



The World's Most Active Chemicals Professionals on Social - December 2023

Industry at a glance:

Average Score: 3.68%

Total Companies: 133

Average No. Employees: 6,896

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 23 companies including IMCD Group, Klüber Lubrication, Barentz, Azelis, thyssenkrupp Uhde, Croda, Hempel A/S, Adisseo, Manuchar, Topsoe, Arxada, tesa, Sika, Archroma, Solenis, Nouryon, Robertet Group, Teijin Aramid, Ingevity, Messer Americas, Bostik, EuroChem, and Sellafield.

24	MANE	https://www.link€	France	3,482	177	5.08%	▼ -4
25	Chemetall	https://www.link€	Germany	1,481	75	5.06%	▼ -8
26	The Chemours Company	https://www.link€	United States	4,246	215	5.06%	▲ 3
27	IFF	https://www.link€	United States	13,022	655	5.03%	▲ 10
28	Albemarle	https://www.link€	United States	4,782	240	5.02%	New Entry
29	The Lubrizol	https://www.link€	United States	6,141	306	4.98%	▲ 6
30	Bayer	https://www.link€	Germany	91,994	4,500	4.89%	▲ 17
31	Elkem	https://www.link€	Norway	2,459	120	4.88%	▲ 9
32	Synthomer	https://www.link€	United Kingdom	2,073	95	4.58%	▲ 11
33	Innospec	https://www.link€	United States	1,162	53	4.56%	▼ -10
34	OCI Global	https://www.link€	Netherlands	1,083	49	4.52%	New Entry
35	EMD Electronics	https://www.link€	United States	1,217	55	4.52%	▼ -22
36	Sensient Technologies	https://www.link€	United States	2,114	95	4.49%	▼ -15
37	Siegwerk	https://www.link€	Germany	2,820	126	4.47%	▲ 2
38	Brenntag	https://www.link€	Germany	10,585	470	4.44%	New Entry
39	SICPA	https://www.link€	Switzerland	2,255	99	4.39%	▼ -7
40	H.B. Fuller	https://www.link€	United States	4,702	204	4.34%	▼ -13
41	Givaudan	https://www.link€	Switzerland	12,794	550	4.30%	▲ 8
42	Kraton	https://www.link€	United States	1,315	56	4.26%	▲ 3
43	Trinseo	https://www.link€	United States	2,018	85	4.21%	▲ 7
44	Evonik	https://www.link€	Germany	13,321	558	4.19%	▼ -3
45	Versalis	https://www.link€	Italy	2,107	88	4.18%	▲ 36
46	WACKER	https://www.link€	Germany	4,588	191	4.16%	▲ 40
47	AkzoNobel	https://www.link€	Netherlands	29,421	1,212	4.12%	▲ 22
48	BASF	https://www.link€	Germany	61,958	2,500	4.03%	▲ 29
49	PERSÁN	https://www.link€	Spain	1,181	47	3.98%	New Entry
50	ARLANXEO	https://www.link€	Netherlands	1,970	78	3.96%	▲ 6
51	Covestro	https://www.link€	Germany	9,722	383	3.94%	▲ 33
52	Johnson Matthey	https://www.link€	United Kingdom	8,668	340	3.92%	▲ 12
53	Borealis	https://www.link€	Austria	4,158	163	3.92%	▲ 8
54	hubergroup	https://www.link€	Germany	1,079	42	3.89%	New Entry
55	SI Group	https://www.link€	United States	2,253	85	3.77%	▲ 60
