

# DSMN8

Europe's Most Active Pharmaceuticals Professionals on Social - December 2023

## Industry at a glance:

Average Score: <b>4.41%</b>	Total Companies: <b>107</b>	Global Industry Average: <b>4.23%</b>
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## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	PharmaLex	<a href="https://www.linkedin.com/company/pharmalex">https://www.linkedin.com/company/pharmalex</a>	Germany	1,522	143	9.40%	▲ 4
2	Janssen	<a href="https://www.linkedin.com/company/janssen">https://www.linkedin.com/company/janssen</a>	Belgium	1,009	94	9.32%	▲ 4
3	Advanced Accelerator Appl	<a href="https://www.linkedin.com/company/advanced-accelerator-appl">https://www.linkedin.com/company/advanced-accelerator-appl</a>	France	1,022	86	8.41%	▲ 5
4	Bavarian Nordic	<a href="https://www.linkedin.com/company/bavarian-nordic">https://www.linkedin.com/company/bavarian-nordic</a>	Denmark	1,233	101	8.19%	New Entry
5	Galderma	<a href="https://www.linkedin.com/company/galderma">https://www.linkedin.com/company/galderma</a>	Switzerland	5,951	485	8.15%	▲ 4
6	Grünenthal Group	<a href="https://www.linkedin.com/company/gruenthal-group">https://www.linkedin.com/company/gruenthal-group</a>	Germany	4,432	357	8.06%	▼ -4
7	Novo Nordisk	<a href="https://www.linkedin.com/company/novo-nordisk">https://www.linkedin.com/company/novo-nordisk</a>	Denmark	51,510	4,000	7.77%	▲ 7
8	Nestlé Health Science	<a href="https://www.linkedin.com/company/nestle-health-science">https://www.linkedin.com/company/nestle-health-science</a>	Switzerland	4,645	331	7.13%	▲ 17
9	Ferrer	<a href="https://www.linkedin.com/company/ferrer">https://www.linkedin.com/company/ferrer</a>	Spain	1,987	138	6.95%	▲ 8
10	ISDIN	<a href="https://www.linkedin.com/company/isdin">https://www.linkedin.com/company/isdin</a>	Spain	1,583	106	6.70%	▼ -6
11	SEQENS	<a href="https://www.linkedin.com/company/seqens">https://www.linkedin.com/company/seqens</a>	France	1,233	81	6.57%	▲ 0
12	EUROAPI	<a href="https://www.linkedin.com/company/euroapi">https://www.linkedin.com/company/euroapi</a>	France	1,387	91	6.56%	▼ -9
13	Gerresheimer	<a href="https://www.linkedin.com/company/gerresheimer">https://www.linkedin.com/company/gerresheimer</a>	Germany	2,721	177	6.50%	▲ 14
14	HIPRA	<a href="https://www.linkedin.com/company/hipra">https://www.linkedin.com/company/hipra</a>	Spain	1,614	103	6.38%	▼ -4
15	Acino	<a href="https://www.linkedin.com/company/acino">https://www.linkedin.com/company/acino</a>	Switzerland	1,865	115	6.17%	▲ 3
16	Pierre Fabre Group	<a href="https://www.linkedin.com/company/pierre-fabre-group">https://www.linkedin.com/company/pierre-fabre-group</a>	France	8,394	516	6.15%	▼ -1
17	BIOCODEX	<a href="https://www.linkedin.com/company/biocodex">https://www.linkedin.com/company/biocodex</a>	France	1,341	82	6.11%	▼ -16
18	Exeltis	<a href="https://www.linkedin.com/company/exeltis">https://www.linkedin.com/company/exeltis</a>	Spain	2,247	136	6.05%	New Entry
19	Boehringer Ingelheim	<a href="https://www.linkedin.com/company/boehringer-ingelheim">https://www.linkedin.com/company/boehringer-ingelheim</a>	Germany	41,564	2,500	6.01%	▲ 20
20	Almirall	<a href="https://www.linkedin.com/company/almirall">https://www.linkedin.com/company/almirall</a>	Spain	1,991	119	5.98%	▼ -7
21	UPSA	<a href="https://www.linkedin.com/company/upsa">https://www.linkedin.com/company/upsa</a>	France	1,226	73	5.95%	▲ 9
22	Fidia Farmaceutici	<a href="https://www.linkedin.com/company/fidia-farmaceutici">https://www.linkedin.com/company/fidia-farmaceutici</a>	Italy	1,200	71	5.92%	▼ -15
23	Orifarm	<a href="https://www.linkedin.com/company/orifarm">https://www.linkedin.com/company/orifarm</a>	Denmark	1,170	69	5.90%	▲ 1

