

# DSMN8

Europe's Most Active Pharmaceuticals Professionals on Social - December 2023

## Industry at a glance:

Average Score:  
**4.42%**

Total Companies:  
**85**

Global Industry Average:  
**4.23%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Redcare Pharmacy	<a href="https://www.linkedin.com/company/redcare-pharmacy">https://www.linkedin.com/company/redcare-pharmacy</a>	Netherlands	546	66	12.09%
2	SCHOTT Pharma	<a href="https://www.linkedin.com/company/schott-pharma">https://www.linkedin.com/company/schott-pharma</a>	Germany	697	69	9.90%
3	OM Pharma	<a href="https://www.linkedin.com/company/om-pharma">https://www.linkedin.com/company/om-pharma</a>	Switzerland	535	45	8.41%
4	Ellab	<a href="https://www.linkedin.com/company/ellab">https://www.linkedin.com/company/ellab</a>	Denmark	664	55	8.28%
5	MSD Czech Republic	<a href="https://www.linkedin.com/company/msd-czech-republic">https://www.linkedin.com/company/msd-czech-republic</a>	Czechia	628	52	8.28%
6	Daiichi Sankyo Europe	<a href="https://www.linkedin.com/company/daiichi-sankyo-europe">https://www.linkedin.com/company/daiichi-sankyo-europe</a>	Germany	818	67	8.19%
7	Oriola	<a href="https://www.linkedin.com/company/oriola">https://www.linkedin.com/company/oriola</a>	Finland	541	42	7.76%
8	MSD France	<a href="https://www.linkedin.com/company/msd-france">https://www.linkedin.com/company/msd-france</a>	France	967	75	7.76%
9	Neuraxpharm	<a href="https://www.linkedin.com/company/neuraxpharm">https://www.linkedin.com/company/neuraxpharm</a>	Spain	575	42	7.30%
10	BIAL	<a href="https://www.linkedin.com/company/bial">https://www.linkedin.com/company/bial</a>	Portugal	883	63	7.13%
11	Tecnimed Group	<a href="https://www.linkedin.com/company/tecnimed-group">https://www.linkedin.com/company/tecnimed-group</a>	Portugal	558	39	6.99%
12	MSD Ireland	<a href="https://www.linkedin.com/company/msd-ireland">https://www.linkedin.com/company/msd-ireland</a>	Ireland	708	49	6.92%
13	TFS HealthScience	<a href="https://www.linkedin.com/company/tfs-healthscience">https://www.linkedin.com/company/tfs-healthscience</a>	Sweden	783	53	6.77%
14	Axplora	<a href="https://www.linkedin.com/company/axplora">https://www.linkedin.com/company/axplora</a>	Germany	607	41	6.75%
15	ProductLife Group	<a href="https://www.linkedin.com/company/productlife-group">https://www.linkedin.com/company/productlife-group</a>	France	866	57	6.58%
16	Aboca Italia	<a href="https://www.linkedin.com/company/aboca-italia">https://www.linkedin.com/company/aboca-italia</a>	Italy	628	41	6.53%
17	SIFI	<a href="https://www.linkedin.com/company/sifi">https://www.linkedin.com/company/sifi</a>	Italy	551	32	5.81%
18	Elpen Pharmaceutical Co.	<a href="https://www.linkedin.com/company/elpen-pharmaceutical-co">https://www.linkedin.com/company/elpen-pharmaceutical-co</a>	Greece	613	35	5.71%
19	Prothya Biosolutions	<a href="https://www.linkedin.com/company/prothya-biosolutions">https://www.linkedin.com/company/prothya-biosolutions</a>	Belgium	661	37	5.60%
20	NUVISAN The Science CR	<a href="https://www.linkedin.com/company/nuvisan-the-science-cr">https://www.linkedin.com/company/nuvisan-the-science-cr</a>	Germany	586	32	5.46%
21	IBSA Italy	<a href="https://www.linkedin.com/company/ibsa-italy">https://www.linkedin.com/company/ibsa-italy</a>	Italy	639	34	5.32%
22	Pharmathen	<a href="https://www.linkedin.com/company/pharmathen">https://www.linkedin.com/company/pharmathen</a>	Netherlands	849	45	5.30%
23	Excelya	<a href="https://www.linkedin.com/company/excelya">https://www.linkedin.com/company/excelya</a>	France	687	36	5.24%

