

DSMN8

The World's Most Active Pharmaceuticals Professionals on Social - December 2023

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
4.23%	204	7,405

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	CALYX	https://www.linkedin.com/company/calyx	United Kingdom	1,601	219	13.68%	▲ 13
2	US Pharmacopeia	https://www.linkedin.com/company/us-pharmacopeia	United States	1,358	140	10.31%	▼ -1
3	PharmaLex	https://www.linkedin.com/company/pharmalex	Germany	1,522	143	9.40%	▲ 4
4	Janssen	https://www.linkedin.com/company/janssen	Belgium	1,009	94	9.32%	▲ 6
5	ViiV Healthcare	https://www.linkedin.com/company/viiv-healthcare	United Kingdom	1,761	159	9.03%	▲ 8
6	Merz Aesthetics	https://www.linkedin.com/company/merz-aesthetics	United States	1,809	159	8.79%	▲ 15
7	Advanced Accelerator Appl	https://www.linkedin.com/company/advanced-accelerator-applications	France	1,022	86	8.41%	▲ 8
8	Bavarian Nordic	https://www.linkedin.com/company/bavarian-nordic	Denmark	1,233	101	8.19%	New Entry
9	Galderma	https://www.linkedin.com/company/galderma	Switzerland	5,951	485	8.15%	▲ 7
10	Grünenthal Group	https://www.linkedin.com/company/grunenthal-group	Germany	4,432	357	8.06%	▼ -7
11	Allergan Aesthetics	https://www.linkedin.com/company/allergan-aesthetics	United States	1,180	94	7.97%	New Entry
12	Advarra	https://www.linkedin.com/company/advarra	United States	1,347	107	7.94%	▲ 10
13	Phibro Animal Health	https://www.linkedin.com/company/phibro-animal-health	United States	1,174	93	7.92%	▲ 6
14	Dechra Pharmaceuticals	https://www.linkedin.com/company/dechra-pharmaceuticals	United Kingdom	1,462	114	7.80%	▼ -5
15	Novo Nordisk	https://www.linkedin.com/company/novo-nordisk	Denmark	51,510	4,000	7.77%	▲ 10
16	Otsuka Pharmaceutical Co	https://www.linkedin.com/company/otsuka-pharmaceutical-co	United States	3,406	254	7.46%	▼ -8
17	Novavax	https://www.linkedin.com/company/novavax	United States	1,276	92	7.21%	▼ -6
18	Nestlé Health Science	https://www.linkedin.com/company/nestle-health-science	Switzerland	4,645	331	7.13%	▲ 24
19	Viartis	https://www.linkedin.com/company/viartis	United States	15,323	1,077	7.03%	▲ 11
20	Ferrer	https://www.linkedin.com/company/ferrer	Spain	1,987	138	6.95%	▲ 9
21	Accord Healthcare	https://www.linkedin.com/company/accord-healthcare	United Kingdom	1,756	121	6.89%	▲ 10
22	WCG	https://www.linkedin.com/company/wcg	United States	1,123	76	6.77%	New Entry
23	Indivior	https://www.linkedin.com/company/indivior	United States	1,179	79	6.70%	▼ -19

24	ISDIN	https://www.link	Spain	1,583	106	6.70%	▼ -18
25	SEQENS	https://www.link	France	1,233	81	6.57%	▼ -5
26	EUROAPI	https://www.link	France	1,387	91	6.56%	▼ -21
27	Gerresheimer	https://www.link	Germany	2,721	177	6.50%	▲ 17
28	HIPRA	https://www.link	Spain	1,614	103	6.38%	▼ -11
29	Acino	https://www.link	Switzerland	1,865	115	6.17%	▲ 3
30	Elanco	https://www.link	United States	8,214	506	6.16%	▲ 6