24	Corden Pharma	<a href="https://www.link">https://www.link</a>	Switzerland	1,398		82	5.87%	▲ 5
25	Angelini Pharma	<a href="https://www.link">https://www.link</a>	Italy	1,645		93	5.65%	▼ -13
26	Ipsen	<a href="https://www.link">https://www.link</a>	France	5,914		332	5.61%	▲ 11
27	Lundbeck	<a href="https://www.link">https://www.link</a>	Denmark	5,685		318	5.59%	▲ 14
28	Ferring Pharmaceuticals	<a href="https://www.link">https://www.link</a>	Switzerland	5,707		319	5.59%	▼ -9
29	Ceva Santé Animale	<a href="https://www.link">https://www.link</a>	France	4,780		267	5.59%	▼ -9
30	FAES FARMA	<a href="https://www.link">https://www.link</a>	Spain	1,112		62	5.58%	▼ -2
31	Jazz Pharmaceuticals	<a href="https://www.link">https://www.link</a>	Ireland	3,230		171	5.29%	▲ 14
32	Novartis Oncology	<a href="https://www.link">https://www.link</a>	Switzerland	2,177		115	5.28%	▲ 12
33	Guerbet	<a href="https://www.link">https://www.link</a>	France	2,361		122	5.17%	▼ -10
34	Idorsia Pharmaceuticals	<a href="https://www.link">https://www.link</a>	Switzerland	1,340		69	5.15%	▲ 26
35	Curium Pharma	<a href="https://www.link">https://www.link</a>	France	1,372		70	5.10%	▼ -19
36	Merck Group	<a href="https://www.link">https://www.link</a>	Germany	26,530		1,339	5.05%	▲ 0
37	UCB	<a href="https://www.link">https://www.link</a>	Belgium	12,530		630	5.03%	▲ 9
38	ROVI	<a href="https://www.link">https://www.link</a>	Spain	1,037		51	4.92%	New Entry
39	Siegfried	<a href="https://www.link">https://www.link</a>	Switzerland	1,703		82	4.82%	New Entry
40	Sanofi	<a href="https://www.link">https://www.link</a>	France	85,606		4,000	4.67%	▲ 10
41	Servier	<a href="https://www.link">https://www.link</a>	France	12,556		582	4.64%	▼ -8
42	Unither Pharmaceuticals	<a href="https://www.link">https://www.link</a>	France	1,217		56	4.60%	▼ -10
43	Zambon	<a href="https://www.link">https://www.link</a>	Italy	2,447		110	4.50%	▼ -1
44	Recordati	<a href="https://www.link">https://www.link</a>	Italy	2,479		110	4.44%	▲ 17
45	LEO Pharma	<a href="https://www.link">https://www.link</a>	Denmark	4,989		218	4.37%	▲ 8
46	PSI	<a href="https://www.link">https://www.link</a>	Switzerland	2,193		95	4.33%	▲ 19
47	Sandoz	<a href="https://www.link">https://www.link</a>	Switzerland	16,320		702	4.30%	▲ 11
48	Stevanato Group	<a href="https://www.link">https://www.link</a>	Italy	1,838		79	4.30%	▼ -26
49	Evotec	<a href="https://www.link">https://www.link</a>	Germany	4,836		206	4.26%	▲ 22
50	Synthon	<a href="https://www.link">https://www.link</a>	Netherlands	1,275		54	4.24%	▼ -10
51	Bracco	<a href="https://www.link">https://www.link</a>	Italy	1,800		76	4.22%	▼ -30
52	Endo International	<a href="https://www.link">https://www.link</a>	Ireland	1,494		63	4.22%	▲ 20
53	Alfasigma	<a href="https://www.link">https://www.link</a>	Italy	1,901		80	4.21%	▲ 4
54	Xellia Pharmaceuticals	<a href="https://www.link">https://www.link</a>	Denmark	1,363		57	4.18%	▲ 0
55	Apoteket AB	<a href="https://www.link">https://www.link</a>	Sweden	3,024		126	4.17%	▲ 27
56	Boiron France	<a href="https://www.link">https://www.link</a>	France	2,116		86	4.06%	▼ -5
57	ESTEVE	<a href="https://www.link">https://www.link</a>	Spain	1,702		69	4.05%	▼ -22
58	Lonza	<a href="https://www.link">https://www.link</a>	Switzerland	15,737		631	4.01%	New Entry
59	PolyPeptide Group	<a href="https://www.link">https://www.link</a>	Switzerland	1,097		43	3.92%	▼ -10