56	Infineum	https://www.link€	United Kingdom	1,752	66	3.77%	▲ 48
57	Buckman	https://www.link€	United States	1,738	65	3.74%	▲ 5
58	allnex	https://www.link€	Germany	1,840	68	3.70%	▼ -4
59	Air Liquide	https://www.link€	France	36,354	1,318	3.63%	▲ 12
60	Stahl	https://www.link€	Netherlands	1,423	51	3.58%	▼ -32
61	Univar Solutions	https://www.link€	United States	8,940	319	3.57%	▼ -31
62	Clariant	https://www.link€	Switzerland	9,523	331	3.48%	▲ 20
63	Olon	https://www.link€	Italy	1,211	42	3.47%	▲ 0
64	Cabot	https://www.link€	United States	3,462	118	3.41%	▼ -7
65	LyondellBasell	https://www.link€	United States	14,280	485	3.40%	▲ 23
66	Umicore	https://www.link€	Belgium	5,955	200	3.36%	▲ 1
67	ChemTreat	https://www.link€	United States	1,342	45	3.35%	▼ -57
68	Stepan Company	https://www.link€	United States	2,002	67	3.35%	▼ -43
69	Fuchs Lubricants	https://www.link€	United States	1,238	41	3.31%	▼ -45
70	Methanex	https://www.link€	Canada	1,666	55	3.30%	▼ -24
71	MATHESON	https://www.link€	United States	1,281	42	3.28%	▲ 18
72	Diversey	https://www.link€	United States	9,353	304	3.25%	▼ -39
73	Axalta	https://www.link€	United States	6,617	213	3.22%	▼ -15
74	FMC	https://www.link€	United States	10,324	330	3.20%	▼ -8
75	Sherwin-Williams	https://www.link€	United States	42,771	1,365	3.19%	▲ 12
76	Elementis Global	https://www.link€	United States	1,014	32	3.16%	New Entry
77	Mapei	https://www.link€	Italy	4,690	148	3.16%	▼ -68
78	Chevron Phillips Chemical	https://www.link€	United States	4,440	140	3.15%	▲ 23
79	Atotech an MKS Brand	https://www.link€	Germany	2,349	73	3.11%	▼ -4
80	Quaker Houghton	https://www.link€	United States	3,049	94	3.08%	▼ -25
81	Lenzing Group	https://www.link€	Austria	2,181	67	3.07%	▼ -55
82	Nalco Water	https://www.link€	United States	11,421	350	3.06%	▼ -12
83	Ecolab	https://www.link€	United States	41,818	1,266	3.03%	▼ -10
84	Sun Chemical	https://www.link€	United States	5,670	169	2.98%	▲ 1
85	Solvay	https://www.link€	Belgium	19,407	567	2.92%	▼ -6
86	Air Products	https://www.link€	United States	15,256	441	2.89%	▼ -6
87	INX International Ink Co.	https://www.link€	United States	1,074	31	2.89%	New Entry
88	Kemira	https://www.link€	Finland	3,090	89	2.88%	▼ -14
89	NOVA Chemicals	https://www.link€	Canada	2,557	73	2.85%	▲ 8
90	Momentive	https://www.link€	United States	4,110	116	2.82%	▲ 6
91	Nutrien	https://www.link€	Canada	6,063	170	2.80%	▲ 1
92	Huntsman	https://www.link€	United States	6,779	188	2.77%	▼ -14
93	SNF	https://www.link€	France	1,949	54	2.77%	▼ -49
94	MAXAM	https://www.link€	Spain	1,590	44	2.77%	▼ -3
95	Heraeus	https://www.link€	Germany	2,908	80	2.75%	▲ 13

