



## The USA's Most Active Marketing & Advertising Professionals on Social - December 2023

### Industry at a glance:



### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Aleph Group	<a href="https://www.linkedin.com/company/aleph-group">https://www.linkedin.com/company/aleph-group</a>	United States	773	159	20.57%
2	IAB	<a href="https://www.linkedin.com/company/iab">https://www.linkedin.com/company/iab</a>	United States	660	110	16.67%
3	MNTN	<a href="https://www.linkedin.com/company/mntn">https://www.linkedin.com/company/mntn</a>	United States	559	82	14.67%
4	The Martin Agency	<a href="https://www.linkedin.com/company/the-martin-agency">https://www.linkedin.com/company/the-martin-agency</a>	United States	540	69	12.78%
5	Foundry	<a href="https://www.linkedin.com/company/foundry">https://www.linkedin.com/company/foundry</a>	United States	941	115	12.22%
6	NP Digital	<a href="https://www.linkedin.com/company/np-digital">https://www.linkedin.com/company/np-digital</a>	United States	726	85	11.71%
7	INFUSEmedia	<a href="https://www.linkedin.com/company/infusemedia">https://www.linkedin.com/company/infusemedia</a>	United States	731	85	11.63%
8	My Amazon Guy	<a href="https://www.linkedin.com/company/my-amazon-guy">https://www.linkedin.com/company/my-amazon-guy</a>	United States	845	93	11.01%
9	Interbrand	<a href="https://www.linkedin.com/company/interbrand">https://www.linkedin.com/company/interbrand</a>	United States	947	98	10.35%
10	Goodway Group	<a href="https://www.linkedin.com/company/goodway-group">https://www.linkedin.com/company/goodway-group</a>	United States	532	55	10.34%
11	Moloco	<a href="https://www.linkedin.com/company/moloco">https://www.linkedin.com/company/moloco</a>	United States	607	62	10.21%
12	Area 23	<a href="https://www.linkedin.com/company/area23">https://www.linkedin.com/company/area23</a>	United States	876	89	10.16%
13	160over90	<a href="https://www.linkedin.com/company/160over90">https://www.linkedin.com/company/160over90</a>	United States	859	86	10.01%
14	The Mars Agency	<a href="https://www.linkedin.com/company/the-mars-agency">https://www.linkedin.com/company/the-mars-agency</a>	United States	778	75	9.64%
15	Ariadna Communications C	<a href="https://www.linkedin.com/company/ariadna-communications">https://www.linkedin.com/company/ariadna-communications</a>	United States	602	56	9.30%
16	PureRed	<a href="https://www.linkedin.com/company/pure-red">https://www.linkedin.com/company/pure-red</a>	United States	594	53	8.92%
17	Nexxen	<a href="https://www.linkedin.com/company/nexxen">https://www.linkedin.com/company/nexxen</a>	United States	556	49	8.81%
18	Craft Worldwide	<a href="https://www.linkedin.com/company/craft-worldwide">https://www.linkedin.com/company/craft-worldwide</a>	United States	698	60	8.60%
19	Barkley	<a href="https://www.linkedin.com/company/barkley">https://www.linkedin.com/company/barkley</a>	United States	716	59	8.24%
20	Allied Global Marketing	<a href="https://www.linkedin.com/company/allied-global-marketing">https://www.linkedin.com/company/allied-global-marketing</a>	United States	619	51	8.24%
21	Samsung Ads	<a href="https://www.linkedin.com/company/samsung-ads">https://www.linkedin.com/company/samsung-ads</a>	United States	915	74	8.09%
22	VML	<a href="https://www.linkedin.com/company/vml">https://www.linkedin.com/company/vml</a>	United States	876	69	7.88%
23	BAMKO	<a href="https://www.linkedin.com/company/bamko">https://www.linkedin.com/company/bamko</a>	United States	565	44	7.79%