24	Dompé	<a href="https://www.link">https://www.link</a>	Italy	824	43	5.22%
25	Arkopharma	<a href="https://www.link">https://www.link</a>	France	817	42	5.14%
26	Solvias	<a href="https://www.link">https://www.link</a>	Switzerland	566	29	5.12%
27	IQVIA France	<a href="https://www.link">https://www.link</a>	France	535	27	5.05%
28	Mayoly Spindler	<a href="https://www.link">https://www.link</a>	France	793	40	5.04%
29	IBSA Group	<a href="https://www.link">https://www.link</a>	Switzerland	935	47	5.03%
30	Reig Jofre	<a href="https://www.link">https://www.link</a>	Spain	658	33	5.02%
31	AJ Vaccines	<a href="https://www.link">https://www.link</a>	Denmark	499	25	5.01%
32	Laboratoires Théa	<a href="https://www.link">https://www.link</a>	France	700	35	5.00%
33	Centrient Pharmaceuticals	<a href="https://www.link">https://www.link</a>	Netherlands	851	41	4.82%
34	MERCK France	<a href="https://www.link">https://www.link</a>	France	628	30	4.78%
35	Grupo Menarini España	<a href="https://www.link">https://www.link</a>	Spain	505	24	4.75%
36	Chiesi Italia	<a href="https://www.link">https://www.link</a>	Italy	590	28	4.75%
37	Grupo Alter	<a href="https://www.link">https://www.link</a>	Spain	752	35	4.65%
38	DEMO Pharmaceuticals	<a href="https://www.link">https://www.link</a>	Greece	758	35	4.62%
39	USP Zdrowie	<a href="https://www.link">https://www.link</a>	Poland	574	26	4.53%
40	Cantabria Labs	<a href="https://www.link">https://www.link</a>	Spain	827	36	4.35%
41	Macopharma	<a href="https://www.link">https://www.link</a>	France	836	36	4.31%
42	CARBOGEN AMCIS	<a href="https://www.link">https://www.link</a>	Switzerland	677	28	4.14%
43	Ethypharm	<a href="https://www.link">https://www.link</a>	France	953	39	4.09%
44	VIANEX	<a href="https://www.link">https://www.link</a>	Greece	592	24	4.05%
45	Besins Healthcare	<a href="https://www.link">https://www.link</a>	Monaco	969	39	4.02%
46	Bionorica	<a href="https://www.link">https://www.link</a>	Germany	713	27	3.79%
47	Alliance Healthcare France	<a href="https://www.link">https://www.link</a>	France	583	22	3.77%
48	Alofarm Farmacja Polska	<a href="https://www.link">https://www.link</a>	Poland	531	20	3.77%
49	PHARMAPLAN	<a href="https://www.link">https://www.link</a>	Germany	589	22	3.74%
50	BSP Pharmaceuticals	<a href="https://www.link">https://www.link</a>	Italy	945	35	3.70%
51	Gilbert	<a href="https://www.link">https://www.link</a>	France	660	24	3.64%
52	MSD Animal Health Nederl	<a href="https://www.link">https://www.link</a>	Netherlands	911	32	3.51%
53	ADMENTA Italia - LloydsFa	<a href="https://www.link">https://www.link</a>	Italy	692	24	3.47%
54	CINFA	<a href="https://www.link">https://www.link</a>	Spain	899	31	3.45%
55	Fagron	<a href="https://www.link">https://www.link</a>	Netherlands	989	34	3.44%
56	Swixx BioPharma	<a href="https://www.link">https://www.link</a>	Switzerland	621	21	3.38%
57	Dr.Max Polska	<a href="https://www.link">https://www.link</a>	Poland	552	18	3.26%
58	Antibiotice	<a href="https://www.link">https://www.link</a>	Romania	522	17	3.26%
59	ZETA	<a href="https://www.link">https://www.link</a>	Austria	864	28	3.24%
60	Bormioli Pharma	<a href="https://www.link">https://www.link</a>	Italy	619	20	3.23%
61	INNOTHERA	<a href="https://www.link">https://www.link</a>	France	802	25	3.12%
62	ABL	<a href="https://www.link">https://www.link</a>	France	566	17	3.00%
63	Wörwag Pharma GmbH &	<a href="https://www.link">https://www.link</a>	Germany	711	21	2.95%
64	Aenova Group	<a href="https://www.link">https://www.link</a>	Germany	949	28	2.95%
65	Hermandad Farmaceutica	<a href="https://www.link">https://www.link</a>	Spain	510	15	2.94%
66	Cenexi	<a href="https://www.link">https://www.link</a>	France	922	27	2.93%
67	DOZ	<a href="https://www.link">https://www.link</a>	Poland	913	26	2.85%
68	Farmak	<a href="https://www.link">https://www.link</a>	Ukraine	863	23	2.67%
69	Fertin Pharma	<a href="https://www.link">https://www.link</a>	Denmark	662	17	2.57%
70	Norgine	<a href="https://www.link">https://www.link</a>	Netherlands	975	25	2.56%
71	Kern Pharma	<a href="https://www.link">https://www.link</a>	Spain	791	20	2.53%
72	ROVI Pharma Industrial Se	<a href="https://www.link">https://www.link</a>	Spain	599	15	2.50%
73	Biotest	<a href="https://www.link">https://www.link</a>	Germany	832	20	2.40%
74	ZIKO	<a href="https://www.link">https://www.link</a>	Poland	553	13	2.35%
75	Sopharma	<a href="https://www.link">https://www.link</a>	Bulgaria	594	12	2.02%
76	Help Net Farma	<a href="https://www.link">https://www.link</a>	Romania	650	12	1.85%
77	Bidafarma	<a href="https://www.link">https://www.link</a>	Spain	670	12	1.79%
78	Hering	<a href="https://www.link">https://www.link</a>	Italy	538	9	1.67%
79	ACS DOBFAR	<a href="https://www.link">https://www.link</a>	Italy	864	14	1.62%
80	Farmacile DONA	<a href="https://www.link">https://www.link</a>	Romania	596	9	1.51%
81	BENU Apoteka	<a href="https://www.link">https://www.link</a>	Serbia	603	9	1.49%
82	medac	<a href="https://www.link">https://www.link</a>	Germany	769	11	1.43%
83	Apoteksgruppen	<a href="https://www.link">https://www.link</a>	Sweden	570	8	1.40%
84	A&D Pharma	<a href="https://www.link">https://www.link</a>	Romania	622	8	1.29%
85	SMD	<a href="https://www.link">https://www.link</a>	Ukraine	533	4	0.75%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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