



The UK's Most Active Pharmaceuticals Professionals on Social - December 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	PrimeVigilance	https://www.linkedin.com/company/primevigilance	United Kingdom	875	76	8.69%
2	Sinclair	https://www.linkedin.com/company/sinclair-pharma	United Kingdom	656	54	8.23%
3	Oxford PharmaGenesis	https://www.linkedin.com/company/oxford-pharmagenesis	United Kingdom	530	38	7.17%
4	Clinigen	https://www.linkedin.com/company/clinigen	United Kingdom	503	33	6.56%
5	ERGOMED	https://www.linkedin.com/company/ergomed	United Kingdom	605	39	6.45%
6	Ashfield MedComms	https://www.linkedin.com/company/ashfield-medcomms	United Kingdom	810	52	6.42%
7	Kyowa Kirin International	https://www.linkedin.com/company/kyowakirin	United Kingdom	692	43	6.21%
8	Quotient Sciences	https://www.linkedin.com/company/quotient-science	United Kingdom	999	53	5.31%
9	Sterling Pharma Solutions	https://www.linkedin.com/company/sterling-pharma-solutions	United Kingdom	837	41	4.90%
10	Qinecsa Solutions	https://www.linkedin.com/company/qinecsa	United Kingdom	909	41	4.51%
11	ADVANZ PHARMA	https://www.linkedin.com/company/advanz-pharma	United Kingdom	626	26	4.15%
12	APCER Life Sciences	https://www.linkedin.com/company/apcer-life-sciences	United Kingdom	932	38	4.08%
13	STEM	https://www.linkedin.com/company/stem-pharma	United Kingdom	788	31	3.93%
14	Eisai EMEA	https://www.linkedin.com/company/eisai-emea	United Kingdom	929	34	3.66%
15	Norbrook Laboratories	https://www.linkedin.com/company/norbrook-laboratories	United Kingdom	974	26	2.67%
16	NextPharma	https://www.linkedin.com/company/nextpharma	United Kingdom	738	19	2.57%
17	Alloga	https://www.linkedin.com/company/alloga	United Kingdom	660	6	0.91%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com

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