

DSMN8

The World's Most Active Marketing & Advertising Professionals on Social - December 2023

Industry at a glance:

Average Score:
5.51%

Total Companies:
213

Average No. Employees:
705

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	BNI Italia	https://www.linkedin.com/company/bni-italia	Italy	573	180	31.41%
2	CIM	https://www.linkedin.com/company/cim	United Kingdom	567	177	31.22%
3	Aleph Group	https://www.linkedin.com/company/aleph-group	United States	773	159	20.57%
4	Seedtag	https://www.linkedin.com/company/seedtag	Spain	522	107	20.50%
5	TEAM LEWIS	https://www.linkedin.com/company/team-lewis	United Kingdom	849	145	17.08%
6	IAB	https://www.linkedin.com/company/iab	United States	660	110	16.67%
7	Incubeta	https://www.linkedin.com/company/incubeta	United Kingdom	853	126	14.77%
8	MNTN	https://www.linkedin.com/company/mntn	United States	559	82	14.67%
9	Ogury	https://www.linkedin.com/company/ogury	United Kingdom	575	78	13.57%
10	The Martin Agency	https://www.linkedin.com/company/the-martin-agency	United States	540	69	12.78%
11	Foundry	https://www.linkedin.com/company/foundry	United States	941	115	12.22%
12	Making Science	https://www.linkedin.com/company/making-science	Spain	994	119	11.97%
13	Smartly.io	https://www.linkedin.com/company/smartly-io	Finland	750	89	11.87%
14	Sid Lee	https://www.linkedin.com/company/sid-lee	Canada	608	72	11.84%
15	NP Digital	https://www.linkedin.com/company/np-digital	United States	726	85	11.71%
16	INFUSEmedia	https://www.linkedin.com/company/infusemedia	United States	731	85	11.63%
17	Croud	https://www.linkedin.com/company/croud	United Kingdom	608	70	11.51%
18	My Amazon Guy	https://www.linkedin.com/company/my-amazon-guy	United States	845	93	11.01%
19	Brainlabs	https://www.linkedin.com/company/brainlabs	United Kingdom	871	91	10.45%
20	Interbrand	https://www.linkedin.com/company/interbrand	United States	947	98	10.35%
21	Goodyear Group	https://www.linkedin.com/company/goodyear-group	United States	532	55	10.34%
22	Moloco	https://www.linkedin.com/company/moloco	United States	607	62	10.21%
23	Area 23	https://www.linkedin.com/company/area-23	United States	876	89	10.16%