24	Droga5	<a href="https://www.link">https://www.link</a>	United States	631	49	7.77%
25	72andSunny	<a href="https://www.link">https://www.link</a>	United States	544	42	7.72%
26	LocalIQ	<a href="https://www.link">https://www.link</a>	United States	873	67	7.67%
27	TBWAI Media Arts Lab	<a href="https://www.link">https://www.link</a>	United States	834	63	7.55%
28	GALE	<a href="https://www.link">https://www.link</a>	United States	827	62	7.50%
29	TripleLift	<a href="https://www.link">https://www.link</a>	United States	509	38	7.47%
30	GSD&M	<a href="https://www.link">https://www.link</a>	United States	611	45	7.36%
31	ITA Group	<a href="https://www.link">https://www.link</a>	United States	809	58	7.17%
32	ATN Event Staffing	<a href="https://www.link">https://www.link</a>	United States	564	39	6.91%
33	MGID	<a href="https://www.link">https://www.link</a>	United States	593	41	6.91%
34	TBWAIChiatDay	<a href="https://www.link">https://www.link</a>	United States	830	57	6.87%
35	Digital Turbine	<a href="https://www.link">https://www.link</a>	United States	997	68	6.82%
36	S2W Media	<a href="https://www.link">https://www.link</a>	United States	516	34	6.59%
37	The Black Sheep	<a href="https://www.link">https://www.link</a>	United States	580	37	6.38%
38	Publicis Health Media	<a href="https://www.link">https://www.link</a>	United States	641	40	6.24%
39	INNOCEAN USA	<a href="https://www.link">https://www.link</a>	United States	598	37	6.19%
40	Anomaly	<a href="https://www.link">https://www.link</a>	United States	915	56	6.12%
41	FCB Chicago	<a href="https://www.link">https://www.link</a>	United States	672	40	5.95%
42	WebFX	<a href="https://www.link">https://www.link</a>	United States	782	45	5.75%
43	Digitas Health	<a href="https://www.link">https://www.link</a>	United States	983	56	5.70%
44	Ampersand	<a href="https://www.link">https://www.link</a>	United States	629	35	5.56%
45	MWR Life	<a href="https://www.link">https://www.link</a>	United States	722	40	5.54%
46	Manitlics B2B ITES	<a href="https://www.link">https://www.link</a>	United States	778	43	5.53%
47	Super	<a href="https://www.link">https://www.link</a>	United States	822	45	5.47%
48	IMPACT BBDO	<a href="https://www.link">https://www.link</a>	United States	574	31	5.40%
49	Barrows	<a href="https://www.link">https://www.link</a>	United States	514	27	5.25%
50	American Marketing & Pub	<a href="https://www.link">https://www.link</a>	United States	591	31	5.25%
51	BGB Group	<a href="https://www.link">https://www.link</a>	United States	553	29	5.24%
52	Ovative Group	<a href="https://www.link">https://www.link</a>	United States	541	28	5.18%
53	Kepler	<a href="https://www.link">https://www.link</a>	United States	677	33	4.87%
54	Kargo	<a href="https://www.link">https://www.link</a>	United States	845	41	4.85%
55	Deutsch NY	<a href="https://www.link">https://www.link</a>	United States	434	21	4.84%
56	Wpromote	<a href="https://www.link">https://www.link</a>	United States	665	32	4.81%
57	Xaxis	<a href="https://www.link">https://www.link</a>	United States	811	39	4.81%
58	Moore	<a href="https://www.link">https://www.link</a>	United States	907	43	4.74%
59	Extreme Reach	<a href="https://www.link">https://www.link</a>	United States	793	37	4.67%
60	Catalina USA	<a href="https://www.link">https://www.link</a>	United States	825	38	4.61%
61	Team One	<a href="https://www.link">https://www.link</a>	United States	873	40	4.58%
62	Zimmerman Advertising	<a href="https://www.link">https://www.link</a>	United States	627	28	4.47%
63	Liftoff Mobile	<a href="https://www.link">https://www.link</a>	United States	650	29	4.46%
64	Translation	<a href="https://www.link">https://www.link</a>	United States	657	29	4.41%
65	MKTG	<a href="https://www.link">https://www.link</a>	United States	816	35	4.29%
66	Doner	<a href="https://www.link">https://www.link</a>	United States	705	29	4.11%
67	OneMagnify	<a href="https://www.link">https://www.link</a>	United States	853	35	4.10%
68	Mediahub Worldwide	<a href="https://www.link">https://www.link</a>	United States	895	36	4.02%
69	Safeguard Business System	<a href="https://www.link">https://www.link</a>	United States	590	23	3.90%
70	iQuanti	<a href="https://www.link">https://www.link</a>	United States	592	23	3.89%
71	MullenLowe U.S.	<a href="https://www.link">https://www.link</a>	United States	622	24	3.86%
72	Abstrakt Marketing Group	<a href="https://www.link">https://www.link</a>	United States	662	25	3.78%
73	Active International	<a href="https://www.link">https://www.link</a>	United States	718	27	3.76%
74	The Integer Group	<a href="https://www.link">https://www.link</a>	United States	485	18	3.71%
75	ReachLocal	<a href="https://www.link">https://www.link</a>	United States	566	21	3.71%
76	designory	<a href="https://www.link">https://www.link</a>	United States	574	20	3.48%
77	TMA	<a href="https://www.link">https://www.link</a>	United States	607	21	3.46%
78	TRG	<a href="https://www.link">https://www.link</a>	United States	611	21	3.44%
79	Campbell Ewald	<a href="https://www.link">https://www.link</a>	United States	466	16	3.43%
80	Townsquare Interactive	<a href="https://www.link">https://www.link</a>	United States	589	20	3.40%
81	PMG	<a href="https://www.link">https://www.link</a>	United States	951	32	3.36%
82	BDA	<a href="https://www.link">https://www.link</a>	United States	961	32	3.33%
83	AMA Atlanta	<a href="https://www.link">https://www.link</a>	United States	548	18	3.28%
84	VideoAmp	<a href="https://www.link">https://www.link</a>	United States	552	18	3.26%
85	411 Locals	<a href="https://www.link">https://www.link</a>	United States	677	22	3.25%
86	The Bernard Group	<a href="https://www.link">https://www.link</a>	United States	638	20	3.13%
87	EducationDynamics	<a href="https://www.link">https://www.link</a>	United States	625	19	3.04%
88	Staples Promotional Produ	<a href="https://www.link">https://www.link</a>	United States	934	28	3.00%
89	Freelance Videographer	<a href="https://www.link">https://www.link</a>	United States	774	23	2.97%
90	Arc Worldwide	<a href="https://www.link">https://www.link</a>	United States	820	24	2.93%
91	EKCS	<a href="https://www.link">https://www.link</a>	United States	616	18	2.92%
92	22Squared	<a href="https://www.link">https://www.link</a>	United States	525	15	2.86%
93	ActionLink	<a href="https://www.link">https://www.link</a>	United States	980	28	2.86%
94	IMS Internet Media Service	<a href="https://www.link">https://www.link</a>	United States	529	14	2.65%
95	Evorich	<a href="https://www.link">https://www.link</a>	United States	650	17	2.62%

