet Italia	https://www.link	Italy	556	20	3.60%
40	IKUSI	https://www.link	Spain	577	20	3.47%
41	Générale de téléphone	https://www.link	France	848	29	3.42%
42	CETIN	https://www.link	Czechia	979	31	3.17%
43	Phone House España	https://www.link	Spain	730	23	3.15%
44	Yettel.Hungary	https://www.link	Hungary	707	22	3.11%
45	INELCOM, Ingeniería Elec	https://www.link	Spain	996	30	3.01%
46	BITÉ Lietuva	https://www.link	Lithuania	670	20	2.99%
47	Gigaset	https://www.link	Germany	574	17	2.96%
48	Yzee Services	https://www.link	France	571	16	2.80%
49	Avedo	https://www.link	Germany	672	18	2.68%
50	NetCologne	https://www.link	Germany	882	23	2.61%
51	SIAE MICROELETTRONIC	https://www.link	Italy	838	21	2.51%
52	OFG	https://www.link	Spain	807	20	2.48%
53	Altice Labs	https://www.link	Portugal	907	22	2.43%
54	GO	https://www.link	Malta	704	17	2.41%
55	Insyte Instalaciones	https://www.link	Spain	710	17	2.39%
56	MEO	https://www.link	Portugal	926	22	2.38%
57	ONI	https://www.link	Portugal	508	12	2.36%
58	Free Mobile	https://www.link	France	640	15	2.34%
59	A1 Belarus	https://www.link	Belarus	867	20	2.31%
60	Gruppo Distribuzione	https://www.link	Italy	585	13	2.22%
61	Allo	https://www.link	Ukraine	502	11	2.19%
62	Cyfrowy Polsat	https://www.link	Poland	868	19	2.19%
63	Latvijas Mobilais Telefons	https://www.link	Latvia	560	12	2.14%
64	Coriolis	https://www.link	France	751	16	2.13%
65	SBB	https://www.link	Serbia	670	14	2.09%
66	VECTRA	https://www.link	Poland	627	13	2.07%
67	Qvantel	https://www.link	Finland	534	11	2.06%
68	CORDON GROUP	https://www.link	France	765	15	1.96%
69	Telemach Hrvatska	https://www.link	Croatia	551	10	1.81%
70	PROTELCO	https://www.link	France	552	10	1.81%
71	N-ALLO - ENGIE GROUP	https://www.link	Belgium	634	11	1.74%
72	Constructel	https://www.link	France	706	12	1.70%
73	Yoigo	https://www.link	Spain	778	13	1.67%
74	Releasy Customer Manage	https://www.link	Sweden	607	10	1.65%
75	Eittek – a brand of Delta	https://www.link	Norway	804	11	1.37%
76	Türk Telekom International	https://www.link	Hungary	516	6	1.16%
77	Moldtelecom	https://www.link	Moldova	630	6	0.95%
78	Phone House	https://www.link	Netherlands	569	5	0.88%
79	RFS	https://www.link	Germany	814	7	0.86%
80	TTI	https://www.link	Spain	623	4	0.64%
81	telecable	https://www.link	Spain	749	4	0.53%
82	JNT	https://www.link	Finland	799	1	0.13%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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