24	160over90	https://www.link	United States	859	86	10.01%
25	Equativ	https://www.link	France	524	52	9.92%
26	EssenceMediacom UK	https://www.link	United Kingdom	702	68	9.69%
27	The Mars Agency	https://www.link	United States	778	75	9.64%
28	Ariadna Communications C	https://www.link	United States	602	56	9.30%
29	The&Partnership	https://www.link	United Kingdom	755	70	9.27%
30	Wunderman Thompson MA	https://www.link	Denmark	843	78	9.25%
31	FutureBrand	https://www.link	United Kingdom	535	48	8.97%
32	PureRed	https://www.link	United States	594	53	8.92%
33	Nexxen	https://www.link	United States	556	49	8.81%
34	MG OMD	https://www.link	United Kingdom	570	50	8.77%
35	BETC	https://www.link	France	917	80	8.72%
36	Groupe Nice-Matin	https://www.link	France	542	47	8.67%
37	Craft Worldwide	https://www.link	United States	698	60	8.60%
38	Clear Channel France	https://www.link	France	562	48	8.54%
39	OMD EMEA	https://www.link	United Kingdom	659	56	8.50%
40	fischerAppelt	https://www.link	Germany	502	42	8.37%
41	Barkley	https://www.link	United States	716	59	8.24%
42	Allied Global Marketing	https://www.link	United States	619	51	8.24%
43	AVANTGARDE Group	https://www.link	Germany	753	62	8.23%
44	Samsung Ads	https://www.link	United States	915	74	8.09%
45	VML	https://www.link	United States	876	69	7.88%
46	Content Writer	https://www.link	Poland	561	44	7.84%
47	GroupM Germany	https://www.link	Germany	550	43	7.82%
48	BAMKO	https://www.link	United States	565	44	7.79%
49	Droga5	https://www.link	United States	631	49	7.77%
50	72andSunny	https://www.link	United States	544	42	7.72%
51	LocalIQ	https://www.link	United States	873	67	7.67%
52	A. Manzoni & C.	https://www.link	Italy	630	48	7.62%
53	Landor & Fitch	https://www.link	United Kingdom	578	44	7.61%
54	Investis Digital	https://www.link	United Kingdom	619	47	7.59%
55	Student Beans	https://www.link	United Kingdom	595	45	7.56%
56	TBWA\Media Arts Lab	https://www.link	United States	834	63	7.55%
57	GALE	https://www.link	United States	827	62	7.50%
58	TripleLift	https://www.link	United States	509	38	7.47%
59	localsearch	https://www.link	Switzerland	743	55	7.40%
60	GSD&M	https://www.link	United States	611	45	7.36%
61	Ebiquity	https://www.link	United Kingdom	654	48	7.34%
62	ITA Group	https://www.link	United States	809	58	7.17%
63	Cossette	https://www.link	Canada	992	70	7.06%
64	MARCO	https://www.link	Spain	591	41	6.94%
65	ATN Event Staffing	https://www.link	United States	564	39	6.91%
66	MGID	https://www.link	United States	593	41	6.91%
67	TBWA\Chiat\Day	https://www.link	United States	830	57	6.87%
68	Digital Turbine	https://www.link	United States	997	68	6.82%
69	DAC	https://www.link	Canada	913	62	6.79%
70	S2W Media	https://www.link	United States	516	34	6.59%
71	Merkle EMEA	https://www.link	United Kingdom	643	42	6.53%
72	OMD Germany	https://www.link	Germany	539	35	6.49%
73	Team ITG	https://www.link	United Kingdom	983	63	6.41%
74	Havas Lynx Group	https://www.link	United Kingdom	517	33	6.38%
75	The Black Sheep	https://www.link	United States	580	37	6.38%
76	VCCP	https://www.link	United Kingdom	848	54	6.37%
77	Publicis Health Media	https://www.link	United States	641	40	6.24%
78	Influencer	https://www.link	United Kingdom	629	39	6.20%
79	INNOCEAN USA	https://www.link	United States	598	37	6.19%
80	Indicia Worldwide	https://www.link	United Kingdom	633	39	6.16%
81	Anomaly	https://www.link	United States	915	56	6.12%
82	MullenLowe Global	https://www.link	United Kingdom	874	53	6.06%
83	Mediaplus Group	https://www.link	Germany	755	45	5.96%
84	FCB Chicago	https://www.link	United States	672	40	5.95%
85	TLC Worldwide	https://www.link	United Kingdom	872	51	5.85%
86	WebFX	https://www.link	United States	782	45	5.75%
87	Digitas Health	https://www.link	United States	983	56	5.70%
88	Ampersand	https://www.link	United States	629	35	5.56%
89	MWR Life	https://www.link	United States	722	40	5.54%
90	Manitacs B2B ITES	https://www.link	United States	778	43	5.53%
91	Super	https://www.link	United States	822	45	5.47%
92	Digitas UK	https://www.link	United Kingdom	768	42	5.47%
93	IMPACT BBDO	https://www.link	United States	574	31	5.40%
94	Barrows	https://www.link	United States	514	27	5.25%
95	American Marketing & Pub	https://www.link	United States	591	31	5.25%

