

DSMN8

Europe's Most Active Mechanical & Industrial Engineering Professionals on Social - December 2023

Industry at a glance:

Average Score: **3.91%** Total Companies: **96** Global Industry Average: **3.47%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Accelleron	https://www.linkedin.com/company/acceleron	Switzerland	1,084	103	9.50%	New Entry
2	Northvolt	https://www.linkedin.com/company/northvolt	Sweden	4,637	400	8.63%	New Entry
3	Hiab	https://www.linkedin.com/company/hiab	Sweden	1,071	85	7.94%	▲ 22
4	Belimo	https://www.linkedin.com/company/belimo	Switzerland	1,464	116	7.92%	▲ 2
5	Equans Nederland	https://www.linkedin.com/company/equans-nederland	Netherlands	2,412	173	7.17%	▲ 4
6	Böllhoff Group	https://www.linkedin.com/company/bollhoff-group	Germany	1,187	80	6.74%	▼ -2
7	De Nora	https://www.linkedin.com/company/de-nora	Italy	1,070	71	6.64%	▲ 3
8	Sandvik Coromant	https://www.linkedin.com/company/sandvik-coromant	Sweden	4,588	294	6.41%	▲ 9
9	Quant Service	https://www.linkedin.com/company/quant-service	Sweden	1,081	69	6.38%	New Entry
10	GRUNDFOS	https://www.linkedin.com/company/grundfos	Denmark	12,130	750	6.18%	▲ 3
11	Bosch Portugal	https://www.linkedin.com/company/bosch-portugal	Portugal	1,400	86	6.14%	▲ 7
12	Volvo Penta	https://www.linkedin.com/company/volvo-penta	Sweden	2,066	125	6.05%	▲ 16
13	Hoppenbrouwers	https://www.linkedin.com/company/hoppenbrouwers	Netherlands	1,142	69	6.04%	▼ -11
14	STILL	https://www.linkedin.com/company/still	Germany	1,273	76	5.97%	▲ 25
15	Munters	https://www.linkedin.com/company/munters	Sweden	2,102	125	5.95%	▲ 14
16	PALFINGER	https://www.linkedin.com/company/palfinger	Austria	2,036	121	5.94%	▲ 8
17	Boccard	https://www.linkedin.com/company/boccard	France	1,430	84	5.87%	▼ -6
18	Groupe Institut de Soudure	https://www.linkedin.com/company/groupe-institut-de-soudure	France	1,103	63	5.71%	▼ -17
19	Alfa Laval	https://www.linkedin.com/company/alfa-laval	Sweden	12,858	730	5.68%	▲ 12
20	Walter Tools	https://www.linkedin.com/company/walter-tools	Germany	1,833	101	5.51%	▼ -8
21	Seco Tools	https://www.linkedin.com/company/seco-tools	Sweden	2,982	160	5.37%	▲ 29
22	Kuijpers	https://www.linkedin.com/company/kuijpers	Netherlands	1,192	63	5.29%	▼ -17
23	MAN Energy Solutions	https://www.linkedin.com/company/man-energy-solutions	Germany	6,977	356	5.10%	▼ -8