31	ICON Strategic Solutions	https://www.link	United Kingdom	6,485	399	6.15%	▲ 26
32	Pierre Fabre Group	https://www.link	France	8,394	516	6.15%	▼ -6
33	BIOCODEX	https://www.link	France	1,341	82	6.11%	▼ -31
34	Organon	https://www.link	United States	6,772	412	6.08%	▼ -16
35	Exeltis	https://www.link	Spain	2,247	136	6.05%	New Entry
36	Boehringer Ingelheim	https://www.link	Germany	41,564	2,500	6.01%	▲ 27
37	Pharmascience	https://www.link	Canada	1,581	95	6.01%	▲ 3
38	Almirall	https://www.link	Spain	1,991	119	5.98%	▼ -14
39	UPSA	https://www.link	France	1,226	73	5.95%	▲ 9
40	AstraZeneca	https://www.link	United Kingdom	67,422	4,000	5.93%	▲ 27
41	Fidia Farmaceutici	https://www.link	Italy	1,200	71	5.92%	▼ -29
42	United Therapeutics	https://www.link	United States	1,050	62	5.90%	New Entry
43	Orifarm	https://www.link	Denmark	1,170	69	5.90%	▼ -2
44	Corden Pharma	https://www.link	Switzerland	1,398	82	5.87%	▲ 3
45	Takeda Oncology	https://www.link	United States	1,792	104	5.80%	▲ 49
46	Lantheus	https://www.link	United States	1,054	61	5.79%	New Entry
47	EMD Serono	https://www.link	United States	1,884	108	5.73%	New Entry
48	Angelini Pharma	https://www.link	Italy	1,645	93	5.65%	▼ -25
49	Ipsen	https://www.link	France	5,914	332	5.61%	▲ 11
50	Bristol Myers Squibb	https://www.link	United States	36,274	2,030	5.60%	▲ 56
51	Lundbeck	https://www.link	Denmark	5,685	318	5.59%	▲ 15
52	Ferring Pharmaceuticals	https://www.link	Switzerland	5,707	319	5.59%	▼ -19
53	Ceva Santé Animale	https://www.link	France	4,780	267	5.59%	▼ -19
54	FAES FARMA	https://www.link	Spain	1,112	62	5.58%	▼ -8
55	Astellas Pharma Europe	https://www.link	United Kingdom	1,144	62	5.42%	▲ 21
56	Signant Health	https://www.link	United States	2,081	111	5.33%	▲ 8
57	Jazz Pharmaceuticals	https://www.link	Ireland	3,230	171	5.29%	▲ 14
58	CAI	https://www.link	United States	1,115	59	5.29%	New Entry
59	Novartis Oncology	https://www.link	Switzerland	2,177	115	5.28%	▲ 11
60	Cytel	https://www.link	United States	1,402	74	5.28%	▼ -15
61	Hovione	https://www.link	United States	1,968	103	5.23%	▼ -34
62	The Janssen Pharmaceutic	https://www.link	United States	30,183	1,579	5.23%	▼ -13
63	Guerbet	https://www.link	France	2,361	122	5.17%	▼ -24
64	Idorsia Pharmaceuticals	https://www.link	Switzerland	1,340	69	5.15%	▲ 37
65	Eurofins PSS Insourcing S	https://www.link	United States	1,227	63	5.13%	▲ 27
66	Curium Pharma	https://www.link	France	1,372	70	5.10%	▼ -38
67	Incyte	https://www.link	United States	2,719	138	5.08%	▼ -12
68	EVERSANA	https://www.link	United States	4,051	205	5.06%	▲ 14
69	Merck Group	https://www.link	Germany	26,530	1,339	5.05%	▼ -11
70	Zoetis	https://www.link	United States	10,654	537	5.04%	▼ -32
71	UCB	https://www.link	Belgium	12,530	630	5.03%	▲ 2
72	ROVI	https://www.link	Spain	1,037	51	4.92%	New Entry
73	Siegfried	https://www.link	Switzerland	1,703	82	4.82%	New Entry
74	AbbVie	https://www.link	United States	52,820	2,500	4.73%	▲ 34