96	Dunn-Edwards	https://www.linkedin.com/company/dunn-edwards	United States	1,148	31	2.70%	▲ 16
97	Arkema	https://www.linkedin.com/company/arkema	France	12,006	319	2.66%	▼ -55
98	Firmenich	https://www.linkedin.com/company/firmenich	Switzerland	6,979	183	2.62%	▼ -62
99	Hexion	https://www.linkedin.com/company/hexion	United States	1,686	44	2.61%	▼ -23
100	Ascend Performance Materials	https://www.linkedin.com/company/ascend-performance-materials	United States	2,109	54	2.56%	▼ -52
101	Dow	https://www.linkedin.com/company/dow	United States	43,789	1,088	2.48%	▲ 5
102	Jotun	https://www.linkedin.com/company/jotun	Norway	6,847	165	2.41%	▼ -51
103	LANXESS	https://www.linkedin.com/company/lanxess	Germany	9,278	222	2.39%	▼ -10
104	Tronox	https://www.linkedin.com/company/tronox	United States	4,804	111	2.31%	▼ -9
105	Chemtrade	https://www.linkedin.com/company/chemtrade	Canada	1,105	25	2.26%	New Entry
106	Celanese	https://www.linkedin.com/company/celanese	United States	7,026	158	2.25%	▼ -7
107	Eastman	https://www.linkedin.com/company/eastman	United States	10,540	234	2.22%	▼ -13
108	W. R. Grace	https://www.linkedin.com/company/w-r-grace	United States	4,055	89	2.19%	▲ 9
109	CF Industries	https://www.linkedin.com/company/cf-industries	United States	2,274	48	2.11%	▼ -4
110	SGL Carbon	https://www.linkedin.com/company/sgl-carbon	Germany	1,813	38	2.10%	▼ -45
111	Airgas	https://www.linkedin.com/company/airgas	United States	10,234	214	2.09%	▼ -8
112	Olin	https://www.linkedin.com/company/olin	United States	3,278	68	2.07%	▲ 2
113	SOL Group	https://www.linkedin.com/company/sol-group	Italy	1,568	32	2.04%	▼ -13
114	PQ	https://www.linkedin.com/company/pq	United States	1,081	22	2.04%	▼ -3
115	Ashland	https://www.linkedin.com/company/ashland	United States	5,784	115	1.99%	▼ -8
116	Carpenter Co.	https://www.linkedin.com/company/carpenter-co	United States	2,147	42	1.96%	▲ 2
117	Wilbur-Ellis	https://www.linkedin.com/company/wilbur-ellis	United States	1,762	34	1.93%	▼ -4
118	DSM	https://www.linkedin.com/company/dsm	Netherlands	14,580	270	1.85%	New Entry
119	PSC Group	https://www.linkedin.com/company/psc-group	United States	2,109	39	1.85%	New Entry
120	SNF Holding Company	https://www.linkedin.com/company/snf-holding-company	United States	1,036	19	1.83%	▼ -4
121	LG Energy Solution Wrocław	https://www.linkedin.com/company/lg-energy-solution-wroclaw	Poland	1,821	32	1.76%	▼ -12
122	Afton Chemical	https://www.linkedin.com/company/afton-chemical	United States	1,447	25	1.73%	▼ -2
123	INOVYN	https://www.linkedin.com/company/inovyn	United Kingdom	1,124	19	1.69%	▼ -33
124	INEOS	https://www.linkedin.com/company/ineos	Switzerland	5,653	93	1.65%	▼ -26
125	INVISTA	https://www.linkedin.com/company/invista	United States	4,027	66	1.64%	▼ -6
126	Westlake	https://www.linkedin.com/company/westlake	United States	5,391	87	1.61%	New Entry
127	Zep	https://www.linkedin.com/company/zep	United States	1,213	17	1.40%	▼ -17
128	Linde	https://www.linkedin.com/company/linde	United Kingdom	37,392	486	1.30%	▼ -26
129	Dow Performance Silicones	https://www.linkedin.com/company/dow-performance-silicones	United States	3,041	37	1.22%	▼ -7
130	INEOS Styrolution	https://www.linkedin.com/company/ineos-styrolution	Germany	1,979	24	1.21%	▼ -47
131	NCH	https://www.linkedin.com/company/nch	United States	5,034	52	1.03%	▼ -72
132	Praxair	https://www.linkedin.com/company/praxair	United States	6,724	58	0.86%	▼ -9
133	AGA	https://www.linkedin.com/company/aga	Sweden	1,265	5	0.40%	▼ -9

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