96	Entravision US Media	<a href="https://www.link">https://www.link</a>	United States	776	20	2.58%
97	Geiger	<a href="https://www.link">https://www.link</a>	United States	756	19	2.51%
98	Hawkeye	<a href="https://www.link">https://www.link</a>	United States	519	13	2.50%
99	Organic	<a href="https://www.link">https://www.link</a>	United States	682	17	2.49%
100	Alma	<a href="https://www.link">https://www.link</a>	United States	784	18	2.30%
101	Logical Position	<a href="https://www.link">https://www.link</a>	United States	876	20	2.28%
102	Rain International	<a href="https://www.link">https://www.link</a>	United States	677	15	2.22%
103	JPL	<a href="https://www.link">https://www.link</a>	United States	952	21	2.21%
104	Vestcom	<a href="https://www.link">https://www.link</a>	United States	736	16	2.17%
105	Ziff Davis Performance Ma	<a href="https://www.link">https://www.link</a>	United States	795	17	2.14%
106	Ogilvy Health	<a href="https://www.link">https://www.link</a>	United States	657	14	2.13%
107	Neptune Retail Solutions	<a href="https://www.link">https://www.link</a>	United States	612	13	2.12%
108	Travel Agency	<a href="https://www.link">https://www.link</a>	United States	721	13	1.80%
109	Hit Promotional Products	<a href="https://www.link">https://www.link</a>	United States	738	13	1.76%
110	DNA	<a href="https://www.link">https://www.link</a>	United States	629	11	1.75%
111	Welcome Wagon	<a href="https://www.link">https://www.link</a>	United States	525	9	1.71%
112	Katz Media Group	<a href="https://www.link">https://www.link</a>	United States	700	12	1.71%
113	TeleNet Marketing Solution	<a href="https://www.link">https://www.link</a>	United States	525	9	1.71%
114	IWCO	<a href="https://www.link">https://www.link</a>	United States	888	15	1.69%
115	MMA	<a href="https://www.link">https://www.link</a>	United States	878	14	1.59%
116	Clean	<a href="https://www.link">https://www.link</a>	United States	772	12	1.55%
117	YESCO	<a href="https://www.link">https://www.link</a>	United States	992	15	1.51%
118	ALC	<a href="https://www.link">https://www.link</a>	United States	852	10	1.17%
119	Publishers Clearing House	<a href="https://www.link">https://www.link</a>	United States	979	9	0.92%
120	OneTouch Direct	<a href="https://www.link">https://www.link</a>	United States	812	7	0.86%
121	PACIFIC	<a href="https://www.link">https://www.link</a>	United States	720	6	0.83%
122	4imprint	<a href="https://www.link">https://www.link</a>	United States	645	5	0.78%
123	MGH	<a href="https://www.link">https://www.link</a>	United States	537	4	0.74%
124	Parliament	<a href="https://www.link">https://www.link</a>	United States	813	6	0.74%
125	MMB	<a href="https://www.link">https://www.link</a>	United States	542	3	0.55%
126	Advertising Checking Bure	<a href="https://www.link">https://www.link</a>	United States	745	4	0.54%
127	MMG	<a href="https://www.link">https://www.link</a>	United States	804	4	0.50%
128	KP	<a href="https://www.link">https://www.link</a>	United States	821	4	0.49%
129	The Barber Shop Marketin	<a href="https://www.link">https://www.link</a>	United States	525	2	0.38%
130	Bernstein-Rein Advertising	<a href="https://www.link">https://www.link</a>	United States	635	2	0.31%
131	ASK	<a href="https://www.link">https://www.link</a>	United States	678	2	0.29%
132	Ackerman McQueen	<a href="https://www.link">https://www.link</a>	United States	840	1	0.12%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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