

# DSMN8

The UK's Most Active Pharmaceuticals Professionals on Social - December 2023

## Industry at a glance:

Average Score: **5.33%**      Total Companies: **14**      Global Industry Average: **4.23%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	CALYX	<a href="https://www.linkedin.com/company/calyx">https://www.linkedin.com/company/calyx</a>	United Kingdom	1,601	219	13.68%	▲ 2
2	Viiv Healthcare	<a href="https://www.linkedin.com/company/viiv-healthcare">https://www.linkedin.com/company/viiv-healthcare</a>	United Kingdom	1,761	159	9.03%	▲ 0
3	Dechra Pharmaceuticals	<a href="https://www.linkedin.com/company/dechra-pharmaceuticals">https://www.linkedin.com/company/dechra-pharmaceuticals</a>	United Kingdom	1,462	114	7.80%	▼ -2
4	Accord Healthcare	<a href="https://www.linkedin.com/company/accord-healthcare">https://www.linkedin.com/company/accord-healthcare</a>	United Kingdom	1,756	121	6.89%	▲ 0
5	ICON Strategic Solutions	<a href="https://www.linkedin.com/company/icon-strategic-solutions">https://www.linkedin.com/company/icon-strategic-solutions</a>	United Kingdom	6,485	399	6.15%	▲ 0
6	AstraZeneca	<a href="https://www.linkedin.com/company/astrazeneca">https://www.linkedin.com/company/astrazeneca</a>	United Kingdom	67,422	4,000	5.93%	▲ 0
7	Astellas Pharma Europe	<a href="https://www.linkedin.com/company/astellas-pharma-europe">https://www.linkedin.com/company/astellas-pharma-europe</a>	United Kingdom	1,144	62	5.42%	▲ 0
8	Hikma Pharmaceuticals	<a href="https://www.linkedin.com/company/hikma-pharmaceuticals">https://www.linkedin.com/company/hikma-pharmaceuticals</a>	United Kingdom	8,120	384	4.73%	▲ 0
9	Mundipharma	<a href="https://www.linkedin.com/company/mundipharma">https://www.linkedin.com/company/mundipharma</a>	United Kingdom	2,458	90	3.66%	▲ 2
10	Almac Group	<a href="https://www.linkedin.com/company/almac-group">https://www.linkedin.com/company/almac-group</a>	United Kingdom	4,225	152	3.60%	▼ -1
11	GSK	<a href="https://www.linkedin.com/company/gsk">https://www.linkedin.com/company/gsk</a>	United Kingdom	100,666	3,000	2.98%	▲ 1
12	Alliance Healthcare	<a href="https://www.linkedin.com/company/alliance-healthcare">https://www.linkedin.com/company/alliance-healthcare</a>	United Kingdom	4,042	105	2.60%	▲ 1
13	Ashfield	<a href="https://www.linkedin.com/company/ashfield">https://www.linkedin.com/company/ashfield</a>	United Kingdom	2,153	36	1.67%	▼ -3
14	LloydsPharmacy	<a href="https://www.linkedin.com/company/lloydspharmacy">https://www.linkedin.com/company/lloydspharmacy</a>	United Kingdom	2,409	14	0.58%	▲ 0

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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