

DSMN8

The UK's Most Active Marketing & Advertising Professionals on Social - December 2023

Industry at a glance:

Average Score:
3.89%

Total Companies:
38

Global Industry Average:
4.07%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Jellyfish	https://www.linkedin.com/company/jellyfish/	United Kingdom	2,240	239	10.67%	▲ 0
2	The Mill	https://www.linkedin.com/company/the-mill/	United Kingdom	1,600	136	8.50%	▲ 5
3	dunnhumby	https://www.linkedin.com/company/dunnhumby/	United Kingdom	2,501	183	7.32%	▲ 2
4	OLIVER Agency	https://www.linkedin.com/company/oliver-agency/	United Kingdom	2,937	212	7.22%	▲ 2
5	We Are Social	https://www.linkedin.com/company/we-are-social/	United Kingdom	1,551	110	7.09%	▼ -1
6	dentsu X	https://www.linkedin.com/company/dentsu-x/	United Kingdom	1,076	74	6.88%	▲ 11
7	Wavemaker	https://www.linkedin.com/company/wavemaker/	United Kingdom	6,095	411	6.74%	▲ 8
8	PHMG	https://www.linkedin.com/company/phmg/	United Kingdom	1,066	68	6.38%	▼ -6
9	Hogarth	https://www.linkedin.com/company/hogarth/	United Kingdom	4,883	308	6.31%	▲ 2
10	Publicis Media	https://www.linkedin.com/company/publicis-media/	United Kingdom	6,985	413	5.91%	▼ -1
11	Design Bridge and Partners	https://www.linkedin.com/company/design-bridge-and-partners/	United Kingdom	1,098	64	5.83%	▼ -3
12	iProspect	https://www.linkedin.com/company/iprospect/	United Kingdom	2,891	163	5.64%	▲ 1
13	PHD	https://www.linkedin.com/company/phd/	United Kingdom	5,595	283	5.06%	▲ 1
14	Social Media	https://www.linkedin.com/company/social-media/	United Kingdom	1,183	56	4.73%	▲ 2
15	APS Group	https://www.linkedin.com/company/aps-group/	United Kingdom	1,050	48	4.57%	▲ 4
16	Paragon Customer Communications	https://www.linkedin.com/company/paragon-customer-communications/	United Kingdom	1,561	71	4.55%	▼ -6
17	Iris	https://www.linkedin.com/company/iris/	United Kingdom	2,086	90	4.31%	▲ 1
18	e-Commerce	https://www.linkedin.com/company/e-commerce/	United Kingdom	1,693	64	3.78%	▲ 8
19	Carat	https://www.linkedin.com/company/carat/	United Kingdom	2,844	102	3.59%	▲ 6
20	Mindshare	https://www.linkedin.com/company/mindshare/	United Kingdom	9,639	328	3.40%	▲ 3
21	Zenith	https://www.linkedin.com/company/zenith/	United Kingdom	4,927	160	3.25%	▲ 0
22	EssenceMediacom	https://www.linkedin.com/company/essencemediacom/	United Kingdom	10,638	336	3.16%	▲ 6
23	Yell	https://www.linkedin.com/company/yell/	United Kingdom	1,482	44	2.97%	▼ -1

24	Mother	https://www.linkedin.com/company/mother/	United Kingdom	2,639	74	2.80%	▲ 7
25	Isobar	https://www.linkedin.com/company/isobar/	United Kingdom	1,455	39	2.68%	▲ 5
26	M&C Saatchi London	https://www.linkedin.com/company/mc-saatchi-london/	United Kingdom	1,004	26	2.59%	▲ 1
27	HH Global	https://www.linkedin.com/company/hh-global/	United Kingdom	6,058	155	2.56%	▼ -3
28	Young Professionals	https://www.linkedin.com/company/young-professionals/	United Kingdom	1,510	31	2.05%	▲ 1
29	Saatchi & Saatchi	https://www.linkedin.com/company/saatchi-saatchi/	United Kingdom	5,671	105	1.85%	▲ 3
30	MediaCom	https://www.linkedin.com/company/media-com/	United Kingdom	7,130	86	1.21%	▲ 3
31	BOUTIQUE	https://www.linkedin.com/company/boutique/	United Kingdom	3,121	28	0.90%	▲ 8
32	TCC	https://www.linkedin.com/company/tcc/	United Kingdom	1,004	9	0.90%	New Entry
33	Omnicom Media Group UK	https://www.linkedin.com/company/omnicom-media-group-uk/	United Kingdom	3,638	29	0.80%	▲ 1
34	Clinic	https://www.linkedin.com/company/clinic/	United Kingdom	13,573	76	0.56%	▲ 2
35	Library	https://www.linkedin.com/company/library/	United Kingdom	1,460	7	0.48%	▲ 5
36	WPP	https://www.linkedin.com/company/wpp/	United Kingdom	69,779	332	0.48%	▲ 1
37	Clear Channel Europe	https://www.linkedin.com/company/clear-channel-europe/	United Kingdom	16,176	33	0.20%	▲ 4
38	Oi	https://www.linkedin.com/company/oi/	United Kingdom	1,657	1	0.06%	▲ 0

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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