

# DSMN8

The UK's Most Active Marketing & Advertising Professionals on Social - December 2023

## Industry at a glance:

Average Score:  
**7.85%**

Total Companies:  
**32**

Global Industry Average:  
**5.51%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	CIM	<a href="https://www.linkedin.com/company/cim/">https://www.linkedin.com/company/cim/</a>	United Kingdom	567	177	31.22%
2	TEAM LEWIS	<a href="https://www.linkedin.com/company/team-lewis/">https://www.linkedin.com/company/team-lewis/</a>	United Kingdom	849	145	17.08%
3	Incubeta	<a href="https://www.linkedin.com/company/incubeta/">https://www.linkedin.com/company/incubeta/</a>	United Kingdom	853	126	14.77%
4	Ogury	<a href="https://www.linkedin.com/company/ogury/">https://www.linkedin.com/company/ogury/</a>	United Kingdom	575	78	13.57%
5	Croud	<a href="https://www.linkedin.com/company/croud/">https://www.linkedin.com/company/croud/</a>	United Kingdom	608	70	11.51%
6	Brainlabs	<a href="https://www.linkedin.com/company/brainlabs/">https://www.linkedin.com/company/brainlabs/</a>	United Kingdom	871	91	10.45%
7	EssenceMediacom UK	<a href="https://www.linkedin.com/company/essencemediacom-uk/">https://www.linkedin.com/company/essencemediacom-uk/</a>	United Kingdom	702	68	9.69%
8	The&Partnership	<a href="https://www.linkedin.com/company/the-partnership/">https://www.linkedin.com/company/the-partnership/</a>	United Kingdom	755	70	9.27%
9	FutureBrand	<a href="https://www.linkedin.com/company/futurebrand/">https://www.linkedin.com/company/futurebrand/</a>	United Kingdom	535	48	8.97%
10	MG OMD	<a href="https://www.linkedin.com/company/mg-omd/">https://www.linkedin.com/company/mg-omd/</a>	United Kingdom	570	50	8.77%
11	OMD EMEA	<a href="https://www.linkedin.com/company/omd-emea/">https://www.linkedin.com/company/omd-emea/</a>	United Kingdom	659	56	8.50%
12	Landor & Fitch	<a href="https://www.linkedin.com/company/landor-fitch/">https://www.linkedin.com/company/landor-fitch/</a>	United Kingdom	578	44	7.61%
13	Investis Digital	<a href="https://www.linkedin.com/company/investis-digital/">https://www.linkedin.com/company/investis-digital/</a>	United Kingdom	619	47	7.59%
14	Student Beans	<a href="https://www.linkedin.com/company/student-beans/">https://www.linkedin.com/company/student-beans/</a>	United Kingdom	595	45	7.56%
15	Ebiquity	<a href="https://www.linkedin.com/company/ebiquity/">https://www.linkedin.com/company/ebiquity/</a>	United Kingdom	654	48	7.34%
16	Merkle EMEA	<a href="https://www.linkedin.com/company/merkle-emea/">https://www.linkedin.com/company/merkle-emea/</a>	United Kingdom	643	42	6.53%
17	Team ITG	<a href="https://www.linkedin.com/company/team-itg/">https://www.linkedin.com/company/team-itg/</a>	United Kingdom	983	63	6.41%
18	Havas Lynx Group	<a href="https://www.linkedin.com/company/havas-lynx-group/">https://www.linkedin.com/company/havas-lynx-group/</a>	United Kingdom	517	33	6.38%
19	VCCP	<a href="https://www.linkedin.com/company/vccp/">https://www.linkedin.com/company/vccp/</a>	United Kingdom	848	54	6.37%
20	Influencer	<a href="https://www.linkedin.com/company/influencer/">https://www.linkedin.com/company/influencer/</a>	United Kingdom	629	39	6.20%
21	Indicia Worldwide	<a href="https://www.linkedin.com/company/indicia-worldwide/">https://www.linkedin.com/company/indicia-worldwide/</a>	United Kingdom	633	39	6.16%
22	MullenLowe Global	<a href="https://www.linkedin.com/company/mullenlowe-global/">https://www.linkedin.com/company/mullenlowe-global/</a>	United Kingdom	874	53	6.06%
23	TLC Worldwide	<a href="https://www.linkedin.com/company/tlc-worldwide/">https://www.linkedin.com/company/tlc-worldwide/</a>	United Kingdom	872	51	5.85%

24	Digitas UK	<a href="https://www.linkedin.com/company/digitas-uk/">https://www.linkedin.com/company/digitas-uk/</a> United Kingdom	768	42	5.47%
25	EIMS	<a href="https://www.linkedin.com/company/eims/">https://www.linkedin.com/company/eims/</a> United Kingdom	534	23	4.31%
26	Netpeak	<a href="https://www.linkedin.com/company/netpeak/">https://www.linkedin.com/company/netpeak/</a> United Kingdom	524	22	4.20%
27	Jones Knowles Ritchie	<a href="https://www.linkedin.com/company/jones-knowles-ritchie/">https://www.linkedin.com/company/jones-knowles-ritchie/</a> United Kingdom	668	26	3.89%
28	adm Group	<a href="https://www.linkedin.com/company/adm-group/">https://www.linkedin.com/company/adm-group/</a> United Kingdom	918	33	3.59%
29	eg+ worldwide	<a href="https://www.linkedin.com/company/eg-worldwide/">https://www.linkedin.com/company/eg-worldwide/</a> United Kingdom	668	23	3.44%
30	Kitchen	<a href="https://www.linkedin.com/company/kitchen/">https://www.linkedin.com/company/kitchen/</a> United Kingdom	728	7	0.96%
31	Anything   Creative Digital	<a href="https://www.linkedin.com/company/anything-creative-digital/">https://www.linkedin.com/company/anything-creative-digital/</a> United Kingdom	536	4	0.75%
32	Uber Agency	<a href="https://www.linkedin.com/company/uber-agency/">https://www.linkedin.com/company/uber-agency/</a> United Kingdom	959	7	0.73%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