96	BGB Group	https://www.link	United States	553	29	5.24%
97	MADISON MK	https://www.link	Spain	711	37	5.20%
98	Ovative Group	https://www.link	United States	541	28	5.18%
99	Publicis Conseil	https://www.link	France	752	38	5.05%
100	Kepler	https://www.link	United States	677	33	4.87%
101	Kargo	https://www.link	United States	845	41	4.85%
102	Deutsch NY	https://www.link	United States	434	21	4.84%
103	Wpromote	https://www.link	United States	665	32	4.81%
104	Xaxis	https://www.link	United States	811	39	4.81%
105	Moore	https://www.link	United States	907	43	4.74%
106	Extreme Reach	https://www.link	United States	793	37	4.67%
107	Catalina USA	https://www.link	United States	825	38	4.61%
108	Team One	https://www.link	United States	873	40	4.58%
109	Epsilon France	https://www.link	France	937	42	4.48%
110	Zimmerman Advertising	https://www.link	United States	627	28	4.47%
111	Liftoff Mobile	https://www.link	United States	650	29	4.46%
112	Rai Pubblicità	https://www.link	Italy	587	26	4.43%
113	Translation	https://www.link	United States	657	29	4.41%
114	Publitalia '80	https://www.link	Italy	525	23	4.38%
115	EIMS	https://www.link	United Kingdom	534	23	4.31%
116	MKTG	https://www.link	United States	816	35	4.29%
117	Netpeak	https://www.link	United Kingdom	524	22	4.20%
118	Doner	https://www.link	United States	705	29	4.11%
119	OneMagnify	https://www.link	United States	853	35	4.10%
120	Mediahub Worldwide	https://www.link	United States	895	36	4.02%
121	Safeguard Business System	https://www.link	United States	590	23	3.90%
122	Jones Knowles Ritchie	https://www.link	United Kingdom	668	26	3.89%
123	iQuanti	https://www.link	United States	592	23	3.89%
124	MullenLowe U.S.	https://www.link	United States	622	24	3.86%
125	Abstrakt Marketing Group	https://www.link	United States	662	25	3.78%
126	Active International	https://www.link	United States	718	27	3.76%
127	The Integer Group	https://www.link	United States	485	18	3.71%
128	ReachLocal	https://www.link	United States	566	21	3.71%
129	adm Group	https://www.link	United Kingdom	918	33	3.59%
130	Pardgroup	https://www.link	Italy	848	30	3.54%
131	designory	https://www.link	United States	574	20	3.48%
132	TMA	https://www.link	United States	607	21	3.46%
133	eg+ worldwide	https://www.link	United Kingdom	668	23	3.44%
134	TRG	https://www.link	United States	611	21	3.44%
135	Campbell Ewald	https://www.link	United States	466	16	3.43%
136	Townsquare Interactive	https://www.link	United States	589	20	3.40%
137	PMG	https://www.link	United States	951	32	3.36%
138	Uniplan	https://www.link	Germany	715	24	3.36%
139	BDA	https://www.link	United States	961	32	3.33%
140	Geninc	https://www.link	France	633	21	3.32%
141	AMA Atlanta	https://www.link	United States	548	18	3.28%
142	VideoAmp	https://www.link	United States	552	18	3.26%
143	411 Locals	https://www.link	United States	677	22	3.25%
144	CPM France	https://www.link	France	846	27	3.19%
145	The Bernard Group	https://www.link	United States	638	20	3.13%
146	Tradedoubler	https://www.link	Sweden	740	23	3.11%
147	EducationDynamics	https://www.link	United States	625	19	3.04%
148	DIAM Group	https://www.link	France	595	18	3.03%
149	Staples Promotional Produ	https://www.link	United States	934	28	3.00%
150	Freelance Videographer	https://www.link	United States	774	23	2.97%
151	Arc Worldwide	https://www.link	United States	820	24	2.93%
152	EKCS	https://www.link	United States	616	18	2.92%
153	22Squared	https://www.link	United States	525	15	2.86%
154	ActionLink	https://www.link	United States	980	28	2.86%
155	SteamTalmark	https://www.link	Netherlands	654	18	2.75%
156	IMS Internet Media Service	https://www.link	United States	529	14	2.65%
157	Evorich	https://www.link	United States	650	17	2.62%
158	Entravision US Media	https://www.link	United States	776	20	2.58%
159	Geiger	https://www.link	United States	756	19	2.51%
160	Hawkeye	https://www.link	United States	519	13	2.50%
161	Organic	https://www.link	United States	682	17	2.49%
162	Alma	https://www.link	United States	784	18	2.30%
163	Logical Position	https://www.link	United States	876	20	2.28%
164	Rain International	https://www.link	United States	677	15	2.22%
165	JPL	https://www.link	United States	952	21	2.21%
166	Vestoom	https://www.link	United States	736	16	2.17%
167	Ziff Davis Performance Ma	https://www.link	United States	795	17	2.14%