60	COFARES	<a href="https://www.link">https://www.link</a>	Spain	1,490		58	3.89%	▼ -26
61	Vetoquinol Global	<a href="https://www.link">https://www.link</a>	France	1,523		59	3.87%	▼ -35
62	Bachem	<a href="https://www.link">https://www.link</a>	Switzerland	1,405		54	3.84%	▲ 6
63	Italfarmaco	<a href="https://www.link">https://www.link</a>	Spain	1,173		45	3.84%	▼ -15
64	Chiesi Group	<a href="https://www.link">https://www.link</a>	Italy	5,113		196	3.83%	▼ -5
65	Virbac	<a href="https://www.link">https://www.link</a>	France	4,530		170	3.75%	▼ -13
66	Chemo	<a href="https://www.link">https://www.link</a>	Spain	1,666		62	3.72%	▲ 4
67	Sobi	<a href="https://www.link">https://www.link</a>	Sweden	1,821		67	3.68%	▼ -24
68	Grupa NEUCA	<a href="https://www.link">https://www.link</a>	Poland	1,755		64	3.65%	▲ 17
69	Stallergenes Greer	<a href="https://www.link">https://www.link</a>	Switzerland	1,018		37	3.63%	▼ -38
70	Apotek Hjärtat	<a href="https://www.link">https://www.link</a>	Sweden	2,330		84	3.61%	▲ 6
71	Orion Corporation	<a href="https://www.link">https://www.link</a>	Finland	2,281		82	3.59%	▲ 4
72	FAMAR	<a href="https://www.link">https://www.link</a>	Greece	1,551		55	3.55%	▼ -3
73	Zentiva	<a href="https://www.link">https://www.link</a>	Czechia	3,197		113	3.53%	▲ 4
74	Merck Healthcare	<a href="https://www.link">https://www.link</a>	Germany	4,759		165	3.47%	▲ 6
75	Fresenius Kabi	<a href="https://www.link">https://www.link</a>	Germany	16,131		559	3.47%	▼ -8
76	Vitusapotek	<a href="https://www.link">https://www.link</a>	Norway	1,212		42	3.47%	▲ 12
77	ALK	<a href="https://www.link">https://www.link</a>	Denmark	2,718		94	3.46%	▼ -22
78	Kronans Apotek	<a href="https://www.link">https://www.link</a>	Sweden	1,472		50	3.40%	▼ -15
79	Novartis	<a href="https://www.link">https://www.link</a>	Switzerland	75,161		2,500	3.33%	▲ 0
80	Recipharm	<a href="https://www.link">https://www.link</a>	Sweden	3,782		125	3.31%	▼ -7
81	Grifols	<a href="https://www.link">https://www.link</a>	Spain	10,480		340	3.24%	▼ -7
82	Kedrion Biopharma	<a href="https://www.link">https://www.link</a>	Italy	1,457		47	3.23%	▼ -1
83	OCP Répartition	<a href="https://www.link">https://www.link</a>	France	1,328		41	3.09%	▼ -36
84	Galenica	<a href="https://www.link">https://www.link</a>	Switzerland	2,478		76	3.07%	New Entry
85	Richter Gedeon Nyrt. / Mag	<a href="https://www.link">https://www.link</a>	Hungary	2,131		65	3.05%	▲ 1
86	SGD Pharma	<a href="https://www.link">https://www.link</a>	France	1,026		30	2.92%	New Entry
87	Lek Pharmaceuticals	<a href="https://www.link">https://www.link</a>	Slovenia	1,062		31	2.92%	New Entry
88	Laboratorios Normon	<a href="https://www.link">https://www.link</a>	Spain	1,907		54	2.83%	▼ -32
89	Adamed Pharma	<a href="https://www.link">https://www.link</a>	Poland	1,460		41	2.81%	▼ -23
90	MSD Deutschland	<a href="https://www.link">https://www.link</a>	Germany	1,932		54	2.80%	▲ 5
91	LFB	<a href="https://www.link">https://www.link</a>	France	2,258		62	2.75%	▼ -29
92	MSD Netherlands	<a href="https://www.link">https://www.link</a>	Netherlands	1,469		38	2.59%	▼ -14
93	Vetter Pharma	<a href="https://www.link">https://www.link</a>	Germany	1,838		46	2.50%	▼ -6
94	Mallinckrodt Pharmaceuticals	<a href="https://www.link">https://www.link</a>	Ireland	3,259		79	2.42%	▼ -11
95	Octapharma	<a href="https://www.link">https://www.link</a>	Switzerland	2,313		55	2.38%	▼ -11