24	Eviosys	https://www.linke	Switzerland	1,553	78	5.02%	New Entry
25	Syntegon	https://www.linke	Germany	2,757	134	4.86%	▼ -4
26	Cefla	https://www.linke	Italy	1,340	65	4.85%	▲ 16
27	Etteplan	https://www.linke	Finland	2,908	138	4.75%	▲ 31
28	Wittur Group	https://www.linke	Germany	1,613	76	4.71%	▲ 31
29	Bühler Group	https://www.linke	Switzerland	7,001	322	4.60%	▼ -10
30	Flender	https://www.linke	Germany	1,895	87	4.59%	▲ 7
31	ISQ	https://www.linke	Portugal	1,135	52	4.58%	▲ 7
32	Tecnimont	https://www.linke	Italy	5,045	227	4.50%	▲ 35
33	NTN Europe	https://www.linke	France	1,901	85	4.47%	▼ -13
34	Bosch France	https://www.linke	France	1,074	47	4.38%	▼ -26
35	Poclain Hydraulics	https://www.linke	France	1,189	52	4.37%	▼ -8
36	FPT Industrial	https://www.linke	Italy	2,499	109	4.36%	▲ 9
37	Onet Technologies	https://www.linke	France	1,641	71	4.33%	▼ -21
38	CLAUGER	https://www.linke	France	1,599	69	4.32%	▼ -24
39	GEA Group	https://www.linke	Germany	13,669	572	4.18%	▼ -6
40	Trescal	https://www.linke	France	2,978	124	4.16%	▼ -4
41	Mersen	https://www.linke	France	2,502	100	4.00%	▼ -15
42	EagleBurgmann	https://www.linke	Germany	2,809	110	3.92%	▼ -7
43	TK Elevator	https://www.linke	Germany	20,284	789	3.89%	▲ 13
44	TSK Electrónica y Electricidad	https://www.linke	Spain	1,315	51	3.88%	▲ 5
45	Stork	https://www.linke	Netherlands	5,602	217	3.87%	▼ -13
46	John Cockerill	https://www.linke	Belgium	4,766	183	3.84%	▼ -5
47	Danfoss Power Solutions	https://www.linke	Denmark	5,547	211	3.80%	▲ 4
48	Schunk Group	https://www.linke	Germany	1,635	62	3.79%	▼ -14
49	Renco	https://www.linke	Italy	1,268	48	3.79%	▼ -6
50	Wärtsilä	https://www.linke	Finland	14,143	529	3.74%	▲ 11
51	Fenwick-Linde	https://www.linke	France	1,289	48	3.72%	▼ -44
52	SKF Group	https://www.linke	Sweden	17,565	650	3.70%	▼ -8
53	NORMA Group	https://www.linke	Germany	2,142	78	3.64%	▼ -6
54	Bonfiglioli	https://www.linke	Italy	2,131	75	3.52%	▲ 9
55	DF-Duro Felguera	https://www.linke	Spain	1,336	46	3.44%	▼ -9
56	GROUPE ADF	https://www.linke	France	2,037	70	3.44%	▼ -33
57	Orona	https://www.linke	Spain	1,865	64	3.43%	▼ -4
58	Reel	https://www.linke	France	1,347	46	3.41%	▼ -36
59	Carrier Commercial Refrigeration	https://www.linke	France	1,247	42	3.37%	▲ 1
60	Equans BeLux	https://www.linke	Belgium	5,496	175	3.18%	▲ 10
61	Johnson Controls	https://www.linke	Ireland	66,072	2,099	3.18%	▲ 8
62	ALTRAD ENDEL	https://www.linke	France	2,535	80	3.16%	New Entry
63	Danfoss	https://www.linke	Denmark	21,156	665	3.14%	▲ 5
64	Paul Wurth	https://www.linke	Luxembourg	1,412	44	3.12%	▲ 1
65	Trelleborg Sealing Solutions	https://www.linke	Germany	3,649	113	3.10%	▼ -17
66	Schenck Process	https://www.linke	Germany	1,843	57	3.09%	▲ 10
67	FläktGroup	https://www.linke	Germany	1,883	58	3.08%	▼ -37
68	Oerlikon	https://www.linke	Switzerland	5,366	165	3.07%	▲ 15
69	KONE	https://www.linke	Finland	29,715	907	3.05%	▼ -3
70	KONGSBERG	https://www.linke	Norway	1,675	51	3.04%	▼ -16
71	Liebherr Group	https://www.linke	Germany	9,151	269	2.94%	▼ -19
72	FLSmidth	https://www.linke	Denmark	13,978	405	2.90%	▼ -1
73	Rieter	https://www.linke	Switzerland	2,450	64	2.61%	New Entry
74	Tenova	https://www.linke	Italy	2,222	57	2.57%	New Entry
75	ERIKS	https://www.linke	Netherlands	3,285	83	2.53%	▼ -3
76	ETG	https://www.linke	Netherlands	1,387	34	2.45%	▼ -1
77	Körber Technologies	https://www.linke	Germany	1,361	33	2.42%	New Entry
78	Kärcher	https://www.linke	Germany	5,707	127	2.23%	▼ -4
79	Stabilus	https://www.linke	Germany	1,126	25	2.22%	▼ -17
80	KSB Company	https://www.linke	Germany	6,416	142	2.21%	▼ -2
81	Danieli Group	https://www.linke	Italy	5,309	114	2.15%	▼ -1
82	Fives	https://www.linke	France	4,441	94	2.12%	▼ -1
83	Georg Fischer	https://www.linke	Switzerland	6,456	136	2.11%	▼ -4
84	Zoppas Industries Heating	https://www.linke	Italy	1,535	32	2.08%	▼ -7
85	SMS group	https://www.linke	Germany	4,711	90	1.91%	▼ -28
86	G.D	https://www.linke	Italy	1,161	21	1.81%	▼ -4
87	thyssenkrupp	https://www.linke	Germany	34,018	443	1.30%	▼ -3
88	Jungheinrich	https://www.linke	Germany	8,782	105	1.20%	▼ -2
89	ENDEL	https://www.linke	France	1,605	15	0.93%	▼ -4
90	Cargotec	https://www.linke	Finland	6,872	63	0.92%	▼ -3
91	Trelleborg Group	https://www.linke	Sweden	7,593	69	0.91%	▼ -3
92	Schindler Group	https://www.linke	Switzerland	30,509	251	0.82%	New Entry
93	ENGIE Services Nederland	https://www.linke	Netherlands	2,098	16	0.76%	▼ -2
94	Bilfinger	https://www.linke	Germany	13,205	91	0.69%	▼ -2
95	ABM-TECNA	https://www.linke	Belgium	2,133	14	0.66%	▼ -5

96 ATT INOX

<https://www.link> Poland

3,127

20

0.64%

▼ -3

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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