75	Hikma Pharmaceuticals	https://www.link	United Kingdom	8,120	384	4.73%	▲ 3
76	PCI Pharma Services	https://www.link	United States	3,083	145	4.70%	▲ 28
77	Sanofi	https://www.link	France	85,606	4,000	4.67%	▲ 7
78	Catalent Pharma Solutions	https://www.link	United States	13,754	639	4.65%	▼ -16
79	Servier	https://www.link	France	12,556	582	4.64%	▼ -27
80	Unither Pharmaceuticals	https://www.link	France	1,217	56	4.60%	▼ -29
81	ClinChoice	https://www.link	United States	1,308	59	4.51%	▼ -7
82	Zambon	https://www.link	Italy	2,447	110	4.50%	▼ -14
83	Daiichi Sankyo	https://www.link	United States	3,974	178	4.48%	▲ 26
84	Recordati	https://www.link	Italy	2,479	110	4.44%	▲ 18
85	LEO Pharma	https://www.link	Denmark	4,989	218	4.37%	▲ 4
86	PSI	https://www.link	Switzerland	2,193	95	4.33%	▲ 25
87	Sandoz	https://www.link	Switzerland	16,320	702	4.30%	▲ 12
88	Stevanato Group	https://www.link	Italy	1,838	79	4.30%	▼ -51
89	Evotec	https://www.link	Germany	4,836	206	4.26%	▲ 33
90	Synthon	https://www.link	Netherlands	1,275	54	4.24%	▼ -25
91	Bracco	https://www.link	Italy	1,800	76	4.22%	▼ -56
92	Endo International	https://www.link	Ireland	1,494	63	4.22%	▲ 35
93	Alfasigma	https://www.link	Italy	1,901	80	4.21%	▲ 2
94	Xellia Pharmaceuticals	https://www.link	Denmark	1,363	57	4.18%	▼ -4
95	Apoteket AB	https://www.link	Sweden	3,024	126	4.17%	▲ 50

96	Genoa Healthcare	https://www.link	United States	2,072		86	4.15%	▲ 9
97	Q2 Solutions	https://www.link	United States	2,521		103	4.09%	▼ -18
98	Boiron France	https://www.link	France	2,116		86	4.06%	▼ -11
99	ESTEVE	https://www.link	Spain	1,702		69	4.05%	▼ -45
100	Lonza	https://www.link	Switzerland	15,737		631	4.01%	New Entry
101	Fresenius Kabi USA	https://www.link	United States	1,576		62	3.93%	▼ -45
102	PolyPeptide Group	https://www.link	Switzerland	1,097		43	3.92%	▼ -19
103	COFARES	https://www.link	Spain	1,490		58	3.89%	▼ -50
104	Parexel	https://www.link	United States	20,128		782	3.89%	▼ -18
105	Vetoquinol Global	https://www.link	France	1,523		59	3.87%	▼ -62
106	Bachem	https://www.link	Switzerland	1,405		54	3.84%	▲ 13
107	Italfarmaco	https://www.link	Spain	1,173		45	3.84%	▼ -27
108	Chiesi Group	https://www.link	Italy	5,113		196	3.83%	▼ -8
109	West Pharmaceutical Servi	https://www.link	United States	4,921		187	3.80%	▲ 8
110	Eli Lilly and Company	https://www.link	United States	41,333	1,557		3.77%	▲ 14
111	Virbac	https://www.link	France	4,530		170	3.75%	▼ -23
112	Chemo	https://www.link	Spain	1,666		62	3.72%	▲ 9
113	Sobi	https://www.link	Sweden	1,821		67	3.68%	▼ -44
114	Mundipharma	https://www.link	United Kingdom	2,458		90	3.66%	▲ 19
115	Grupa NEUCA	https://www.link	Poland	1,755		64	3.65%	▲ 35
116	Stallergenes Greer	https://www.link	Switzerland	1,018		37	3.63%	▼ -66
117	Apotek Hjärtat	https://www.link	Sweden	2,330		84	3.61%	▲ 15
118	Almac Group	https://www.link	United Kingdom	4,225		152	3.60%	▼ -21
119	iA	https://www.link	United States	1,029		37	3.60%	▲ 22