168	Ogilvy Health	https://www.link€	United States	657	14	2.13%
169	Neptune Retail Solutions	https://www.link€	United States	612	13	2.12%
170	MaxBounty	https://www.link€	Canada	902	19	2.11%
171	Industrie	https://www.link€	France	723	14	1.94%
172	Travel Agency	https://www.link€	United States	721	13	1.80%
173	Hit Promotional Products	https://www.link€	United States	738	13	1.76%
174	DNA	https://www.link€	United States	629	11	1.75%
175	Eniro	https://www.link€	Sweden	926	16	1.73%
176	Welcome Wagon	https://www.link€	United States	525	9	1.71%
177	Katz Media Group	https://www.link€	United States	700	12	1.71%
178	TeleNet Marketing Solution	https://www.link€	United States	525	9	1.71%
179	IWCO	https://www.link€	United States	888	15	1.69%
180	DMF sales&marketing	https://www.link€	France	547	9	1.65%
181	MMA	https://www.link€	United States	878	14	1.59%
182	Clean	https://www.link€	United States	772	12	1.55%
183	YESCO	https://www.link€	United States	992	15	1.51%
184	ALC	https://www.link€	United States	852	10	1.17%
185	LoyaltyOne	https://www.link€	Canada	641	7	1.09%
186	ICCS - Contact Center	https://www.link€	Spain	571	6	1.05%
187	Kitchen	https://www.link€	United Kingdom	728	7	0.96%
188	Publishers Clearing House	https://www.link€	United States	979	9	0.92%
189	OneTouch Direct	https://www.link€	United States	812	7	0.86%
190	PACIFIC	https://www.link€	United States	720	6	0.83%
191	ANÓNIMA	https://www.link€	Spain	636	5	0.79%
192	4imprint	https://www.link€	United States	645	5	0.78%
193	AMT	https://www.link€	Germany	796	6	0.75%
194	Anything Creative Digital	https://www.link€	United Kingdom	536	4	0.75%
195	MGH	https://www.link€	United States	537	4	0.74%
196	Parliament	https://www.link€	United States	813	6	0.74%
197	Uber Agency	https://www.link€	United Kingdom	959	7	0.73%
198	TRY Apt	https://www.link€	Norway	644	4	0.62%
199	Media Consultant	https://www.link€	Spain	658	4	0.61%
200	MMB	https://www.link€	United States	542	3	0.55%
201	Advertising Checking Bure	https://www.link€	United States	745	4	0.54%
202	MMG	https://www.link€	United States	804	4	0.50%
203	CHINA	https://www.link€	Spain	813	4	0.49%
204	KP	https://www.link€	United States	821	4	0.49%
205	ROSE PRIMAIRE	https://www.link€	France	723	3	0.41%
206staat	https://www.link€	Netherlands	777	3	0.39%
207	The Barber Shop Marketing	https://www.link€	United States	525	2	0.38%
208	Societe	https://www.link€	Czechia	938	3	0.32%
209	Bernstein-Rein Advertising	https://www.link€	United States	635	2	0.31%
210	ASK	https://www.link€	United States	678	2	0.29%
211	Apartamento	https://www.link€	Spain	548	1	0.18%
212	ANY	https://www.link€	Germany	553	1	0.18%
213	Ackerman McQueen	https://www.link€	United States	840	1	0.12%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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