

DSMN8

The UK's Most Active Mechanical & Industrial Engineering Professionals on Social - December 2023

Industry at a glance:

Average Score:
3.65%

Total Companies:
15

Global Industry Average:
3.47%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	HBK	https://www.linkedin.com/company/hbk/	United Kingdom	1,235	127	10.28%	▲ 0
2	Altrad UK, Ireland & Nordic	https://www.linkedin.com/company/altrad-uk/	United Kingdom	1,464	76	5.19%	▲ 0
3	Trillium Flow Technologies	https://www.linkedin.com/company/trillium-flow-technologies/	United Kingdom	1,229	60	4.88%	▲ 0
4	Rotork	https://www.linkedin.com/company/rotork/	United Kingdom	2,004	95	4.74%	▲ 2
5	Spirax Sarco	https://www.linkedin.com/company/spirax-sarco/	United Kingdom	1,968	87	4.42%	▼ -1
6	Cavendish Nuclear	https://www.linkedin.com/company/cavendish-nuclear/	United Kingdom	1,216	51	4.19%	▲ 3
7	Howden	https://www.linkedin.com/company/howden/	United Kingdom	3,776	152	4.03%	▲ 1
8	John Crane	https://www.linkedin.com/company/john-crane/	United Kingdom	4,392	139	3.16%	New Entry
9	Primetals Technologies	https://www.linkedin.com/company/primetals-technologies/	United Kingdom	3,387	107	3.16%	▼ -2
10	Rolls-Royce	https://www.linkedin.com/company/rolls-royce/	United Kingdom	27,496	716	2.60%	▲ 3
11	Pentair	https://www.linkedin.com/company/pentair/	United Kingdom	7,512	193	2.57%	▼ -1
12	BOC UK & Ireland	https://www.linkedin.com/company/boc-uk-ireland/	United Kingdom	1,503	34	2.26%	▲ 0
13	Perkins Engines Company	https://www.linkedin.com/company/perkins-engines-company/	United Kingdom	1,378	31	2.25%	▲ 2
14	IMI	https://www.linkedin.com/company/imigroup/	United Kingdom	3,362	30	0.89%	▲ 2
15	Rencol Components	https://www.linkedin.com/company/rencol-components/	United Kingdom	11,704	9	0.08%	▲ 2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website or contact us at support@dsmn8.com

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