



The USA's Most Active Chemicals Professionals on Social - December 2023

Industry at a glance:

Average Score: 3.05%	Total Companies: 60	Global Industry Average: 3.68%
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Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Solenis	https://www.linkedin.com/company/solenis	United States	4,793	265	5.53%	▲ 3
2	Ingevity	https://www.linkedin.com/company/ingevity	United States	1,142	61	5.34%	▲ 24
3	Messer Americas	https://www.linkedin.com/company/messer-americas	United States	1,237	66	5.34%	▲ 12
4	The Chemours Company	https://www.linkedin.com/company/the-chemours-company	United States	4,246	215	5.06%	▲ 5
5	IFF	https://www.linkedin.com/company/iff	United States	13,022	655	5.03%	▲ 9
6	Albemarle	https://www.linkedin.com/company/albemarle	United States	4,782	240	5.02%	New Entry
7	The Lubrizol	https://www.linkedin.com/company/the-lubrizol	United States	6,141	306	4.98%	▲ 6
8	Innospec	https://www.linkedin.com/company/innospec	United States	1,162	53	4.56%	▼ -3
9	EMD Electronics	https://www.linkedin.com/company/emd-electronics	United States	1,217	55	4.52%	▼ -7
10	Sensient Technologies	https://www.linkedin.com/company/sensient-technologies	United States	2,114	95	4.49%	▼ -7
11	H.B. Fuller	https://www.linkedin.com/company/hbfuller	United States	4,702	204	4.34%	▼ -3
12	Kraton	https://www.linkedin.com/company/kraton	United States	1,315	56	4.26%	▲ 4
13	Trinseo	https://www.linkedin.com/company/trinseo	United States	2,018	85	4.21%	▲ 5
14	SI Group	https://www.linkedin.com/company/si-group	United States	2,253	85	3.77%	▲ 37
15	Buckman	https://www.linkedin.com/company/buckman	United States	1,738	65	3.74%	▲ 9
16	Univar Solutions	https://www.linkedin.com/company/univar-solutions	United States	8,940	319	3.57%	▼ -6
17	Cabot	https://www.linkedin.com/company/cabot	United States	3,462	118	3.41%	▲ 4
18	LyondellBasell	https://www.linkedin.com/company/lyondellbasell	United States	14,280	485	3.40%	▲ 17
19	ChemTreat	https://www.linkedin.com/company/chemtreat	United States	1,342	45	3.35%	▼ -18
20	Stepan Company	https://www.linkedin.com/company/stepan-company	United States	2,002	67	3.35%	▼ -13
21	Fuchs Lubricants	https://www.linkedin.com/company/fuchs-lubricants	United States	1,238	41	3.31%	▼ -15
22	MATHESON	https://www.linkedin.com/company/matheison	United States	1,281	42	3.28%	▲ 14
23	Diversey	https://www.linkedin.com/company/diversey	United States	9,353	304	3.25%	▼ -12

24	Axalta	https://www.link	United States	6,617	213	3.22%	▼ -2
25	FMC Corporation	https://www.link	United States	10,324	330	3.20%	▲ 0
26	Sherwin-Williams	https://www.link	United States	42,771	1,365	3.19%	▲ 8
27	Elementis Global	https://www.link	United States	1,014	32	3.16%	New Entry
28	Chevron Phillips Chemical	https://www.link	United States	4,440	140	3.15%	▲ 13
29	Quaker Houghton	https://www.link	United States	3,049	94	3.08%	▼ -9
30	Naico Water	https://www.link	United States	11,421	350	3.06%	▼ -3
31	Ecolab	https://www.link	United States	41,818	1,266	3.03%	▼ -2
32	Sun Chemical	https://www.link	United States	5,670	169	2.98%	▲ 1
33	Air Products	https://www.link	United States	15,256	441	2.89%	▼ -1
34	INX International Ink Co.	https://www.link	United States	1,074	31	2.89%	New Entry
35	Momentive	https://www.link	United States	4,110	116	2.82%	▲ 4
36	Huntsman	https://www.link	United States	6,779	188	2.77%	▼ -5
37	Dunn-Edwards	https://www.link	United States	1,148	31	2.70%	▲ 11
38	Hexion	https://www.link	United States	1,686	44	2.61%	▼ -8
39	Ascend Performance Mate	https://www.link	United States	2,109	54	2.56%	▼ -22
40	Dow	https://www.link	United States	43,789	1,088	2.48%	▲ 4
41	Tronox	https://www.link	United States	4,804	111	2.31%	▼ -3
42	Celanese	https://www.link	United States	7,026	158	2.25%	▼ -2
43	Eastman	https://www.link	United States	10,540	234	2.22%	▼ -6
44	W. R. Grace	https://www.link	United States	4,055	89	2.19%	▲ 9
45	CF Industries	https://www.link	United States	2,274	48	2.11%	▼ -2
46	Airgas	https://www.link	United States	10,234	214	2.09%	▼ -4
47	Olin	https://www.link	United States	3,278	68	2.07%	▲ 3
48	PQ	https://www.link	United States	1,081	22	2.04%	▼ -1
49	Ashland	https://www.link	United States	5,784	115	1.99%	▼ -4
50	Carpenter	https://www.link	United States	2,147	42	1.96%	▲ 4
51	Wilbur-Ellis	https://www.link	United States	1,762	34	1.93%	▼ -2
52	PSC Group	https://www.link	United States	2,109	39	1.85%	New Entry
53	SNF Holding Company	https://www.link	United States	1,036	19	1.83%	▼ -1
54	Afton Chemical	https://www.link	United States	1,447	25	1.73%	▲ 2
55	INVISTA	https://www.link	United States	4,027	66	1.64%	▲ 0
56	Westlake	https://www.link	United States	5,391	87	1.61%	New Entry
57	Zep	https://www.link	United States	1,213	17	1.40%	▼ -11
58	Dow Performance Silicone	https://www.link	United States	3,041	37	1.22%	▲ 0
59	NCH	https://www.link	United States	5,034	52	1.03%	▼ -36
60	Praxair	https://www.link	United States	6,724	58	0.86%	▼ -1

Ready to win at social?

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