120	Orion Corporation	https://www.link	Finland	2,281		82	3.59%	▲ 11
121	FAMAR	https://www.link	Greece	1,551		55	3.55%	▼ -1
122	Zentiva	https://www.link	Czechia	3,197		113	3.53%	▲ 12
123	Merck Healthcare	https://www.link	Germany	4,759		165	3.47%	▲ 17
124	Fresenius Kabi	https://www.link	Germany	16,131		559	3.47%	▼ -11
125	Vitusapotek	https://www.link	Norway	1,212		42	3.47%	▲ 30
126	ALK	https://www.link	Denmark	2,718		94	3.46%	▼ -35
127	ConnectiveRx	https://www.link	United States	1,302		45	3.46%	▼ -55
128	Kronans Apotek	https://www.link	Sweden	1,472		50	3.40%	▼ -21
129	Eisai US	https://www.link	United States	2,970		100	3.37%	▼ -11
130	Novartis	https://www.link	Switzerland	75,161	2,500		3.33%	▲ 8
131	Recipharm	https://www.link	Sweden	3,782		125	3.31%	▼ -3
132	Bausch Health Companies	https://www.link	Canada	2,489		82	3.29%	▼ -73
133	Innomar Strategies	https://www.link	Canada	1,670		55	3.29%	▼ -35
134	Curia	https://www.link	United States	3,210		105	3.27%	▼ -20
135	Piramal Pharma Solutions	https://www.link	United States	2,827		92	3.25%	▼ -19
136	Grifols	https://www.link	Spain	10,480		340	3.24%	▼ -7
137	Kedrion Biopharma	https://www.link	Italy	1,457		47	3.23%	▲ 7
138	MSD	https://www.link	United States	38,241	1,182		3.09%	▼ -13
139	OCP Répartition	https://www.link	France	1,328		41	3.09%	▼ -64
140	Medpace	https://www.link	United States	5,451		168	3.08%	▼ -44
141	Cambrex	https://www.link	United States	1,656		51	3.08%	▼ -26
142	Galenica	https://www.link	Switzerland	2,478		76	3.07%	New Entry
143	MMS	https://www.link	United States	1,993		61	3.06%	▼ -4
144	Richter Gedeon Nyrt. / Ma	https://www.link	Hungary	2,131		65	3.05%	▲ 7
145	Walgreens Boots Alliance	https://www.link	United States	11,058		335	3.03%	▲ 45
146	Pfizer	https://www.link	United States	100,166	3,000		3.00%	▼ -9
147	Bausch + Lomb	https://www.link	United States	8,348		249	2.98%	▼ -24
148	GSK	https://www.link	United Kingdom	100,666	3,000		2.98%	▼ -5
149	Anneal Pharmaceuticals	https://www.link	United States	4,985		147	2.95%	▼ -19
150	SGD Pharma	https://www.link	France	1,026		30	2.92%	New Entry
151	Lek Pharmaceuticals	https://www.link	Slovenia	1,062		31	2.92%	New Entry
152	UBC	https://www.link	United States	1,988		57	2.87%	▲ 0
153	Syneos Health Clinical Sol	https://www.link	United States	1,892		54	2.85%	▼ -76
154	Astellas Pharma US	https://www.link	United States	5,820		166	2.85%	▼ -69
155	Laboratorios Normon	https://www.link	Spain	1,907		54	2.83%	▼ -62
156	Adamed Pharma	https://www.link	Poland	1,460		41	2.81%	▼ -44
157	MSD Deutschland	https://www.link	Germany	1,932		54	2.80%	▲ 10
158	LFB	https://www.link	France	2,258		62	2.75%	▼ -55
159	Familiprix	https://www.link	Canada	1,429		39	2.73%	▼ -13
160	IPS-Integrated Project Sen	https://www.link	United States	3,168		85	2.68%	▼ -24
161	Alliance Healthcare	https://www.link	United Kingdom	4,042		105	2.60%	▼ -2
162	Publix Pharmacy	https://www.link	United States	3,363		87	2.59%	▼ -15