96	PLIVA	<a href="https://www.linkedin.com/company/pliva">https://www.linkedin.com/company/pliva</a>	Croatia	1,641	39	2.38%	▲ 1
97	STADA Group	<a href="https://www.linkedin.com/company/stada-group">https://www.linkedin.com/company/stada-group</a>	Germany	5,892	137	2.33%	▼ -5
98	Apotek 1	<a href="https://www.linkedin.com/company/apotek-1">https://www.linkedin.com/company/apotek-1</a>	Norway	1,992	46	2.31%	▼ -2
99	MENARINI Group	<a href="https://www.linkedin.com/company/menarini-group">https://www.linkedin.com/company/menarini-group</a>	Italy	10,405	224	2.15%	▼ -9
100	Polpharma	<a href="https://www.linkedin.com/company/polpharma">https://www.linkedin.com/company/polpharma</a>	Poland	2,313	49	2.12%	▼ -6
101	Egis Pharmaceuticals	<a href="https://www.linkedin.com/company/egis-pharmaceuticals">https://www.linkedin.com/company/egis-pharmaceuticals</a>	Hungary	1,835	38	2.07%	▼ -3
102	BERLIN-CHEMIE Menarini	<a href="https://www.linkedin.com/company/berlin-chemie-menarini">https://www.linkedin.com/company/berlin-chemie-menarini</a>	Germany	1,892	39	2.06%	▼ -9
103	Merck	<a href="https://www.linkedin.com/company/merck">https://www.linkedin.com/company/merck</a>	Germany	12,318	216	1.75%	▼ -4
104	Delpharm	<a href="https://www.linkedin.com/company/delpharm">https://www.linkedin.com/company/delpharm</a>	France	3,374	57	1.69%	▼ -13
105	Krka	<a href="https://www.linkedin.com/company/krka">https://www.linkedin.com/company/krka</a>	Slovenia	4,062	67	1.65%	▼ -16
106	WALA	<a href="https://www.linkedin.com/company/wala">https://www.linkedin.com/company/wala</a>	Germany	1,250	18	1.44%	▼ -6
107	ICON	<a href="https://www.linkedin.com/company/icon">https://www.linkedin.com/company/icon</a>	Ireland	33,611	283	0.84%	▼ -43

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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