

DSMN8

Europe's Most Active Chemicals Professionals on Social - December 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
4.32%	62	3.68%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	IMCD Group	https://www.linkedin.com/company/imcd-group/	Netherlands	2,997	329	10.98%	▲ 0
2	Klüber Lubrication	https://www.linkedin.com/company/kluber-lubrication/	Germany	1,546	130	8.41%	▲ 1
3	Barentz	https://www.linkedin.com/company/barentz/	Netherlands	1,043	87	8.34%	New Entry
4	Azelis	https://www.linkedin.com/company/azelis/	Belgium	2,269	173	7.62%	▲ 2
5	thyssenkrupp Uhde	https://www.linkedin.com/company/thyssenkrupp-uhde/	Germany	1,174	85	7.24%	New Entry
6	Hempel A/S	https://www.linkedin.com/company/hempel-a-s/	Denmark	3,363	233	6.93%	▲ 10
7	Adisseo	https://www.linkedin.com/company/adisseo/	France	1,256	83	6.61%	▼ -2
8	Manuchar	https://www.linkedin.com/company/manuchar/	Belgium	1,055	68	6.45%	New Entry
9	Topsoe	https://www.linkedin.com/company/topsoe/	Denmark	2,820	179	6.35%	▲ 2
10	Arxada	https://www.linkedin.com/company/arxada/	Switzerland	1,264	80	6.33%	▼ -6
11	tesa	https://www.linkedin.com/company/tesa/	Germany	3,665	224	6.11%	▼ -2
12	Sika	https://www.linkedin.com/company/sika/	Switzerland	15,011	887	5.91%	▼ -5
13	Archroma	https://www.linkedin.com/company/archroma/	Switzerland	2,240	128	5.71%	▼ -1
14	Nouryon	https://www.linkedin.com/company/nouryon/	Netherlands	4,658	257	5.52%	▲ 6
15	Robertet Group	https://www.linkedin.com/company/robertet-group/	France	1,228	67	5.46%	▲ 0
16	Teijin Aramid	https://www.linkedin.com/company/teijin-aramid/	Netherlands	1,169	63	5.39%	▼ -6
17	Bostik	https://www.linkedin.com/company/bostik/	France	3,596	188	5.23%	▼ -4
18	EuroChem	https://www.linkedin.com/company/eurochem/	Switzerland	1,539	80	5.20%	▲ 13
19	MANE	https://www.linkedin.com/company/mane/	France	3,482	177	5.08%	▼ -2
20	Chemetall	https://www.linkedin.com/company/chemetall/	Germany	1,481	75	5.06%	▼ -6
21	Bayer	https://www.linkedin.com/company/bayer/	Germany	91,994	4,500	4.89%	▲ 7
22	Elkem	https://www.linkedin.com/company/elkem/	Norway	2,459	120	4.88%	▲ 2
23	OCI Global	https://www.linkedin.com/company/oci-global/	Netherlands	1,083	49	4.52%	New Entry

24	Siegwerk	https://www.linke	Germany	2,820	126	4.47%	▼ -1
25	Brenntag	https://www.linke	Germany	10,585	470	4.44%	New Entry
26	SICPA	https://www.linke	Switzerland	2,255	99	4.39%	▼ -5
27	Givaudan	https://www.linke	Switzerland	12,794	550	4.30%	▲ 2
28	Evonik	https://www.linke	Germany	13,321	558	4.19%	▼ -3
29	Versalis	https://www.linke	Italy	2,107	88	4.18%	▲ 15
30	WACKER	https://www.linke	Germany	4,588	191	4.16%	▲ 18
31	AkzoNobel	https://www.linke	Netherlands	29,421	1,212	4.12%	▲ 7
32	BASF	https://www.linke	Germany	61,958	2,500	4.03%	▲ 10
33	PERSÁN	https://www.linke	Spain	1,181	47	3.98%	New Entry
34	ARLANXEO	https://www.linke	Netherlands	1,970	78	3.96%	▼ -1
35	Covestro	https://www.linke	Germany	9,722	383	3.94%	▲ 12
36	Borealis	https://www.linke	Austria	4,158	163	3.92%	▼ -2
37	hubergroup	https://www.linke	Germany	1,079	42	3.89%	New Entry
38	allnex	https://www.linke	Germany	1,840	68	3.70%	▼ -6
39	Air Liquide	https://www.linke	France	36,354	1,318	3.63%	▲ 0
40	Stahl	https://www.linke	Netherlands	1,423	51	3.58%	▼ -21
41	Clariant	https://www.linke	Switzerland	9,523	331	3.48%	▲ 4
42	Olon	https://www.linke	Italy	1,211	42	3.47%	▼ -7
43	Umicore	https://www.linke	Belgium	5,955	200	3.36%	▼ -6
44	Mapei	https://www.linke	Italy	4,690	148	3.16%	▼ -36
45	Atotech an MKS Brand	https://www.linke	Germany	2,349	73	3.11%	▼ -4
46	Lenzing Group	https://www.linke	Austria	2,181	67	3.07%	▼ -28
47	Solvay	https://www.linke	Belgium	19,407	567	2.92%	▼ -4
48	Kemira	https://www.linke	Finland	3,090	89	2.88%	▼ -8
49	SNF	https://www.linke	France	1,949	54	2.77%	▼ -22
50	MAXAM	https://www.linke	Spain	1,590	44	2.77%	▼ -1
51	Heraeus	https://www.linke	Germany	2,908	80	2.75%	▲ 2
52	Arkema	https://www.linke	France	12,006	319	2.66%	▼ -26
53	Firmenich	https://www.linke	Switzerland	6,979	183	2.62%	▼ -31
54	Jotun	https://www.linke	Norway	6,847	165	2.41%	▼ -24
55	LANXESS	https://www.linke	Germany	9,278	222	2.39%	▼ -5
56	SGL Carbon	https://www.linke	Germany	1,813	38	2.10%	▼ -20
57	SOL Group	https://www.linke	Italy	1,568	32	2.04%	▼ -5
58	DSM	https://www.linke	Netherlands	14,580	270	1.85%	New Entry
59	LG Energy Solution Wroclaw	https://www.linke	Poland	1,821	32	1.76%	▼ -5
60	INEOS	https://www.linke	Switzerland	5,653	93	1.65%	▼ -9
61	INEOS Styrolution	https://www.linke	Germany	1,979	24	1.21%	▼ -15
62	AGA	https://www.linke	Sweden	1,265	5	0.40%	▼ -7

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.linke) [our contact us](https://www.linke) at support@dsmn8.com



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