163	MSD Netherlands	https://www.link	Netherlands	1,469		38	2.59%	▼ -28
164	Vetter Pharma	https://www.link	Germany	1,838		46	2.50%	▼ -11
165	Mallinckrodt Pharmaceutic	https://www.link	Ireland	3,259		79	2.42%	▼ -17
166	Octapharma	https://www.link	Switzerland	2,313		55	2.38%	▼ -17
167	PLIVA	https://www.link	Croatia	1,641		39	2.38%	▲ 3

168	Merck	https://www.link	United States	66,182	1,570	2.37%	▼ -6
169	STADA Group	https://www.link	Germany	5,892	137	2.33%	▼ -8
170	Apotek 1	https://www.link	Norway	1,992	46	2.31%	▼ -2
171	Sharp Services	https://www.link	United States	1,180	27	2.29%	New Entry
172	MedImpact Healthcare Sys	https://www.link	United States	1,331	30	2.25%	▼ -7
173	MENARINI Group	https://www.link	Italy	10,405	224	2.15%	▼ -15
174	Octapharma Plasma	https://www.link	United States	2,636	56	2.12%	▼ -20
175	Polpharma	https://www.link	Poland	2,313	49	2.12%	▼ -11
176	Egis Pharmaceuticals	https://www.link	Hungary	1,835	38	2.07%	▼ -5
177	BERLIN-CHEMIE Menarini	https://www.link	Germany	1,892	39	2.06%	▼ -14
178	PharMerica	https://www.link	United States	2,865	55	1.92%	▼ -22
179	Pharmaprix	https://www.link	Canada	2,327	41	1.76%	New Entry
180	Merck	https://www.link	Germany	12,318	216	1.75%	▼ -8
181	Lash Group	https://www.link	United States	1,739	30	1.73%	▼ -5
182	Delpharm	https://www.link	France	3,374	57	1.69%	▼ -22
183	Ashfield	https://www.link	United Kingdom	2,153	36	1.67%	▼ -57
184	Krka	https://www.link	Slovenia	4,062	67	1.65%	▼ -27
185	Apotex	https://www.link	Canada	6,193	101	1.63%	▼ -12
186	CSL Plasma	https://www.link	United States	4,965	79	1.59%	▼ -12
187	BioLife Plasma Services	https://www.link	United States	2,409	37	1.54%	New Entry
188	Par Pharmaceutical	https://www.link	United States	1,564	24	1.53%	▼ -6
189	FFF Enterprises	https://www.link	United States	1,107	16	1.45%	▼ -1
190	WALA	https://www.link	Germany	1,250	18	1.44%	▼ -15
191	AllianceRx Walgreens Pha	https://www.link	United States	1,328	18	1.36%	▼ -22
192	Taro Pharmaceuticals	https://www.link	United States	1,481	19	1.28%	▼ -11
193	Aurobindo Pharma USA	https://www.link	United States	1,075	13	1.21%	▼ -15
194	Torrent Pharma	https://www.link	United States	1,354	15	1.11%	▼ -8
195	Patheon	https://www.link	United States	2,565	28	1.09%	▼ -18
196	CVS Pharmacy	https://www.link	United States	50,036	509	1.02%	▼ -11
197	Lupin Pharmaceuticals	https://www.link	United States	4,291	39	0.91%	▼ -17
198	ICON	https://www.link	Ireland	33,611	283	0.84%	▼ -88
199	Omnicare	https://www.link	United States	5,897	47	0.80%	▼ -12
200	Bioclinica	https://www.link	United States	1,897	15	0.79%	▼ -17
201	ERT	https://www.link	United States	1,812	12	0.66%	▼ -12
202	LloydsPharmacy	https://www.link	United Kingdom	2,409	14	0.58%	▼ -23
203	EMSI	https://www.link	United States	1,141	6	0.53%	▼ -12
204	Valeant Pharmaceuticals	https://www.link	United States	1,388	7	0.50%	New Entry

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